

Swinging around Golf

NEWS OF THE GOLF WORLD IN BRIEF

Again have to say that Women's Western Golf Assn. runs a tournament as perfectly as is humanly possible . . . The WWGA Open at Skokie CC (Chicago dist.) was another example of WWGA management . . . No beefs from the field . . . Course, soaked by cloudbursts, and with rough longer than for member play, played long for the girls . . . First two days it played tougher than Northwood for National Open and Big Spring for PGA . . . Although improvement in course condition correctly is credited as a factor lower scoring and Skokie is a magnificently groomed course, we believe it was a more difficult course for this year's WWGA Open than it was in 1922 when Sarazen won the National Open there.

Leading girls' fairway wood play is of higher general standard than men pro and amateur stars can display . . . If men's fairways woods were as good as the women's the men would have mastered Northwood's long par 4 sixth . . . The girls are far back of the men's performance in scrambling, or recovering and making pars and birdies out of possible bogies.

There never has been a greater exhibition of scrambling than that by Julius Boros in winning the Open . . . In the third round he was down in 2 from each of 7 traps . . . That gave him his 68 with a drive out of bounds on the 8th . . . In the final round he was down in 2 from 6 traps . . . On the 210 yd. 16th he was 30 yds. short with his tee shot, pitched short onto the fringe and putted in from 30 ft.

Scrambling is no disparaging term but an art and smart tactics the way Boros did it at Northwood . . . Northwood is a placement course . . . Tee shots must be accurate and approaches over the greens are murderous . . . Boros, a strong, imperturbable player, resisted the temptation to try to steer his shots . . . He banged away from the tees, played short to let the ball bounce or roll on and had a putter hotter than the Texas sun.

Boros was simply at the height of his kind of a game at Northwood and he didn't try to change it under pressure . . . Further revelation of the 32-year-old ex-Connecticut amateur champion's good judg-



HERB GRAFFIS

ment was made in his declining the PGA's invitation to play in the PGA championship although not eligible under the PGA rule which requires 5 years in pro ranks as a qualification for membership . . . "I'm going to be a PGA member a long time. I'd rather take my regular turn like the rest," he said in declining the invitation issued after a vote of the association's executive committee . . . The affair was well handled all around with the PGA doing the sporting thing and avoiding criticism it received when Lawson Little and Cary Middlecoff were young pro holders of the National Open title but couldn't compete in the PGA championship . . . The PGA at its next annual meeting may authorize an invitation to play in the PGA championship to any pro who is the National Open champion.

An effect of television coverage of golf championships in enforcing observance of the rules of golf was forecast by an incident at Northwood . . . A player in a water hazard was shown on the TV screen stamping down grass behind his ball and violating Rule 33-1 flagrantly . . . The 2 stroke penalty didn't appear on his card, hence according to Rule 38-2 the player should have been disqualified . . . Another obvious violation of the rules was a prominent younger player's failure to drop his ball according to Rule 33-3.

Otey Crisman, Selma, Ala., putter-making specialist, subject of very interesting column by Louis Cox, Dallas Times-Herald sports editor, the day preceding the opening of the Open . . . Not one writer covering the Open picked Boros as winner . . . Louis Cox was only one who forecast the winning score . . . Mangrum and Hogan were pre-Open selections of most writers.

Hogan was lucky to get four rounds alive in that sizzling heat . . . He lost 3 pounds during the second round . . . He played smart golf but the sweltering Saturday had him so the meat wouldn't do what the head asked . . . You've got to hand it to Pork-chops Oliver for training for the Open . . . The Merry Fat Man was in fine physical condition for withstanding the frying-out of 4 rounds when it seldom was under 100 on the Northwood course.

North Texas State college set some sort

"Healthy, Colorful Turf Throughout the Season — with AGRICO!"



Frank Svehla, greenkeeper at Suburban Golf Club, Union, N. J., points out aerified turf produced through use of the alfalfa disc-seeder.

FOR the past 11 years, it has been my practice to use AGRICO COUNTRY CLUB Fertilizer on my turf," writes Frank Svehla, Greenkeeping Superintendent at Suburban Golf Club, Union, N. J., and treasurer of the N. J. Greenkeepers Ass'n. "I have found that the use of Agrico, coupled with regular aeration of fairways with the alfalfa disc-seeder, has always given us healthy, colorful turf all through the season, with little or no artificial irrigation. Use plenty of Agrico regularly and you're way ahead in keeping fairways and greens in excellent playing condition."

Order Agrico now—it's specially made to feed golf-course turf and feed it right. Ask your regular supplier, phone nearest A.A.C. Sales Office, or write to The AMERICAN AGRICULTURAL CHEMICAL Co., 50 Church Street, New York 7, N. Y.



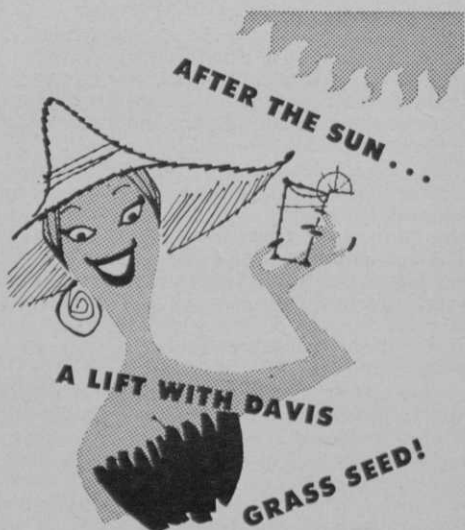
AGRICO
Country Club
FERTILIZER

of a record with 5 boys of Coach Fred Cobb's squad, headed by Billy Maxwell, playing in the Open . . . Cobb has those kids playing heady golf.

