

Swinging around Golf

NEWS OF THE GOLF WORLD IN BRIEF

Megargels GC (G. W. Antilla, pres.-mgr.), Decatur, Ind., will open as 9-hole semi-public course this summer . . . Joseph Fiorelli to open 9-hole semi-public Hamlin course, Jessup, Pa., about May . . . Baldwin City (Ks.) 9-hole course to be in play this summer . . . Prescott, Ariz., planning 9-hole grass course . . . Newcomertown, O., to build course . . . Einar Allen resigns as pro, Broadmoor GC, Portland, Ore. . . San Jose (Calif.) News carries pictures and story on flood at Hillview munny course . . . Other courses in Santa Clara Valley rather badly hit by floods.

Phoenix Open tournament souvenir program one of most beautiful ever published on tournament circuit . . . Lot of colored pictures of Colorful Arizona . . . Gummed, perforated labels in back of program for mailing, perforated cardboard scorecards and program insert of stubs good for daily pairings and starting times were other features of the book.

Ryder Cup 1953 matches to be played on West Course at Wentworth . . . Locke to compete in this year's British Open at Royal Lytham St. Anne's . . . Some talk now about that course being too easy for a national open championship . . . Wentworth west course, known as the Burma Road, is much tougher, although some American girl pros scored well on it . . . Wentworth, being first course near London on which Ryder Cup matches will be played, is expected to draw record galleries.

John Steinberg, Hillcrest CC (LA dist.), properly proud of his sons . . . One, a lawyer, came up with discovery of tax item on which clubs had been over-charged . . . The other boy, after wartime fighting in Marine Corps, now scoring as a journalism professor . . . Hogan to compete in Seminole Club, Palm Beach, Fla., pro-am March 18-19 . . . Ben will be training for the Masters . . . Ray Gafford, Northwood Club, Dallas, pro, out of hospital after successful operation.

Walter Scott, 58, St. Andrews native, who came to Detroit district in 1927 as asst. at Oakland Hills, died in Dearborn (Mich.) Medical Clinic, Jan. 19, of a heart ailment . . . For some years he was pro at Birch Hill in the Detroit dist., and was with Meyers' range for 12 years . . . He was an



HERB GRAFFIS

organizer of the Michigan PGA . . . He is survived by his widow and a son, Walter F. Scott.

Benjamin William Owen, 33, who was pro at Madison (Ky.) CC until last spring, died Jan. 5, in Veterans' Administration hospital, St. Petersburg, Fla. . . . He was a former amateur star and a veteran of World War II . . . He put up a game fight against Hodgkins disease . . . He is survived by his widow

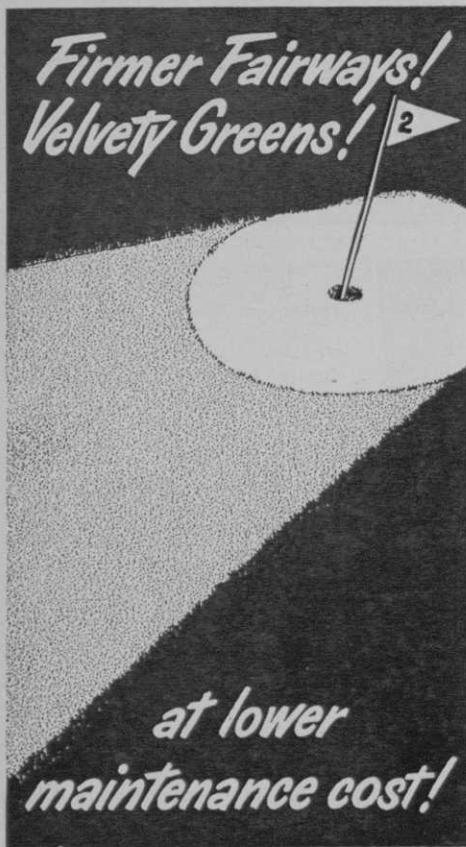
and two youngsters.

Gordon Watson now pro at Brynwood CC (Milwaukee dist.) . . . Dave Carolan goes from Rumson (N.J.) CC to be pro at Dayton (O.) CC . . . Frank Grimm named as pro at Mauh-Nah-Tee-See CC, Rockford, Ill. . . . Roddy Newman now pro at Homestead Club, Spring Lake, N. J. . . . Marty Cromb appointed publicity chmn. for PGA National Course, Dunedin, Fla. . . . Now some copy has started to flow out of Dunedin to home town papers of pros and their members who play the PGA course.

Tommy Meehan and Bob MacDonald have opened a 4 net golf school in Sear's store at State and Van Buren, Chicago . . . One net has the Electrogolf length recording equipment . . . Lot of lessons and practice at 50 cents a pail . . . Badges at the Club Managers Assn. 25th Jubilee convention had clips instead of pins for attaching to lapels . . . A little detail but one of those things that shows good management is a lot of details and improvements.

Tom Walsh, former pres., PGA, and operator of Westgate Valley GC (Chicago dist.) elected director of Mount Greenwood State Bank on Chicago's far south side . . . Charley Hall, another former PGA pres., some years ago was made director of a Birmingham (Ala.) bank . . . Oakland Hills CC celebrated its 35 years by burning its \$124,000 mortgage . . . Club's income from 1951 National Open, after taxes, was \$69,402.58 . . . At one time club's indebtedness was up to \$800,000 . . . Part of the club's income now derived from North Hills GC, part of Oakland Hills' original layout, which was converted to semi-public course during depression of the 30s.

Wm. George now mgr., El Dorado (Ks.) CC . . . He was at Carthage (Mo.) CC in 1951 and for 25 years previous mgr., Joplin (Mo.) CC where his son now is mgr. . . . Fred Eaton now pro at Pomona (Calif.)



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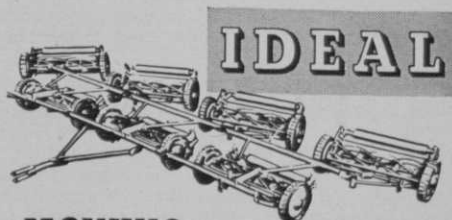
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CC . . . Jimmy Crichton, Port Huron (Mich.) CC pro operating winter school in Harrington hotel, Port Huron . . . Frank Esposito now pro at Nassau County (N.Y.) Park course . . . Men and women's amateur associations and PGA underwrite construction of additional golf facilities at St. Albans Naval hospital, Northport Veterans hospital and at Mitchel Field.

