

— photo by Al Panzera

New pro shop built for E. J. "Dutch" Harrison at Dornick Hills CC, Ardmore, Okla. (Top right) Part of display and sales room of Harrison's new shop. All furniture is made of Philippine mahogany. Note carpeting and picture window at right. Two large display cases like one at right of picture are not shown. (Bottom right) View of No. 1 fairway (foreground) and No. 2 lake from picture window of pro shop.

Dornick Hills Has \$40,000 Pro Shop for Harrison

By GENE GREGSTON

Planning a new pro shop? Gonna' spend \$40,000 on it? Probably not. But that's what was spent on E. J. (Dutch) Harrison's new shop at Dornick Hills CC, Ardmore, Okla.

The shop is a two-story structure, it was built by the Waco Turners, the oil-rich couple who promoted the first Ardmore Open tournament last June, and donated to the club and Harrison.

Harrison, a longtime friend of the Turners, has a shop designed for beauty, efficiency, heavy traffic and, most important, sales service.

It's large enough to accommodate a number of browsers, numerous display

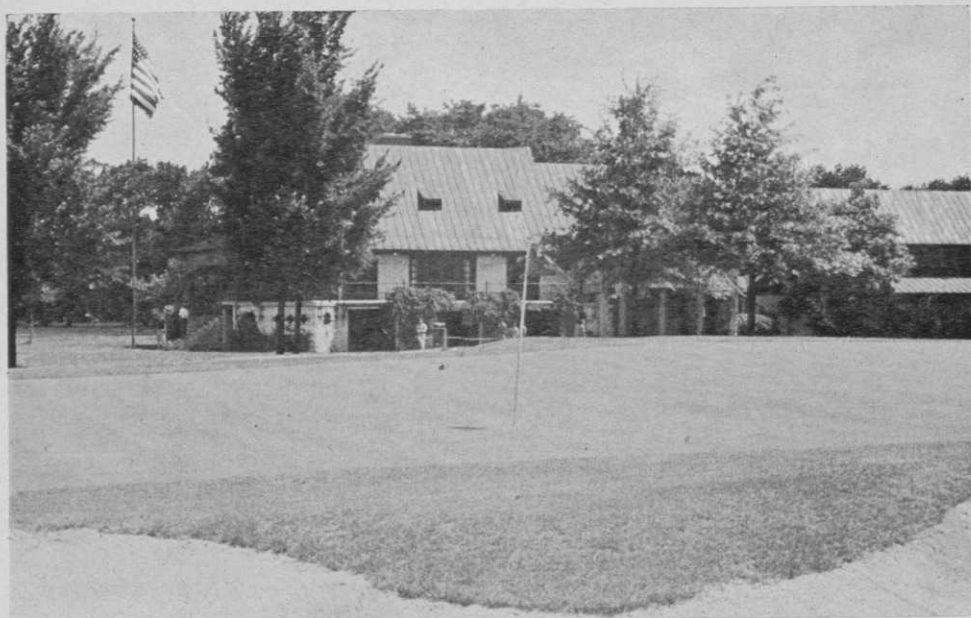
tables, cases and racks, is conveniently located close to the first tee and has a men's lounge upstairs. Entrance to the stairs leading up to the lounge are inside the pro shop, making it necessary for everyone to be exposed to the display room, or sales room, on entering the shop.

Dutch, who cast aside his Arkansas Traveler role to become an Oklahoma Homesteader last March 1 at the invitation of Turner, Dornick Hills president, has a pro shop as well-furnished as many of our country club houses.

Let's look at it by rooms:

The large display, or sales, room has a two-deck club display rack, three glass





Ninth green and clubhouse, Ohio State Univ. course, where national caddie championship will be played Aug. 19-23.

CELEBRITIES PLAY GOLF TO HELP CADDIES GET SCHOLARSHIPS

Stars of stage, screen, radio and sports have been invited to participate in the second annual 18-hole PGA-National Caddie Celebrity Golf Tournament, August 18 at the Brookside CC, Columbus, Ohio by Mayor James A. Rhodes, president of the National Caddie Association.

Receipts from the celebrity tournament, a curtain raiser for the annual Caddie championship, August 19-23, go for caddie scholarships. Success of the 1951 Celebrity tournament made it possible for the PGA and the National Caddie Association to increase scholarship awards from the four given last year to 10 college scholarships worth \$5,250 in this year's event.

Under present arrangements any youngster reaching the tournament quarter-finals is assured at least a one-year scholarship to the college of his choice. The winner receives a four-year scholarship worth \$1,500.

Approximately 80 full-time caddies sponsored by newspapers in all sections of the nation will participate.

display cases and a neat business counter. A popular and profitable feature is the putter rack, a "lazy susan" demonstrator which revolves.

Lounging chairs, coffee table, the putter rack, club display rack and woodwork of the glass display cases are all built of Phillipine mahogany which Turner had ordered by an Ardmore carpenter. The carpenter built everything according to specifications of Harrison and Turner.

The display room of Dutch's shop is carpeted, as is the men's lounge upstairs.

The downstairs section also includes a roomy private office for Harrison and the club rack room, or workroom. The 150 racks for members' clubs are also built of Phillipine mahogany and the workbench is of stainless steel.

Out on the veranda which extends the entire length of the course side of the shop are soft drink machines (Harrison

has that concession) and lounging chairs.

In addition to the men's lounge, a large room where the contestants were fed during the Ardmore Open tournament by the Turners, the upstairs section has living quarters for Harrison's assistant, Fred Knight.

At the time of this writing, the lounge had not been completely furnished.

Another feature of the shop are two large picture windows, one on the first floor, the other on the second, which give a pretty view of the course which unfolds over a downhill terrain, like the Augusta National does from the clubhouse.

Turner transplanted huge areas of sod from his ranch and one Dornick Hills member donated his entire lawn to the area around the pro shop.

One person, seeing a picture of Harrison's new pro shop, asked, "Is that the clubhouse?"