

green in the place of the stake.

We have in mind doing all work and improvements as far as possible with our own equipment.

Other suggestions that should have consideration are: fixing up the help quarters at the dormitory, repair and repaint some sections of the fence, put in a hot air furnace in the pro shop and eliminate the dangerous open flame gas heater, establish a pumping system for our deep well and have it piped to the caddy house and to the 10th tee.

CARLON HAS INFORMATION FOLDER

The Carlon Products Corp., Cleveland 5, Ohio, makers of Carlon Flexible Plastic Pipe and fittings for golf course irrigation, have a new folder which gives index charts on working pressures, weight per foot, and normal shipping lengths for the various pipe sizes. Another index gives specifications on the plastic fittings. Weighing only $\frac{1}{8}$ as much as steel pipe, Carlon can be handled without special rigging and can be curved to follow irregular surface contours above or below frost level. It is guaranteed against rot, rust and electrolytic corrosion. Further information may be obtained by writing the company.

A. G. Spalding & Bros., Inc., again sponsors play-by-broadcast of the U. S. L. T. A. National Tennis Championships at Forest Hills, Sept. 6 and 7 via a special coast-to-coast hookup. The national broadcast marks the 9th consecutive year Spalding has sponsored this colorful event which climaxes the tennis season each year.

TESTS SHOW BUILT-IN PROTECTION FOR "ATHLETE'S FOOT" POSSIBLE

Built-in protection against catching "athlete's foot" around swimming pools, locker rooms, and showers by adding fungi-destroying materials, such as copper

compounds, to the regular portland-cement concrete used in these structures, may soon be a reality; according to Biologist Radcliffe F. Robinson of Battelle Institute, Columbus, Ohio.

"Our investigations have shown that concrete containing 10 per cent copper acetoarsenite can be very effective in preventing the growth of the mold, 'epidermophyton interdigitale'. This mold is known to be among the causes of athlete's foot."

Leaching tests indicate the exact life of the fungicidal copper compound in showers and around swimming pools, where it is subjected to leaching or washing away by large quantities of water, should remain fungicidal for two or three years, and possibly for a much longer time.

The pleasing light green color of the copper acetoarsenite would eliminate the necessity of painting. In several years, this feature in itself could pay for the cost of the copper additive, Mr. Robinson points out.

E. R. Bowman, pro-manager, Valdespino GC, El Paso, Texas is entering the golf accessory and course equipment supply business covering the West Texas, New Mexico and Arizona territory. Bowman is seeking distributorship for a line of golf bags, shoes, sportswear and other sundries. Manufacturers interested in representation in this area can reach Bowman at P. O. Box 3337, Station A, El Paso.

MacGREGOR MERCHANDISE FOLDER PRO SALES STIMULATOR

Special merchandise folders made available to professionals in the Spring by the MacGregor Golf Co. received such popular reception additional supplies had to be made available to take care of requests. Used as inserts in monthly mailings to club members, placed in lockers and used as pro shop hand-out pieces, pros report the folders have resulted in "plus" sales.

GOLF'S TOP EXHIBITION

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Quick Service on All Types of
Repair Work.

Bert Dargie Golf Co.

2883 Poplar Avenue, Memphis 11, Tenn.

Pros wanting folders to stimulate sales for August, September and October may order additional quantities free of charge.

Appointment of Herbert H. Handlemann to Store Manager of the Paramus Garden Center (N.Y.), which features an extensive line of seeds, bulbs, garden supplies and gifts, has been announced by J. Edwin Carter, pres. of Peter Henderson, Stump & Walter Co. Affiliated with the Horticultural business for the past 38 years, Handlemann had served on the Executive Board of Peter Henderson, Stump & Walter Company, where he has been associated for the past 22 years. Prior to that, he was with Vaughan Seed Co. for 16 years.

