

As manufacturers of

LIQUA-VITA, BLITZ 48 Chlordane, BLITZ 10 PMA and allied products

we wish to express our cordial thanks

to our more than 700 friends in golf course maintenance for their patronage during 1951 and previous seasons • We are looking forward to 1952 (our 14th year) with the assurance that we will be able to maintain a high standard of quality and service • Yours for better greens . .

AMERICAN LIQUID FERTILIZER Co., Inc.

P. O. Box 267, Marietta, Ohio

ROKEBY CHEMICAL CO.

in sections that formerly were considered five or six month seasons is getting to be more logical with so many members taking winter vacations. The winter vacations have made the golf season much longer but it's up to the home club pro to see that his members are properly outfitted with golf equipment before they leave their home clubs.

Oklahoma turf conference at Oklahoma A & M College, Stillwater, Okla., Oct. 22-23 has an all-star program of practical experts assembled by H. F. Murphy. Fred Grau, O. J. Noer, Tom Mascaro, Bob Dunning and other headliners of turf scientific and course work are booked to address what is certain to be record attendance.

Spalding issues book of its sales policy, telling of the background of marketing, pioneering, product research and development and advertising accounting for big sales of Spalding sports goods.

Joe Kirkwood, after playing an exhibition at Armed Forces GC, Ft. Jackson, S.C., with Mel Hemphill (Forest Lake), Dave Todd (Columbia CC) and Mike Serino (Armed Forces), told the other pros Ft. Jackson course is best of the armed forces layouts for conditions and compares favorably with some top private clubs.

Western Golf Assn. annual meeting Dec. 7 at Chicago.

**NUTTING AND ASSOCIATES
BUY LEXOL COMPANY**

John H. Nutting and associates have purchased the Lexol Division of the Martin Dennis Co., Newark, N. J. from the parent company, The Diamond Alkali Co. The business of making and distributing Lexol leather conditioner will be continued under the name of The Lexol Corp., with offices at 289 Bloomfield Ave., Caldwell, N. J.

**Get the best by insisting on
Henry GOLF BALL WASHERS**

• **CLEAN OPERATION** — no splashing of dirty water . . . no brushes to rot • **ECONOMY** — original HENRY golf ball washers furnished 11 years ago on year around Southern courses still serving satisfactorily with only normal care. Long life rubber liners are replaceable; bearings oil impregnated for lasting service • **STRENGTH** — made of heavy gauge steel • **BEAUTY** — trim design and bright silver coat dresses up tees • **SERVICE** — Parts in stock for quick delivery.

Thorough — Trim — Tidy — Easy to drain and refill.

**A. C. SCHENDEL, Distributor
HENRY GOLF BALL WASHER
WAUKESHA 5, WISCONSIN**



**BALL WASHER—\$12.75
Tee Data Plate—\$1.25**
When ordering tee data plates be sure to send score card.

**PRICES F. O. B.
Waukesha 5, Wisc.**

Golfdom

QUARTER CENTURY QUARTET



This quartette has been in golf business together long enough to get well acquainted. At left is Orville Clapper, head of the Clapper Co., serving New England supts. for more than 25 years. Next to Orville is Elmer Fuller, supt., Highland CC, Attleboro, Vt., one of Clapper's first customers. Then there's T. L. Gustin, proprietor of the Philadelphia Toro Co. who's been more than 25 years in the equipment and supply business in the Philadelphia district. And next to Gus is Joe Valentine, supt., Merion GC, one of the first customers Gus got and held. The photograph was taken during the Rhode Island turf conference and field day.

GOLF PRINTING

25 YEARS AGO

our advertisement appeared in Golfdom's first issue

Each issue since then has added new golf club customers to the thousands that rely upon Vestal for their golf printing requirements. Our congratulations to Golfdom on its 25 years of progressive service to golf—and our thanks to the nation's golf clubs for making possible our growth during the past quarter century.

*Score Cards - - Charge Checks
Greens Maintenance Systems
Caddie Cards - - Handicap Systems
Forms for Locker and Dining Rooms
and for the Professional.*

*Fibre and Paper Tags
Envelopes - - Stationery*

Samples on request.

VESTAL CO., 701 S. LaSalle
Chicago 5 Phone: HArrison 7-6314
Established 1912

Again! Now Available! WE CAN AGAIN

SUPPLY YOU WITH

WESTALL
RUBBER FLOORING

We invite you to write for samples and COMPARE with any other flooring. WESTALL RUBBER FLOORING protects clubhouse floors for years, because it is longer-wearing, tough and firm—yet so smooth, so safe and so easy to keep clean! Requires no cementing to underfloor; does not buckle or crawl. Comes in rolls 5 feet wide, 5/16 in. thickness and lengths up to 28 and 29 feet. We will cut to widths of 2 ft., 2½ ft. and 3 ft. at no extra charge. Choice of colors: green, gray, terra-cotta and sand. 100 years of rubber manufacturing stands behind this durable product.

For Further Information, Samples and Estimates. Write or Wire:

HENRY WESTALL COMPANY

944-960 MERRIMON AVENUE • ASHEVILLE, NORTH CAROLINA

WILSON REPRESENTATIVES ATTEND ANNUAL SALES MEETING

New features in the 1952 Wilson and Walter Hagen Div. golf lines were previewed by sales representatives attending the recent annual spring and summer sales meeting held at Chicago's LaSalle Hotel.



Ed Rankin (second from left), mgr., Walter Hagen Division, tells (L to R) Syracuse Manager L. W. Butler, Kansas City's Gene Holmberg and Richard Link, also of the Hagen Div. "In the 1952 Hagen line, all clubs will feature a three coat varnish finish in rich colors and outstanding markings."



Miami Manager Bob Duvall (L), Chicago golf expert Joe Wolfe and Nashville's Gene Dahlbender (R) discuss new features in the 1952 Wilson golf line.

Fallon Invents New Compact Course

Edward M. Fallon, 3312 N. Calvert St., Baltimore 18, miniature course architect, has invented a compact golf course that permits the installation of a 9-hole layout on 25 acres. Basically, Fallon's idea consists of two long fairways crossing each other at right angles. There are two tees at each end of the fairways, and a ninth

tee and green in one corner of the layout.

The fairways are marked in 5 yd. distances. The player drives off, is advised by a fore-caddy of the length of his drive, then steps to a subsidiary tee at his right, from which distances are from 100 to 200 yards to one of the four greens. The distance from which the shot is to be played is determined by the scorecard; with the distance of the drive being subtracted from the distance required for the second shot. The player then plays the ball out after reaching the green.

Each tee is used for two holes on the scorecard, thus making four greens, plus the fifth green on the finish hole, adequate.

Fallon calls this idea which reduces space required for playing, and makes night lighting practical, Rotary Golf.

GOLFCRAFT'S NEW RAINSUIT



Golfcraft's Velon rainsuit, light weight, ventilated and carried in packet in golf bag, given strong illustrated editorial plug in Quick and Every Week magazines. The suit's been a good seller at pro shops and sales jumped at pro shops this fall when members discovered the Golfcraft outfit of covering coat and pants was great for football game protection. Pros in several towns sold out their stocks at \$7.50 per suit, retail.

KEN SMITH HAS BIG YEAR ON NEW IRON; NEW BALL

Kenneth Smith, 3038 Gillham Rd., Kansas City, Mo., reports demand for his new de luxe compact blade irons has been such that his shop has been unable to catch up with orders since the iron was introduced the first of this year. In fall the demand has continued. Smith also says his ball, on which no effort is spared to assure uniformity, also has been exceptionally well accepted by pros and their customers. The Ken Smith woods continue to be his steadily selling stand-by.

