

Frank Sprogell Named VP, Sales Mgr. of Scoggins



Frank Sprogell

Frank Sprogell, active in professional golf for 40 years, has been named vice pres. and director of sales of Howard Scoggins Golf Co., Dunedin, Fla., following the death of the company's founder, Howard B. Scoggins. Sprogell resigned as gen. mgr. and pro of Meadowbrook CC (Detroit dist.) in 1948 to join the Scoggins organi-

zation in charge of a large section of the company's sales territory.

Sprogell was born in Philadelphia and broke into golf as a caddy with Jack McDermott and Jack Burke. He was a charter member of the PGA of America and became its national sec. from 1941 through 1945. He headed the Michigan section for seven years and was its sec. for four years. Prior to serving the Kent CC, Grand Rapids, Mich., Saginaw (Mich.) CC, Blythfield CC at Grand Rapids and the Meadowbrook club he was pro at Birmingham (Ala.) CC and Colonial CC, Memphis, Tenn. He won Michigan and Tennessee state championships and showed well in national tournaments.

Headed by the exceedingly capable Mrs. Scoggins and the experienced Sprogell, the Scoggins sales force will continue the company's operations vigorously.

Multi-Clean Products, Inc. new booklet, "Your Floors and How to Maintain Them" should prove of considerable interest to club managers. The booklet may be obtained by writing Multi-Clean Products, Inc., 2277 Ford Parkway, St. Paul 1, Minn.

Mallinckrodt Chemical Works, St. Louis 7, Mo., has new circular giving complete application instructions for its new Calocure.

Kil-Jet Distributing Co., Cleveland, O., making a new insecticide spray outfit.

A new valve with a thumb-controlled lever and a special locking and releasing device are two features of the Tip-Off Water Hose Control Valve. The flow can be changed from a mist to a heavy stream by the touch of the thumb or a turn of the volume selector adjusting screw.

The valve may be purchased from dealers or from Ray Sanders, 220 Security Building, Pasadena, Cal.

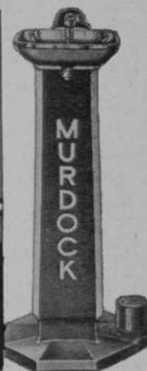
Refreshment for "hot" golfers.
A Fresh, Cool Drink of Water.

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Fountains and Hydrants**

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HYDRANTS
LAWN HOSE BOXES**



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CATALOG

Manufactured By

THE Monroe COMPANY
12 CHURCH STREET COLFAX, IOWA



General Scientific Equipment Co., 2700 W. Huntingdon St., Philadelphia 32, has placed on the market a re-usable cotton sweatband that eliminates the nuisance and discomfort caused by perspiration rolling down the forehead and into the eyes.

W. A. Cleary Corp., New Brunswick, N. J., reports great interest being shown by supts. in its new SoiLoam liquid conditioning agent for soil. Cleary has experimental quantities of SoiLoam available at the supply houses that also distribute Cleary's PMAS herbicide-fungicide.

Two new lightweight insecticide sprayers are the latest development of the Hayes Spray Gun Co., Pasadena, Cal.

The Hayes "6", weighs 3 3/4 lbs. and holds 6 gals. of spray solution. The Hayes "4" weighs 2 1/2 lbs. and sprays 4 gals of solution. Both guns are attached to garden hose and water pressure takes care of the work.

The two new models are available at dealers throughout the country or from Ray Sanders and Co., 220-221 Security Building, Pasadena.

Bonded Chemicals, Akron, O., now making Ackril synthetic resin soil conditioner. It's applied in liquid form.

C. K. Bradley, Mountain View, N. J., coming out with Trapeaser rake with oblong teeth.

Golf Unlimited, Inc., 1111 S. Pearl, Denver, Colo., introducing a coin operated (5 shots for a dime) electronic driving machine that registers distance, slice, hook or straight, topped or lofted. C. R. Wagner is the inventor.

Wilson Sporting Goods Co. issues two more booklets for pro distribution. Both are on the theme of "harmonizing" player's equipment to his or her game. One booklet is on Wilson woods, the other is on specialty and lefthanded clubs and bags of woven plastic Saran.

Fred Matzie doing considerable putter business from his new factory at 3904 Grandview ave., Culver City, Calif.