Herman Borchardt, supt. of Northwood, is entitled to high praise for the excellent condition of the course . . . The course is only 4 years old . . . It was designed by Bill Diddle . . . It's a tight, true test of golf, laid out on an area impossible to handle without some rather long walks between greens and tees . . . High heat and humidity required some watering of greens during play around noon . . . Greens are Seaside bent . . . Constant expert vigilance was essential to preserve the greens in Open championship condition . . . R. C. Bowman, Lakewood supt., and other Dallas district supts., gave Borchardt invaluable help by keeping close watch on various greens while Herman was doing a superman's job trying to be everywhere at once.

Royce Chaney, mgr., Northwood, gave a great demonstration of how to handle championship crowd in a long, rambling clubhouse that wasn't designed for big business . . . Air-conditioning in the clubhouse not only made the customers comfortable but it eased the help situation and aided in speeding service.

Bill Diddle's 18-hole fee course, without sand traps, now operating at Indianapolis . . . Bill figures this is about the 200th



Davis grass seed will give your greens, tees and fairways that needed lift after a hot scorching summer sun.

Let us take care of your fall seeding requirements.

GEORGE A. DAVIS, Inc.

5440 NORTHWEST HIGHWAY, CHICAGO 30, ILLINOIS

Men Who KNOW Specify **MILORGANITE** for Better Turf!

Greenkeeping Superintendents, who know the score when it comes to the successful development and maintenance of exceptional greens and good fairway turf, specify and use more MILORGANITE than any other fertilizer. A carload a year usually takes care of the requirements for a well-kept 18-hole course.



MILORGANITE produces vigorous, healthy, weed- and drought-resistant turf that keeps your Club membership and guests both happy and enthusiastic.

The services of our Agronomists and Soil Testing Laboratory are available for the asking.



THE SEWERAGE COMMISSION
MILWAUKEE • WISCONSIN

course he has designed . . . Northwood at Dallas was one of his jobs . . . James M. "Mickey" Farrell now mgr., California CC, San Francisco . . . Construction of new 9-hole munny course at Oakland Park, Pine Bluff, Ark., set back by vandals who apparently drove a jeep over 4 fairways that were ready for seeding.

Joe Torneo, formerly asst. to Tom Lo-Presti, named pro at Sacramento (Calif.) Land Park munny course . . . Eddie Ernest in first season as pro at Escanaba (Mich.) CC . . . Course improvement and clubhouse remodeling programs boosted Escanaba play this season . . . Ted Lemanski also having good initial season as pro at Spring Lake CC, Muskegon, Mich. . . Ionia (Mich.) CC clubhouse damaged by \$5000 fire.

Golf writers have to really get around and sweat to beat coverage Vernon B. Snell gives local golf activities in Oklahoma City . . . Vern is sports editor of the OC Times and a golf nut for years . . . He has a great locker-room air to his golf column and it sells papers . . . Vern's developed several lads who've become big time sports writers . . . Golf has been getting more space in sports sections this year . . . It sells papers and advertising.

Closing down horse books, spotty interest in major and minor league baseball, another expose — a surprise to nobody —

"FLEXI-COMB"

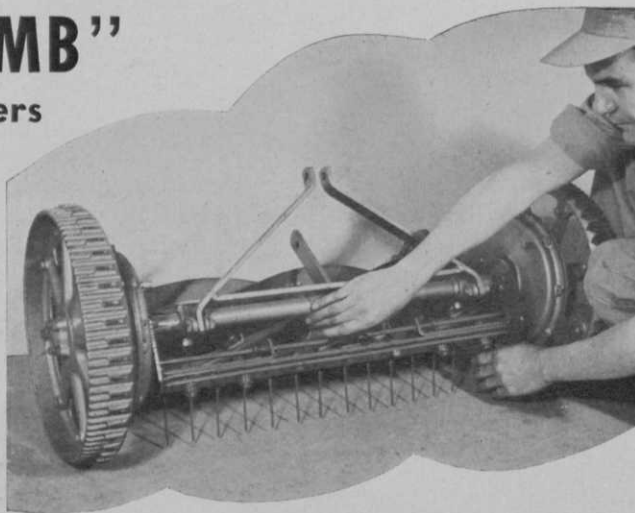
for fairway mowers

Reduce thatch
Smoother cut
Overcome weeds

Begin Flexi-combing early in the season. Comb out accumulated plant material to provide better growing conditions. A thatch layer sheds water, prevents fertilizer from getting down to the soil.

Reduction of thatch by Flexi-combing promotes healthier growing conditions — reduces disease.

Use Flexi-combs on mowers to overcome existing thatch and prevent its reoccurrence.



Flexi-combs fit Toro and Worthington mowers . . . Combs are mounted permanently on mowers — easily locked out of operating position when their use is not required . . . Improved design provides easier depth adjustment.

West Point Products Corporation

West Point, Pa.

WIN
"TOP HONORS"
with

PURATURF 177

an organic cadmium fungicide

THE PROVEN CURE

FOR

**DOLLAR SPOT
PINK PATCH
COPPER SPOT**

✓ CHECK THESE FACTS:

Used effectively for 5 years by greenkeepers everywhere.

Odorless; non-irritating to the skin.

Easily applied as dust or spray.

May be applied with fertilizers for easy, 2-in-1 application.

Non-injurious to turf.

The only fungicide to exhibit long residual protective action against dollar spot—complete control for 60 days after last treatment.

A single application eliminates dollar spot within 7 days.

Aids in the prevention of large brown patch.

Will not corrode equipment.

Most inexpensive proven product.

GALLOWHUR CHEMICAL CORPORATION

801 Second Avenue
New York 17, N. Y.

*Trade Mark

that boxing management is stinking with underworld scum, another big fight that gave off foul fumes of a gambling fix; all have combined to get more people reading golf news . . . Local names of men, women and kids are stirring smart managing editors, sports editors and circulation managers to give more of a play to golf . . . W. Wirth Upchurch, Jr., in first season as Midland (Mich.) CC mgr. . . TransMississippi experiment in playing qualifiers in foursomes and having ball nearest cup putter first successful at Lakewood CC, Denver, in speeding play . . . Play was a bit faster at National Open, compared with previous years . . . Hogan and Oliver made third round in 3 hours and 58 minutes with gallery in sweltering heat delaying the boys somewhat.