Golfdom

IN APPRECIATION

For 25 years "Peterson's" have watched the development of fine turf production in the New York area.

We compliment "Golfdom" and its staff for the support they have always given our fine golf course superintendents, who have done so much to make our courses outstanding in the nation.

Arthur D. PETERSON CO., INC.

209 E. 49th St.,

New York 17, N. Y.

GOLF PRIDE HAS NEW SLIP-ON GRIP

J. A. Karns, inventor of the Golf Pride cork and rubber grip and of the Kushlite grips, has come up with a new Slip-On grip being made by the Fawick Flexi-Grip Co., Akron 20, O., of which Karns is vp and gen. mgr.

The Slip-On Golf Pride grip can be easily applied to golf clubs by the pro shop staff. The old grips are removed, the metal shaft cleaned, cement applied, then the new Slip-On grip open bell end is slipped onto the shaft. The installed grip is checked against length and alignment of indentations to see installation has

been made correctly, then the bell is cut off, excess cement removed and the lower end finished with tape. Special cement and a Golf Pride vise clamp are provided for the job. The grip stays set for keeps. An easy-to-follow illustrated folder, furnished pros, shows, step by step, the simple installation procedure.

The new Slip-On grip already is meaning considerable business for pro shops, Flexi-Grip reports. Wm. Junker, sales mgr., reports the Golf Pride grip, which is molded onto the shafts of new clubs, has enjoyed another year of excellent sales reception. The Fawick Flexi-Grip plant recently completed its third addition in three years.

Our congratulations to Golfdom, Golf equipment manufacturers and Golf Professionals for their part in making American Golf what it is today.

Just as Golf Professionals pioneered golf in the United States, Jackman pioneered the distribution of sportswear and accessories through Pro shops.

The smart Pros buy from Jackman. Enjoy extra profits by stocking up now for that extra Christmas business that can be yours.

Our customers prefer to buy from us as they can consolidate their purchases. Benefit from the complete line we offer. Reduce shipping charges and eliminate unnecessary bookkeeping.

Jackman is the exclusive distributor for Hillerich and Bradsby Power-Bilt golf clubs in Illinois, Wisconsin and St. Louis District.

Goodwin Flange Wrap Grip distributor in Illinois, Wisconsin and Michigan. Etonic Shoe distributor in Illinois, Wisconsin and St. Louis. National distributor for Air-Flo-Sure-Grip golf gloves.

● Derby Headwear ● Jerry Glynn Jackets ● Johnny Revolta Byrd Cloth Jackets ● Nylon Knit Golf Shirts ● Spinnaker Sport Shirts ● Sport Coats ● Slacks ● Argyle Sox ● Pussyfoot Sox ● Rainjackets & Slacks ● Umbrellas ● Nylon Golf Bags ● Golf Gloves ● Prizes ● Novelties

Our sincere appreciation to golfers and Golf Pros for your valued patronage

Jackman Sportswear
COMPANY INC. Est. 1936

6332 ROOSEVELT RD., OAK PARK, ILL Ren Smith, Pres. 20 Years PGA Member

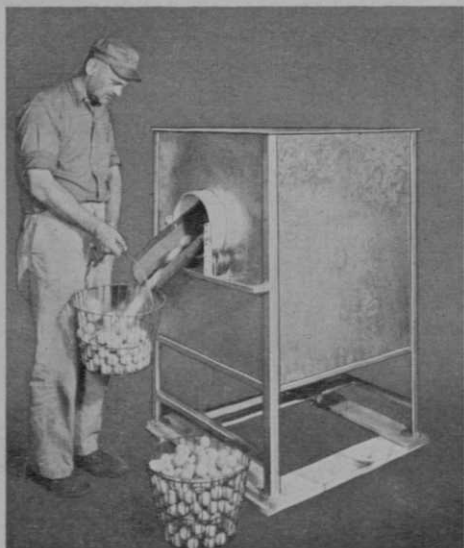
TOURING LASSIES



Left; Shirley Spork of Golfcraft's advisory board, and right, Jane Woolley, Golfcraft adv. mgr., who are touring British and Scotch courses as part of their golf education. Shirley, playing her first time on St. Andrew's championship course, got an 81 with three 3-putt greens. Those 3-putters sure are teaching of the hard school of experience.

NEW RANGE GOLF BALL WASHER

Chalinko Metal Products Div. of Chain-Link Fence Corp., 1629 W. 31st St., Chicago, are in production on their "Chalinko" golf ball washing machines



especially designed and built to handle the large volume requirements of driving ranges with speed and economy. The soiled balls are poured into a motor driven cylinder drum equipped with baffles which keep the balls in constant agitation as the drum revolves partially immersed in the cleaning solution contained in a latex treated steel bath tank. A 1 in. drain pipe is easily accessible at bottom of tank. Structural parts and drum are of steel and all parts coming in contact with the golf balls are heavily rubberized. The capacity is sufficient to handle the ball washing load of 100 tees.

OUIMET "PLAYS IN" DOT



When Francis Ouimet "played in" as the first American captain of the Royal and Ancient, Sept. 19, he drove off the first tee at St. Andrews a specially marked Spalding Dot. Spalding's Chicopee factory stamped the Ouimet Dots for this occasion with the American Eagle and British Lion in red and blue. A duplicate of the Dot in silver is added to the R&A museum exhibit of balls with which R&A captains for 197 years have driven in. Some of the dots specially marked for the Ouimet ceremony will be given to the USGA museums and other museums and to Francis' grandchildren.

For 26 years Frank Mitchell, Kroydon sales mgr., worked on the tee-cup shot that would make him a Hole-In-One-er. Then, out of an orange colored sky it happened on the 137 yd. hole at Maplewood (N.J.) CC. The entire nation took the day off to celebrate the event ... it happened on Labor Day.

BETTY BUSH JOINS DUBOW STAFF



Betty Bush, winner of many amateur championships and top contender in many more has joined the staff of the J. A. Dubow Sporting Goods Corp., Chicago, Ill., where she will act as consultant on golf club designing. Betty, who turned professional in the early part of 1951, is the wife of Eddie Bush, professional at Woodmar CC, Hammond, Ind. As an amateur Betty won the Eastern States Amateur Championship in 1948 and 1949, was medalist and winner of the Chicago District Championship in 1949 and 1950 and won the Indiana State Championship at Ft. Wayne in 1950.

TORO OPENS NEW PLANT AT WINDOM, MINN.

New Toro Mfg. Co. plant at Windom, Minn., making only 18-in and 21-in. Sport-lawn mowers opened Oct. 1. Toro's larger golf course mowing equipment and tractors will continue to be made in the Minneapolis plant and Whirlwind rotary mowers at the Milwaukee plant.

Robt. W. Gibson, Toro's sales mgr., says biggest increase in 1951 sales has been in home power lawn mowers. More than 1,000,000 sold. Toro is bringing out a new 20-in. Whirlwind and a new snow blow for golf clubs, institutions and large estates.