Laurence F. Palmeter appointed nursery stock buyer and dir. of Peter Henderson, Stump & Walter 11 garden centers.

GOLFDOM'S Newest Star

PAUL HAHN

Will spend the 1952 season in exhibition work in the eastern sector of the country.

For information Write, Wire or Phone

Ray Valind, Business Manager

1831 Colorado Ave.
Santa Monica, Calif.
Phone: EXbrook 5-0593

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Score Cards - - Charge Checks
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Forms for Locker and Dining Rooms
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Chicago 5 Phone: HArrison 7-6314
Established 1912

**POWER-EEZ—A NEW WEIGHTED
HEAD COVER**



Golfers can strengthen hands and wrists with easy control, when they practice swing Power-Eez, the new weighted head-cover. Made from scuff-proof steerhide and weighted with an inside lead plate, this handsome headcover quickly zips onto any wood club and adds about six ounces. It quickly converts a regular driver into a heavy training club. It can be swung outdoors or indoors or on every tee before driving. It serves as a regular head-cover as well. Information from The Frederick Damask Co., 879 Ash St., Winnetka, Ill.

**BALANCED BAG
ISSUES NOVEL
DISPLAY CARDS**

Balanced Golf Bag, 1401 W. North Av., Chicago, are mailing two new display cards that pack a lot of sales appeal, to their entire list of pro accounts. The four-color counter card, shown here, is a real "stopper". It makes use of a genuine feather, balanced on a clown's nose to strikingly bring out the Balanced Bag's features of lightweight and balance. The card carries the theme, "Golf is more fun with a Balanced Bag."

A smaller companion card, also an eye-catcher, hooks to the top of the bag. If your set of cards failed to reach you another set will be mailed upon request to the company.

PORTABLE STOOL FOR COMFORT

A lightweight (34 oz.) portable stool designed to comfortably and safely support as much as 300 lbs. is being manufactured under the trade name Port-a-Stool by the Scott Port-a-Fold Seat Co., Archbold, Ohio. The four legs are made of fine hardwood and spar-varnished for protection and appearance. Canvas seat is

GOLF AWARDS



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Better Value
Top Quality
Quicker Service**

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Spring Tournaments.
Free Delivery on
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Sports Awards Co.
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Chicago 11, Ill.

SNUGRIP

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ALL WEATHER GRIP AID

Advertised in "Golfing" at \$1.00 retail. Handy attractive package in display carton. Write

SNUGRIP box 115, Park Ridge, Ill.

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**MINIATURE
COURSES**

**We can furnish you
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Prices and Details on Request

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Miniature Golf Courses*

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GOLFCRAFT MOVES TO ULTRA-MODERN NEW PLANT AT ESCONDIDO, CALIF.

Golfcraft, Inc., since 1949 located at 1700 W. Hubbard St., Chicago, begins operations this month in their recently completed new plant at Escondido, Calif., approximately 30 miles north of San Diego. The new Golfcraft home, occupying more than 20,000 sq. ft., is located on a corner of a five acre tract which provides for future expansion. "In our Chicago building we had what we claimed to be the world's most modern plant devoted exclusively to the manufacture of fine golf clubs, but we've trumped it with our bigger, more efficient new plant here at Escondido," says E. R. "Ted" Woolley, Golfcraft pres. "Here," adds Woolley, "we've seen come true our dream of a plant designed and built to afford every possible advantage in producing top quality golf clubs, in a beauty spot where working conditions are ideal." This is the third move in the comparatively short history of Golfcraft's rapid growth, the company having started in 1945 on W. Lake St., Chicago, then growing out of it and moving three years later to the Hubbard St. plant. Foresight and sound planning helped simplify the big job of moving Golfcraft to their new California home. Production and service operations were taken over by their smaller plant, nearby the new building, during the moving of the main plant. The company will maintain a warehouse and office at 1700 W. Hubbard St., Chicago, to assure continued service to the eastern pro trade. After June 1st the address of the main office and plant will be: Golfcraft Inc., Escondido, Calif., to which all correspondence should be directed.

available in colors: grey, blue, green and red. Each leg is 16" high when extended for use, and folds compactly for carrying and storage.

The Ball-Klip Mfg. Co., P.O. Box 324, Boulder, Colo., is making a new plastic golf ball holder to be attached to a player's belt. Made of Tenite, the bag has room for two golf balls, a tee, and a pencil for scoring.