Maybe the durable and forthright Sarazen has the only answer to speeding up the snails . . . They tell about Gene at an eastern tournament being behind a group of notoriously slow players . . . When a hole opened ahead of the snails Gene yelled "fore" and slammed his drive against their heels . . . "Do you mind if we go through? I've got to get home for milking and you're not going anywhere," Gene asked.

Palo Alto (Calif.) Mayor J. Pearce Mitchell appoints committee to study plan for new 18-hole course . . . Twilight 9-hole reduced rate, beginning 2 hours before sunset, in effect at Springfield, Mass., 2 munny

"QUALITY POLES"

STANDARD
Golf Course
EQUIPMENT



"GOLFBALL" WASHERS



"ONE-PIECE" PUTTING CUPS



"TRUE-VUE" FAST COLOR FLAGS



"CUTS-TRUE" HOLE CUTTERS

Bulletin "52" showing the complete Standard Line is yours for the asking. Write for it today.

STANDARD MANUFACTURING COMPANY
Box G, Cedar Falls, Iowa

Clean out Crabgrass



No mixing, apply SCUTL as it comes from bag. 3 or 4 treatments scuttles crabgrass without discoloring good grass. Ask for estimate.

O M Scott & SONS CO., Marysville, Ohio

courses . . . Lot of women's office and factory employees leagues at public courses this year . . . In 25th anniversary ceremonies at Alameda (Calif.) muny course pro Earl Fry and wife presented with silver set and Jim Hunter, starter since the course opened, given a check for trip he and his wife are to make to Scotland.

Bergen County, N. J. Park Commission considering construction of course . . . Gordon Brunton proposes that city of Riverside, Calif., lease him 150 acre tract for 50 years as golf course site . . . Southern Hills CC, Tulsa, Okla., enlarging Bill Wother-spoon's pro shop . . . Chuck Lewis, operator of Colma (Calif.) golf range has opened 6-hole course at Strawberry Lodge, 15 miles from Lake Tahoe . . . He plans enlargement soon to 9 and eventually 18.

Harry Grayson, NEA sports editor, in arguing against those who complain that USGA toughens courses too much for the National Open, suggests "Pull in the fences and stands and let pop-fly guys swat home runs" . . . Al Ciuci elected Long Island PGA pres. for 12th consecutive term.

Joe Dey, USGA executive sec., starring as a dinner speaker . . . Joe's talk at testimonial banquet given by Detroit GC to Horton Smith was a shining performance among an all-star line-up of after-dinner orators . . . Then at dinner Texas sports writers gave Ben Hogan, prior to National

Better Greens . . .



from Better Top Dressing

prepared with a
ROYER

Greenskeepers know the value of good top dressing . . . you get the best ready-to-use top dressing with a Royer Compost Mixer. The steel toothed combing belt action shreds and blends the material into fluffy, open particles, free of all contamination, ready to be applied to greens. . . . One man and a Royer can produce top dressing in

one-quarter to one-eighth the time required for manual preparation. Send for Bulletin 46 giving details.



ROYER FOUNDRY & MACHINE CO.

171 PRINGLE ST., KINGSTON, PA.



The Famous
**LEWIS
IMPROVED
GOLF BALL
WASHER**

LOW COST!

BEAUTIFUL! EFFICIENT!

NEW RUBBER CUSHION arrangement in bottom of washer absorbs shocks, adds to life of cleaner.

NEW TYPE FINISH includes third coat of clear plastic. Withstands season after season in any climate.

EASY TO USE — just pull up pad-
dle, insert ball. A few quick strokes
leaves ball shining clean, ready for
play . . . and fewer lost balls!

Better Courses Provide
LEWIS WASHERS at every tee

Order from your dealer now!

G. B. LEWIS CO.
Watertown • Wisconsin



The
**LEWIS
MAGIC
SLOT**

Open, as Texas Sportsman of the Year, Joe told them the story of Ben in what the diners declared was the most interesting talk ever given at a sports fiesta in Texas.

New Britain, Conn., planning additional 9 holes at Stanley course . . . Construction begun on Winding Hollow CC, 18-hole course at Columbus, O., to replace 9-hole course built in 1924 . . . Chico, Calif., opens new clubhouse at Bidwell munny course . . . About 500 Chicoans contributed labor and material in building for about \$18,000 a community recreation building worth \$50,000 . . . Muskegon (Mich.) CC accepts plans for new clubhouse replacing clubhouse burned last winter.

Maury Fitzgerald, Washington (D.C.) Times-Herald golf writer, says "temperamental tournament players" should have the nerve control of trick shot golfer Paul Hahn who does his stuff while photogs' bulbs are exploding . . . This likeable, talented and industrious youth has come along fast to be a star attraction . . . His income this year from exhibitions will top \$60,000 . . . All is at peace now in PGA tournament circles . . . Fred Corcoran is back as promotion director of tournament bureau . . . Prize money and demands for tournament dates greater than ever before, and tranquility prevails among players and with tournament sponsors as Freddie returns . . . Corcoran also is tournament bureau head of the Women's PGA.



Greenskeepers
know...

SKINNER
irrigation
equipment
IS BEST!

Quality equipment . . . for every watering requirement . . . individual units or complete systems. Uniform coverage . . . dependable performance . . . long life. All parts are brass, bronze, or stainless steel and are replaceable. Write today for details.

