



Milady moans, "My lovely hairdo is ruined. Got caught in the rain. I look awful!"

Rain Bonnets are the answer!

Purse-sized. Each in plastic envelope. Smart, flattering colors: Blue, green, yellow, peach, pink, rose or clear. Soft, durable Neo-Seal. Sold by many pro shops from Coast to Coast. Retail \$1.00 each. One dozen in display carton. \$7.20 prepaid.

RAINBONNETS. P.O. Box 6021, St. Petersburg Beach, Fla.

and Grass Retarding; Alfred Dixon, supt., Missoula CC; Mavor S. Boyd, supt., Highland GC, Billings, and Wm. Karth, supt., Meadow Park CC, Construction of Greens; Herb Harsh, supt., Lewistown CC, Greens Maintenance; Henry Fiske, supt., Green Meadow CC, Helena, Fall Treatment of Greens; Dr. F. M. Harrington, MSC, Turf Nurseries.

Dr. Harrington is program chairman, Mavor Boyd, pres. of the association, and R. M. Peterson, secy.

Sprayer on Mower Tractor Keeps Fairways Weedless

Frank Dinelli has come up with an idea, which, although simple enough, is also a smart answer to a fairway problem. Frank has installed on his fairway mowing tractor a hand operated sprayer equipped with an overlength spray pipe.

The idea is for the tractor operator to spot any stray dandelions, plantain, buckhorn, knotweed or patches of chickweed and apply a dose of 2,4-D without leaving the seat of the tractor.

Frank has found that the best way to look over the fairways is from the seat of the tractor used to pull the fairway

mowers. Of course, this would not be practical unless weeds were pretty well under control.

—*The Mole in Midwest Supts' Bull Sheet*

YEAR-AROUND ADVERTISING

(Continued from page 34)

date. Some 300 golfers were involved in that outing.

Goes After Group Business

As to direct mail, he said that "we watch for the sun to come out" before launching the big Spring mailing. This is a sales letter opening with the words "It's that time of year again", and addressed to industrial plants, businessmen's groups, and social and fraternal organizations.

Gentlemen:

It's that time of year again!

The days are getting longer . . . and more of them are fair. It's beginning to get a little warmer. Why, it's just getting to be golfing weather.

Have you had an itch to swing a club lately? How about that longing look you gave your bag the other day. Yes sir, man, it's that time of year again.

Here at Cherry Hills, each pleasant day spurs us on a little more to make our club



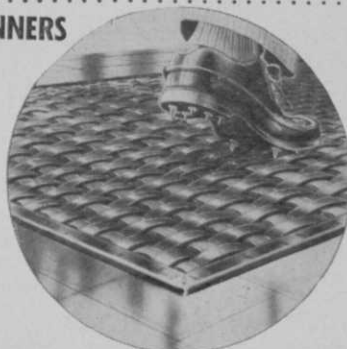
PNEU-MAT-RUNNERS

Are Spike-resistant,
Tough and Durable

Protect Clubhouse
Floors from Spikes

Provide Soft Rug-like
Cushion Under Foot

Are Reversible for
Added Wear



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WIDTHS!

20"-24"-30"
36"-42"-48"

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20"x24"—\$ 4.00

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for Details

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