Golf balls may again be personalized with the player's name. Both the gift



**SPALDING DOT AND TOP-FLITE
GOLF BALLS GIFT BOXED**

Spalding once again offers the Tru-Tension wound Dot and rugged Top-Flite golf balls in attractive Christmas gift boxes at no extra charge. The dozen size gift box has the appearance of luggage tan leather with simulated gold embossing and an ornamental crest on top. The interior of the gift box is cork lined and can be used for cigarettes, jewelry or as a utility box.

boxes and personalizing are available at no extra cost. The balls are also available in half dozen size boxes but can be personalized in the dozen lots only.

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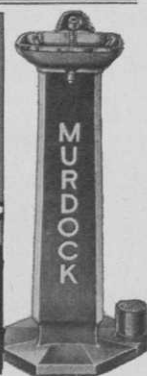
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Co., Mt. Vernon, N. Y., under the trade name of "Soilife" has proven through extensive tests that it changes the structure of the soil and provides such benefits as better drainage, less erosion, better water absorption, more effective use of soil fertilizers and better and stronger root structure. Soilife is formulated from "Aerotil", a development of American Cyanamid Co. It is easily dissolved in water and applied with a sprayer. Spiking is necessary on fairway and turf areas before application.

NEW MODEL RUTLEDGE CADDY SAVER

The Rutledge Company, 3333 W. Belmont Avenue, Chicago 18, Ill., has a new deluxe Caddy Saver golf cart, constructed along the same lines as the original Caddy Saver, but with 12" wheels. A new ratchet attachment makes it possible to adjust the handle and lock it in position



to suit the height of every person. The new handles are made from case hardened steel plate, rather than from castings or forgings.

Rutledge Caddy Saver carts really roll when folded — a feature that has made them popular wherever shown and sold and the bracket attachment for clamp-

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Turtle Creek, Pa.
Suburb of Pittsburgh

ing the bag to the cart — an exclusive Rutledge invention, gives the owner full access to all bag pockets and compartments. Caddy Savers are precision built throughout and equipped with 1.75 rubber tires, ball bearing wheels and hand grips.

Tommy Bolt and Chick Harbert, who have fared well in tournaments this year, have joined the advisory staff of The Fawick Flexi-Grip Co., Akron, O. The firm is producer of Golf Pride rubber and cork grips and is introducing its new "Rib-Lock" model.

**DODGE, INC., NAMES AGENCY FOR
NEW ADVERTISING CAMPAIGN**

Dodge, Inc., manufacturers of trophies and makers of a long line of gift-ware, has named Ivan Hill, Inc., to direct its advertising and public relations. A. W. Cowles, gen. mgr., Dodge, Inc., made the appointment as part of the company's new plans for a more extensive promotional effort in behalf of its thousands of dealers across the country. Joe Risolute of Ivan Hill, formerly advertising manager for Wilson Sporting Goods Co., will serve as account executive in the planning and execution of all advertising and promotional work.

TORO HAS NEW TYPE SNOW PLOW

A new type snow plow has been developed by Toro Manufacturing Corp., Minneapolis. Named the Snowhound, the plow



has a 17 in. plowing swath, is powered with a 2½ Briggs and Stratton 4-cycle engine, is easily pushed and throws snow 10 to 15 ft. to the right or left of the machine. Snow is collected through a screw-action rotor which propels it up and out of the directional chute thus making it impossible for snow to be compacted in front of plow and reducing tendency of the mechanism to freeze in very cold weather.

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North Collins, N. Y.

ACUSHNET TELLS XMAS GIFT PERSONALIZED BALL PLAN

Once again Acushnet is offering to pros an attractive promotion idea to help them cash in on the ever-growing Christmas gift ball business.

Last year pros who tied in with Acushnet Christmas promotion sold thousands of dozens of balls. This year, with the stimulus of national advertising added, says the Acushnet company, sales should go way ahead of last year's figures.

Personalized Titleists packed in a very sturdy de luxe case with many after-uses



will be offered gift seekers at no advance in price through the advertising columns of magazines reaching over 3 million readers.

The prospective gift-purchasers will be urged to order through their pros. If the pro shop is closed for the season, they may order direct from Acushnet, and the pro in each case credited with the sale.

