

lieved U. S. is ahead in most respects.

The conference concluded with a banquet at the Rancho clubhouse, followed by a panel discussion in charge of Noer. Written questions were submitted from the floor and were handled by speakers on the conference program and by visiting staff members, Dr. Robert Hagan from the Davis campus, and John J. McElroy of the Agricultural Extension Service at Berkeley.

Pro Shop Planning Book Issued by Foundation

"Planning the Professional's Shop" is the latest book issued by the National Golf Foundation in cooperation with the Educational Committee of the PGA and GOLFDOM. The first book "Advertising the Pro—His Shop and Services" was published in 1950.

The pro shop planning book is primarily prepared for service to club members and fee course players, club officials and architects rather than bluntly accented on the increased pro profits theme. If the player has more convenient and more attractive pro shop facilities as a service and facilities are such that the pro can operate the shop properly, increased sales volume is inevitable.

The book, abundantly illustrated with pro shop interior and exterior views and floor plans, gives considerable practical



information on factors that govern pro shop design; location, floor plan, club storage room, back-of-shop layout, lighting, display fixtures, decoration.

It is available from National Golf Foundation, 407 S. Dearborn st., Chicago 5, Ill. for \$1.50 a copy.

M. G. (Scotty) Fessenden Dies at Chicago



Maynard Gay (Scotty) Fessenden, 59, died Jan. 1 at Mercy hospital, Chicago. He had been seriously ill for more than a year but with characteristic courage, will-power and cheerfulness concealed his condition from his many friends. His last session in a hospital was less than a week.

Fessenden was one of the most widely known and beloved golf enthusiasts. His services to golfers and golf were many and varied and given with generous expenditure of his time, energy, business judgment and money.

When tournament sponsors expressed intention to cancel tournaments in 1942, Fessenden, a World War I combat veteran, offered to underwrite tournament losses and with the late L. B. Icely kept the wartime tournament schedule going with its millions of dollars of income for wartime causes and rich purses to pros. He also was an energetic promoter of home club pros' business interests.

Fessenden served as pres., Chicago District GA, Western GA and Bob O'Link CC and as chmn., Advisory Committee of the PGA, heading in each case notably energetic and constructive administrations. He revitalized the Western's Evans Caddie Scholarship financing and got Bing Crosby and Bob Hope, two of his golfing pals, and leading men and women pros who were close friends of his to contribute their services to making the Western's "Honor Caddie" movie. He was chosen by the Golf Writers' Assn., their "Man of the Year" for 1947.

He was a member of Bob O'Link, Oak Park, Flossmoor, Glen Oak, Indian Creek, Chicago Athletic, Lake Shore and other

"THE ORIGINAL AND STILL THE BEST"

PROS

Specify this immeasurably improved Grip on your 1952 factory order.

IT'S A HONEY

**NEW PARK
ALL WEATHER
REGULAR Golf Grip**

Black or Red

**NEW PARK
ALL WEATHER
INDICATOR Golf Grip**

Black or Red

RAIN or SHINE

The ALL WEATHER is FINE

Order from your supplier or write

ALL WEATHER GRIP Co. 801 Milford St. Glendale 3, Calif.

"MANUFACTURED BY LAMB RUBBER CORP."

clubs, and of the Masonic Order and the American Legion.

He was treas., Ace Carton Corp., Chicago, and Ace Folding Box Co., White Pigeon, Mich., and for two terms, pres., Folding Paper Box Assn. of America.

Scotty is survived by his mother, Mrs. Anna Julia Fessenden; his widow, Talia; his son, Maynard G., Jr., a daughter, Gay Mesta; his brothers Ace and Walter and a sister, Mrs. Charlotte Petersen.

His passing is deeply lamented by thousands who counted his friendship one of their rich and delightful treasures.

6th Texas Turf Conference At Texas A. & M., Dec. 12-14

The Sixth Annual Texas Turf Conference was held on the campus of the A. & M. College of Texas, Dec. 12, 13, 14, 1951, with 70 turf men from all parts of the state participating. The attendants represented golf course, park, cemetery, athletic field and airfield interests. The Conference was sponsored jointly by the Texas Turf Association and the College.

Dr. R. D. Lewis, Director of the Texas Agri. Exp. Station, welcomed the turf men. Dr. Lewis in reviewing the progress

of the Turf Research Program since the initial conference in 1947 pointed out that good turf is impossible without objective type investigations. He closed by emphasizing that turf is second only to food in forming the most common link between town and country.

Dr. E. C. Holt, in charge of the grass improvement program for the college, talked on the strain evaluation phase of developing a new turf grass. Grass strains differ greatly in color, texture, disease and drought resistance, ability to compete with weeds, rapidity of growth and tolerance to chemicals. The fact that strains superior in one area may not be superior in another location was emphasized.

A. W. Crain, Pasture Extension Specialist for the college, talked on the effect of climate on turf grasses. The temperature relations between cool and warm season grasses were discussed. Soil type, soil color, direction of slope and amount of soil water are among the factors influencing soil temperature.

"How Management of Turf Influences Disease Incidence" was the title of a talk given by Dr. O. J. Noer, eminent turf specialist with the Milwaukee Sewerage Commission. The best of turf fungicides may be condemned as inadequate because

PERMA-MATS

Constructed of Tire Casings
for Heavy Duty—Longer Wear

ONLY
90c
PER SQ. FT.
PREPAID

1 THE BEST MAT FOR DRIVING TEES!

Designed to specifications of well-known pros, these mats are functionally ideal, reversible and virtually everlasting. The finest tee mat at the lowest cost to you.

2 BEST IN LOCKER ROOM, ENTRANCE & SHOWER

Perma-Mats pay for themselves by saving floors, spikes and preventing accidents. Lays flat (no kinks), thicker cushion, closely woven for firmer footing.

Immediate delivery on popular sizes, send specifications.

MERCHANTS TIRE CO. 2710 WASHINGTON AVE. ST. LOUIS 3, MO.

