



## CLASS PAYS OUT IN SALES

Your first glance at this pro shop tells you it is at a fine club. It is Harold Sargent's shop at East Lake CC, Atlanta, Ga. Harold — in case you don't know — is the fellow with the club in the right foreground. Notice, especially, the lighting. It costs a little more but it makes the merchandise look its best. The table displays of shirts are frequently changed — most of the time by the steady buying of members and guests. Very wise is the location of the hats and caps by the shop door. That's a location to remind a man or woman, exactly at the right time, that headwear is needed.

best and benefit most when they play within their own age groups. Thus, your ideal playground should incorporate a primary play area for the children two to six years old, a junior play area for children six to ten years, and a senior area for children ten years and older.

"Further, the apparatus in those areas should be sized and designed to intrigue the interest and develop the abilities of these distinct age groups, and, you should install in these areas only strong, ruggedly built safe equipment of approved design, free from mechanical gadgets or parts that will require constant maintenance, attention or supervision.

"The apparatus units should be installed in line or in batteries to conserve ground space for the essential free-play, organized game areas and to provide a neater, more orderly, more attractive appearance generally with additional safety for your children. Finally, trees, shrubs and flowers

should be planted profusely to enhance the natural beauty of the playground and to provide shade for slide bedways and climbing structures and for those desirable story-telling nooks and hide-a-way corners that so delight all children."

### Lloyd Mangrum Tells "How to Break 90"

Lloyd Mangrum and Otis Dypwick, athletic publicity manager at University of Minnesota, have collaborated in an excellent and comprehensive book, "How to Break 90 at Golf." It's published by Fawcett Publications, 67 W. 44th St., New York. It sells for 75 cents.

This 144 page, profusely illustrated book, is particularly valuable to the average player as it not only gives concise, simple and clearly illustrated information on shot-making but also tells him how to play the

course so he won't waste strokes by hacking with hope rather than sense. The book gives considerable detail on equipment so the average player will understand more about the purposes for which clubs are designed and use good judgment in selecting the club for the shot to be played.

### "Golf of Our Fathers" Tells Game's Background

"The Golf of Our Fathers" is an entertaining and concise history of golf written by W. K. Montague, a member of the Northland CC, Duluth, Minn. A limited edition of the book is being sold by Harold Clasen, Northland pro, for \$4 each.

Montague, in dedicating his book to members of the Sunday Breakfast Group at Northland, identifies himself as a "maniac golfer."

He contrasts his catch-as-catch-can start in golf about 35 years ago with his introduction to that other Scotch game, curling. Before his application for membership in a curling club was accepted a veteran curling enthusiast told the history of the game and impressed upon the prospective curling the game's high standard of sportsmanship.

Montague is convinced that every golfer would have more fun by playing the game

according to the rules, and that if the very interesting historic background of golf were known to its players they'd understand the basis of the rules and the reasons for the game's development. He makes an amusing—and to us apt—parallel between golf as it should be played and golf as it often is played, and fundamental poker and the trick coed variations of poker that have driven many a sturdy old devotee of basic poker to concentrate on drinking, knitting and cutting out paper dolls as evening entertainment.

Montague gives the background of the course, the organization of clubs, the ball, the clubs, the caddies and pros, the amateur stars, women's golf, the golf swing, the use and misuse of winter rules, all the rules, the greens, "through the green," match and stroke play, and golf books. Bernard Darwin; Cmdr. Carson, formerly sec., R&A, Bernie Ridder, Runcie Martin and Jack Level, helped Montague get his source material together. Montague organized and condensed the material in a fine job of selection.

The scholarly "maniac golfer" hasn't taken the attitude that any change in golf is profaning the temple. He maintains that progress has, and still can be made, in adjusting golf to changing conditions while preserving the eternal verities of the game's spirit.

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