Upjohn Co., Kalamazoo, Mich., issues highly interesting bulletins on its anti-biotic Acti-done, which has shown excellent results in control of Melting-out and effectiveness in control of other fungus diseases of turf. Copies of the material will be sent free on request, to supts.

CON-SOL HAS NEW POWER ROLLER

A new low-cost power roller has been introduced by Consolidated Industries, Inc., West Cheshire, Conn.

It is available in two models: a lawn roller with weight adjustable between 300 and 1200 lbs., or an all purpose roller with weight adjustable between 375 and 1400

lbs. The Con-Sol roller can be carried from job to job in a station wagon or pickup truck.

Powered by a 2½ hp Briggs and Strat-



ton engine, the roller is operated by a tiller-type steering bar and a single lever for both forward and reverse.

Kaddy Rak, a device for attaching to a bag cart and holding scorecard, cigarette package, pencil, a golf ball and tees, now being made by Kaddy Rak Co., 3214 N.E. Hancock, Portland, Ore.

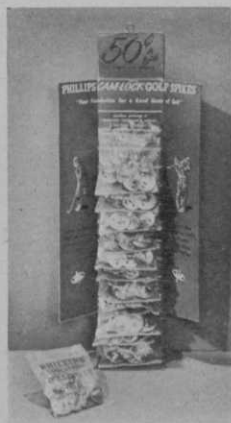
**WILSON-HAGEN OPEN NEW PRO
OFFICES IN CHICAGO**



May 26, Wilson Sporting Goods Co. and Walter Hagen Co. div. of Wilson formally opened their new pro office and display room on the 8th floor of 225 N. Wabash ave., Chicago. Telephone is CEntral 6-9734. At the party official announcement was made of appointment of George Hageman as Chicago area manager of the Wilson-Hagen pro dept. At the tee with George on opening day were Walter Crowe, Tim O'Brien, Bob Robinson and the Wilson headquarters officials. Many pros attended the party including (L to R) Ed Schwerin, Sam Bernardi, Dick Knopp, Steve Schmidt, L. G. (Plug) Osborne, Wilson's Pro Golf Div. Dir., and Lou Strong.

**PHILLIPS SPIKES IN
NEW DISPLAY**

F. C. Phillips, Inc., Stoughton, Mass., makers of Cam Lock golf spikes have a new pro shop counter display that presents 10 spikes and a wrench in Perma-printed polyethylene packages. The spikes don't break through the package material which is transparent, yet bears an attractive printing job.



**STAN THOMPSON CUSTOM CLUB
BUSINESS EXPANDS**

Stan Thompson Golf Club Co., 275 S. La Cienega Blvd., Los Angeles, Calif. has reached the stage where it is crowding the fine new plant Stan built two years ago. He reports that his custom orders through pros have maintained a steady increase with this year's business well ahead of the 1951 figures.

Thompson sales representatives calling

ROBERT TRENT JONES

Member:
American Society of Golf Course Architects

*Golf Course
Architect*

20 Vesey Street
Tel: Rector 2-2258
NEW YORK, N. Y.

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CHICAGO II, ILLINOIS

This letter was received in 1949:

"Liqua-Vita did an excellent job on my greens. They were better this year than at any time since 1920."

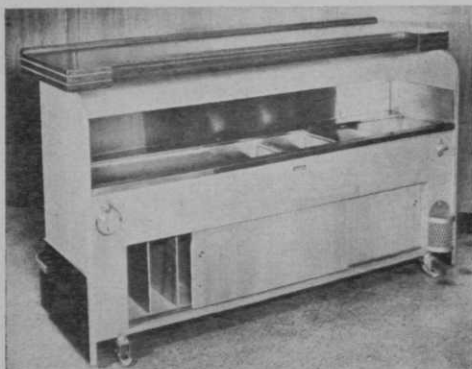
J. A. Pinkerton
Conneaut Country Club
Conneaut, Ohio

Mr. Pinkerton is still an enthusiastic user of Liqua-Vita.

AMERICAN LIQUID FERTILIZER CO., INC. . . . Marietta, Ohio

on pros now are handling, in addition to Stan's clubs, Hotze bags, Pro-Grip gloves and headcovers, Phillips and Turf-Hugger spikes, Whitewater rainwear, Skee Riegel shoes and several other items.

