

1914 FULNAME 1951

RELAX! Your ball will be returned if it's FULNAME MARKED. Smart golfers know you can't play golf if you're tense. They don't worry — since 1914 they've marked their balls with FULNAME. Smart Pros know it's good business, too.

THE FULNAME CO. Cincinnati 6, Ohio

POWERS REGULATOR CO. MOVES INTO NEW MODERN PLANT

The Powers Regulator Company moves general offices and factory into new modern plant at 3400 Oakton St., Skokie, Ill. The large new plant and modern production facilities make the Powers factory one of the most modern producing automatic temperature and humidity control. An enlarged engineering and production staff will enable the company to give greater service and to meet the increased demand for Powers products. All inquiries to the new address.

JOHN MELADY JOINS STAFF OF VAUGHAN SEED CO.



John Melady, old-timer in the seed business, has joined the staff of the Vaughan Seed Co., 47 Barclay St., New York 7, N. Y. John saw the mushrooming of golf courses in Britain shortly after the turn of the century; started working on courses in Canada and the U. S.

beginning around the 1920's, and has been active in the grass seed, fertilizer, implement and equipment end of the business ever since. During that time he has visited many hundreds of courses in the East, Middlewest and South, Cuba and Bermuda. He will be glad to call on you if you send him the word.

FOLDA FAIRWAY PRACTICE DEVICE NEW PRO-ONLY SELLER

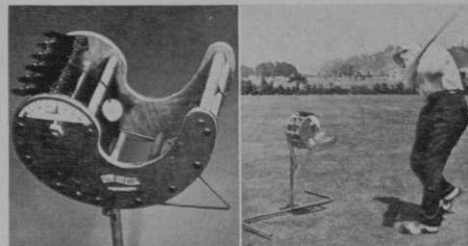
Folda Fairway, a practice device made by A. E. Peterson Mfg. Co., 700 Allen av., Glendale 1, Calif., sold so extensively upon its introduction thru Southern California pro shop outlets the Peterson company has adopted a pro only sales policy.

Harry Bassler, Harry Cooper, Paul Runyan, George Lake and other top pro businessmen of the Los Angeles area found the device one that performed very satisfactorily for outdoor and indoor practice and instruction. The ball is suspended on a cord from an arm that is moved when the ball is hit. The power of the blow is registered on a dial that pro users say is quite accurately calibrated for distance. The slot into which the ball-carry-

WILLIAM B. LANGFORD
GOLF COURSE ARCHITECT
Balanced Topographical Design
Member:
American Society of Golf Course Architects
Telephone: KEystone 9-6501
2405 Grace Street, Chicago, Illinois

ing cord goes indicates straight ball, slice or hook.

Ball suspension is easily regulated so the ball lies on the turf or mat or is slightly above the surface in a teed-up position. An interesting point pros have



Closeup and action shot of practice device called Folda Fairway to sell thru pros only.

observed is that when the ball is slightly above the surface and may swing a bit the user is inclined to keep his head steadier. Ball and cord replacements also are sold pro-only and at a moderate price. Folda Fairway retails at approximately \$24 with a good pro margin.

Pro shop sales at clubs and ranges have been surprisingly high with buyers using the device indoors or outdoors at home. A number are in use for warm-up at club first tees.

An effective promotion for the pros was Peterson's exhibit of the Folda Fairway at California and Texas state and county fairs where more than a million hit shots.

Pro distribution has been extended to a national basis. Pros who have successful selling and use experience with the device expect it will be a strong Christmas gift item.

CLASSIFIED ADS

Rates: Minimum insertion \$4.00 for 20 words; additional words 20c each. Bold face type, 25c. per word. Classified cols. reserved for help or services wanted and for sale of used equipment.

Under no circumstances are we permitted to divulge the name and address of those placing the blind advertisements. Responses to all box number ads should be addressed to the box number and mailed to GOLFDOM; replies are promptly forwarded to advertisers.

Wanted — used gang or 3 or 5 Roseman mowers, price must be right. Tenos Brothers, Wexford, Pa., R. D. No. 1.