Al Gruber, pro at San Jose CC, Jacksonville, Fla. renewing deal for television program which proved big success last year . . . Oldest golf program on basis of yearly renewals is "Pars, Birdies and Eagles" which Joe Jemsek and Charley Nash are running for fifth year as effective promotion for their Chicago district semi-public courses . . . Hartford (Conn.) Junior Chamber of Commerce already going strong in ballyhoo for their \$15,000 Insurance City Open this summer . . . The Jaycees are publicizing it as "New England's Greatest Golf Event."

Joe McMorran, starter at PGA National course in winter, will begin his 34th year as pro at Indian Hill Club (Chicago dist.) this spring . . . Joe came from Troon and after landing worked with Stewart Gardner, Jock Black and Nipper Campbell . . . Jaycees have set up four year sectional rotation plan for their National Junior championship to give every part of the country a chance to be host to the event,



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the biggest in golf . . . By reducing the approximately 20,000 entrants to four men and one alternate qualifying per state, the championship field can be handled . . . Play switches from the previous match play basis to medal play in the 1952 Jaycee National Junior at Eugene, Ore., Aug. 11-16 . . . Low 100 Juniors will play 72 holes medal after initial 36 qualifying . . . Age limit of contestant has been reduced from 19 to 18 . . . Jaycee chapters in northeast quarter of U.S. (from Minnesota, Iowa and Missouri east) are eligible to bid for 1953 championship.

George T. Swanson, IBM CC, Endicott, N. Y. named by nominating committee to be pres., New York State Turf Assn. . . Other officers named: Edward P. Brady, Pelham Split Rock, vp; Directors—Thomas Bowen, Yahnundasis; Chester Taggart, Orchard Park; M. Montgomery Maze, Blue Hill.

Bob Hoffner, Kroydon's Middle Atlantic representative, still thrills with a memory of the National Amateur of 1924 . . . He hit a grand shot off one tee at Merion and as he walked down the fairway a fair-sized gallery gathered . . . Surprised by the gallery Bob hit several more in quick succession, and through his fog of anguish heard one spectator say in deep disappointment, "Hell, that ain't Jones." . . . Hoffner was

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about Jones' build and wore similar attire but there the golfing resemblance ended . . . When Hoffner reads of tournament stars recording their greatest thrills, he knows they're all second to the thrill he had.

If Gen. Eisenhower goes back to the old home town, Abilene, Ks., this spring he'll see the CC's 9-hole course now has grass greens and a plastic pipe watering installation put in by D. B. Bell and Son . . . Mid-Atlantic Assn. of Golf Course Supts. has its entire year's education program set up . . . Chickweed control, spring fertilization, zoysia fairway project, turf improvement, warm season grasses, fall renovation and golf course records are among subjects scheduled for the meetings . . . Mid-Atlantic supts. enlarging its mailing list to include green chmn. of all clubs in its district . . . A chairman in that territory who doesn't get the Mid-Atlantic Turf News Letter is like a fellow who sits through a game without a scorecard.

French Lick Springs, Ind., to have its 17th annual Midwest Amateur, April 4-6 . . . Event gets big field from Chicago, Indianapolis, Louisville, St. Louis and way stations . . . Fair balance of stars and fellows who've come for spring training . . . Roy R. Seneff, French Lick pro, is handling reservations for the tournament guests . . . Western Golf Assn. announces that for first time in history of Evans Caddy Scholar-

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Andy Mortimer laid the groundwork for good turf construction by using Milorganite liberally on the sandy soil. He supervised maintenance until Ted Booterbaugh took charge several years ago. Besides doing an outstanding job at Milwaukee Country Club, Ted has been equally successful at Point Clear.

Lakewood continues to use two to three carloads of Milorganite every year to produce dense, weed-free fairways and exceptionally fine greens and tees.

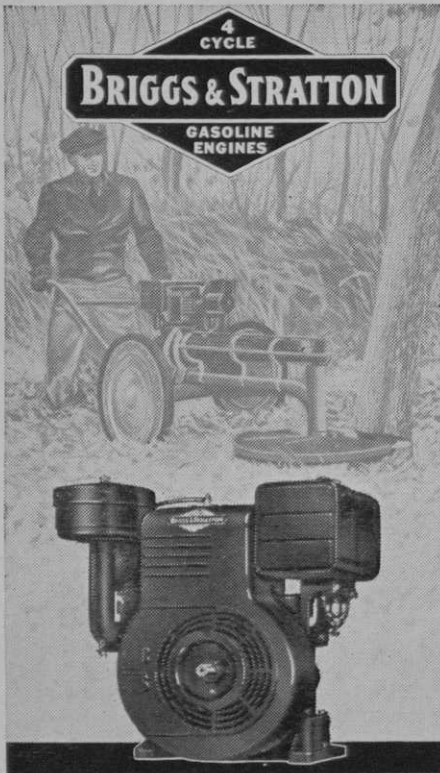


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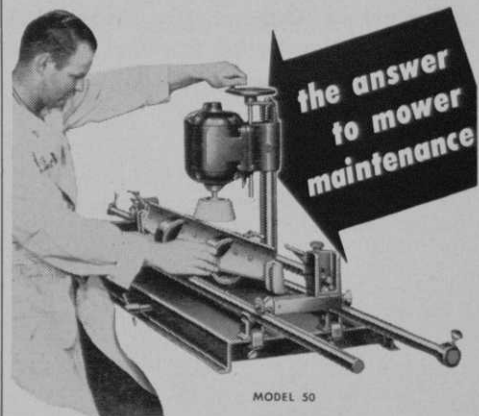
ships there now are 100 Evans caddy scholars in colleges . . . Students are spread among 26 schools . . . Since scholarships were founded by Chick in 1930 more than 200 caddies have been beneficiaries.