NEW PORTABLE BAR BY PALEN



Jos. F. Palen, Inc., 110 Hennepin Av., Minneapolis 1, Minn., makers of distinctive cafe, hotel and bar fixtures, are introducing a new portable bar that looks and acts the part of an efficiency expert in handling the thirst problems at golf clubs, especially those that arise when special events bring heavy traffic. Attractive, easily portable, the Palen Portable Bar is equipped with stainless steel drain boards, wash sinks, ample work area, a locked liquor storage compartment and ice box. The top is solid mahogany with alcohol-proof varnish. Complete details, prices and specifications from Palen, Inc., at above address.

WILSON HAS NEW SNEAD MOVIE

Now available for distribution is the new addition to the Wilson Sporting Goods Co.'s film library, "Slammin' Sam Snead."

This sparkling sound production was made by R.K.O. Radio Pictures and fea-

tures Sam Snead, golf's all-time record money winner and a member of the Wilson advisory staff.

The film shows Snead at work on his home course, Greenbrier CC, White Sulphur Springs, W. Va., and shows how he plays each hole.

The L. D. Faas Co., 4943 Firestone Blvd., South Gate, Calif., now is making the Senior Model King O'Lawn Power Edger. So designed that the operator can make sharp edges at any angle, the machine also can be adjusted for use in weeding flower beds.

MONSANTO EXPLAINS RUSH SALES DEBUT OF KRILIUM

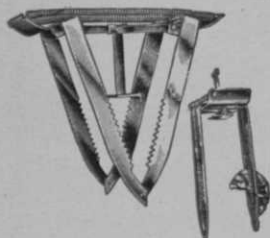
Krilium soil conditioner, which golf course superintendents were told would not be commercially available until 1953, was introduced in newspaper ads May 11 by Monsanto Chemical Co., St. Louis, Mo. A Monsanto publicity handout for release May 11 gave the company's statement concerning the change in sales policy which puzzled superintendents and left them unprepared to answer inquiries of their members.

With a St. Louis dateline the statement read, in part:

"Charles Allen Thomas, president of Monsanto, said that sales of the conditioner in a home gardening formulation will begin before the agricultural and erosion control formulations of Krilium become available.

"The home garden market was selected as the first outlet for Krilium because methods of application are comparatively simple and quantities of the product involved are relatively small," Thomas said.

"Techniques and rates of application for Krilium in agriculture and erosion

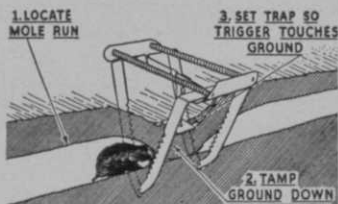


E-Z TRIP MOLE TRAP

Veteran superintendents say: "Best thing ever for catching moles." Simple, sure and sturdy. Two sets of jaws to catch moles coming from either direction. Write for folder and prices to:

E-Z TRIP MOLE TRAP CO.

130 N. Andre St., Saginaw, Mich.



CREEPING BENTS STOLONS

C-1

C-19

C-52

Branch Nurseries Farmington, Ia., Slocum, R. I.
Main Nursery & Office Madison I, Wisconsin

P. O. Box 350

Old Orchard Turf Nurseries

R. R. Bond, Prop.

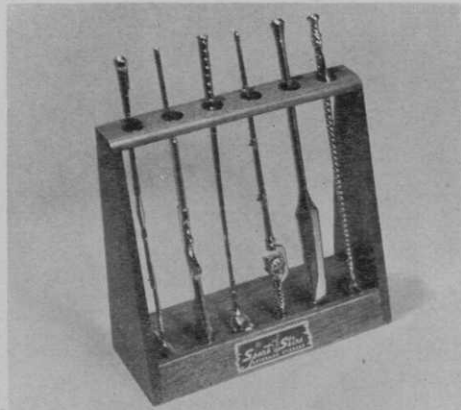
THE GREENS ARE THE FOUNDATION OF ALL SUCCESSFUL GOLF COURSES

control are still under study," he pointed out. "When current tests have been evaluated, Monsanto will announce sales policies, including prices for the Krilium formulations available in these fields."

A wood door that folds against the jamb rather than swinging out has been introduced by the Rolscreen Co., Pella, Ia. The door can be used where swinging doors are undesirable or can be used as a room partition.