LAMKIN INCREASES LEATHER GRIP OUTPUT IN MODERN NEW PLANT

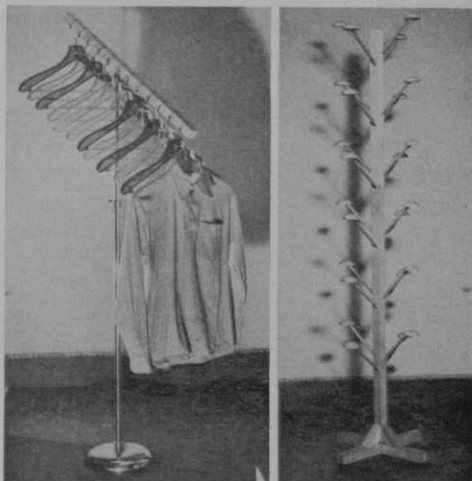
Lamkin Leather Co., now in full operation in their new plant at 403 N. Aberdeen St., Chicago, have made certain their production of leather grips has every possible advantage of the latest in scientific treatment techniques and improved processing and shaping equipment. The main building of the new Lamkin plant occupies four floors, off the first of which extend the storage, treating and drying departments. In addition to providing for the most modern methods and ample room for research, facilities now are available for more than doubling their output of leather grips for golf clubs, and tennis, squash and badminton rackets. Thermostatic temperature controls, newly developed materials and devices for obtaining finer and more lasting tack in Lamkin sports equipment grips, and more spacious, fluorescent lighted working rooms add to the efficiency of the plant. You may begin discussing your grip requirements in the smartly appointed offices and then test the grips out in the huge driving net which awaits visitors' use.

The most common oversight in otherwise first-class course maintenance is placing tee benches in unshaded areas. Birds foul the benches wherever they're placed so that objection to placing tee benches in the shade isn't valid.

MAKE IT INVITING AND EASY TO BUY IN YOUR SHOP

with this smart new

DISPLAY EQUIPMENT



**Attract customers and impress them with
the quality of your merchandise.**

COMPLETE DISPLAY LINE INCLUDES:

Portable slack rack, blouse case, chrome garment rack, chrome trouser and short rack, ladies' plastic hangers, men's plastic hangers, jacket hanger, shirt display stands, plastic stock boxes, single, double and triple portable show cases, shirt boxes, glove and hosiery trays, plastic skirt form, plastic blouse form, chrome tee stands, belt racks, plastic zipper bags, display stands for hats, caps, visors, etc., and men's jersey forms.

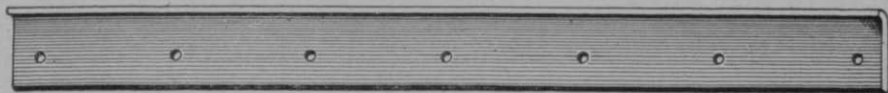
Write for illustrated catalogue

Exclusively through

HOWARD SCOGGINS GOLF CO.

Dunedin, Florida

LAWN MOWER STATIONARY BLADES



We make these blades in several styles to fit the different makes and types of Lawn Mowers—including the small Hand Trimmer—Hand and Tee Mowers—Putting Green Mowers—Power Mowers and the large Gang or Fairway Mowers. Best quality knife steel, electric furnace heat treated to insure long wear and fully guaranteed to give complete satisfaction. You save important money buying direct from manufacturer.

**Price sheet on request or
we will quote price for
your blade order.**

JONES MOWER & EQUIPMENT CO.

2418 Grasslyn Avenue, Havertown, Pa.

**We pay the postage on
all orders of \$10.00 and
over.**

"THE ORIGINAL AND STILL THE BEST"

PROS

Specify this immeasurably improved Grip
on your 1951 factory order.

IT'S A HONEY

**NEW PARK
ALL WEATHER
REGULAR Golf Grip**

Black or Red

**NEW PARK
ALL WEATHER
INDICATOR Golf Grip**

Black or Red

RAIN or SHINE

The ALL WEATHER is FINE

Order from your supplier or write

ALL WEATHER GRIP Co. 801 Milford St. Glendale 3, Calif.

"MANUFACTURED BY LAMB RUBBER CORP."

CADDIE FACILITIES BOOK

Book on caddy facilities and caddy operations to be published by Western Golf Assn. Western asks clubs to send photographs, plans and details of caddy houses, for possible use in the book to Western headquarters, 8 S. Dearborn, Chicago 5.

National Golf Foundation, 407 S. Dearborn, Chicago 5, has new booklet on pro shop design, construction and layout.

Wm. Henning, formerly in Pittsburgh, northern and western New York and western Pennsylvania for Walter Hagen Golf Co. div., named asst. to Wilson Sporting Goods Co. Gen. Sales Mgr. Morely Moore.

JOHNNY SPENCE GETS NEW TRAVELLING HOME

Johnny Spence has added new rolling stock to his road show pro shop which makes the tournament circuit. It's a \$15,000 Mobile Mansion made by Victour Homes, Inc., Evansville, Ind. It's far more complete and more comfortable than most hotel suites. It's on a truck body with special springs and is driven from a corner

of what's equivalent to the living room.

The equipment has sleeping facilities for 4, shower and tub baths, electric range and refrigerator, electric generator, hot and cold running water, dining table with seating capacity for 6, toilet and garbage disposal facilities, television and a surprisingly large amount of closet space. The Spences have it as their home on the road.

The interesting and attractive equipment was parked near the clubhouse at the Tam O' Shanter tournament where Johnny and Dottie put on their outdoor pro shop operation for pro Bill Gordon.

GLYNN PICKS GIANTS AND OUTFITS THEIR GOLFERS

Jerry Glynn, Glen Flora CC, Waukegan, Ill., pro, picked the Giants to win the National league pennant and made sure he'd get a split of the World's Series money. Glynn sold complete MacGregor outfits to Leo Durocher, Capt. Alvin Dark (winner of the baseball players' tournament at Miami last winter), pitcher Jim Hearn, 2d baseman Eddie Stankey, short stop Bill Rigney, 1st baseman Whitey Lochman and coaches Herman Franks and Freddy Fitzsimmons.

The outfits are nifty. Colored bag, full sets of woods and irons and 6 oz. balls.

PERMA-MATS

**Constructed of Tire Casings
for Heavy Duty—Longer Wear**

**ONLY
90¢
PER SQ. FT.
PREPAID**

① THE BEST MAT FOR DRIVING TEES!

Designed to specifications of well-known pros, these mats are functionally ideal, reversible and virtually everlasting. The finest tee mat at the lowest cost to you.

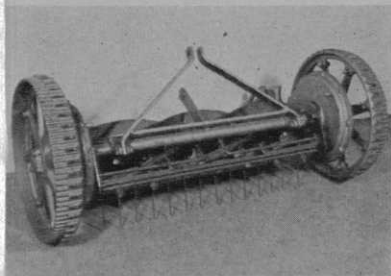
② BEST IN LOCKER ROOM, ENTRANCE & SHOWER

Perma-Mats pay for themselves by saving floors, spikes and preventing accidents. Lays flat (no kinks), thicker cushion, closely woven for firmer footing.

Immediate delivery on popular sizes, send specifications.

MERCHANTS TIRE CO. 2710 WASHINGTON AVE. ST. LOUIS 3, MO.

FLEXI-COMB-for fairway mowers



Use Flexi-combs for smoother cut, fewer weeds, reduction of thatch. Flexi-combs lift up runners and seedheads so they will be cut off by the mowers. Flexi-combing has resulted in better fairway turf on many golf courses during the past few years.

Improved design of the combs makes for easier, more convenient operation than ever before. Equip your fairway units with Flexi-combs.

West Point Lawn Products
West Point, Pa.

