

# Robbins Heads Spalding Board; Brown Is New President

Charles F. Robbins, who has served as pres., A. G. Spalding & Bros., Inc., since 1933, was elected chairman of the company's board of directors at the board's May 22 meeting.

Elected to the Spalding presidency is William T. Brown, who has served as the company's advertising mgr., after which he was made, in 1937, vice pres. in charge of manufacturing, with offices at Chicopee, Mass. He now becomes the chief executive officer of the company.

Walter B. Gerould was elected vice pres. and controller.

New line-up becomes effective July 1.

The Spalding board made further announcements:

David G. Christensen, formerly asst. controller, becomes sec. and asst. controller. Oriton O. Smith, formerly asst. controller, becomes asst. vice pres. Ralph F. Wheeler, formerly asst. vice pres., becomes gen. mgr., Chicopee factory. Luther E. Coleman, vice pres. in charge of sales; George Dawson as gen. sales mgr., and Donald H. Mudd, treas., will continue in those capacities.

Charley Robbins, a vigorous leader in the sports field, was born in Indianapolis, Ind., July 6, 1886. He looks 15 years younger, scores in the mid-80s, plays smart and active tennis and is an enthusiastic participant in other sports.

He was schooled at St. Paul's school and Yale, graduating in 1907.

He married Elizabeth E. Brown in 1919 and they have three sons, Charles F. Jr., William B., and Walter S.

After Yale he went into stock brokerage in New York, then went into phosphate mining in Florida and had a manufacturing business before he went with Spalding in 1915 as credit mgr. of the eastern division. He advanced to become mgr., New York wholesale dept., then mgr., New York wholesale and retail depts., and in 1917 was elected asst. treas. of the company. In 1919 he was made vice pres., and in 1920 was elected to the board.

He is a director of the National Blank Book Co. and of the Mass. Mutual Life.

William T. Brown is the son of William Thayer Brown who was a brother-



C. F. Robbins



W. T. Brown



W. B. Gerould

in-law of A. G. and J. W. Spalding and who joined the firm in 1878, at which time the name was changed to A. G. Spalding & Bros. Until 1916, the time of Mr. Brown's death, he served the company very actively as one of the three original partners.

In 1919, immediately after World War I, when big Bill Brown had finished his hitch as a pioneer in naval aviation, he became active in the company.

He started in Chicopee and was later transferred to the executive offices in New York where he had charge of various activities. He became Spalding's advertising mgr. In 1937, the office of Vice Pres. in Charge of Manufacturing was created and he was elected to that office and moved to Chicopee, which position he has held ever since.

He is a Vice Pres. and member of the Executive Committee of the Associated Industries of Massachusetts and Director and former Pres. of the Employers Assn. of Western Massachusetts. Also a Director of the Hartford-Springfield Post of the American Ordnance Assn.

Walter B. Gerould was born in Evanston, Ill. in 1898. After graduation in 1921 from Cornell, he started in the Chicago store as cashier. He was shifted to the Pacific Division in charge of accounting in 1922, becoming mgr. of the San Francisco store in 1928. In 1931, he was promoted to Asst. Gen. Mgr. of the Pacific Division. He was elected Vice Pres. in Charge of Accounts in 1937 and in April 1939, upon retirement of C. S. Lincoln, was elected Sec. and Treas. In April 1941, he was elected Sec. and Controller.

He is Pres. of the Controllership Foundation and previously a Vice Pres. and Director of the Controllers Institute. He is also President of the Chicopee Manufacturers Assn.