To see what fellows can do when they determine to really have a golf course look at Prineville, Ore., where 2½ years ago a course was started under direction of Bob Hogan, brother of Eddie, pro at Riverside CC, Portland, Ore. . . . About 80% of labor and materials for course and clubhouse was contributed . . . Membership has been closed at 120 while the course has had only 6 holes, but will be up to 150 when additional 3 holes now being constructed are completed . . . Initiation fee is \$320 . . . Dues, \$6 a month . . . Alex Weber, formerly supt. at Kelso (Wash.) Elks Club became supt.-pro-mgr. at Prineville G&CC Jan. 1.

Ocean City (Del.) getting new course to be known as Water Wood . . . Reginald D. Giddings, pro-supt., Seaford (Del.) G&CC designed the course with cooperation of Andy Lagagtes, pro-supt., Mapledale G&CC, Dover, Del. . . . Greens were roughed in during December and finishing work being pushed as weather permits . . . Dave Tosh to Maysville (Ky.) CC as pro-mgr.

Westwood CC (St. Louis) comes back into tournament record books with 1952 Western Open, May 29-June 1 . . . The boys

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found Westwood amply testing when Ralph Guldahl won the Western Open there in 1938 . . . Clarence J. Vollmer, asst. mgr., Idlewild CC (Chicago dist.) for past 3 years, named manager succeeding Leonard A. Gillette, who resigned . . . Peter J. Termini now mgr., Los Serranos G&CC, Chino, Calif. . . . Seldom see pro dept. of a club get the good break it did in The Backswing, club paper of Alderwood CC, Portland, Ore. . . . Pro Howard Bonar, after his first year on the job, was quoted: "I have to hand it to Alderwood members for cooperation." . . . Club's asst. pros, Pete Cline and Dan Strite got their picture in the paper as young men who'll do great on their pro jobs when they graduate from asst. ranks.

Scioto CC, Columbus, O. had complete inventory of clubhouse furnishings and equipment made and insurance increased accordingly, shortly before fire that wrecked the clubhouse and contents . . . Instead of usual debate with insurance companies, pay-off on accurate data was quick and clubhouse rebuilding is progressing rapidly . . . Club officials and management usually put off making inventory for insurance, bringing policies up to date, and fail to make complete check-up of inside and outside fire protection until they're staring at the flames . . . With volunteer fire departments providing fire-fighting service in many country club localities the clubs

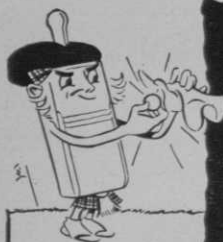


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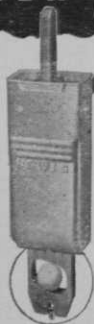
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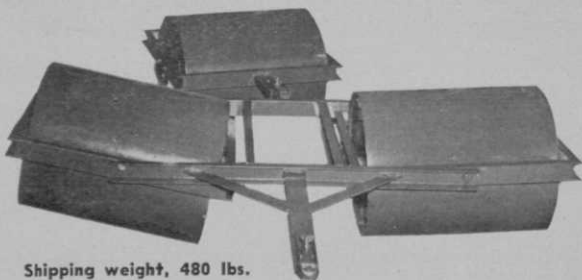
USGA Green Section proposal to set up regional office on west coast has many supts. in that part of the country hopeful . . . Unique problems with considerable year-around play require much research . . . Development of Turf Advisory committees for close-up practical recommendations for the Green Section cooperative programs is one nation-wide need . . . Another is how to get money needed for financing work the clubs want done . . . Too many want to ride on a pass.

Minnesota Golf Course Supts. annual turf conference and business meeting at Curtis hotel, Minneapolis, March 5, 6, 7 . . . Fine array of maintenance experts from clubs, University of Minnesota agricultural school, park boards, tree experts, plus the roaming Answer Man "Red" Noer and Charley Wilson of the Green Section on the program.

Pros and club officials had better be thinking about planning safety and faster play educational programs at many courses . . . Heavier play, close parallel fairways and less rough have increased risk of injury . . . What to do about correcting tendency of average players to spend a weekend on each green, in the tournament pro

3-SECTION ROLLER

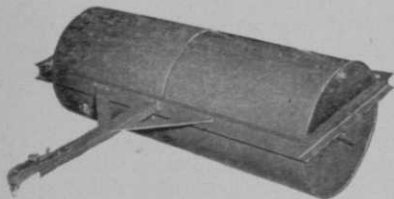
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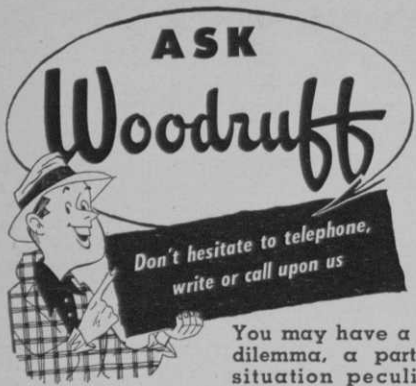


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manner, is a tough problem . . . Jab them all, pros and amateurs, with flame throwers is the best suggestion we've heard.

If the PGA is able to put on the Champion of Champions tournament which was proposed at the 1951 PGA convention as an annual fixture, amateur and pro friends of the late Scotty Fessenden want to put up a perpetual trophy for the championship as a memorial to Scotty, who was a sure-enough Champion of Champions.

Indiana PGA spring meeting at Claypool Hotel, Indianapolis, April 15 . . . Horton Smith, Vic East, Ewing Stumm, and others will headline the Hoosier business program . . . Michigan PGA spring business meeting also on April 15, at Detroit . . . Will present plans for what Michigan pros are confident will be their most successful year of promotion.

Ted Booterbaugh's talk at GCSA convention tipped off amazing swift development of a great resort course, Lakewood course of Grand Hotel, Point Clear, Ala. . . Course, designed by Perry Maxwell and started little over 5 years ago, now one of finest conditioned, most beautiful layouts in the south . . . Great example of how time, and eventually money, is saved by spending plenty wisely . . . Owner is Waterman Steamship Corp., big operators of freight and passenger ocean-going ships . . . E. A.

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Roberts, Waterman board chmn., is golf enthusiast who demands the best for his customers.