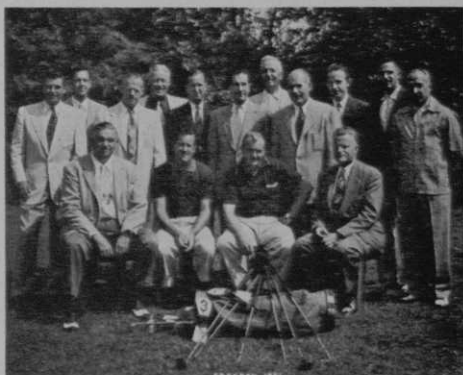
Glynn's stamp is on the clubs and the player's name is on the sole of each club. The ones who bought blue bags had wood heads in midnight blue, blue leather grips and stamping filled in blue. Same scheme was followed for those who bought red or green bags.

Glynn even sold them Foot-Joy shoes to match the bag colors.

Jerry attended the World's Series as Durocher's guest.

KROYDON HOLDS ANNUAL SUMMER SALES MEETING, AUG. 27-31

All representatives of the Kroydon Company in territories east of the Rocky Mountains attended the annual Summer Sales Meeting of the Company held at the factory in Maplewood, N. J., August 27-31. Pres. Camille Gairdard addressed the sales representatives on the national outlook for the next 12 months and pointed up the possibilities for increased golf sales in 1952. Items introduced for 1952 sales included new wood models and new straight sole irons with slip-over cork and rubber grips and Goodwin grips. Tommy Bolt and Andy Anderson, playing professionals of the Kroydon staff, attended for the first time and gave hearty endorsement to the new lines of clubs and accessories.



Officials and representatives attending the annual Summer Sales Meeting of the Kroydon Company included: Front Row, (L to R): Frank E. Mitchell, Sales Mgr., Tommy Bolt, professional staff, Andy Anderson, professional staff, Cliff W. Reeve, treasurer. Back Row (L to R): Jim Hersey, Texas, Herb Wetzel, Kentucky, Bob Hoffner, Penna., Earle Schlax, Ohio-Mich., Frank Penning, Illinois-Ind., Lou Burton, New England, Joe Murphy, N. Y. State, George Gelhar, Minn.-Wisc., Frank McCudden, Ass't. to the Sales Mgr., Herrmann Grover, Southeast States, John Baduini, Metropolitan and New Jersey.

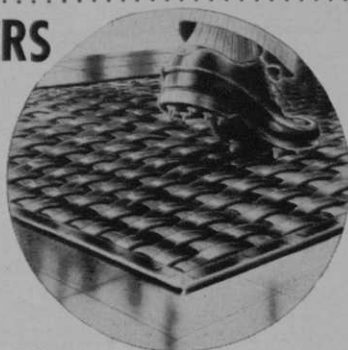
PNEU-MAT-RUNNERS

Are Spike-resistant, Tough
and Durable

Protect Clubhouse Floors
from Spikes

Provide Soft Rug-like
Cushion Under Foot

Are Reversible for
Added Wear



TRIAL SECTIONS

24"x60" — \$10.00

20"x24" — \$ 4.00

Postpaid

Write Today
for Details

SUPERIOR RUBBER MFG. CO., INC., 122 East 25th St., New York 10, N. Y.

TORO ANNOUNCES NEW APPOINTMENTS

The appointments of Alan F. Kelsey as Gen. Mgr. of Toro's Minneapolis plant and Charles B. O'Neill as Asst. to the pres., has been announced by David M. Lilly, president, Toro Manufacturing Corp., widely known manufacturers of power lawn mowers.

Mr. Kelsey was formerly with the Boeing Airplane Co., where, as Senior Project Engineer, he was responsible for all engineering problems concerning C-97 transports and B-50 bombers.

Before joining Toro, Mr. O'Neill was Dir. of Purchases and vp of the Tecumseh Products Co., Tecumseh, Michigan.

SPALDING PRO SALESMEN ATTEND SUMMER SALES MEETINGS

In a series of meetings held over a period of five weeks through July and August, the Spalding golf pro salesmen reviewed the 1952 Spring & Summer lines and made a refresher trip through the manufacturing plant. They were shown the new Christmas golf ball package available to pros at no extra charge with the privilege of having the balls personalized for members. Particular enthusiasm was shown for the new Registered Top-Flite wood head model and the new Par-Flite wood head model. The Top-Flite Gold Line Registered Irons with some improvements will continue next year. The salesmen were also shown the new caddy cart for 1952 which is all-steel with rubber-tired wheels. A complete line of leather, nylon and canvas bags for Men and Women were then shown.



Los Angeles Group

Standing, (L to R): Harry Amtmann, Advertising Mgr.; Bob Mann, Account Executive, Hanly, Hicks & Montgomery; Charlie Seymour, Promotion Man; Cliff Simpson, Promotion Man; Dave White, Spalding Canadian Office; A. G. Heilmann, Ass't vp; Herb O'Leary, Spalding Canadian Office; Harry Peters; "Red" Walters; Pete Wood; Gordon Browne, Merchandise Mgr.; Frank Battaglia; Lou Jennings; Charlie Houck, Los Angeles District Mgr.; Jim Fournier; Bill Bronson. Seated, clockwise: Jule Isaacson; Bob Litton; George Johnson; O. O. Smith, Assistant Controller; Luke Smith, Chicopee Warehouse; Lanky Wallis; Ed Parker, President, Blazon Associates; L. E. Coleman, VP in charge of Sales

H. Gordon Smith, vp and gen. mgr. textile div., United States Rubber Co., has been named to new post of executive vp. of U. S. Rubber Co. Position was created because H. E. Humphreys, Jr. has been called to do double duty as pres. and chmn. Wm. E. Clark promoted to succeed Smith in textile div.

Miller & Heubach, 407 E. Jefferson St. Morton, Ill., report record year's business in their power dicing rake for removing dead grass from greens. They say dicing is becoming standard practice on many courses for eliminating dead grass and enabling air, water and fertilizer to get to roots.



Chicago Pro Group

Standing, (L to R): Tom Frainey; Bob McLaren; Carey Spicer; Phil Tait; Ed Murphy; Don Richards; Gordon Browne, Merchandise Mgr.; Bill Rautenberg; Ed Kelly; John Miller; Jack Spehn; Rusty Wall. Seated, clockwise: Luke Smith, Chicopee Warehouse; Ted Horvath; Jimmy Nichols; Earl Jones, Ass't Vice President; Ed Connor; M. J. Kiernan, Ass't vp in charge of Golf; Tim McGrath.



New York and Phila. Pro Group

Standing, (L to R): J. J. O'Connell, Stock Control Department; Warren Bell; Bill Foos; L. E. Coleman, VP in charge of Sales; Bill Shaffer; George Weaver; Andy Studwell; Fred Carlsen; A. H. Williams, Philadelphia District Manager; Gordon Browne, Merchandise Mgr.; George Dawson, Ass't to Pres.; Earl Jones, Ass't VP; Walter Wood, Aaron Jackson. Seated, clockwise: Luke Smith, Chicopee Warehouse; Harry Welch; Bert Purvis; Ray Nolan; Harold Cross; Jimmy Thomson, member of Spalding Golf Advisory Staff; Bob Ferrera, Ass't Philadelphia District Manager; Bob Campbell; Lyle Thompson; Ed Aurin.

FER-MEL

Water Soluble Turf and Tree Food

24-12-12

Complete with essential minor elements
All in completely water soluble form.

FOR SPECIALIZED TURF FEEDING WITH SIMPLICITY AND ECONOMY

Practical — Safe — Efficient — Economical

Specially made for liquid applications with spray equipment.

Distributed by

THE KYLANDER COMPANY

93 Talcott Road West Hartford 10, Conn.

Available from golf supply houses

Wilson Sporting Goods Co. presents Babe Zaharias woods and irons for 1952. Woods are Strata-Bloc heads with increased swing weight. The irons are in two styles of heads, with slightly increased headweight.

