

PERMA-MATS

Constructed of Tire Casings
for Heavy Duty—Longer Wear

ONLY
90c
PER SQ. FT.
PREPAID

1 THE BEST MAT FOR DRIVING TEES!

Designed to specifications of well-known pros, these mats are functionally ideal, reversible and virtually everlasting. The finest tee mat at the lowest cost to you.

2 BEST IN LOCKER ROOM, ENTRANCE & SHOWER

Perma-Mats pay for themselves by saving floors, spikes and preventing accidents. Lays flat (no kinks), thicker cushion, closely woven for firmer footing.

Immediate delivery on popular sizes, send specifications.

MERCHANTS TIRE CO. 2710 WASHINGTON AVE. ST. LOUIS 3, MO.



have broken 85 despite their inherent clumsiness.

The long controversy about the Jones "swing the club" idea will sell many copies of the latest book by Ernest and the book explains clearly why Jones pupils get results from their lessons. His lesson calendar has been so crowded for years he does a pupil a great favor by taking him; and anyone in that position has something bound to interest every pro in the game.

RUTGERS ANNUAL TURF FIELD DAY

The Annual Turf Field Day at Rutgers University is scheduled for Tuesday, August 5, 1952. The tour will start at 1:30 P.M. from the Turf Plots at the College of Agriculture Campus, New Brunswick, New Jersey.

U.S. WOMEN'S OPEN, JUNE 26-29

The U.S. Open Championship for Women will be played June 26-29, at the Bala Golf Club in Philadelphia, Pa.

A purse of \$7,500 has been guaranteed by the Philadelphia Inquirer Charities, Inc., sponsors of the tournament.

Red-E Tractor Co., Richfield, Wis., now making the Dump trailer and Dual Dump trailer widely used on golf courses and in park maintenance.

Trija Golf Club Corp., 2820 NW 7th ave., Miami, Fla., making a couple of put-

ting practice cups for use indoors and selling a raft of them at a quarter a set.

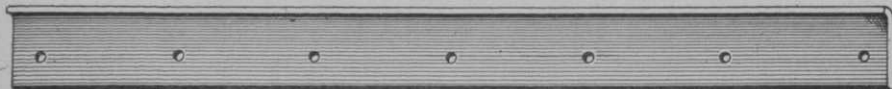
Graham R. Treadway resigned as president and director of the Horton Bristol Sales Corp., effective April 30, 1952.

SMITH AND BURKE GET BONDS



Honorary Hospitality Bonds issued in conjunction with the 6th Annual NATIONAL JAYCEE JUNIOR golf tournament are presented to Horton Smith (left), PGA president and Jack Burke, Jr., 1952's leading money winner, by Don Neer, (center) U.S. Junior Chamber of Commerce Sports Director. The Jaycees will stage their week long event at the Eugene (Ore.) CC, August 11-16.

LAWN MOWER STATIONARY BLADES



We make these blades in several styles to fit the different makes and types of Lawn Mowers—including the small Hand Trimmer—Hand and Tee Mowers—Putting Green Mowers—Power Mowers and the large Gang or Fairway Mowers. Best quality knife steel, electric furnace heat treated to insure long wear and fully guaranteed to give complete satisfaction. You save important money buying direct from manufacturer.

Price sheet on request or we will quote price for your blade order.

JONES MOWER & EQUIPMENT CO.
2418 Grasslyn Avenue, Havertown, Pa.

We pay the postage on all orders of \$10.00 and over.