(Continued on next page)

RECOGNIZED AS TOPS IN GREENKEEPING IN EASTERN PART OF COUNTRY, WISHES LOCATION IN FLORIDA SEASON OR YEARLY. Address Ad 901 % Goldfom.

Professional—presently employed, desires change. Available at once. Member PGA. Experience as pro-mgr. and pro-greens supt. A-1 credit. Good player and teacher. Prefer 18 hole golf minded club. Married. Address Ad 902 % Goldfom.

FOR SALE — GOLF COURSE — 9 HOLES — OVER-LOOKING BEAUTIFUL LAKE, FINE CLUBHOUSE, EXCELLENT SUMMER CLIMATE, LOCATED NORTH-ERN MAINE. PRICED VERY REASONABLE. AD-RESS AD 903 % GOLDFOM.

Golf Pro—desires position as assistant to pro in Florida for winter months. Excellent teacher, Class "A" PGA member, married, owns trailer. Address Ad 904 % Goldfom.

FOR LEASE: 5-10 years. Golf Range thirty tees. Smooth turf, new lights, well fenced, large parking, some equipment and supplies. Line up now for next season. Thure Holm, Duxbury, Mass.

Will represent factory or job your products, Western, Central New York. Contacting Greenkeepers etc. P. O. Box 151, Depew, N. Y.

Scotch-born Pro 22 years experience in 3 positions, sober habits, married, no children, excellent teacher, wishes position in South for winter months. Address Ad 905 % Goldfom.

PRO OR PRO-GREENKEEPER — WOULD LIKE TO MAKE A CHANGE FOR '52. CLASS "A" P.G.A. MEMBER. MARRIED, AGE 32. BEST REFERENCES. ADDRESS AD 906 % GOLDFOM.

ASSISTANT PRO — WOULD LIKE JOB FOR WIN-TER MONTHS. CLASS "A" PGA MEMBER. COM-PETENT TEACHER. MARRIED, NO CHILDREN. EX-CELLENT REFERENCES. ADDRESS AD 907 % GOLDFOM.

Country Club Manager desires winter connection in the South. Familiar in all phases of club management. Can furnish cook and other help. Write F. J. Wendt, Tusculum Country Club, Green Lake, Wisconsin.

PRO-GREENKEEPER OR GREENKEEPER—20 YEARS EXPERIENCE IN SUCCESSFULLY BUILDING AND MAINTAINING GOLF COURSES, TEACHING, IN-CREASING CLUB BUSINESS AND OPERATION. CHEERFUL, DEPENDABLE AND DILIGENT WITH FINE RECORD OF GOOD JUDGMENT. WILL GO ANYWHERE WITH A CLUB WANTING SOUND BUS-INESS PERFORMANCE. ADDRESS AD 908 % GOLDFOM.

ASSOCIATE PRO: desires position in southern or western club during winter months. All around ex-perience, clean character, nice personality. **PAY SECONDARY.** Address Ad 909 % Goldfom.

PRO OR GREENKEEPER OR COMBINATION — LONG EXPERIENCE, COMPETENT, AGREEABLE. MODERATE INCOME. EASTERN OR SOUTHERN LOCATION. ADDRESS AD 910 % GOLDFOM.

Wanted: 5 or 6 complete golf nets with canvas and mats for indoor golf school. Address Ad 919 % Goldfom.

USED GOLF BALLS WANTED

Highest prices paid. Write us for quotations.

WITTEK GOLF PRODUCTS
5128 W. North Ave., Chicago 39, Ill.

Pro with knowledge of greenkeeping presently em-ployed looking for an active golf course in New York State or vicinity. PGA member 14 years experience. 30 year old veteran. Address 911 % Goldfom.

WANTED—USED GOLF BALLS

Highest prices paid.

Get our prices before selling.
EASTERN GOLF CO.

244 W. 42nd St., New York 18, N.Y.

Pro—with four years' experience as Assistant Pro would like small club in South or Southwest. Also interested in Assistant Pro position at large club. Best references. Available October. Address Ad 912 % Goldfom.