W. A. Cleary Corp. and American Research Associates start suits claiming infringement on PMAS herbicide-fungicide patents.

GLENN MORRIS LEAVES TO ENTER BUSINESS IN CALIFORNIA

Glenn Morris, for more than a quarter of a century an executive in sales, advertising and promotion depts. of the sporting goods industry has resigned as account executive with Ewell and Thurber advertising agency where he was in charge of national advertising program of Wilson Sporting Goods Co. to take an active part in personal business interests in California where he has maintained a residence in Glendale for many years.

Glenn was in charge of sales promotion for Wilson for 10 years, leaving the company in 1927 to become vp and gen. mgr. of L. A. Young Golf Co. where he set up the selling organization for the Hagen line. In 1939 he joined the National Golf Foundation and continued on to direct the Foundation's activities until he was called to duty as reserve officer in the Army Air Force where he served on Gen. Hap Arnold's staff. He returned to the Foundation following the war leaving in December, 1947 to go with Ewell and Thurber.

A member of the Board of Directors of the Athletic Institute for a number of years, Glenn is well known and highly regarded throughout the Sporting Goods Industry.

"Jigger Jim" East Has Made 123 Aces

"Jigger Jim" East, San Diego, Calif., golfer who'll be 83 on Nov. 23, has a world



record for aces, having made 123 of them. Despite his age East is still playing every day. His record includes 110 aces on the Presidio Hills GC, a short course at San Diego, with a par of 54. Presido's holes are 125 yds. and shorter; but how many have sunk 110 approaches of 75 to 125 yds.? "Jigger Jim's" record at Presidio is

WILLIAM B. LANGFORD GOLF COURSE ARCHITECT Balanced Topographical Design

Member:

American Society of Golf Course Architects
Telephone: KEystone 9-6501

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• BENT GRASS •

Stolons and Sod, Washington — CI —
and other recommended strains.

HIRAM F. GODWIN

22366 Grand River Ave., Detroit 19, Mich.

43, one over the course record held by a much younger player.

East has made 13 aces on longer courses, including 6 at Mission Valley GC, San Diego; two each at Claremont CC, Oakland, Calif.; La Jolla (Calif.) CC, and Balboa Park Club, San Diego, and one at French Lick Springs, Ind.

He belongs to six golf clubs. He's been in Ripley's Believe It or Not three times, the subject of numerous articles in the Saturday Evening Post and other magazines, and on several radio and TV programs.

East is using the Beckley-Ralston chipper and approach cleek with which he's made all of his aces within the reachable distance of these clubs. The Rutledge Co., makers of the clubs, admits that although more than a million of these clubs have been sold, East's performance outranks that of other users.

U. S. RUBBER TO LAUNCH BIG AD PROGRAM IN 1952

The United States Rubber Co. in 1952 will continue to sell through pro shops an outstanding line of golf balls, and its Pro-Only Policy on all U. S. Royal Brands will prevail. In order to create more sales in the pro shops and to create more consumer demand among the golfers of this country, the U. S. Rubber Co. will launch the finest advertising and sales promotion in its entire history. In addition "U.S." will continue to supply golf professionals with the popular U. S. Royal medal and match play score cards for use in their club tournaments; the U. S. Hole-In-One Medal to present any any of their members who accomplish that feat in 1952; the attractive personalized name plate for their desks or counters and other timely and helpful displays and posters which help to sell merchandise and good will to their club members.

The golf professional has an opportunity to close out the present season with plus sales by offering to his members U. S. Royal golf balls put up in attractive 6- and 12-ball Raffia gift boxes, which can be used for a number of years for many utility purposes. Also the U. S. Fairway golf balls put up in an eye-appealing gift wrapper. These packages will help golf club members to solve their gift problems early."

Worthington Recalls Early Days of Gang Mowing

In commenting on GOLFDOM's 25th year, Worthington Mower Co. recalls its own pioneering experience in large area grass cutting. Prior to World War I, C. C. Worthington, head of the famous Worthington Pump and Machinery Co., retired from business. Turning his attention to his

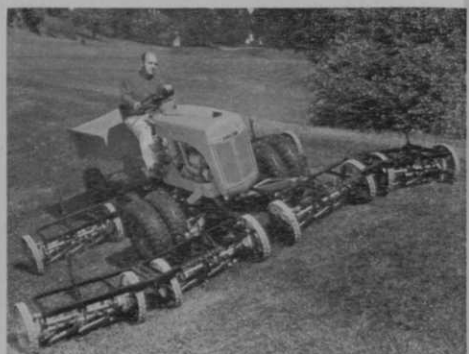
favorite hobby, he built what was to become one of the finest private golf courses in the country.

In those days, fairways and roughs were cut by cumbersome grass-cutting tools.



Early evidence of the influence of course maintenance practice on other large turf maintenance appears in this view of Bolling Field, Washington, D. C., 25 years ago with the Worthington Model F tractor and gang mowers which were extensively used in golf.

However, their weight and inflexibility damaged turf, while the great manual effort required made them far from satisfactory. To remedy this, Mr. Worthington originated the gang mowing principle—a horse-drawn machine consisting of several 30-inch cutting units hooked in series. Be-



The progress of 25 years is shown in the new Worthington Model F Chief tractor which utilizes engine weight for greater traction, and with front mounted gangs eliminates tractor wheel marks and makes it easy for the operator to watch his work. The modern Worthington Model G tractor and 7-gang rough Blitzer is other evidence of the vast advance in course mowing equipment.

sides cutting a smoother, wider swath, these units conformed to undulations and eliminated packing and scalping.

So successful was this new device that guests were soon asking for similar machines for their own courses. Mr. Worthington presented machines to many of them, but soon the demand outgrew his

capacity to continue this gratis supply. To meet this fast-growing demand, complete manufacturing facilities were set up in Stroudsburg, and the Worthington Mower Company was born.

The company grew steadily. Tractors replaced horses and bigger, faster grass-cutting equipment followed. Units were designed for specialized use — some for fairways, others for roughs.

By 1927, when GOLFDOM appeared, Worthington tractors and gang mowers were a familiar sight on golf courses, parks, large estates, airfields and around public institutions. From this point their progress may be followed through the pages of GOLFDOM which has carried Worthington advertising since the first year of publication.

STUMPP & WALTER CO., JOINS PETER HENDERSON & COMPANY



Alex Sehlmeier

Alex Sehlmeier will head the Golf Division of the newly consolidated firm of Peter Henderson, Stumpp & Walter Company of 1010 Garfield Avenue, Jersey City, New Jersey.

From 1919 to 1931, Sehlmeier was asst. to the late George Stumpp, pioneer in the development of fine turf for golf courses. The late Mr. Stumpp worked in close association with the early leaders in the development of grasses for golf courses, notably Dr. Piper, Dr. Oakley, T. T. Taylor, Dr. Harban, Lyman Carrier, Charles Blair McDonald, Seth J. Raynor, Charles Banks, Maurice McCarthy, Peter Lees and A. W. Tillinghast.

Chewings Fescue was first introduced to this country's golf clubs by Stumpp & Walter Co., who imported it directly from New Zealand. During the first World War when bent grasses were unobtainable from Europe, Stumpp & Walter arranged for the harvesting of rBown Top (Colonial Bent) in New Zealand as well as for its importation and remachining for golf course seeding. Later, in cooperation with Lyman Carrier, Stumpp & Walter introduced Coccos Bent (a refined strain of Seaside Bent) to golf clubs starting a new favorite for putting greens.