Leon D. Faucett, 1325 Lakeside Drive, Garland, Texas now representative for the Freddie Haas putter in the Southwest.

NEW ALL-PURPOSE CEMENT

Professionals, superintendents and club managers will be interested in a new all-purpose cement, "Weldit", being marketed

by Singer Home Products, 121-03 Sutphin Blvd., Jamaica 4, N. Y. Ability of the clear liquid to cement anything to anything else permanently, Weldit is reported to be the cement that supersedes "all ordinary glues and pastes".

Unaffected by water, alcohol, naphtha, oil, gas, etc., Weldit can be used indoors or out for repair, and as weatherstripping, insulating, weatherproofing and caulking material. Although Weldit seals and bonds permanently, it remains pliable, allowing for natural expansion and contraction of sealed or cemented materials due to weather conditions.

ALDRIN APPROVED FOR CONTROL OF TURF INSECTS

Aldrin, distributed by Julius Hyman & Co., Denver, Colo. has been approved by the Production and Marketing Administration, USDA, for the control of Japanese beetle grubs, European chafer grubs, white grubs, green June beetle larvae, lawn chinch bugs and ants in turf and in ornamental nursery and greenhouse soils where ornamentals are grown. Dosage recommended is 1½ gals. of Shell Aldrex 2 (or 12 lbs. 25% Aldrin Wettable Powder) per acre. Treatment should be applied in spring or when insects are observed to be troublesome. Additional information on Aldrin for soil insect control by writing Julius Hyman Co.

FAWICK INTRODUCING NEW RIB-LOCK GRIP

A new Golf Pride golf club grip is claimed to aid the player in properly holding the club, give greater traction action, relieve tension, absorb shock and provide easier control for better ball direction. It is easy on the hands and attractive in appearance. The new grip is made of rubber and cork, with cap and grip molded to shaft in one piece. It is to be known as the Golf Pride "Rib-Lock" model and is a product of the Fawick Flexi-Grip Co., Akron, O. J. A. Karns, gen. mgr. of the firm, is the designer.

The "Rib-Lock" name for this new model was suggested by the fact that a rib, or comfortable ridge, extends the full length of the grip on the underside. This helps to correctly position the grip in the hands, relative to the face of the club.

Vertical indentations, on the surface of

"This will be the fourth season when my so-called 'hot weather' fertilizer treatments will be made entirely with Liqua-Vita.

"The compatibility of Liqua-Vita with other material and the constant growth and color it maintains guarantee its spot on my yearly budget."

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THE GREENS ARE THE FOUNDATION OF ALL SUCCESSFUL GOLF COURSES

the grip, clear the moisture from the hands and give greater traction action. This new design, as well as a new rubber compound which will not harden, reportedly give greater shock absorption.

The new design reduces weight of the grip and lowers the balance point of the club. The new Golf Pride grip, size for size, is claimed to be the lightest grip made.

William Junker, sales mgr. of Fawick Flexi-Grip Co. reports enthusiasm from pros who have been using the first grips produced and says the "Rib-Lock" model will be introduced to the trade Sept. 1.

RELL SUGGS ON PRO BEAT FOR MacGREGOR



Rell Suggs, brother of Louise Suggs, has been appointed as a sales representative for the MacGregor Golf Co., advises R. D. Rickey, Pro Sales Mgr. of MacGregor. He will cover the professional trade in Okla., Ark., La. and Miss. He starts his new

duties on September 2 with the presentation of the 1953 line of MacGregor golf equipment.

Rell Suggs comes from a sports-minded family. His father, one-time New York Yankee, is the pro at Lythia Spring, Georgia. His sister, Louise, one of the greatest women golfers is one the MacGregor Advisory Staff.

Rell's background qualifies him for his new sales work. He attended Georgia Tech and later transferred to Auburn, where he was a member of the varsity golf team. He served in the Navy. For the last 3 years he has been working at the MacGregor plant in Cincinnati, learning clubmaking and

training for his sales job. While in Cincinnati he was a member of MacGregor's championship Industrial golf team.