Widely known Carnoustie import Andy Mortimer, who began his American career with Clarence Hackney, came with Lakewood when he got out of World War II, during course construction . . . Booterbaugh has been supt. for 3 years, coming from Milwaukee CC . . . Teaching with Andy is Bud Werring, who has scored with his very competent and thorough handling of pro jobs in Wisconsin and Minnesota . . . Managing Grand Hotel is Harry A. Peters, Jr., widely known to golfers because of his previous association with Kenilworth Lodge, Sebring, Fla. . . . They make a stand-out, smoothly coordinated team.

Mortimer goes on the basis that a pro job at a resort course, private club or public course, is primarily a public relations job . . . Anything the pro can see to do to make the public happy is the pro's job, from teaching a pupil how to cure a shank to picking up a stray scrap of paper on the course while he's giving a playing lesson . . . Werring shares Mortimer's conviction about that fundamental point of the pro job . . . So does Andy's shop man, the pleasant, businesslike Kramer youth . . . While course supts. are talking about their public relations they should see how Booterbaugh handles the public at Lakewood, taking



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time off to answer questions of men and women players about native plants and details of course care.

It all adds up selling the player, whether he ships or not, that the Waterman organization knows how to operate . . . Play is heavy 12 months a year . . . Booterbaugh seeds rye in September, keeping the course green the year around and having no off-period on fine greens, tees and fairways . . . Terrific amount of clearing and dredging done in grooming the course and hotel grounds . . . Booterbaugh says fewer mosquitoes there than in Milwaukee.

Although, like other class resort courses, rates mean most customers are wealthy older people, Peters has a smart plan for getting younger people to make a life-long habit of the place . . . Grand Hotel has "honeymoon" rates, and champagne and flowers for brides and grooms who sign the special honeymoon register . . . Astonishing how many of the honeymooners play golf . . . The rich old boys playing around the course see the romancing couples and say golf must be wonderful to beat honeymoon competition.

Mortimer, who went back to see the folks in Carnoustie a couple of years ago, says the bag cart has wrecked the production line of Scottish and English pros . . . Kids are not caddying and learning as the former generation did . . . Andy says he saw a

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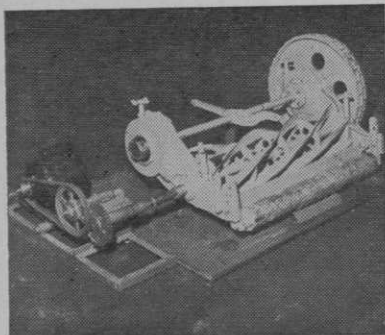
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A compact, light-weight machine for lapping all models of Hand, Power and Gang Mowers! May be easily used on work bench or floor, eliminating the lifting of heavy mowers. The simple height adjustment for the reel shaft may be used from 4 1/2" to 10 3/4". Equipped with several attachments to fit different reel shafts. Metal blocks for rollers. Steel stands to support the mower.

FULLY GUARANTEED

List Price, With Motor\$61.50

List Price, Without Motor 39.00

Write for Bulletin.

Atlas Lawn Equipment Co.

9761 Olive Street Road

St. Louis 24, Missouri

few Carnoustie and St. Andrews youngsters with grips that were awful and which wouldn't be permitted when he was a lad caddying . . . He adds that unless junior programs get more steam in Scotland and England the Walker Cup and Ryder Cup matches will be no contests . . . Other Yank-Scots who've visited the old country in the past two or three years also say unless the British pay a lot more attention to organizing kid golfer development, Britain is through as an international golf factor.

Brown and Bigelow, who put out Byron Nelson's "Winning Golf" folders as advertising material, sold more than \$150,000 of this feature last year and already have big volume of business booked for 1952 . . . Fawcett publishing company putting Lloyd Mangrum 75 cent paper-covered book on newsstands this month . . . Otis Dypwick, University of Minnesota athletic department publicist who worked with Nelson on his book, also was teamed with Lloyd on production of the Mangrum opus . . . Martin E. Mattison taking on a couple more prominent U.S. golf lines as Hawaiian sales representative . . . Chan W. Baker of Baker Grass Industries at Miami has closed his seed business and is in Africa raising grass on military airfields.

Sixth annual Gulf Coast invitation tour-

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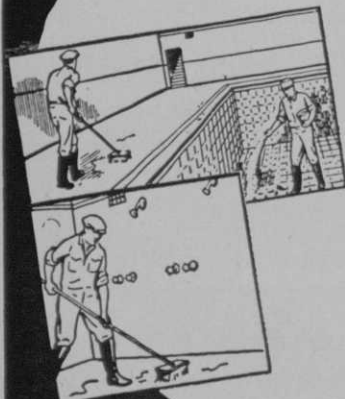
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pools without hard
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powder on damp surface, mop lightly, and flush with clear water.
*Removes rust stains, lime deposits, soap, oil, body grease, and algae formation. *Minimizes conditions that breed and spread infectious germs. *Harmless to hands, clothing, floors, drains.
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Place your orders for these Stolons NOW!	U 3 Bermuda stolons.....	Delivery June 1st
	Arlington (C1) Bent stolons.....	Fall delivery
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noted developer of important grass strains. Write him in care of **LINK'S NURSERY, INC.**

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Limited quantities available of Merion Blue Grass, F74 Fescue, Illahee, Polycross Bentgrass, and other new developments in grasses, carefully selected and thoroughly tested.

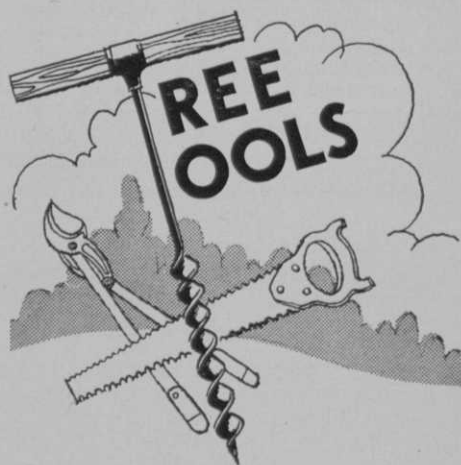
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MOCK SEED COMPANY
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nement for home club pros and amateurs, at Great Southern GC, Gulfport, Miss., dedicated to memory of Bert Jones, creator of the Great Southern course . . . Tournament is March 20-24 . . . Pros who play in more than 2 PGA-sponsored tournaments a year are not eligible (National Open, national PGA, Masters and Tam O'Shanter excepted.) . . . Some circuit stars got too temperamental for local sponsors one time and from that time on the whole bunch was invited out . . . Wm. H. (Widdy) Neale, former Yale student and for some years asst. to late Wm. E. Perkins, named acting business mgr., Yale Athletic Assn., in charge of Yale course, Bowl, other outdoor and indoor athletic facilities.