**SKINNER
SYSTEM**
OF IRRIGATION.

The SKINNER IRRIGATION COMPANY
415 East Canal Street, Troy, Ohio

Pioneer and leader in irrigation for nearly half a century



For the Man Who Wants the Finest

Plenty of your members have the money and want to buy the world's finest clubs — why don't you sell them?

The world over, wherever golf is played, Kenneth Smith clubs are recognized as the finest — the accepted standard by which all other clubs are compared. Notables of business, government, stage and screen play Kenneth Smith clubs — because they are handmade to each player's natural swing, scientifically matched and identically swing balanced, as no other clubs are made and balanced.

Switch to Kenneth Smith clubs and watch your sales — and profits — go up.

Pros: Write for new booklet that helps you sell Kenneth Smith clubs.

Ken SHOP SUPPLIES
HELP THE PRO
TOO

Golf Club Lacquer — Adhesives — Form-a-Coat
Grip Conditioner — Buffing and Bench Supplies
Official and Lorythmic Scales — Stain and all Shop
Supplies

Write for handy Supply Order Form

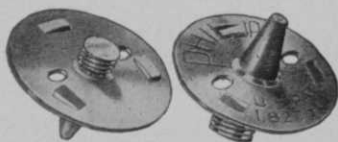
Kenneth Smith
GOLF CLUBS
Hand made to fit You
BOX 41, KANSAS CITY 10, MO.

Harold Williams won the distance driving event as PGA championship preliminary . . . Longest whack was 329 yds. . . Max Evans won the accuracy driving event with 3 drives within 50 yd. width averaging 307 yds. . . Third year of Saturday morning free lessons for juniors of high school age at Ithaca (N.Y.) Newman muni course, given by pro Lew Adesso . . . John Young operating as lessor of Veronia (Ore.) GC . . . Ted Brown heads group promoting course at Tonasket, Ore.

The Wayne Timbermans have a new and beautiful member for Wayne's junior classes at Meridian Hills CC, Indianapolis . . . The young lady arrived weighing 6 lbs., 12 oz. and yelling "fore!" . . . Miss Susan Milligan arrived in the family of T. H. Milligan, mgr., Big Springs CC, two days before the PGA championship started.

Several supts. from surrounding cities intended to visit Big Spring supt. George "Pat" Russell during the PGA but didn't show . . . Apparently a spell of terrific heat and high humidity gave them troubles that kept them at home . . . Pat kept fungus damage to a minimum with preventive treatment and quick work when hell started to break loose, as it does the worst way in summers on greens along the Ohio river . . . Poa went out on some approaches but the course was in very good condition considering the PGA was played at the

PHILLIPS CAM LOCK



The Answer
to Lost Spikes

CAM LOCKS have been added to the regular LARGE BASE spike. The CAMS hold spike fast in position. Will not rough sole.

F. C. PHILLIPS, INC.
STOUGHTON, MASS.

A BETTER DEAL IN SALES APPEAL

Model
LP-857



Saran,
Nylon and
Saddle Leather

Golf
Bags by

Tufhorse

Here is the bag line that offers everything . . . bright eye catching colors . . . handsome combinations of fabrics, patterns and leather . . . and best of all, the last word in playing and traveling comfort. Keep bag sales "on course" with Tufhorse.

SEND YOUR ORDER TO

MacGregor
THE GREATEST NAME IN GOLF

4861 Spring Grove Ave. Cincinnati, Ohio

made by —

Des Moines Glove & Mfg. Co.

Des Moines, Iowa

worst time of the year for courses in the Louisville area, and the weather never was more unfavorable for maintaining the usual high standard.

Big Spring was designed and constructed by George Davies in 1925 and had some holes remodeled by Bill Diddle . . . Some new tees were constructed this spring out of the club's 15 acre bluegrass nursery and were in first class condition for the tournament . . . Supt. Loomis Heston was praised for condition of Purdue course during the National Collegiate championship, played in furnace heat . . . Heston had the course as a great practical exhibition of Purdue's work in fine turf with Midwest Turf Foundation and USGA Green Section tie-ups.

Business good at outdoor shop operated by Johnny Spence for Big Spring pro Jack Ryan during PGA . . . PGA tournament a financial success with strong advance ticket sale and program that netted about \$28,000 . . . Helen Furgol, Ed's wife, had Westwood pro shop and tent doing a lot of apparel business during Western Open . . . She's a bright young business woman; She sold 26 Gaybird sports jackets at \$25 each during the Western Open which certainly wasn't played in jacket weather.

George Lake had 161 kids in his opening class at Long Beach (Calif.) Recreation Park . . . Lake sure has made golf a healthy, pleasant public utility at Long

EXTRA Pro Shop PROFITS
with

Lexol®

LEATHER CONDITIONER

Yes . . . with a gallon of LEXOL you can treat 30 leather bags at \$1.00 each. That's 900% profit! Labor cost is negligible. A good rainy day job for the boys in your shop.

LEXOL cleans and conditions leather . . . makes it softer, handsomer, longer lasting.

Popular with golfers. Profitable for you. Get LEXOL at your Wilson branch or your other suppliers.



THE LEXOL CORPORATION

289 Bloomfield Avenue
Caldwell, New Jersey

Beach . . . Waco Turner, Ardmore (Okla.) oil multimillionaire who was angel for the bonanza Ardmore Open, probably will be added to PGA Advisory committee as will A. T. Jergins, California oil plutocrat.

Tom Scott, in his column in *Golf Illustrated*, London, says "Harvie Ward came in for a lot of admiration from the fair sex at Prestwick." . . . And over here, too, Tom, the maids don't grab wedges and beat Harvie away . . . Tom says the psychological moment in the Curtis cup matches which the British girls won for the first time was when Grace de Moss shanked a couple of approaches on the 32d hole, then was defeated by Elizabeth Price, 3 and 2 in the last and deciding match.

