



## GOLFCRAFT MOVES TO ULTRA-MODERN NEW PLANT AT ESCONDIDO, CALIF.

Golfcraft, Inc., since 1949 located at 1700 W. Hubbard St., Chicago, begins operations this month in their recently completed new plant at Escondido, Calif., approximately 30 miles north of San Diego. The new Golfcraft home, occupying more than 20,000 sq. ft., is located on a corner of a five acre tract which provides for future expansion. "In our Chicago building we had what we claimed to be the world's most modern plant devoted exclusively to the manufacture of fine golf clubs, but we've trumped it with our bigger, more efficient new plant here at Escondido," says E. R. "Ted" Woolley, Golfcraft pres. "Here," adds Woolley, "we've seen come true our dream of a plant designed and built to afford every possible advantage in producing top quality golf clubs, in a beauty spot where working conditions are ideal." This is the third move in the comparatively short history of Golfcraft's rapid growth, the company having started in 1945 on W. Lake St., Chicago, then growing out of it and moving three years later to the Hubbard St. plant. Foresight and sound planning helped simplify the big job of moving Golfcraft to their new California home. Production and service operations were taken over by their smaller plant, nearby the new building, during the moving of the main plant. The company will maintain a warehouse and office at 1700 W. Hubbard St., Chicago, to assure continued service to the eastern pro trade. After June 1st the address of the main office and plant will be: Golfcraft Inc., Escondido, Calif., to which all correspondence should be directed.

available in colors: grey, blue, green and red. Each leg is 16" high when extended for use, and folds compactly for carrying and storage.

The Ball-Klip Mfg. Co., P.O. Box 324, Boulder, Colo., is making a new plastic golf ball holder to be attached to a player's belt. Made of Tenite, the bag has room for two golf balls, a tee, and a pencil for scoring.

Upjohn Co., Kalamazoo, Mich., issues highly interesting bulletins on its anti-biotic Acti-done, which has shown excellent results in control of Melting-out and effectiveness in control of other fungus diseases of turf. Copies of the material will be sent free on request, to supts.

### CON-SOL HAS NEW POWER ROLLER

A new low-cost power roller has been introduced by Consolidated Industries, Inc., West Cheshire, Conn.

It is available in two models: a lawn roller with weight adjustable between 300 and 1200 lbs., or an all purpose roller with weight adjustable between 375 and 1400

lbs. The Con-Sol roller can be carried from job to job in a station wagon or pickup truck.

Powered by a 2½ hp Briggs and Strat-



ton engine, the roller is operated by a tiller-type steering bar and a single lever for both forward and reverse.

Kaddy Rak, a device for attaching to a bag cart and holding scorecard, cigarette package, pencil, a golf ball and tees, now being made by Kaddy Rak Co., 3214 N.E. Hancock, Portland, Ore.