Sam Glassman, sports editor, Macon (Ga.) Telegraph, in his column writes that if green fees at Bowden (Macon munny course) are so low that the well-maintained course runs in red the rates should be raised, but at same time golfers shouldn't be discriminated against, and other munny recreation facilities that cost the city money also should be put on self-sustaining basis.

Essex County (N.J.) Park Commission raising rates at Weequahic Park and Hendricks Field courses, account of increasing operating costs . . . Rate raises at many munny courses with golf being about only public recreation facility supporting itself,



Every tool you need for the care and maintenance of trees and shrubs. Pruning saws, power saws, pole pruners, pruning shears, etc.

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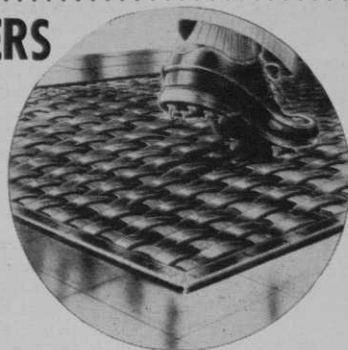
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Are Spike-resistant, Tough
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Protect Clubhouse Floors
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or coming close . . . Never before have noticed so many winter and early spring indoor golf classes as in the past few months . . . Packey Walsh running classes at Chicago Park District fieldhouses . . . Ed Phalen, Chevy Chase CC pro, running 6-week classes at West Side YWCA, Chicago.

John G. Cornman, New York State College of Agriculture, Cornell university, in NY State Turf Assn. Bulletin, deflates the garden and general magazine ballyhoo about tolerance to close mowing, drought-resistance, disease resistance, crabgrass—and other weed resistance of Merion bluegrass . . . John, who was an early investigator on Merion and other bluegrass when he was with Green Section about 12 years ago, says Merion is superior to commercial Kentucky bluegrass but at 3 times the price of commercial Kentucky bluegrass the superior merits of Merion are something to be carefully rated by a fat pocketbook and expert turf maintenance practices . . .

Cornman's opinion is that violent hair-trigger general publicity about Merion bluegrass as the super wonder grass may unfairly backfire on sound golf turf experts such as Grau, Wilson and Valentine . . . He points out that general ballyhoo for crabgrass eradicators has been so extreme that the home lawn owner reads the fervent pieces and expects to work miracles right now . . . When the miracles don't happen the lawn owner may get to believing qualified turf experts are over-rated.

McClurg Anderson of Scottish Physiotherapy College is working on a book on muscles in golf . . . which reminds us that grip exercisers — springs with handles — again are being sold in pro shops . . . Alex Smith used to have Glenna Collett squeezing tennis balls so she could hold clubs firmly without becoming tense . . . A great merit of the newer style leather, rubber and composition grips is that they give the player the feeling of grip security without holding the club so strongly the steel tube is almost

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"QUALITY" POLES

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"ONE-PIECE" PUTTING CUPS

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"CUTS-TRUE" HOLE CUTTERS

Bulletin "52" showing the complete Standard Line is yours for the asking. Write for it today.

STANDARD MANUFACTURING COMPANY
Box G, Cedar Falls, Iowa

flattened . . . Pros who can't sell all the players new clubs this spring should conduct campaigns for selling new grips instead of the hard, banana-slick grips now on a lot of old clubs.

Hawaiian Jaycees planning golf clinic prior to a softball game between Jaycees and Press-Radio team at Honolulu stadium with the whole show financing Hawaiian team to US Junior Chamber of Commerce championship at Eugene, Ore. . . Golf continues to boom in Hawaii . . . Propose new course at Halawa . . . One fellow writes in Honolulu Advertiser protesting against proposed course, saying "the only dollars a golf course will earn are dollars that are already here in the territory." . . . Maybe he doesn't think the tourists who bring millions of dollars into Hawaii each year, don't want to play golf . . . A little look into Florida, Gulf Coast, southern California, Arizona and New Mexico, studying the vast capital that followed golfers into these localities, might be enlightening to the man who questions the investment value of the proposed course.

Bertie Way, who played in the 1896 National Open, played 36 holes in the 1952 PGA Seniors at Dunedin and was an easy winner in the 79-year division . . . George Duncan, the British vet who last played in this country as a member of the 1931 Ryder Cup team, has written a book of memoirs,

"FLEXI-COMB"

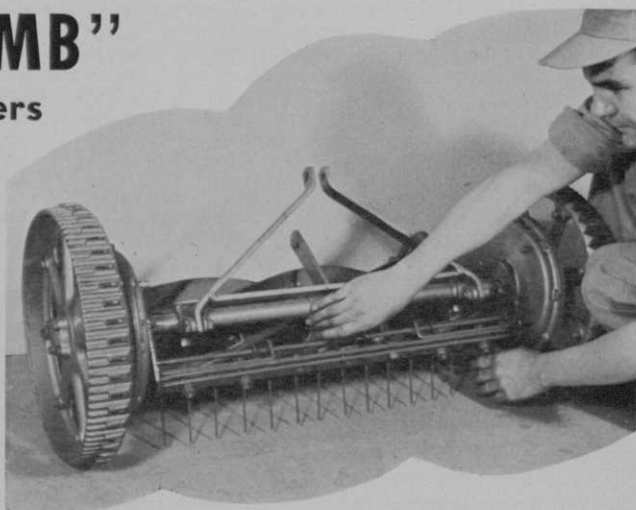
for fairway mowers

Reduce thatch
Smoother cut
Overcome weeds

Begin Flexi-combing early in the season. Comb out accumulated plant material to provide better growing conditions. A thatch layer sheds water, prevents fertilizer from getting down to the soil.