Metropolitan Bent (originally known as Stumpp Bent) was another Stumpp & Walter introduction and for many years one of the outstanding bent grasses developed by the stolon method of planting. Consistently experimenting, in search of ever finer, better turf, Stumpp & Walter have offered constantly improved mixtures to their many customers through-

R. H. Tractor Wheel SPUDS

quickest to put on or take off. Increase tractor efficiency and cultivate turf... that's why more than half the U.S. and Canadian clubs use them. Durable and low priced.

Sample spud and circular on request; advise make of tractor and purpose for which intended.

Immediate shipment. If your Ford or equipment dealer cannot supply, write direct to

R. S. HORNER
Geneva, Ohio

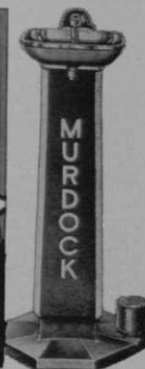
MFR. OF SPUDS, FORD-SON WHEELS, ETC.



Plan NOW to Install More
**MURDOCK Outdoor Drinking
Fountains, Hydrants and
Lock-Lid Hose Boxes**

Write for Catalog "M".
The Murdock Mfg. & Sup. Co.
Cincinnati 2, Ohio

MURDOCK
OUTDOOR
DRINKING FOUNTAINS
HYDRANTS
LAWN HOSE BOXES



MOST POPULAR CUPS

JH151 — 6 1/2" — \$5.00
JH152 — 7 1/2" — 6.50
JH153 — 9 1/2" — 9.25
JH154 — 12 1/4" — 12.00

When engraved, the lettering shows thru in gold against the diamond black engraving band.

Write For Free Catalog

SPORTS AWARDS CO.

429 W. SUPERIOR ST.
CHICAGO 10, ILL.

1914 FULNAME 1951

FALL WEATHER ahead!

The best season of all for Mr. Average Player. The best season for Fulname Fans the world over.

FULNAME MARKING is used in 21 countries. Be smart, pros and amateurs! Buy the best! Buy FULNAME!

THE FULNAME CO.

Cincinnati 6, Ohio

AMERICA'S BIGGEST SELECTION of GOLF AWARDS



A complete selection of golf trophies, cups, and plaques for tournaments and banquets. Immediate delivery from stock.

Send for catalogue No. G12

UNIVERSAL SPORTS AND AWARDS

Division of Universal Bowling & Billiard Supply
515 S. Wabash Ave. — Chicago 5, Ill.
Tele. - W Abash 2-5255



Monroe FOLDING TABLES

And
Folding
Chairs



DIRECT PRICES TO
GOLF CLUBS, PARKS,
HOTELS, SCHOOLS, etc.

WRITE
FOR
CATALOG
NO. 225

THE Monroe COMPANY

1210 NORTH STREET GULF BAY, IOWA

Extra Profits! Extra Quick!

LIGHTWEIGHT
PROTECTS club grips, shafts.
MOISTURE-PROOF PARAFFIN
COATED INSIDE AND OUT. Pre-
sents clubs conveniently.

"Golfers praise 'em
and demand 'em."

Retails for about 25c...
YOUR COST 18c
QUANTITY DISCOUNTS
Your PROFIT 1.44!
ORDER DIRECT AND
SAVE!

CLUB SAVERS • 804 Grand Bldg. • Kansas City, Mo.



BUY FROM WITTEK — BUY THE BEST



In golf, timing is important — order now! Get all set for next year — benefit by off-season buy.

Golf Balls, Clubs, Golf Pails, Automatic Tees, Golf Gloves, Golf Bag Carriers, Mats, Ball Pickers, Ball Strippers and many other items.

Send for this money-making catalog today!

Wittek GOLF RANGE SUPPLY CO.
5128 W. North Ave. Chicago 39, Ill.

out the country as soon as they have been found and proved.

Sehlmeyer was placed in charge of the grass seed and golf departments of Stumpp & Walter upon the death of Mr. Stumpp in 1931 and has continued this keen interest in the development of new methods and grasses for better turf.

The first edition of "Golf Turf", Stumpp & Walter's own greenkeeper's book, was published in 1922. Mr. Sehlmeyer assisted in that and all subsequent editions issued yearly until 1941.

In joining Peter Henderson & Company, Stumpp & Walter are pooling their talents, experience and facilities with a company which has been a leader in the horticultural industry for over 100 years. Their consolidation assures better service, better values to golf clubs throughout the country.

JACOBSEN SALES MEETINGS POINT TO POWER MARKET FOR '52

O. T. Jacobsen, pres., Jacobsen Manufacturing Co., Racine, Wis., in his remarks to the salesmen attending a series of sales meetings just concluded by Jacobsen and its affiliated companies, pointed to the rapid growth of the power mower industry in the postwar period as an indication of the greatly expanded market possibilities that lie ahead. Individual meetings were held at the Jacobsen plant; Johnston Lawn Mower Corp., Ottumwa, Iowa; and Worthington Mower Co., Stroudsburg, Pa.

M. J. Walker, Jacobsen's director of sales, presented interesting figures of the power mower market indicating the cov-



erage offered by the Jacobsen line for dealers, the Johnston line for jobber distributors, and the Worthington line in the specialized field of large equipment.

The Johnston meeting was conducted under the direction of D. W. Bailey, sales mgr., and the Worthington meeting was under the direction of D. W. Bailey, sales mgr., and the Worthington meeting was under the direction of H. J. Pine, Jr., Worthington sales mgr.

MacGREGOR 1952 LINE OF CLUBS HAS NEW FEATURES

MacGregor Golf's 1952 line has been highlighted by incorporating several new features which have been enthusiastically received since the initial presentation.

Heading this list are new, exclusive and pro-only two-color "Eye-O-Matic" face inserts in all "MT" Tourney woods. With distinctive eye-appeal, it is the first time ever shown on a related or matched set of woods where actually to hit the ball. The hitting surface is readily apparent to the eye and if hit in that area, the player will have a good shot. New head finishes and re-designed scoring lines are used with the "Eye-O-Matic" face.

To help Pros develop a program of "related selling", a combination box to hold 13 clubs (4 woods and 9 irons) has been designed to display the companion set together as one unit. On occasion, pros complain they were able to sell a new set of woods to a customer but couldn't clinch the sale on a companion set of irons to match, or visa versa. This display, of attractive appearance when the clubs are boxed together, should help



MacGregor's 14-page, three-color folder being furnished pros in quantity, without charge, for club memberships to stimulate Christmas business. It describes all types of gift merchandise and is designed to help the pro in his sales-building program.

to sell a complete outfit when perhaps the customer originally was only interested in just one item of a combination.

In golf bags, a comprehensive series of Tufhose models are again being featured in Nylon, canvas and leather, and for the first time a series of Pro-only bags, distinctive in eye appeal and quality, with a blending of design and materials to create a line of bags worthy of exclusive Pro distribution is being introduced. Offering a choice of round, keystone shape and Pax-style, the three models incorporate attractive Saran Plaids in Scarlet, Green and Blue color combinations with matching pocket and panel gussets of Nylon, and white welting where the two harmonizing materials are joined.

October, 1951

PRO FINISHED PERSIMMON HEADS

WOODS HAND MADE TO ORDER
WON-PUTT ALUMINUM PUTTERS

Quick Service on All Types of
Repair Work.

Bert Dargie Golf Co.

2883 Poplar Avenue, Memphis 11, Tenn.

PRO GRIP LIQUID ROSIN and Pro Grip Rejuvenator



Just What
You've Been
Looking for
to Get That
Tacky Feeling.



