



PLAY BOUGHT THIS TOWN

American Playground Device Co., Anderson, Ind., makers of outdoor playground and swimming pool equipment widely used by country clubs, bought the town of Nahma, Mich., including more than 100 homes, factory buildings, hotel, golf course and office building, and miles of sandy beach fronting Big Bay de Noc and Sturgeon river frontage among the 4300 acres. Property was acquired from the Bay de Noquet Lumber Co. Warren and Norm Miller, who made the American Playground Device Co. big business with play promotion, smart selling and great teamwork with and from their employees, are going to operate in the new town where they expect to make it a model home, manufacturing and recreation community, and keep their plant at Anderson going at full speed, too.

possible and maintain good service delivery for the equipment now in use.

HILLERICH & BRADSBY CO.; Wm. Kaiser, pro golf sales mgr.:

We are confident that 1952 will be a very fine golf year especially since we had such a fine season in 1951, although many persons in a position to know thought that golf would be curtailed to some extent.

In view of this, even though more rigid restrictions have been placed on the manufacturers due to the mobilization program, such as the cuts on such vital materials as brass, aluminum, and steel, and the quota which specifies the number of clubs that can be produced each month, we believe there will be an adequate supply of merchandise available and that golf will continue to boom in 1952.

We feel that the majority of the manufacturers will not make any radical changes in their lines other than improvements on models and construction, as the people from whom the golf industry ob-

tains raw materials did not make any changes, but I am confident that our 1952 line will be the finest we have ever offered.

In my travels from one part of the country to another in 1951 I found more interest in golf than ever before, and the same old story prevails — that if facilities were available, the number of people participating in the game would grow by leaps and bounds.

STUMPP & WALTER CO.; Alex E. Sehlmeier, vp:

At the present time, a further curtailment in the use of steel, aluminum, and other essential materials requested by the Office of Defense Mobilization, should create additional problems in supplying golf courses with maintenance needs.

There may be some items that will be difficult to obtain and we have had that experience all this year, particularly on small motors and aluminum. There probably will be a limited amount of every-

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