Reduction of thatch by Flexi-combing promotes healthier growing conditions — reduces disease.

Use Flexi-combs on mowers to overcome existing thatch and prevent its reoccurrence.



Flexi-combs fit Toro and Worthington mowers . . . Combs are mounted permanently on mowers — easily locked out of operating position when their use is not required . . . Improved design provides easier depth adjustment.

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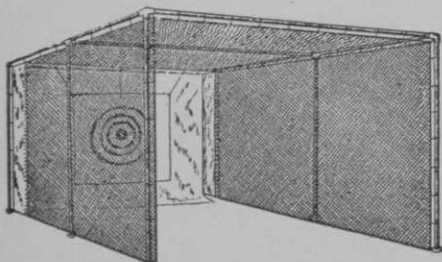
Give them a WARM-UP HOLE

near the first tee, with an

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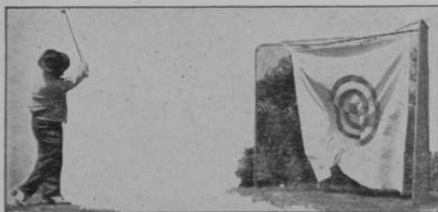
... where they can loosen up and get off to a good start ... where they can practice and take lessons when you're shy of shag boys. Clubs always profit when play improves.

THE EDERER "INVINCIBLE"



"Invincible" — the full size Ederer golf net is the standard throughout golfdom for outdoor or indoor instruction and practice. Hundreds of clubs and pros have found the "Invincible" one of their most popular and profitable features in developing better and happier players.

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Sturdy, compact, lightweight—handles the full range of iron and wood shots. Ideal for limited space practice, indoor or outdoor. Folds into a compact unit 3 ft. x 6½ ft. x 5 in. Weighs 23 lbs. with backdrop.

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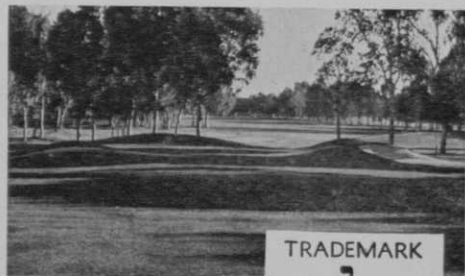
entitled "Golf at the Gallop" . . . George was the fellow whose putting principle was "miss 'em quick."

British PGA suspends 69-year-old Robert McKenzie, a former chmn. of the body and an honorary life member . . . He is working in a store sports dept. contrary to the British PGA rule which prohibits such employment . . . Perhaps the reason for his offense is that he likes to eat, even the skimpy British austerity chow.

Saucon Valley completes the job of conducting the most perfectly run championship in golf history — the 1951 National Amateur — with a round-up of statistics in the Dec. issue of the club magazine, Country Club Topics . . . Overall income of about \$100,000 resulted in net profit of \$2,598.71, after split with USGA, giving USGA \$24,330.07 . . . Ticket sales were approximately \$49,000 . . . Detailed financial statement appears in Club Topics . . . Especially interesting is labor record showing that in addition to 350 club members working on committees, there were 998 of course and clubhouse regular staff and extras and other persons, including USGA staff and press, working at the championship or almost 7 people per contestant.

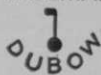
Also of significance were "thank you" letters to the club from many of the contestants and press.

Analysis of 6594 scores recorded on in-



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COMPLETELY NEW

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The finest Golf Ball that can be made
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dividual holes during 1951 Amateur at Saucun Valley showed 3827 or 58% as pars, 8% as birdies, 31% as bogies, 5 eagles, 201 double bogies and 4 triple bogies . . . Average length of drive on No. 7 was 232 yds., on No. 8, 252 yds., and on No. 10 250 yds. . . . Slight wind was against players on 7 . . . On 8 and 10 when drives were measured air was quiet . . . Longest drive measured was one of 290 yds. . . . Drives were measured as total of carry and roll . . . At British International amateur matches, Portmar-nock, Ire., in 1949 average carry of drives measured was 221½ yds.

Francis Gallett, pro at Blue Mound CC (Milwaukee dist.), sent "handsome" check back home for New Year's Day competitions at Carnoustie and New Taymouth clubs of which he is honorary life member . . . Francis also sent each club two 10 lb. hams so the milk from wild Scots cows would have something to splash against on Hogmanay.

Other communities could take Los Angeles as a leader in foresighted community planning — Los Angeles county plans now being discussed call for 18 18-hole golf courses to be constructed between proposed major highways and tied in with flood control projects . . . Rumors have two major L. A. dist. private courses not far away from purchase as residential property.

Ken Rutherford goes from Philipsburg

GOODWIN
FLANGE-WRAP GRIPS
(Patents Pending)
Tension Wound for Greater Distance!

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The new improved method of application has now made it possible for even greater profits for the professional. When ordering your 1952 clubs demand the

Finest "Feel" in Golf

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first on the fairway . . .
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... above
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Bring profitable sales to your pro shop with original, patented Golf-Eze* slax known everywhere for comfort, good looks and practicality. Golf-Eze* slax will be more in demand than ever. In crease-resistant, washable rayons, full size and color range. To retail at \$12.50

NATIONWIDE GOLF-EZE SLAX and SKIRT CONTEST
OVER \$6000 WORTH OF PRIZES
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TEE-OFF a division of **MOBERT MFG. CO.**
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Please send me full information and sample swatches on Golf-Eze* slax.

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THE LIGHTWEIGHT
**BALANCED
 GOLF BAG**
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OVER 500,000 IN USE
 The most popular bag ever made



**NEW
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15 CLUB CAPACITY

STANDARD MODEL

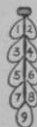
The one and only full size golf bag that is lightweight and balanced for easy carrying. Large zipper pocket. Adjustable padded shoulder strap. Made of best quality duck and materials throughout. COLOR—TAN ONLY. PRICE—\$3.60 EACH, F.O.B. CHICAGO. MINIMUM SHIPMENTS ONE-HALF DOZEN.

