



## ILLUSTRATED SCORECARD AIDS GUEST GOLFER

Golf-Map, a score card containing detailed contour drawings of each hole on the course, is a useful and attractive advertising device for resort and public golf courses drawn and published by Frank Comtois, one time vp and Advertising Mgr. of Scribner's Magazine, who travels about the country in a house trailer equipped as home, business office and studio. Golf-Map makes an excellent advertising souvenir while serving as a "road map" of the course for guest golfers. It is convenient too, folding into the conventional scorecard size. Comtois takes five to seven days surveying and drawing a course, working along a center line from tee to green, keeping count of yardage, pacing each fairway and making his drawing as he moves up. Excursions to the right and left, off this center line, are made in order to record the shape and characteristics of the fairway borders. Finished drawings are claimed to be better than 98 per cent correct in shape and placement of traps, streams and ditches, lakes and ponds, hills, slopes, even trees and mounds that have the slightest playing significance. Golf-Map cards are in use in 18 states with most being used in the resort regions of Florida and New England. Editions designed for resort courses show not only fairway drawings but also photographs and advertising copy featuring other attractions.

## Joint Code of Golf Rules To Bring Many Changes

A revised code of golf rules drafted by an international group of negotiators last spring has been approved by the Executive Committee of the United States Golf Association in every particular except the size of the golf ball.

Originally it had been proposed that use of the small British ball be permitted in the United States. This would have been accomplished by decreasing the USGA specification for minimum diameter from the present 1.68 inches to the British minimum of 1.62 inches. The USGA Implementations and Ball Committee is studying the possible effects of such a change, and until it completes its investigation the USGA

Executive Committee has decided not to reduce the American diameter specification.

However, the USGA edition of the proposed new Rules would provide that in international team competition the size of the ball shall be not less than 1.62 inches (the British dimension). Thus, when British teams play in the United States for the Walker, Curtis or Ryder Cups, their members could play either size ball, as American teams may now do when visiting Great Britain.

Another original proposal by negotiators last spring has since been changed by mutual agreement. Re-trying putts after holding out would not of itself be prohibited, as was at first suggested, but it might subject the player to penalty if it resulted in delay