Golf Course Supts.' Assn. of America has sent members requests to submit program recommendations for 1953 annual turf conference at Atlantic City . . . Sherwood A. Moore will be gen. chmn. of the conference and exhibit . . . New Jersey and Philadelphia dist. supts. comprise convention committees . . . O. J. Noer called in for advice on getting PGA National course at Dunedin in good condition . . . Lot of work being done at course by Leo O'Grady and Supt. Gordon Mueller to correct criticism of run-down appearance of the plant . . . Greens to be planted to Gene Tift Bermuda.

Fred Longheinrich given watch by Sunset CC (St. Louis dist.) members as me-

"There's dirty work afoot", says **SCRUBBY**

. . . but who cares? I'll give 'em the quick, easy PUSH BUTTON BEAUTY TREATMENT with

LEWIS

Golf Club CLEANING MACHINE

• New 1951 Faster Brush Action. (Conversion pulleys to speed up 1950 models available free)

• Cleans woods or irons in seconds without hand rubbing or scrubbing. Anyone can use it. Can be coin operated for public courses.

• Built for years of dependable service with a minimum of attention.

ASK FOR DEALER DEMONSTRATION

G. B. LEWIS CO.
WATERTOWN • WISCONSIN



KEEPS CLUBS CLEAN

Rutledge **CADDY SAVER** Today's Best Golf Cart



Sells for only
\$28.95



Here's a good money maker for pros and golf shops — a cart that sells on sight!

1. Accommodates any style bag.
2. Opens and closes in a jiffy.
3. Light weight.
4. Rolls easily on silent, ball-bearing wheels when open or closed.
5. Strong. Precision built for long service.
6. Priced right.

Beckley-Ralston **CHIPPER**

It's the biggest selling "extra" club made and one of the famous square-grip short iron Stroke Savers. This Chipper is made specifically for pitch, run and chip shots within 50 yards of the green. It's 33" long and has practically no sole, permitting the club face to extend far under the ball. Gives golfers directional accuracy not possible with any other club.



LARGE REPLACEMENT MARKET

Beckley-Ralston is one of the oldest and most honored names in golf. Over 1,000,000 of their Stroke Savers are in use—wearing out. Display the Chipper, Putter and Approach Cleek—then watch them sell! Nationally advertised \$9.95 each.

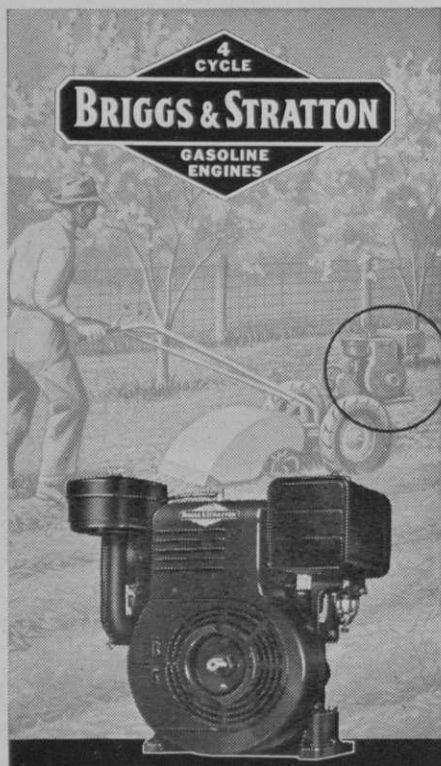
RUTLEDGE PUTTER, the perfect pendulum type with square grip \$9.95.

WALLOPER, the iron driver for players who have difficulty using woods, \$12.50.

TRAP SHOOTER, \$10.95.

Send for literature and discounts

THE RUTLEDGE CO.
3337 Belmont Ave., Chicago 18, Ill.



Preferred power on rotary tillers — another of many hundreds of applications on machines and equipment used on golf courses, cemeteries, parks, farms, orchards, — the world's most widely used single-cylinder gasoline engines.

THE recognized leader in the field — Briggs & Stratton single-cylinder, 4-cycle, air-cooled gasoline engines are designed right — built right — the right power for top performance and long life.

Briggs & Stratton Corporation
Milwaukee 1, Wisconsin, U.S.A.

In the automotive field Briggs & Stratton is the recognized leader and world's largest producer of locks, keys and related equipment.

mento of his 31 years at the club . . . Fred's been supt. for the past 13 years . . . Mayor Jim Rhodes of Columbus, O., past pres., AAU and founder of National Caddy Assn. which runs annual caddy tournament sponsored by newspapers, discussing establishing national public golfers' organization . . . Jim says it would have tremendous force in getting more public courses built.

Art Jackson retires after 30 years as pro at Lincoln Park GC, Oklahoma City, Okla. . . . Pete Thomas now pro at Sportsmen's GC, fee course on north side of Chicago dist. . . . Jerry Cook returns to Chicago as asst. to Stan Kertes at Bryn Mawr CC.

The Willie Hunters on European trip which will have Willie playing in British Open . . . Larry Nabholz also a British Open entry this year while on European vacation . . . Larry played in the British and French Opens 25 years ago . . . Henry Cotton withdrew from Dunlop tournament in England when PGA wouldn't give him earlier starting time to enable him to fill evening golf lecture engagement of long standing . . . Looks like the British PGA also can go out of its way to find trouble.

Cliff Roberts, who made the Masters a major event, recently elected a member of the R&A . . . Metropolitan Golf Writers' Assn. organized in NY met area with Lincoln Werden, NY Times, pres. . . . VPs are



from summer heat

Remarkable plant food gives denser, velvety top growth and deeper root system which conserves vital grass moisture, resists parching sun. Safe for summer use because 100% soluble; feed as you water. Trial box \$2.45 prepaid, treats 5000 sq. ft. Full information.

LAWN MARVEL

622 West 119th St.
Dept. GB, Chicago 28, Ill.



Lester Rice, Journal-American; Larry Robinson, World-Telegram . . . Sec.-treas. is Guido Cribari, Westchester County publications . . . Harry Bassler, Southern Calif. PGA pres., recently became jubilant daddy of another son, Richard Gerald . . . The Basslers now have three boys.