POSITION WANTED AS PRO OR ASSISTANT FOR WINTER SEASON. AGE 30. PRO AT LONG ISLAND CLUB FOR LAST 5 YEARS. REFERENCES. ADDRESS AD 914 % Goldfom.

Golf Professional—40, seeks resort connection. 24 years experience. Prefer lake or seashore section. Highly recommended. Non-drinker. Married. Class A P.G.A. member. Address Ad 915 % Goldfom.

SHOP MAN WANTED FOR FLORIDA CLUB. PLEASE INCLUDE PHOTO WITH APPLICATION. ROOM, BOARD AND SALARY. ADDRESS AD 916 % GOLDFOM.

CLUB MANAGER — AGED 48, AVAILABLE OCTOBER 15TH, DESIRES MANAGEMENT OF CITY OR COUN-TRY CLUB NEEDING SERVICES OF THOROLY EX-PERIENCED AND CAPABLE MAN. ONE WHO UNDERSTANDS ALL PHASES OF FOOD, BAR AND CLUB OPERATION. WIFE ASSISTS IF DESIRED. EXCELLENT REFERENCES. ADDRESS AD 917 % GOLDFOM.

GOLF PROFESSIONAL with many years experience and excellent reputation wishes to make change for the '52 season. Would like to hear from club where there is an opening. Best of references. Address Ad 918 % Goldfom.

Professional—presently employed, desires change at once. Will go anywhere. A-1 references including present club officers. Class A P.G.A. member. Ad-dress Ad 920 % Goldfom.

Greenkeepers—(father & son) open for 1952 en-gagement. Experts on turf and power machines. Life-time experience in Eastern States. 16 years in pres-ent club. Address Ad 921 % Goldfom.

WANTED FOR CASH

Old golf balls retrieved from ponds or out of bounds on or around golf courses.

Cuts and Bumps 60¢ per doz.

Off brands & synthetic \$1.50 per doz.

Round & perfect \$1.00 brands

for refinishing \$2.40 per doz.

Note — No golf driving range cull throw-out balls wanted at above figures.

Send for shipping tags and instructions

DRIVING RANGE MEN — REBUILDING

Recovered with the new type paintless cover material. Tested and proven to be the best process in rebuilding for driving range use. Guaranteed 100% against seam splitting.

Price per doz. on exchange \$2.50
Circular and information on request.

NORTHERN GOLF BALL CO.

3441 N. Claremont Ave. Chicago 18, Ill.

GOLF RANGE WANTED—Will buy where weather permits 10 months of operation. Desire location on popular highway near extensive population. Must have good lighting and modern equipment. Send complete details first letter. Address Ad 922 % Goldfom.

AVAILABLE FOR WINTER SEASON: Co-owners and operators of popular New England semi-private golf club, one as pro, the other as club manager or asst. pro. As owners and operators of successful club com-pletely familiar with all phases of maintenance, opera-tion, management and promotion. Pro, 43 yrs. old, excellent player and experienced teacher. Asst. or manager, 35 yrs. old, trained business executive and an experienced promoter. Available as pair or in-dividually to right club. References upon request. Write Ad 923 Goldfom.

FOR SALE

BEAUTIFUL COUNTRY CLUB

LOCATED IN MIDWEST NEAR LARGE CITY. BRICK CLUBHOUSE, ATTRACTIVE, EXCELLENTLY EQUIPPED. EXCEPTIONALLY BEAUTIFUL ROLLING 18 HOLE GOLF COURSE: 20 ACRES WOODS, WITH STREAM. FULL PRICE \$150,000. \$50,000 DOWN, TERMS ARRANGED. ADDRESS AD 924, % GOLDFOM.

PRO-MANAGER — WIFE-CATERESS—Now employed desire change to year round active club. Thoroughly understand and experienced in all departments in-cluding golf course maintenance. Fine teacher, man-ager and greenkeeper. Wife capable manager and cateress with reputation for outstanding dining room operation. Excellent ability, character, credit refer-ences. Member P.G.A. Address Ad 925 % Goldfom.