

Championship Innovations

Below: The gale swept in from the Bristol Channel so strong during the 1951 British Amateur at Porthcawl, Wales, a canvas windshield was erected to give the players a break at the first tee. It's Bob Hope who's teeing off. Bottom: A great aid to the galleries during the 1951 U. S. Amateur at Saucon Valley were the signs directing spectators to vantage points where they could see a lot of play without running wild. It saved marshals' work. Upper right: Portable Coca-Cola stands (without the advertising) gave class, convenience and cleanliness to outdoor food, drink and tobacco service at the 1951 Amateur. The tables, the refuse containers and prompt policing kept refreshment areas attractive and tidy instead of the pig-stys they usually are at championships. This photograph was taken during an infrequent lull. The stands, which were strategically spotted around the course, did big business. Lower right: Instead of the usual confusion and delay in getting contestants bags at a championship, at the 1951 Amateur all bags were brought into an enclosure and filed alphabetically, with markers stuck in the turf to show alphabetical location. At left, with caddie, is Ralph Hutchison, Saucon Valley pro, and at right is caddie-master Tom Kelly.

Photographs by Alex Bremner