Harry Pressler's 25th anniversary as pro at San Gabriel (Calif.) CC celebrated by club members . . . During National Open USGA's Joe Dey in newspaper interview said club-throwing is "juvenile" naughtiness and warned that the practice will be properly dealt with by USGA.

Bunny Plummer of Galveston constructing 9-hole courses at Huntsville, Liberty and Victoria, Tex. . . . New River Hills GC, 5th semi-public course in Dallas, opened . . . Course designed by Perry Maxwell and operated by J. Press Maxwell . . . Jake Clark now pro at Marlin (Tex.) CC . . . Bud Tinnin on job as pro at Henderson (Tex.) CC . . . New England pros promoted a benefit match for Charley MacAndrew, Burlington (Vt.) CC pro for many years who's seriously ill.

Great job Harold Kelly, gen. chmn., Hugh Dean, program chmn., and their team-mates did on the program for the Motor City Open . . . Fat with advertising and interesting features, among them being stories on Detroit district clubs . . . Swell piece, too, on Red Run's department

(Continued on page 79)



Wherever you may be . . . and whatever your turf requirements . . . the Mock reputation for quality and specialized service can be helpful in solving your problems.

Mock's are leaders in distribution of all the newest developments in modern turf grass seed, sold either pure, or mixed to your specified formula. Your inquiry for information or quotation will receive immediate attention.

"For custom-tailored turf . . ."

MOCK SEED COMPANY

PITTSBURGH 30, PA.

*There is
Only One*

PMAS

The proven
**HERBICIDE-
FUNGICIDE**

*Work That CRABGRASS Over
With **PMAS** . . . Keep It Out of
Greens and Fairways.*

DOUBLE ACTION • DOUBLE VALUE

More and More Golf Men are turning
to PMAS for POSITIVE year-round control of:

CRABGRASS
COPPER SPOT

DOLLAR SPOT
BROWN PATCH

PINK PATCH
SNOW MOLD

Get PMAS from Golf Supply Dealers or write:

W. A. CLEARY CORPORATION
NEW BRUNSWICK, NEW JERSEY

CREEPING BENTS STOLONS

C-1

C-19

C-52

Branch Nurseries Farmington, Ia., Slocum, R. I.
Main Nursery & Office Madison I, Wisconsin

P. O. Box 350

Old Orchard Turf Nurseries

R. R. Bond, Prop.

THE GREENS ARE THE FOUNDATION OF ALL SUCCESSFUL GOLF COURSES

SWINGING AROUND GOLF

(Continued from page 19)

heads; Mgr. John J. Pomeroy, Supt. Bill Smith and Pro Frank Metzger.

Pros in St. Louis dist. congratulating Homer Herpel on raising his own girl golf stars . . . Daughters Marilyn, Jacqueline and Martha — ages respectively 22, 16 and 10 — all are fine players . . . St. Louis dist. pros doing wise job of working together to supply members with what one pro may not have in his shop but another has in stock . . . Telephoning keeps the pros' collective inventories large and the boys aren't cutting each other up on sales.

Illinois Women's Golf Assn. did outstanding job with its program for its Amateur Invitation state championship at Aurora (Ill.) CC June 23-28, and "Illiniwek" at Soangetha CC, Galesburg, Ill., Aug. 5-7 . . . 3-day medal play championship and junior girls' amateur championship included in Illiniwek . . . Mrs. A. K. O. Cochran headed committee that assembled interesting editorial content and sold advertising space . . . IWGA also runs Victory tournaments at its members clubs to finance Swing Club programs at vet hospital golf courses, establish Evans scholarships, provide polio-Respiraid rocking beds to hospitals and contribute to American Cancer Society . . . Incidentally, in the IWGA program story on Aurora CC history, the club was cited as building, in 1923, first golf club swimming pool in Chicago district . . . In another Aurora story mention was made of the Republican party being organized in 1854 at a convention held in Aurora's First Congregational Church . . . Lot of laughs in "Ode to Press" by Gladys Sines and Mrs. Albert Pike, gen. chmn. of the IWGA . . . Mrs. Wilson Bering, Jr. heads the IWGA and Mrs. Gunnar Bergman is tournament chmn.

Men's golf organizations can bow to Carol McCue of the Chicago District GA,

Lois Hayhurst of Wilson's publicity dept., and Mrs. Kathryn Gividen, executive sec. of Indiana PGA as three of the young women who do marvelously helpful jobs . . . That Gividen girl, wife of the Woodstock CC (Indianapolis) pro who is Indiana PGA sec.-treas., does a job for the Indiana pro organization that should tip off other PGA sections that they ought to get the bright business minds and energies of the pros' wives doing the important detail work so often neglected in PGA sectional operations.

Western Golf Assn. Open championship played at Westwood CC as first of the series of 1952, '53, '54 Western Opens to be run in the St. Louis district, was unexcelled as a pleasant "artistic success" . . . Financially, it didn't break even, due to generous guarantee to WGA Evans Caddy Scholarship fund, willingness of "200 club" of St. Louis sponsors to take a loss instead of pushing for a record gate, and the hospitable attitude of the club which was host to the event . . . Westwood's board and members greeted the event as cheerful sportsmen . . . Prices didn't go up and the atmosphere was that of gracious hosts receiving welcome guests.

The Western Open as a tribute to the memory of Maynard G. (Scotty) Fessenden, headed the WGA two terms, was very much in Scotty's spirit . . . Scotty's widow accepted for Scotty, Jr. (now 2) and herself bound resolutions presented for the WGA by Gordon Kummer, pres. and for the PGA by Lloyd Mangrum . . . The presentations were made at the first tee before Mangrum started off on his record-breaking final round . . . Lloyd again paid a fine tribute from deep in the heart of a top grade guy to Scotty again when prizes were awarded.

