

## 1952 OFFICERS

Page Curran, River Crest CC, Fort Worth, Texas, was unanimously elected President. Carl J. Jehlen of the Glen Ridge (N.J.) CC, was elected vp. L. Roy Leonard of the Cuvier Press Club, Cincinnati, Ohio, was re-elected Secretary-Treasurer. Directors elected for a three-year term were Clyde Mingleorff of the Atlanta (Ga.) Athletic Club, and Edward M. Grenard of the University Club of Detroit, Michigan. Elected for a two year term was Jack Fina of the Elmhurst (Ill.) CC. Elected for one year was G. H. Davies of the Kanawaki GC of Montreal, Canada.

clubs' help problem is accenting the pension matter.

Liquor handling systems, on the locker basis in territories where liquor regulations prohibit club over-the-bar sales, also were talked about with several interesting plans agreeable with local laws being outlined.

Mention was made of the bump clubs received when slot machines were outlawed. Now managers find that in most cases the machines trained the members to expect too much for clubhouse prices.

### Minimum House Accounts Grow

Minimum house accounts were discussed as the answer to many cases of club operating losses. In some instances it was said that summer vacations of members

prevented adoption of the minimum monthly charge. One manager reported that a \$20 minimum monthly house charge brought members out in the winter and enabled him to keep his crew intact. Generally, experience with minimum house accounts was good.

A manager told how giving members free cocktails from 7 p.m. until 8 p.m. brought members to parties on time and saved help overtime charges. He said that the average consumption of free cocktails was less than two, and about a third of the members sip the cocktails then order highballs.

The tax complexities and variations got attention. Particularly discussed were voluntary payments by members such as to Christmas funds. The tax situation on honorary life members also was mentioned by several managers.

One of the touchy problems mentioned was that of under-age daughters and sons of members at parties. Managers were unanimous that no drinks should be served to the kids. If the parents ordered and the kids dipped in, that was up to the parents. Youngsters liven up the clubs, and wedding parties, especially, are features at clubs, so it's up to the parents to preserve home practices.

There was quite a bit of talk about floor coverings for locker-rooms and grills, particularly, with managers reporting sat-

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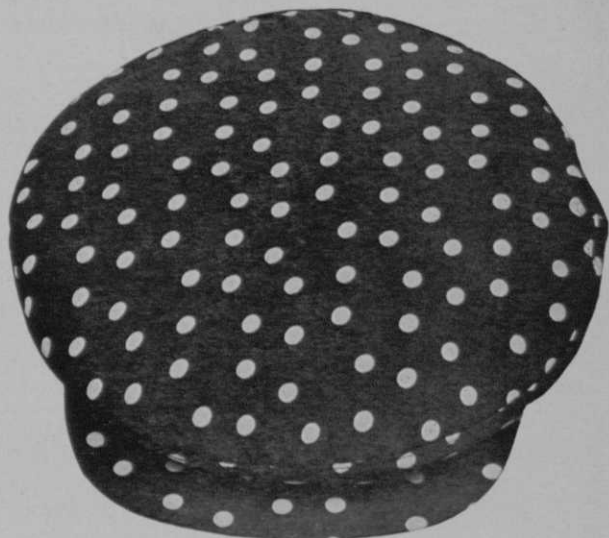
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