

# Managers Set Program for Silver Jubilee Convention

Club Managers Assn. of America has set a timely program for its 25th anniversary convention to be held at Edgewater Beach hotel, Chicago, Feb. 10 thru 13. The program for strictly association business has been streamlined so the greater part of the convention's time will be spent on club problems.

H. W. Womeldorf, Medinah CC, chmn., convention committee; Jack Fina, Elmhurst CC, asst., chmn., and Wm. B. Bangs, Jr., pres., CMMA and mgr., University Club of Chicago, have coordinated national and local planing with the objective of setting a new record in convention attendance and practical value. Wm. A. Buescher, Knollwood CC., is convention sec.-treas. A complete organization of committee of Chicago district managers has been operating for several weeks arranging details of the convention.

F. H. Murray, North Shore CC, Glenview, Ill., is chmn., Charter Members' committee, and has been assured of the presence of at least 40 of the association's founding members. He asks that all charter members of the organization advise him their names and addresses. An "old settlers' reunion" is planned for the charter members.

## Answer Club Problems

The educational program, planned by the committee headed by Wayne Miller, Northmoor CC, will feature round table sessions of country and city club managers and a general conference on club problems. A questionnaire has brought scores of problems for consideration of the panel of successful managers. The association invites club officials to write their problems for discussion at the sessions. Problems should be sent to Wayne Miller, mgr., Northmoor CC, Ravina, Ill.

Tom McGuffy, Missouri AC, will be moderator of the panel which will include as country club representatives, Howard Rodgers, Evanston (Ill.) CC; Eric Koch, North Hills CC, Douglaston, LI, N. Y.; Ed. A. Vetter, Portage CC, Akron, O.; and John Outland, Dallas (Tex.) CC; and as city club representatives, Harry J. Doherty, Merchants and Manufacturers Club, Chicago; Harry Fawcett, Kansas City (Mo.) Club and Harry Davies, Kouawaki GC, Montreal, Can.

## Speakers Scheduled

Speakers scheduled for the education program which begins Mon., Feb. 11, include Felix F. Talbot with a health talk

on "Success Can Be Fatal," Herb Graffis, editor, GOLFDOM, on "A New Deal in Clubs;" Leslie W. Scott of Michigan State College hotel and institution school on "Personnel Training," and I. S. Anhoff, pres., Albert Pick Co., on "New Equipment." Anhoff will make particular reference to new infra red ray cooking device. Lyle E. Stovall will give a talk and demonstration on "Color Styling," and Dean Walter Matherly of the University of Florida will speak on "The Finished Product of Club Managers' Education."

Other addresses will be on tax, financial and operating subjects.

The social program, which as usual will present demonstrations on club style of business and social breakfasts, lunches, brunches, cocktail parties and dinners, has been arranged by J. W. Febel, Northmoor CC, newly elected pres., Chicago District Club Mgrs.' Assn., and his associates on the entertainment committee. The committee is collaborating with the Ladies' program committee, headed by Mrs. H. W. Womeldorf.

Women's events include lunches at the Union League and Saddle and Cycle clubs, and a lunch and fashion show at Marshall Field's.

Dinners are set for Sunday, Monday, Tuesday and Wednesday evenings.

## Club Management Course at University of Florida

First university course in "Club and Resort Management" has been established at the University of Florida at Gainesville. The course leads to a bachelor of science degree in business administration.

The course is the result of work begun by Corwin W. Gelwick, pres., Florida chapter, Club Managers' Assn. and mgr., Gainesville (Fla.) CC.

John Pomeroy, chmn., and Granville B. Hollenbeck of Club Managers' Assn. of American Educational Committee, and members of the Florida association, worked with University of Florida officials in founding the course. Details of the course may be secured from John D. Anderson, advisor of curriculum in Club and Resort Management, at the university.

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