Mangrum's course record of 64 on the tight, testing and fair Westwood course was amazing golf . . . He had one penalty stroke from hooking, bouncing and rolling

• BENT GRASS •

Stolons and Sod. Washington — C1 — and other recommended strains.

HIRAM F. GODWIN

22366 Grand River Ave., Detroit 19, Mich.

WILLIAM B. LANGFORD

GOLF COURSE ARCHITECT

Balanced Topographical Design

Member:

American Society of Golf Course Architects

Telephone: KEystone 9-6501

2405 Grace Street, Chicago, Illinois

up a bank into a pond on the sixth . . . Mangrum didn't get one of 4 putts inside 8 ft. that could have given him a score on a testing 6,615 yd. course that would stand up a long time in the record books.

Westwood's course was in superb condition . . . Supt. Al Linkogel and the club's widely-known former green chmn., had been striving since late winter to have everything perfect for tournament play and they succeeded . . . Leo retired as green

chmn. several years ago after nursing the course along for most of the 25 years or more it's been in its present location . . . Bauman and Linkogel are one of the great chmn.-supt. teams of the country . . . Leo was called back to work for the Western Open . . . One thing they did that helped make the course perfect for expert play was mow the fairways shorter than they would have for member traffic . . . They're

(Continued on page 82)

CLASSIFIED ADS

Rates: Minimum insertion \$4.00 for 20 words; additional words 20c each. Bold face type, 25c. per word. Classified cols. reserved for help or services wanted and for sale of used equipment.

Under no circumstances are we permitted to divulge the name and address of those placing the blind advertisements. Responses to all box number ads should be addressed to the box number and mailed to GOLFDOM; replies are promptly forwarded to advertisers.

Couple: Former owner and operator of Private Golf Course and Club desire position in the South or Southwest. No children. Practical experience in Greenkeeping and course maintenance, Pro Shop, Club Management and Catering. Can maintain all club machinery. Salary or commission. Reference. Address Ad 701 % GOLFDOM.

For Sale—Driving Range on Hiway 66, open year around in Southwest city of 130,000. Walking distance large airbase. Only one other range in town. Doing a volume business. Address Ad 702 % GOLFDOM.

Man wanted—white or colored, for general golf course work. Must be sober and good, with golf course equipment. None other need apply. Address Ad 703 % GOLFDOM.

Greenkeeper or pro-greenkeeper wanted immediately or next season for 18 hole Midwest course. State qualifications and salary in application to green chairman. Address Ad 704 % GOLFDOM.

ASSISTANT PRO: THREE YEARS COLLEGE, GOOD GOLFER, GOOD RECOMMENDATIONS, DESIRES ASSISTANTSHIP UNDER AMBITIOUS PRO. AVAILABLE FOR WORK NOW. WILL TRAVEL ANYWHERE. ADDRESS AD 705 % GOLFDOM.

EMPLOYED GREENKEEPER SUPT. DESIRES A CHANGE. 30 YEARS EXPERIENCE ON 18 HOLE COURSE. WATERED FAIRWAYS. AGE 47. ADDRESS AD 706 % GOLFDOM.

Wanted—to lease or buy: 9 or 18 hole course by employed pro. Immediate possession if necessary. A-1 credit. Address Ad 707 % GOLFDOM.

RANGE BALLS wanted. Highest prices paid. Sunset Fields Fairway, 4000 W. Santa Barbara Ave., Los Angeles 8, Calif.

WANTED FOR CASH

Old golf balls retrieved from ponds or out of bounds on or around golf courses.

Cuts and Bumps 48¢ per doz.

Off brands & synthetic \$1.50 per doz.

Round & perfect \$1.00 brands

for refinishing \$2.40 per doz.

Note—No golf driving range cull throw-out balls wanted at above figures.

Send for shipping tags and instructions
DRIVING RANGE MEN—REBUILDING

Your old cores recovered with the new type paintless cover material. Tested and proven to be the best process in rebuilding for driving range use. Guaranteed 100% against seam splitting.

Price per doz. on exchange \$2.65

Circular and information on request.

NORTHERN GOLF BALL CO.

3441 N. Claremont Ave. Chicago 18, Ill.

Club Manager and Wife, age 47, available on reasonable notice to present club. Complete knowledge of all club operations. Desire a good club with large food volume. Prefer to be near large eastern or midwestern city. Address Ad 708 % GOLFDOM.

WANTED—SHORT SEASON POSITION FOR SCOTCH PROFESSIONAL, P.G.A. MEMBER, EXCELLENT INSTRUCTOR. A-1 CREDIT RATING. ADDRESS AD 709 % GOLFDOM.

SOUTHERN GOLF CO. GOLF BALLS, NEW - USED BOUGHT AND SOLD. RANGE BALLS. COMPLETE FAST RECOVERING SERVICE. WRITE FOR PARTICULARS. RUSSELLVILLE, ALABAMA, JOE CALWELL, PGA MEMBER.

Pro-Mgr.-Greenkeeper—14 years present position desires change. Accustomed administrative duties. Long time member P.G.A. Private club preferred. Finest possible references. Address Ad 710 % GOLFDOM.

Pro or Greenkeeper or combination. Long experience, competent, agreeable. Moderate income satisfactory. Eastern or Southern location. Address Ad 711 % GOLFDOM.

FOR SALE: New nine hole course located on Oregon Coast Highway. Excellent for couple. Well arranged small clubhouse right on state highway. Course equipment all new. Water only \$100.00 year; 100 lb. pressure. Owner built course to develop large ocean subdivision. Will sell for less than cost to right person who knows golf and can give course personal attention. \$30,000.00 full price. Neah-Kah-Nie Golf Course, Barney Lucas, owner, Telephone Seaside, Oregon 540-W or write Box 548, Gearhart, Oregon.