"SPORT STIRS" FOR GOLF PRIZES

A gift for any golfer or a prize for any occasion is this Junior set of "Sport Stirs" consisting of six individual beverage stirrers, each 7½ in. tall, finished in 24 karat gold plate and displayed in a beautifully finished solid walnut miniature gun rack.

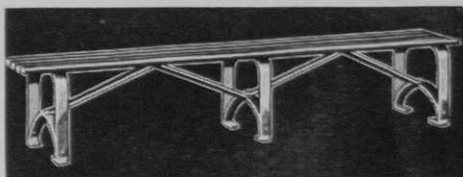


The set is packaged in a choice two-tone gift box, finished in a beautiful oriental grey birch wood grained paper and dark hunter green. A Master set of "Sport Stirs" consisting of 12 stirrers (two each of those included in the Junior set) together with a round solid walnut rack,

packaged in a similarly beautiful gift box is also available.

Further information may be obtained from Sports Awards Co., distributor for "Sport Stirs", 429 West Superior St., Chicago 10, Ill., or by writing the manufacturer, The Futura Corp., 8800 South Vincennes Ave., Chicago 20, Ill.

HEAVY DUTY LOCKER-ROOM SEAT



Extra heavy duty locker-room seat manufactured by American Playground Device Co., is built to take plenty of abuse. It's ideal for dressing room, club or shelter house. Frames and crossbraces are of 1½" x 5/16" flat steel through-bolted to the seat, hot galvanized to rustproof. The 14"-wide seat is made of finest 5/4" native oak, finished in Johnson's Wax-O-Namel. Inquires to American Playground Device Co., Anderson, Ind.

NEW METHOD FOR RECONDITIONING CUT OR DAMAGED BALLS



James Mulherin

James Mulherin, Sales Mgr., Globe Products Co., 705 Olive St., St. Louis, Mo., announces a new method of reconditioning cut and badly bruised golf balls with an improved, simplified aluminum and steel hand press. The press is heated over an ordinary gas flame. The heat of the mold melts down and re-vulcanizes the

• BENT GRASS •

Stolons and Sod. Washington — C1 —
and other recommended strains.

HIRAM F. GODWIN

22366 Grand River Ave., Detroit 19, Mich.

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2405 Grace Street, Chicago, Illinois

whole cover to form all new surface markings. Mulherin, who has had over 25 years experience in rebuilding golf balls, claims that anyone can use this device without previous experience and reclaim 90 per cent of all cut balls where none of the original balata is missing. Further details may be obtained from the manufacturer.

The ability of Koroseal Tile Floor to "take it" is demonstrated in the locker-room of the Broadmoor GC, Colorado Springs. The 3 inch oak threshold of the locker-room has been worn down and replaced three times since the Koroseal floor was installed two years ago. The new all-vinyl plastic flooring is made by the Sloane-Blabon Corp., 295 Fifth Ave., New York City.

MANSUR JOINS YERXA, MAINE TORO DEALER

Jack D. Mansur, Fryburg, Me., has joined Philip R. Yerxa, 753 Broadway, South Portland, Me., recently appointed Maine distributors for the complete line of Toro and Whirlwind power mowers and other turf maintenance equipment.

The Yerxa organization also has added lines of power sprayers, sprinklers, hose, fertilizer, seed and other turf maintenance items. The company is in its new building and has a trained service personnel and a large stock of parts.

Jack Mansur has been appointed sales mgr. by Yerxa and with Jack's long and successful experience and wide acquaintance among supts. in Maine, the line-up looks to be set for sales and service.

CLASSIFIED ADS

Rates: Minimum insertion \$4.00 for 20 words; additional words 20c each. Bold face type, 25c. per word. Classified cols. reserved for help or services wanted and for sale of used equipment.

Under no circumstances are we permitted to divulge the name and address of those placing the blind advertisements. Responses to all box number ads should be addressed to the box number and mailed to GOLFDOM; replies are promptly forwarded to advertisers.

For Sale—1 seven-gang Toro mower, all new reels, completely overhauled; 2 Toro putting green mowers; 1 small model Royer composting machine. Write Bob Morrison, Glenwoodie Golf Club, Glenwood, Ill.

Wanted—to lease, 9 or 18 hole golf course in Southern Florida, by responsible people. Please send full particulars and condition of course to Ad No. 604 % Golfdom.

