



## PGA DUNEDIN TOURNAMENT COMMITTEE

Pros who planned the tournament schedule that is making this the liveliest season in the history of the PGA's National course at Dunedin, Fla., assembled for a planning session at the side of the clubhouse. (L. to R.) Joe Curtin, John Watson, Al Huske, Ray McAuliffe, Marty Cromb and Harry Schwab. Events have included many pro-pro, pro-am and mixed events in addition to the crowded schedule of the PGA and Senior Open period. From Dec. 1, 1951 to Jan. 16, 1952 there have been 318 PGA members play the course. There are about 150 PGA members spending two months or more in the Dunedin neighborhood during the winter. Every Thursday is ladies' day on the course and there's a lot of golf played by pros' wives and their girl friends.

### Ernest Newnham, Al Watrous Win Seniors' Events

Ernest Newnham, veteran pro at Portland (Me.) CC finished with a one-under 71 which, added to his opening 75, won him the 1952 PGA Seniors title at the Dunedin, Fla., PGA National course. Ernie nosed out the 1951 champion, Al Watrous, by a stroke.

The Newnham victory was particularly impressive as the 55-year-old Maine pro has damaged hands and had to build his grips to suit his physical handicap. The left-hand part of the grip is small and the right hand section is built up. He isn't long; a 225 yd. drive is a gigantic swat for him, but he is straight and the way he uses long woods and irons is poetic. He gets long and short approaches close enough to the pin to ease putting strain.

Following Watrous, there was a four way tie of Charley McKenna, Lou Chia-petta, Harry Schwab and Phil Turnesa at 148. Some fine, but spotty golf, was shot by the rest of the field of 80 seniors, many of whom are so busy on the lesson tee and with other club duties their summer play is mainly during playing lessons and on Mondays when they can play in sectional PGA events.

Watrous, the young Oakland Hills grandfather, was not to be denied in the first Senior Open which drew a field of 160. His three sub-par rounds of 67-71-70—208 had him leading the three who tied for second by 10 strokes. In second place were Johnny Watson, Bill Goldbeck and

the amateur Tom (Meat-cutter) Robbins, winner of the 1951 U. S. Seniors' title.

Watson got 75-71-72; Goldbeck got 73-72-73 and Robbins 71-73-74.

The first Seniors' Open showed that the event has much promise of becoming a very pleasant, interesting annual fixture. It has some work to go through before it gets as completely and smoothly organized as the various amateur senior tournaments which usually are models of close, expert attention to details of management, but the rough spots will be ironed out from the lessons of the initial event.

Watrous and Harold Ryder, Nantucket, Mass., won the pro-am which was a warm-up for the Senior Open, with a best ball of 62. Al had a 68 and Ryder, 71. Pro Al Fehr of Eau Claire, Wis., and amateur F. K. Vaughan, Hamilton, O., finished second among the 44 teams with 65.

### Every Turf Conference Pays My Club

By EVERITT A. SHIELDS

Supt., Druid Hills Golf Club, Atlanta, Ga.

Every time I possibly can attend a national or regional turf conference I go. From experience I have learned that I rarely come home without several new ideas, any one of which more than pays for the expense of my attendance.

The national conferences thus far haven't been of the greatest specific and practical benefit to southern greenkeepers and superintendents because of the neces-

**KILLS**  
**Crabgrass**

*Write for*

**SPECIAL CIRCULAR**

## CHIPMAN SODIUM ARSENITE

Widely used by golf courses for control of crabgrass, clover and chickweed. Highly effective and amazingly economical. Available in powder (dry or spray application) and liquid forms. Order NOW . . . supply is limited.

**CHIPMAN CHEMICAL COMPANY**

DEPT. C, BOUND BROOK, NEW JERSEY

*Also Manufacturers of 2,4-D, Lead Arsenate, DDT and Chlordane Products*

sity of treating problems common to the largest number of courses, yet I have learned from papers presented at the national meetings and from informal business discussions with other superintendents—from the south and elsewhere—more than enough to justify my attendance as a matter of thrifty use of my course budget.

Meetings with fellow greenkeepers if attended open mindedly should be beneficial to everyone. It should be mandatory that all greenkeepers attend their regional conferences within reasonable distances and the experiment stations' personnel should make every effort to make the conference as interesting and practical as possible.

I have never attended a turf conference that has not been beneficial to me and through me to my club.

It was at a regional conference in 1949 I heard for the first time authoritatively about chlordane. It was brought out in a talk by Dr. Stoddard from the Belle Glade Experiment Station in Florida, whose talk dealt with the use of chlordane for the

eradication of mole crickets. The material had proved satisfactory on three of the four types of mole crickets known at that time.