NEW, LIGHTWEIGHT FOLDING CART

Products of Georgia, Inc., Louisville, Ga., has developed a simple, sturdily-built, lightweight (11 1/4 lbs.) folding bag cart made of long grained oak that will withstand weather and rough usage. The cart is mounted on 8 in. rubber tired steel disc wheels. It is 21 in. wide and made to accommodate any golf bag. There are



no gadgets, straps or other mechanism to adjust. Bag hangs by handle when placed on cart and is held in place by a peg which keeps bag in proper position.

The cart designed, by an experienced folding furniture designer, has undergone several changes during a year of tests

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A FULNAME DIE is standard equipment for every golfer who knows the ropes. Outstanding professionals have endorsed Fulname for nearly forty years.

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under actual conditions. The present model styled the Self-Caddy has met with a favorable reception especially by the ladies because of its simplicity and ease

of operation. Self-Caddy comes completely assembled, greased and ready to use in two-cart cartons. Immediate shipment. Inquiries from pros invited.

CLASSIFIED ADS

Rates: Minimum insertion \$4.00 for 20 words; additional words 20c each. Bold face type, 25c. per word. Classified cols. reserved for help or services wanted and for sale of used equipment.

Under no circumstances are we permitted to divulge the name and address of those placing the blind advertisements. Responses to all box number ads should be addressed to the box number and mailed to GOLFDOM; replies are promptly forwarded to advertisers.

SURPLUS SALE golf course supplies. Season end close-out lots by regional dealers at reduced prices. Address Ad 809 % Golfdom.

HEAD PRO AT LARGE MID-WESTERN GOLF CLUB DESIRES POSITION FOR WINTER MONTHS. DECEMBER THROUGH MARCH. YOUNG, CLEAN CUT AND AMBITIOUS. CLASS "A" P.G.A. MEMBER. FINE TEACHER AND MERCHANTISER. A-1 REFERENCES. ADDRESS AD 801 % GOLFDOM.

For Sale—Rolling 9 hole public golf course on approx. 45 acres. Located on state highway #42—1 mile north of Two Rivers "Coolest Spot in Wis." Small clubhouse and all necessary equipment to run golf course. Beautiful site—\$22,500 full price. Terms. Write R. E. Kirchner, Rt. 2, Two Rivers, Wisc.

WANTED: SHOP MAN AND CLUB CLEANER FOR WINTER SEASON. WRITE AD 811 % GOLFDOM.

WANTED — TO LEASE OR BUY — WELL LOCATED DRIVING RANGE IN SOUTH. ADDRESS AD 812 % GOLFDOM.

Wanted: Ed Dudley center shaft, 2 type metal-brass and aluminum putter. Walter F. Ambo, Meadowbrook Country Club, Overland 14, Mo.

Pro or Greenkeeper or combination. Long experience, competent, agreeable. Moderate income satisfactory. Eastern or Southern location. Address Ad 803, % Golfdom.

RANGE BALLS wanted. Highest prices paid. Sunset Fields Fairway, 4000 W. Santa Barbara Ave., Los Angeles 8, Calif.

Wanted—to lease or buy: 9 or 18 hole course by employed pro. Immediate possession if necessary. A-1 credit. Address Ad 804 % Golfdom.

GOLF PROFESSIONAL, AGE 37, QUALIFIED GREENKEEPER, GOOD TEACHER, EXPERIENCED IN MANAGEMENT AND PROMOTION. PREFER SOUTH OR SOUTHWEST. AVAILABLE THIS FALL. Wm. T. Martin, Box 335, Jonesboro, Arkansas.

PRO—Age 32—Married—Winter position desired as Pro or Assistant. Class A—PGA member. Best references. Good instructor. Now Pro at large Eastern club. Address Ad 805, % Golfdom.