For the golfers who object to excess weight. A cart is unnecessary



BALANCED

**HOLDS
 9 CLUBS**



Each in a separate pocket

SLIM-JIM MODEL

The perfect bag for the golfer who plays with nine clubs. Zipper ball pocket. Adjustable padded shoulder strap. Made of best quality duck and materials throughout. COLOR—TAN ONLY. PRICE—\$3.90 EACH, F.O.B. CHICAGO. MINIMUM SHIPMENTS ONE-HALF DOZEN.

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Chicago 22, Ill.

(Pa.) CC to be pro-mgr., Carlisle (Pa.) CC . . . Beverly Hanson and Helen Dettweiler to be in golfing sequence in MGM movie "Pat and Mike", which will star Katherine Hepburn and Spencer Tracy . . . General Eisenhower keeping in training by swinging a 22 oz. Sarazen practice club in his headquarters near Paris . . . Bill Welch to Tri-City CC, Kennewick, Wash., as pro from Lewiston (Ida.) G&CC.

"Criticus" in Golf Monthly of Edinburgh suggests that Ryder Cup matches be abandoned for 5 years . . . During the "breathing space" Britain "to discover, streamline and toughen such youngsters as we possess." . . . Legalization of center-shafted putters by R&A has boomed British clubmakers' business in this type of club . . . Some of the new British center-shafted putters look peculiar to American eyes.

Arthur J. (Chappie) Chapman in his 32d year as Wheeling (W.Va.) CC pro . . . Tournament circuit loses a couple of good ones with Glen Teal going to Transit Valley CC (Buffalo dist.) and Ed Furgol going to Westwood CC (St. Louis dist.) on pro jobs . . . Al Zimmerman, who retired from Alderwood CC, Portland, Ore. pro job to go vacationing in tournament play in U.S. and Europe, married to Barbara Sofia Zuniga.

Walter Romans, pro at Baltimore (Md.) CC married to Jeanne Claire Brandon . . .

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 OLD GOLF BALLS
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Prices are as follows:

Balls in Bulk

—with name.....\$2.00 per doz.

Balls boxed

—wrapped in cellophane \$2.20 per doz.

Quantities over 300 balls, ship by truck; 300 balls or less, ship by parcel post. If check accompanies order we pre-pay freight.

Send for our complete 1952 golf equipment catalog.

McDONALD & SON GOLF CO.

West Chicago, Ill.

Lou Powers' caddie training program at Detroit many courses is pattern for other municipalities . . . Golf League at Motorola company's Phoenix (Ariz.) research laboratories installing golf practice facilities for employees.

Warren Townley, for past 22 years pro-mgr., Woodstock (N.Y.) CC died in Jersey City hospital after long illness. He is survived by his wife, two brothers and three sisters . . . Warren brought many into golf and taught them how to enjoy the game.

Ruth Woodward, talented amateur golfer who has handled women's golf for Golf World, is engaged to Edward Cornell Kip Finch, asst. to publisher Henry Luce of Time magazine . . . The former Joyce Wethered, now Lady Heathcoat-Amory, announces her retirement from competitive golf to devote her spare time to gardening . . . In the opinion of many she was the greatest woman golfer . . . PGA of America made an instructive picture of her in slow motion film, along with Jones and Vardon instruction movies.

Golf Monthly, published by Sanei Shobo, Golf Monthly Pub. Co., 21 Saneiche, Sinjuku-ku, Tokyo, Japan, began with an October issue. It's plentifully illustrated with many photographs of Army golfers and their wives in competition with Japa-



For the Man Who Wants the Finest

Plenty of your members have the money and want to buy the world's finest clubs — why don't you sell them?

The world over, wherever golf is played, Kenneth Smith clubs are recognized as the finest — the accepted standard by which all other clubs are compared. Notables of business, government, stage and screen play Kenneth Smith clubs — because they are handmade to each player's natural swing, scientifically matched and identically swing balanced, as no other clubs are made and balanced.

Switch to Kenneth Smith clubs and watch your sales — and profits — go up.

Pros: Write for new booklet that helps you sell Kenneth Smith clubs.

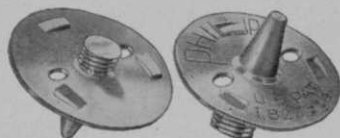
Ken SHOP SUPPLIES
HELP THE PRO
TOO

Golf Club Lacquer — Adhesives — Form-a-Coat
Grip Conditioner — Buffing and Bench Supplies
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Write for handy Supply Order Form

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Hand made to fit You
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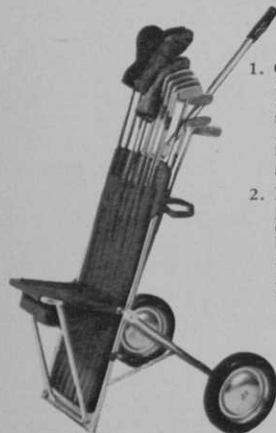
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CAM LOCKS have been added to the regular LARGE BASE spike. The CAMS hold spike fast in position. Will not rough sole.

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Make golf ALL Play
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**GOLF
CART**



Price \$39.50

1. **CART** — 10" ball-bearing wheels on wide adjustable axle give smooth rolling stability. Perfect balance for effortless handling. Rugged and rustproof.
2. **BAG** — 14 roomy club pockets. Ball and accessory pockets. Umbrella holder. Heavy reinforced country club green or royal blue canvas.
3. **SEAT** — Sturdy enough for the heaviest golfer or spectator. Makes the back nine easy as the first.

Cart folds easily and compactly to fit auto

trunk or locker. Cart, Bag, and Seat in one lightweight unit. A wonderful attention getter, it sells itself.

**LUMEX
GOLF CART SEAT**

Price \$12.50

Simply attached to any center-post cart. The Seat structure carries all the weight, putting no strain on the Cart. Doesn't interfere with the pulling balance of the Cart.

Folds compactly around Cart and bag. Weighs only 5 pounds.

The Seat is the same size and construction as the "3 FORE 1" GOLF CART, of which there are more than 3000 now in use.

CART and SEAT fully guaranteed for one year. THESE ARE "MUSTS" FOR EVERY PRO SHOP. Some sales territories available for qualified representatives.