While I did not have mole crickets on my course but did have an angle worm problem I conceived the idea from his talk that chlordane might possibly be the answer to my problem.

With the information in Dr. Stoddard's talk I began running experiments dealing with the eradication of angle worms. The tests on fairways did not prove satisfactory. However, tests run on an old abandoned green, which I use for test purposes, showed favorable results after three one pound applications of 40% wettable. After my fifth one pound application I was well enough satisfied to try chlordane on my playing greens.

The results have been very satisfactory and my worm problem practically nil during my 1950 season. I realize that a one or two year test can not be construed as conclusive evidence but progress obtained warrants further observations.

## Get the best by insisting on *Henry* GOLF BALL WASHERS

• **CLEAN OPERATION** — no splashing of dirty water . . . no brushes to rot • **ECONOMY** — original HENRY golf ball washers furnished 11 years ago on year around Southern courses still serving satisfactorily with only normal care. Long life rubber liners are replaceable; bearings oil impregnated for lasting service • **STRENGTH** — made of heavy gauge steel • **BEAUTY** — trim design and bright silver coat dresses up tees • **SERVICE** — Parts in stock for quick delivery.

*Thorough — Trim — Tidy — Easy to drain and refill.*

**A. C. SCENDEL, Distributor**  
**HENRY GOLF BALL WASHER**  
WAUKESHA 5, WISCONSIN



**BALL WASHER—\$12.75**  
**Tea Data Plate—\$1.25**  
When ordering tea data plates be sure to send score card.

**PRICES F. O. B.**  
Waukesha 5, Wisc.

"THE ORIGINAL AND STILL THE BEST"

**PROS**

Specify this immeasurably improved Grip on your 1952 factory order.

IT'S A HONEY

**NEW PARK  
ALL WEATHER  
REGULAR Golf Grip**

Black or Red

**NEW PARK  
ALL WEATHER  
INDICATOR Golf Grip**

Black or Red

RAIN or SHINE

The ALL WEATHER is FINE

Order from your supplier or write

**ALL WEATHER GRIP Co. 801 Milford St. Glendale 3, Calif.**

"MANUFACTURED BY LAMB RUBBER CORP."

My experiments lead me to believe that early spring and early fall treatments are best and that your capillary water is perhaps your principal controlling factor.

At this time I do not know what the residuum reaction of chlordane will be on the soil. One of my chief objections to lead arsenate, nicotine sulfate and mowrah meal was the residuary elements they left in the soil that had to be dealt with. Experience has taught me that lead arsenate, heretofore my chief worm killer, had to be applied to our bermuda grass during its growing season as the 8 lbs. per 1000 sq. ft. dosage we use would kill or maim our winter rye grass. However, I have noticed no discoloration or kill at the above specified rates with chlordane applied with fungicide treatments directly on rye grass after germination.

### Get More Traffic Into The Shop; Pro Problem

Pro businessmen are giving more attention to the relationship between number of rounds played and shop sales, lesson and bag cart rental income. That study has meant closer work between pros and committees in preparing club events pro-

grams that will attract more play.

A number of suggestions for events are in the booklet "Golf Events," which may be secured free by pros and club committee chairmen, upon request to National Golf Foundation, 407 S. Dearborn, Chicago 6, Ill. Requests for the book have been more frequent from club officials than from pros, which may be a tip-off that pros are overlooking a profitable opportunity.

Another angle of the direct connection between amount of traffic and retailer's profit was set forth by Lionel Moses of Parade Magazine advertising dept. in a talk to wholesale food distributors at Madison, Wis.

Moses said:

"The passerby who DOESN'T pass by, but turns and walks in, becomes store traffic, the most valuable thing the retailer buys. He pays for it with his rent, his pay-roll, his own advertising, with every cut-price special he features in order to bring people into his store."

From the Parade advertising salesman's talk it was obvious that retailers other than pros can use a lot more planning and effort to bring passing traffic into stores where the merchandise is for sale.

# PERMA-MATS

Constructed of Tire Casings  
for Heavy Duty—Longer Wear

ONLY  
**90c**  
PER SQ. FT.  
PREPAID

## 1 THE BEST MAT FOR DRIVING TEES!

Designed to specifications of well-known pros, these mats are functionally ideal, reversible and virtually everlasting. The finest tee mat of the lowest cost to you.

## 2 BEST IN LOCKER ROOM, ENTRANCE & SHOWER

Perma-Mats pay for themselves by saving floors, spikes and preventing accidents. Lays flat (no kinks), thicker cushion, closely woven for firmer footing.

Immediate delivery on popular sizes, send specifications.

**MERCHANT'S TIRE CO. 2710 WASHINGTON AVE. ST. LOUIS 3, MO.**