WINTER POSITION WANTED—IN SOUTH OR SOUTHWEST—OVER 20 YEARS EXPERIENCE AS PRO-MGR.-GREENKEEPER. PRESENTLY OPERATING OWN GOLF COURSE AND DRIVING RANGE. PREFER SMALL CLUB. WIFE CAPABLE ASSISTANT. SOBER AND RELIABLE. CAN FURNISH HIGHEST REFERENCES. WRITE AD NO. 806 % GOLFDOM.

WANTED — AT ONCE — GREENKEEPER. MUST HAVE THOROUGH KNOWLEDGE OF TURF MAINTENANCE AND WILLING TO WORK. ADDRESS AD 807 % GOLFDOM.

EXPERIENCED PRO-MANAGER now employed as such desires change. Extensive experience northern and southern courses. All phases management and course maintenance. Long time member P.G.A. Address Ad 808 % Golfdom.

Needed: Pro teacher for Florida Golf School. Prefer extensive club plus some range experience. Age 50 or older. Minimum earnings \$50 week, rain or shine. Address Ad 810 % Golfdom.

For Sale—60 used caddie carts in good running condition—\$6.00 a piece. Address Ad No. 802 % Golfdom.

WORKING MANAGER WANTED—man and wife to operate country club in small town. Middle west. 325 members. Open year around. New living quarters available. Job now open. Man to operate bar on salary, wife to operate dining room on concession basis. Address Ad 814 % Golfdom.

For Sale—Nine hole golf course located in Western Michigan Resort area. 12 minutes from industrial town of 25,000. 7 month season. Clubhouse with living quarters. Fully equipped with all machinery in good condition. Low cost maintenance. Must sell due to ill health and other interests. For details write Ad No. 815 % Golfdom.

Position as Assistant to Pro wanted, preferably in South or Southwest, to learn business from ground up. Age 22; unmarried. Address Ad 816 % Golfdom.

Would like non-conflicting, outstanding line of Sportswear and golf apparel for Eastern States-South in Winter. Have good following. Address Ad 817 % Golfdom.

WANTED FOR CASH

Old golf balls retrieved from ponds or out of bounds on or around golf courses.

Cuts and Bumps 48¢ per doz.

Off brands & synthetic \$1.20 per doz.

Round & perfect \$1.00 brands

for refinishing \$2.40 per doz.

Note—No golf driving range cull throw-out balls

wanted at above figures.

Send for shipping tags and instructions

DRIVING RANGE MEN — REBUILDING

Your old cores recovered with the new type paintless cover material. Tested and proven to be the

best process in rebuilding for driving range use.

Guaranteed 100% against seam splitting.

Price per doz. on exchange \$2.65

Circular and information on request.

NORTHERN GOLF BALL CO.

3441 N. Claremont Ave. Chicago 18, Ill.

PRO OR PRO-GREENKEEPER position wanted at year-round Southern club. Successful experience in maintaining courses in fine condition at moderate cost. Excellent performance as instructor and promoter of golf interest. Thoroughly businesslike and pleasant pro department operations. Middle-aged, energetic and resourceful. Highest recommendations. Address Ad 818 % Golfdom.

GOLF COURSE SUPERINTENDENT DESIRES CHANGE AFTER SEPTEMBER 1st. 17 YEARS EXPERIENCE. MEMBER NATIONAL AND MIDWEST ASSOCIATION. ADDRESS AD 819 % GOLFDOM.

Pro or Pro-Greens Supt. available for 1953. 53 yrs., with 30 odd years experience in the duties of Pro and Greens-Supt. Class A member P.G.A.; also Golf Course Supt. Assoc. Excellent references. Address Ad 820 % Golfdom.

Wanted—Pro-Greenkeeper or Greenkeeper, nine hole course, bent grass greens. Quarters and utilities. Salary and concessions. Year-round job. Man and wife preferred. Give experience and qualifications. Write Dr. Harry R. Carney, Clarinda, Iowa.

FOR SALE OR LEASE—Golf driving range located in rapidly expanding section near Miami, Florida. Completely equipped; new building, excellent lighting. For details, Address P.O. Box 1782, New York 17, N.Y.