**LUMEX — 112-06 101st Avenue
RICHMOND HILL 19, N. Y.**

nese players. It is 64 pages and cover, with page size 9 by 11 $\frac{3}{4}$. It carries a good amount of advertising for a first issue with one ad being a half-page of a Japanese golf practice range.

Oceanside - Carlsbad (Calif.) Junior Chamber of Commerce raising funds for construction of 9-hole \$60,000 course . . . Chester West named supt. Chico (Calif.) muni course . . . Hartford, Conn., to build new clubhouse at Goodwin park course . . . Vernonia (Ore.) Lions Club members considering buying local course owned by Dr. C. R. Howarth, St. Helens, Ore. . . Bobby Locke's marriage goes on the rocks in Johannesburg court . . . Mrs. Locke's attorney said Bobby's never home . . . She is to get approximately \$12,000 cash and \$75 monthly until their 7-year-old daughter is self-supporting.

Arthur Frerichs will replace Dick Kerney, who is retiring to a well deserved life of ease at Lake Worth, Fla., after more than 20 years as manager of Passaic Co. GC Paterson, N. J. . . . Joe Aneda, formerly pro at Elkview CC, Cardondale, Pa., will be new pro at Newark CC, Newark, Dela. . . . Jack Phelan leaves Clinton CC, Lockhaven, Pa., to become pro at Williamsport (Pa.) CC . . . Wayne, N. J. getting new 18-hole fee course designed by Robt. Trent Jones and owned by Kaywin Construction Co., Fairlawn, N. J. . . . Wm.

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**"PAR GOLF
IN 8 STEPS"**

by **JOE NOVAK**

Enclose \$3.00 with coupon below.

JOE NOVAK
Bel Air Country Club
Los Angeles 24, Calif.

Enclosed find \$3 for which mail me an autographed copy of "Par Golf in 8 Steps."

Name _____

Address _____

City _____ State _____

Sweetland is retiring from pro business after close to quarter century of fine service to game. His home club course, Battlehill GC, Union, N. J. has been sold for development of industrial sites.

Harold "Had" Langdon leaves Pleasant Valley CC, Connellsville, Pa., to assume pro duties at Colonial CC, Harrisburg, Pa. ... Alex McIntyre moves from the Edison Club, Schenectady, N. Y., to take charge of pro operations at Catskill (N.Y.) CC ... George Fazio has purchased a Ford automobile agency in Cambridge, Md. ... Danny Williams, Jr. will be pro at Rockaway Rick CC, Danville, N. J. and Kakhwa CC, Erie, Pa., will greet Jay Hebert as their new pro ... At Springmeadow CC, Farmingdale, N. J., Joe Dante will be the new pro this year and at Coblesville (N. Y.) CC, Bill Smith takes over pro duties.

Homer Darling, pres., Juniper Hills GC., Northborough, Mass., has started work on the addition of 9 holes to the existing 9-holes of the popular fee golf course ...

Harry Hanson has moved from Benton (Ill.) GC to assume duties as supt. of Evansville (Ind.) two 18-hole munny courses.

Gene Sarazen's first six pictures of extensive series on incidents and scenes at famous U. S. and British courses will be released soon for television and club movie

(Continued on page 114)

HOTZE *Nylon*



ND-18 Nylon

GOLF BAGS

- tried on golf courses throughout the country
- tested under every condition for three years
- ...and proved a real value!



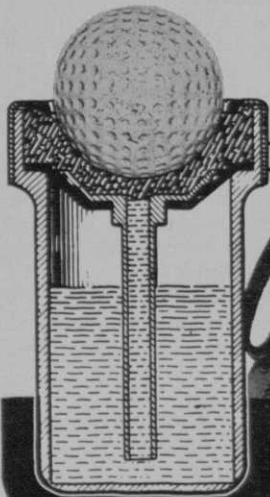
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master

GOLF BALL WASHER

TO CLEAN JUST PRESS
AND ROTATE ON SPONGE

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Front Cover: This is the par 4, 375 yd. 6th hole of the Robins Air Force Base GC, Macon, Ga. The course was open for play April, 1951 adding to sum total of approximately 60 such courses at military installations in the U.S., the construction, maintenance and operation of which in the main has been financed from revenue other than tax dollars.

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SWINGING AROUND GOLF

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showing . . . Pictures, with Gene doing the narrating, are in black and white for TV and mostly in color for movie . . . Gene has selected great footage and has an interesting running story with the pictures . . . First stroke by stroke broadcast of a National Amateur finals was done at Country Club of Brookline in 1934 by Roland Wingate who then was THE Country Club's pro . . . Ted Husing was scheduled to do it but was switched to another assignment at the 11th hour.

Art Andrews, Jr., signed as pro by Aurora (Ill.) CC . . . Some of finest southern greens you ever could play are Florida Experiment Station strain at Ft. Myers (Fla.) CC . . . Freedom from disease has some Ft. Myers players with successful farming experience in this section wondering if chlordane treatment of greens for insect pests hasn't been a factor in reducing spread of fungus disease by insects.

Pro Shows Gift Stock in Club Dining Room

A Scotch pro, J. P. MacLeod, Haggs Castle GC, Glasgow, put across a Christmas golf gift selling idea that many American pros might file away for use when next Christmas comes close. The

idea also is one that could be adapted for evenings at northern clubs before the season opens.

MacLeod got permission from the club to hold a week-long exhibition of Christmas gift golf merchandise in the club dining room from 7 to 9:30 each evening. In his letter of invitation to the members he said that members seldom have time on their occasional visits to the club, at that season of the year, to visit the pro shop and inspect the stock.

The exhibition was well attended.

Six New England Supts. Receive 25 Year Pins

Forty-four members of the Greenkeepers Club of New England attending the recent annual meeting at Waltham Field Station, Waltham, Mass., honored six of the group with 25 year service pins. Frank Wilson, past officer and charter member, made the presentation to H. Mosher, J. Counsell, M. O'Grady, J. Latviss and P. Hayden. E. Phinney was unable to be present to receive his pin.

Officers elected for 1952 are: Pres., Arthur C. Cody; 1st VP, Michael O'Grady; 2nd VP, Manual Francis; 3rd VP, Albert Allen; Secy., N. J. Sperandio; Treas., John L. Counsell; Trustee for three years, George Volmer.