Sold through all Country Club Pro Shops
MANUFACTURER'S SPECIALTY CO., INC.

2736 Sidney St.

St. Louis 4, Mo.

For parties, holidays, home



TABLE
PLACE MAT

50 for \$1.00
POSTPAID

* A design for golfers . . . shows outstanding golf holes from 18 different, great resort courses of the U. S. Size 10 by 14 inches. Special gift wrapped, 50 for \$1.25.

Send check or money order to

GOLF-MAP, Crownsville, Md.

"EVERYTHING FOR GOLF"

Pro Shops — Ranges

Balls, Bags, Carts, Clubs, Sports
Apparel & Accessories

Used balls bought, sold and exchanged.

Reprocess your old balls under private brand.

Write for Catalogue

GREAT LAKES GOLF BALL CO.

6641 S. Western Ave.

Chicago 36, Ill.

C. D. Wagstaff & Co.

**Landscape and Golf
Course Architects**

Glenview 4-2400

Glenview, Ill.

ALFRED H. TULL **Golf Course Architect**

209 E. 49th Street
NEW YORK 17, N. Y.

BURKE GOLF CO. ADOPTS "PRO ONLY" POLICY

Burke Golf Co., Newark, O., one of the pioneer manufacturers of golf clubs, after 41 years in golf business has adopted a pro only policy. Burke did mainly pro business in the earlier days and found its retail store and mail order business growing more by popular demand than because of deliberate development. Then after a period of pretty much balanced pro and store business the company has decided that the standards of manufacture it prefers and which have long been associated with the Burke name, could be best maintained with a pro-only policy.

George Fazio has become associated with Burke in an executive capacity and is working on merchandising of Burke clubs thru pro shops, as well as on new ideas in Burke club design and construction.

1952 HAGEN LINE RE-DESIGNED

The Haig wood and the Ultra iron of the 1952 Hagen line have been materially improved. The Ultra iron has been re-designed for more compactness and easier play. Both wood and iron will be equipped with a midnight blue grip, rich and distinctive in appearance.

For Information About

PAUL HAHN **TRICK SHOT ARTIST**

Write, Wire or Phone

Ray Valind, Business Manager

5556 Beaumont Ave.
La Jolla, California
Phone: GLencove 5-7236

An entirely new model is being offered under the Custom name which will have an appeal to the better players.

Special care has been taken in the manufacture of wood models so fairway clubs are shallow and easy playing and a variety of depths in faces to suit any type of golfer is a feature of the drivers.

An entirely new Sir Walter line of woods and irons has been developed in the moderate price range which will be made in both men's and ladies' weights and lengths.

The American Lady will continue to hold top spot in the ladies' line of clubs and there will be five putters, a new pitching wedge and sand wedge in the utility clubs.

SNOW MOLD OUTLOOK IS PROMISING

Research dept. of W. A. Cleary Corp., New Brunswick, N. J. advises that the control of snow mold during the coming winter months shows much promise after a careful analysis of the results obtained last year. Tests conducted by the Canadian Department of Agriculture in which 12 commercial fungicides were studied on six Colonial bents, three velvet bents and 15 creeping bents showed remarkable con-

James G. Harrison

GOLF COURSE ARCHITECT

Member:

American Society of Golf Course Architects

R. D. #3, Box 372
Phone — Valley 3225

Turtle Creek, Pa.
Suburb of Pittsburgh

WILLIAM P. BELL AND SON

GOLF COURSE ARCHITECTS

Member: American Society
of Golf Course Architects

544 Sierra Vista Avenue
Pasadena 10, California

ROBERT TRENT JONES

Member:
American Society of Golf Course Architects

Golf Course Architect

20 Vesey Street
Tel: Rector 2-2258
NEW YORK, N. Y.

sistency in the relative action of each fungicide on all varieties of grass tested. Not only did the mercury compounds as a group give best control but also the liquid formulations held their places with the generally considered "more stable and longer lasting compounds".

What may not be generally known is the fact that the fungus *Typhula*, which is the predominant cause of snow mold, has a resting or dormant stage known as "sclerotia". These small, hard, yellow structures which one finds on the leaves, crowns and roots of dead and dying turf in the diseased areas, are most difficult to kill. Thus, the sudden changes in weather and the less active fungicides which may destroy many of the fungi have little or no effect on the sclerotia of *Typhula*. When weather again becomes optimum for the growth of this fungus, the sclerotia germinate and the disease once again becomes active.

Following the late fall applications of the fungicide tests in Canada last year, in turn followed by a snow cover which remained only until late December, the weather opened up and the turf remained bare through most of a rainy January. Recordings of snow mold infection at the end of March still showed that the measure of control with liquid formulations of

mercury was excellent. Thus, what has been considered by many in the past to be a good fungicide with fact action but lacking in the stable qualities to give long-lasting activity against an organism such as *Typhula*, must now be reconsidered as a good and less expensive material for long-term protection against snow mold.

MILORGANITE CELEBRATES 25th YEAR

One of the oldest advertisers in GOLF-DOM is also currently celebrating a quarter century of service to golf courses throughout America, embracing almost every noteworthy course from Maine to Florida, Washington to California, and in between. This advertiser is the Milwaukee Sewerage Commission, producers of Milorganite natural organic nitrogen fertilizer.

According to officials of the Milwaukee Sewerage Commission, golf clubs throughout the United States, Canada, Mexico, and Honolulu use more Milorganite than any other commercial fertilizer.

The Milorganite story is an interesting one, representing the world's greatest advance in sewage disposal besides its contribution to turf culture. A ton of Milorganite contains liberal quantities of such plant food elements as 125 lbs. of

ROBERT BRUCE HARRIS

Golf Course Architect

Member: American Society of Golf Course Architects

664 N. Michigan Ave.
CHICAGO 11, ILL.

Phone: Whitehall 4-6530

WILLIAM F. GORDON

Golf Course Architect

Member
American Society of Golf Course Architects

Doylestown,
Pennsylvania

C. E. GRIENER CO., INC.

Our 28th Year of Service to the Golf Market

Sales and Service—Wholesale and Retail

POWER LAWN MOWERS, SOIL TILLERS, GARDEN TRACTORS

Park, Cemetery, Golf Course and Lawn Equipment, Lawn Seed, Fertilizer

43 S. Delaware St., Indianapolis, Ind.

Market 4538

organic nitrogen, 55 lbs. of phosphoric acid, 15 lbs. of potash, 60 lbs. of sulphur, 35 lbs. of magnesium, 35 lbs. of calcium, plus 15 supplemental plant food elements, which include 140 lbs. of iron per ton, 11 lbs. of copper, 5 lbs. of lead, 2 lbs. of manganese, 2 lbs. of zinc, 1 lb. of boron, and trace elements, such as molybdenum, iodine, chlorine, chromium, arsenic, nickel, cobalt, titanium, barium, etc. Thus, the valuable fertilizer constituents are manufactured into a high quality turf fertilizer.