Pro or Pro-Greenkeeper 30 years experience desires position at once. Sold own course recently. Expert instructor also A-1 turf man. Address Ad No. 605 % Golfdom.

Pro-Mgr.-Greenkeeper—14 years present position desires change. Accustomed administrative duties. Long time member P.G.A. Private club preferred. Finest possible references. Address Ad 606 % Golfdom.

FOR SALE—9 hole semi-public golf course on 90 acre site, on Main Trunk Line with restaurant in Clubhouse catering to public. Also has an ideal Motel site. In Central Michigan industrial area. For details write Ad No. 607 % Golfdom.

Successful and going California golf equipment business, operating nationally, wishes to sell or take in partner. Present owner's health will not permit full-time work. Send inquiries to Ad No. 608 % Golfdom.

For Sale or Lease—Golf Driving Range with 20 tees, large miniature golf course covering 2 acres, 6 acres beautiful picnic grove, 20 x 40 concession building, 8 x 8 service building for Driving Range. Balls, clubs, mats, mower, picnic tables, rest benches and all other necessary equipment, complete layout excellently lighted. Will accommodate horse shoe court, shuffle board, and outside dance floor. Exclusive location in community of 40,000 people. Total of 19 acres. Long lease. Low rent. Write D. L. Trachsel, 133 N. Main St., Marion, Ohio.

FOR SALE: New nine hole course located on Oregon Coast Highway. Excellent for couple. Well arranged small clubhouse right on state highway. Course equipment all new. Water only \$100.00 year; 100 lb. pressure. Owner built course to develop large ocean subdivision. Will sell for less than cost to right person who knows golf and can give course personal attention. \$30,000.00 full price. Neah-Kah-Nie Golf Course, Barney Lucas, owner, Telephone Seaside, Oregon 540-W or write Box 548, Gearhart, Oregon.

FOR SALE: 18-HOLE, PUBLIC GOLF COURSE, CLUBHOUSE, LOCATED HALFWAY BETWEEN BUFFALO, NIAGARA FALLS AND ROCHESTER. FULLY EQUIPPED. LIQUOR LICENSE. WONDERFUL BUSINESS ESTABLISHED TWENTY YEARS. FULL PRICE \$50,000. TERMS. OPEN FOR INSPECTION THROUGH SEPTEMBER. NIAGARA-ORLEANS COUNTRY CLUB, ROUTE 31, MIDDLEPORT, NEW YORK.

PRO—Age 32. Married. Extensive experience, would like small club or Assistant Pro position at large club. Best references. Will go anywhere. Address Ad 601 % Golfdom.

For Sale—9 hole golf course north central New York. Living quarters in clubhouse; showers, toilets and lockers. Equipment to run golf course. About 100 acres, borders on water. Lots for building cottages. Beautiful spot doing wonderful business. Asking \$50,000. Will take a mortgage. Address Ad 602 % Golfdom.

Pro or Greenkeeper or combination. Long experience, competent, agreeable. Moderate income satisfactory. Eastern or Southern location. Address Ad 603 % Golfdom.

RANGE BALLS wanted. Highest prices paid. Sunset Fields Fairway, 4000 W. Santa Barbara Ave., Los Angeles 8, Calif.

Pro—trained as asst. by famous pros, further education on tournament circuit, worked as pro with high satisfaction at fine resorts, available for spring, summer, fall job. Excellent teacher, dependable, record of completely satisfactory performance. Address Ad 609 % Golfdom.

WANTED FOR CASH

Old golf balls retrieved from ponds or out of bounds on or around golf courses.

Cuts and Bumps 48¢ per doz.

Off brands & synthetic \$1.50 per doz.

Round & perfect \$1.00 brands

for refinishing \$2.40 per doz.

Note—No golf driving range cull throw-out balls

wanted at above figures.

Send for shipping tags and instructions

DRIVING RANGE MEN—REBUILDING

Your old cores recovered with the new type paint-

less cover material. Tested and proven to be the

best process in rebuilding for driving range use.

Guaranteed 100% against seam splitting.

Price per doz. on exchange \$2.65

*Circular and information on request.

NORTHERN GOLF BALL CO.

3441 N. Claremont Ave. Chicago 18, Ill.

ALL kinds used course equipment sold or swapped; serving as your Broker. Send want or have list. Clinton KENT Bradley, Mountain View, New Jersey.