SALESMEN WANTED BY CALIFORNIA MANUFACTURER. YOUR OPPORTUNITY TO EARN 10% COMMISSION ON MEN'S KNIT SHIRTS PROVEN VOLUME SELLERS COMPRISING WOOLENS, ORLONS, RAYONS AND COTTONS. FEATURING THE "GOLFER" HIGHLY STYLED ESPECIALLY FOR THE PRO TRADE. DUE TO EXPANDED PRODUCTION THIS GARMENT IS NOW OFFERED FOR THE FIRST TIME TO AREAS OTHER THAN THE PACIFIC COAST. STATE TERRITORY COVERED AND LINES NOW HANDLED. ALL TERRITORIES OUTSIDE OF CALIFORNIA OPEN. SUNSET SPORTSWEAR, 709 MISSION ST., SAN FRANCISCO, CALIFORNIA.

MANAGER, CHEF STEWARD AND STEWARDESS AVAILABLE FOR COUNTRY CLUB SPECIALIZING IN BANQUETS, WEDDINGS AND PARTIES. QUALIFICATIONS AND REFERENCES ON REQUEST. ADDRESS AD 712 % GOLFDOM.

FOR SALE: GOLF DRIVING RANGE—MODERN, FULLY EQUIPPED, LOCATED ON MAIN HIGHWAY IN NORTHERN NEW JERSEY IN METROPOLITAN AREA—34 OPEN TEES—32 COVERED TEES UNDER STEEL AND ALUMINUM STRUCTURE—30 ACRES OPEN FAIRWAY—ESTABLISHED 20 YEARS—PRICE \$300,000. ADDRESS AD 714 % GOLFDOM.

PRO—Age 32—Married—Winter position desired as Pro or Assistant. Class A—PGA member. Best references. Good instructor. Now Pro at large Eastern club. Address Ad 715 % GOLFDOM.

ALL kinds used course equipment sold or swapped; serving as your Broker. Send want or have list. Clinton KENT Bradley, Mountain View, New Jersey.

CONTENTS

Front Cover

The 8th green of the Eugene (Ore.) CC course where the 7th national Jaycee Junior Golf Championship will be played, Aug. 11 to 16. Huge Douglas Fir trees shown around the green also line the fairway of this 400 yd. par 4 hole. Jack Danby is tournament chairman, James Keys, club manager, Wendell Wood, professional and Sam Zook, course superintendent.

Swinging Around Golf.....	3
Women Are Making Another Big Pro Shop Market.....	By Herb Graffis 21
What Does Player's Neglect Add to Maintenance Cost?.....	By Leo L. Feser 26
Fitting Air Conditioning to Golf Club Needs.....	By D. E. Feinberg 32
Clearwater (Fla.) Clubhouse Makes Use of All Space.....	37
Advises Pros to Take It Easy on the Salesman.....	By Dan Ellis 40
Making the Best Use of Golf Architecture.....	By William B. Langford 48
The Teaching Pro Learns the Hard Way.....	By Pete Moran 52
Why Archerying Has Become Standard Practice.....	By Tom Mascaro 58
Financing Kids' Playground at the Country Club.....	By Wm. J. Duchaine 62
Tournament Schedule.....	71

SWINGING AROUND GOLF

(Continued from page 80)

not sure that some of their fairways, closely mowed in late May, will survive St. Louis' blistering summers . . . Fairways that are doubtful are ones eventually to get Merion bluegrass replacement, so if they do go out the program of reseeding simply will be advanced.

Westwood now is in a gorgeously beautiful wooded setting . . . When the course was built on hilly exhausted farmland it didn't have a tree . . . Bauman and Linkogel raised most of the thousands of trees now on the course from nursery stock they acquired for the club.

Eberhard Anheuser and Leo Bauman, together with the late Col. Goetz of Algonquin, deserve high credit for the amazing improvement of St. Louis district courses . . . Ebie and Leo sat in the Westwood barroom during the Western Open recalling the days when they and Col. Goetz called the first meeting of greenkeepers and chairmen in St. Louis and began strong and concerted practical application of scientific turf research . . . O. J. Noer and John Monteith gave them a hand . . . The greenkeepers caught on, got the fundamentals of sound experimentation, compared notes, kept alert for new developments . . . A district where it was thought climatic and soil conditions excused low standard of course condition the improvement in about two decades has been phenomenal.

Anheuser, active in Sunset Hill CC management those days, was one of the early

apostles of Piper and Oakley, USGA Green Section pioneers . . . Lots of mistakes were made . . . But the mistakes were valuable teaching . . . Ebie and Leo, quaffing their Budweiser and having an Old Settlers' reunion, agreed that the progress greenkeepers have made in their knowledge, scientific attitude, management methods and results has been one of the most remarkable chapters in golf history.

Warren Orlick, pro at Monroe (Mich.) G&CC, says 30 of his club's 96 entries in Golf Day event beat Hogan . . . George and Babe Zaharias hosts to Florida state open, July 16-20 at their Tampa G&CC . . . Merry social program planned for evenings . . . George and Babe have made great improvements to the club since they bought it in Nov., 1950.

Western G&CC 4th annual 4-ball invitation, drawing large field from Detroit district, will be played Aug. 13-16 . . . Allentown (Pa.) new 18-hole muni course opened Memorial Day . . . Paul Weiss, supt., Lehigh CC, consultant on construction of the course, says it's in excellent condition, considering newness . . . George Smith is course supt. for the new layout.

Mark Golden, former pro, sends us Richmond (Ind.) Palladium-Item and Sun-Telegram, June 26 edition, showing picture of Chick Harbert when about 8 years old taking a mighty swing at the first tee . . . Chick Evans is watching . . . E. W. Harbert, Chick's father, was pro at Richmond then . . . Golden had the snapshot in his files .