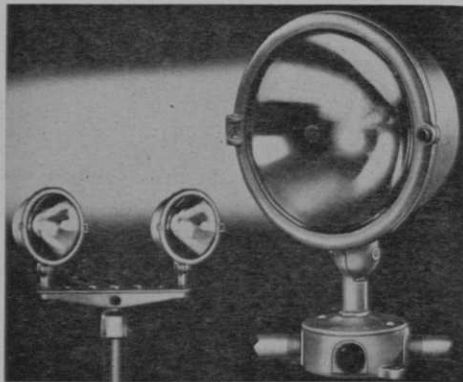
The name "Milorganite" was the happy result of a trade name contest sponsored by the Milwaukee Sewerage Commission back in 1925. A series of advertisements were published at that time, announcing plans for the conversion of Milwaukee's sewage and trade waste into a high quality fertilizer and inviting the public to participate. The conditions of the contest included identification of Milwaukee as the origin of the product, plus descriptive designation of the product itself. Approximately 1000 names were submitted. Only one person hit upon the winning name, Milorganite, and was awarded the first prize of \$250.00. "Milorganite" stands for Milwaukee organic nitrogen, which aptly describes the product.

In 1927 the total production of Milorganite amounted to approximately 20,000 tons, which has increased to a current production of approximately 60,000 tons annually. Altogether, a grand total of approximately 1,200,000 tons of Milorganite have been produced and shipped. Up until the end of World War II, approximately 50% of the total output was sold to "mixer plants"—that is, producers of other types of fertilizers with which milorganite was mixed to provide the ideal balance. Since the end of World War II, the entire production has been sold in 25, 50 and 100 lb. sift-proof bags until the Milorganite label as the exclusive brand name product of the Milwaukee Sewerage Commission.

NEW HIGH INTENSITY SPOTLIGHT

A new outdoor spotlight providing 100,000 candlepower with only a 300-watt rating has just been announced by Stonco Electric Products Company, Elizabeth, N. J. The new unit is designed to concentrate its entire light output in a long-throw, oval-shaped, floodlighting beam that is recommended for lighting golf driving ranges, miniature courses and parking areas.

Made of non-corrosive, heavy-duty cast aluminum throughout the Stonco No. 56 spotlight has a universally adjustable cast-aluminum swivel arm threaded $\frac{1}{2}$ "



NPT to fit a variety of standard interchangeable accessories such as flat base, weatherproof junction boxes, wall brackets, wiring troughs, etc. Up to five units can be mounted to a single cluster light assembly. All wiring is completely enclosed, and the units fully approved by Underwriters Laboratories, Inc.

IDEAL MOWER SHARPENER TO HAVE NEW PEERLESS TEAM-MATE

The Fate-Root-Heath Co., Plymouth, O., advises that manufacture of the Peerless mower sharpener has been discontinued to allow the company to concentrate on production of its Ideal sharpener.

Our 26th year of satisfying the golfing trade with superior creeping bent stolons.
Our 20th year of satisfactory results with Golfdom.
Need more be said.

Old Orchard Turf Nurseries

R. R. Bond, Prop.

Madison, Wis. Box 350

Branch Nurseries in Slocum, R. I., Farmington, Ia.
The Greens are the Foundation of all Successful Golf Courses.

CREEPING BENTS

C-1

C-19

C-52

Branch Nurseries Farmington, Ia., Slocum, R. 1., Winnsboro, Texas
Main Nursery & Office Madison 1, Wisconsin P. O. Box 350

Old Orchard Turf Nurseries

R. R. Bond, Prop.

THE GREENS ARE THE FOUNDATION OF ALL SUCCESSFUL GOLF COURSES

A new model of the Peerless sharpener is being developed and will be announced thru GOLFDOM as soon as it is ready for the market. Production of the Ideal mower sharpener and Ideal bed knife grinder is continuing to the fullest extent allowed by available materials.

Thos. F. Root, F-R-H adv. mgr., says:

"The new Peerless sharpener will be as far advanced over the old Peerless as the new Ideal is over the old Ideal. We are trying many new ideas in the experimental models of the new Peerless and it may be a year or two before we have it in production. We intend to make it the finest, most accurate sharpener available."

BALL PAINTER FOR PRO SHOP SALE

A golf ball paint produced by Federal International Co., 50 New Street, New York 4, has been packaged in an aerosol dispenser and by simply depressing a valve button, sprays a new coat on any golf ball. The paint dries in a few minutes, permitting removal from the special golf ball holder and another ball set in place for a "face-lifting" job. A twelve ounce dispenser will cover over 50 golf balls. Pros believe it may become a good seller for practice ball painting and at pay-play courses.

REEMELIN APPOINTED SALES MGR. FOR COLDWELL-PHILADELPHIA

The appointment of Ben Reemelin as sales mgr. for Coldwell-Philadelphia, a Toro subsidiary, has been announced by Robert W. Gibson, vp in charge of sales for Toro Manufacturing Corp. Reemelin, who has been with the company since 1946, was formerly in charge of dealer sales for Toro.

TENNIS COURT TURF MAINTENANCE PAMPHLET AVAILABLE

"Tennis Court Turf Management Practices and Notes on Maintaining Grass Courts" is the title of a pamphlet compiled by H. Alfred Langben and published by the United States Lawn Tennis Association, 120 Broadway, New York 5, N. Y., which contains material of great practical value for clubs and members who have grass tennis courts to maintain. Information on turf management practices is compiled in chart form. Material included in the chart and information contained in the notes are the result of a full year of study by Langben. Acknowledgments are made to O. J. Noer, Dr. Fred V. Grau, John C. Schread and John G. Matthyse for their help in preparation of the pamphlet. Copies are \$1.00 each and may be obtained from the U. S. Lawn Tennis Assn.

CLASSIFIED ADS

Rates: Minimum insertion \$4.00 for 20 words; additional words 20c each. Bold face type, 25c. per word. Classified cols. reserved for help or services wanted and for sale of used equipment.

Under no circumstances are we permitted to divulge the name and address of those placing the blind advertisements. Responses to all box number ads should be addressed to the box number and mailed to GOLFDOM; replies are promptly forwarded to advertisers.

GREENKEEPER - PRO-GREENKEEPER desires change in 1952. Long experience in all phases of golf course work. Fine record as instructor. Married. A-1 references. Address Ad 1001 % Golfdom.

SHOP ASSISTANT - CADDIEMASTER — for Florida winter season. Three years Florida experience. Summers at one of Midwest's finest Country Clubs. 26, single. Dependable and with neat appearance. Address Ad No. 1002 % Golfdom.

PRO-GREENKEEPER OR PRO — WITH 25 YEARS EXPERIENCE DESIRES POSITION WITH AN 18-HOLE COURSE PREFERABLY IN MIDWEST. MARRIED. CLASS A MEMBER P.G.A. ADDRESS AD 1003 % GOLFDOM.

Wanted — Used or Retrieved balls. No Range Culls. Ship to Tony Mierzwa, Maple Bluff Country Club, Madison, Wisconsin.

PRO-MANAGER DESIRES POSITION IN A SMALL ACTIVE CLUB. EXPERIENCED IN ALL PHASES OF CLUB MANAGEMENT AS WELL AS GOLF COURSE MAINTENANCE. TWELVE YEARS EXPERIENCE AS GOLF PRO. MARRIED, WIFE ASSISTS. WOULD CONSIDER SALARY OR CONCESSION BASIS. ADDRESS AD 1004 % GOLFDOM.

Manager — Country or City Club. Presently employed as Manager of first class Country Club. Available upon short notice. 25 years of practical experience in all phases of business. Age 44, married, one child. Address Ad No. 1005 % Golfdom.

Pro-Mgr. presently employed desires change for 1952. 25 yrs. experience in all phases of operating successful clubs. A-1 PGA member. Specializes in teaching, tournament promotion and junior classes. Finest of references. Prefer Texas but will go anywhere. Address Ad 1006 % Golfdom.

PROFESSIONAL — PGA Class A member. Good rating — Better than average player — desires Chicago District position, or location with at least 6 month activity. Address Ad 1018 % Golfdom.