

bage cans, garbage sheds, awnings, screens, etc.

Not only the proper insecticide but also the proper formulation must be used. Application is filled with pitfalls for the amateur. Some surfaces cannot be safely sprayed with insecticides. Asphalt tile floors can be ruined if they are not protected while applying oil-base insecticides. Walls can be streaked and spotted and plants and valuable shrubbery can be destroyed if they are sprayed with improper formulations. These are but a few of the problems to which the pest control operator has ready answers.

The new residual insecticides are a boon to mankind and have opened up new possibilities in insect control. Observance of the fundamentals of screening, sanitation and insecticide treatment will insure successful fly control.

WILSON ISSUES PRESS BOOK

Wilson Sporting Goods Co. has issued the 1951 edition of its annual information book for press, radio and TV sports reporters. The book gives biographical data on Wilson advisory staff golfers, 1950 tournament summary and records of major championships. It's the handiest reference work in golf and is extensively used by those who cover golf news. Mark Cox, Wilson's public relations director, and his staff, did their usual fine job on it.

NEW TABLE AND CHAIR CATALOG

The Monroe Co., Inc., Colfax, Ia., designers and manufacturers of banquet, bingo and card tables for clubs now handle the Samson line of all steel chairs among other items. Catalog number 225 containing additional information may be obtained by writing the company.

Harold West, playing Pro and Sales Representative in the Portland area for Golfcraft, Inc., Chicago golf club manufacturer, has again won the Oregon PGA Championship with a score of 7 under par.

ULTRA VIOLET RAY SHOE SANITIZER

A new low cost ultra violet ray germicidal lamp especially designed to sanitize, refreshen and deodorize shoes called Pro-Textion-Ray is offered country clubs and all other athletic establishments as an added protection to the athlete. Pro-

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Stolons and Sod. Washington—CI—
and other recommended strains.

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 GOLF PROFESSIONAL
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ACTUAL SIZE $1\frac{1}{2} \times 2\frac{3}{4}$

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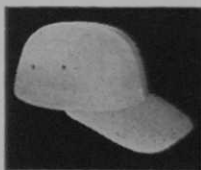
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|-------------|--------------------|-------|
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SENSATIONAL 16 Inch Golf Award

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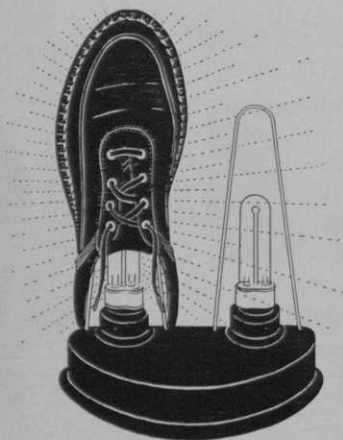
New "MASTER EYE" golf mirror

New scientifically-designed mirror shows full view of golf swing, keeps head down as you train muscles in the correct movements of a smooth "flowing" power swing. Sensational new swing diagram with mirror. Non-breakable . . . mirror steel, chrome-plated, it has an easel back, measures 12" by 10", comes in heavy chamois cloth bag in a beautiful box. \$7.50 ppd.



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Textion-Ray ultra violet shoe sanitizer (double unit) is designed to kill germs, destroy mold spores, kill offensive odors, prevent spread, aid in the protection and prevention of Athlete's Foot by sanitizing



the inside of new and worn footwear. The unit is so constructed that by placing the shoe over the built-in guard, it allows the rays to fully cover the inside area of the

shoe, killing germs in a few seconds. A pair of shoes can be cleaned and refreshed in less than a minute. Recommended by the National Foot Health Council, Pro-Textion-Ray is mfgd. by Plastics Equipment Corp., 225 Lafayette St., N.Y. 12, N.Y.

HANDILITE MAKES IDEAL GOLF PRIZE

The Edwin W. Lane Co., 32 W. Randolph St., Chicago, now handles a very novel and appealing item for a practical golf prize as well as a fast moving sales line for any pro shop. Handilite, the flashing On-Off Safety Lantern is a battery-powered electric lantern to end the fear of roadside accidents when a motorist is forced to park his car for emergency repairs or change flat tires. Usual pro discount. White for additional information.

MAC GREGOR ISSUES CERTIFICATE FOR HOLE-IN-ONE ARTISTS

A new Hole-In-One Certificate, in the MacGregor plaid and suitable for framing, is now available from the MacGregor Golf Co., 4861 Spring Grove Ave., Cincinnati 32, Ohio. The certificate will be sent, without charge, to any golfer who makes a hole-in-one using a McGreggor golf ball or golf club. A properly authenticated score card

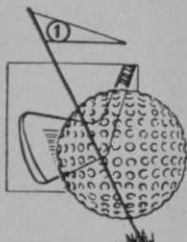
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TIRE LINK MATS FOR
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New *Paintless* Ball—White For Life
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NOW Available in Limited Quantities

NEW — Dow Metal — Long Life Range Driver

TEE MATS { 4' x 5' — Golfer Approved — No black smudge
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in the business.

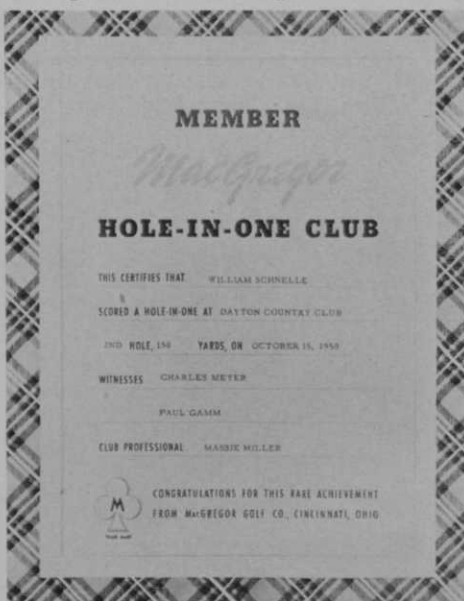
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NEW — LOW PRICE Automatic Ball RETRIEVER

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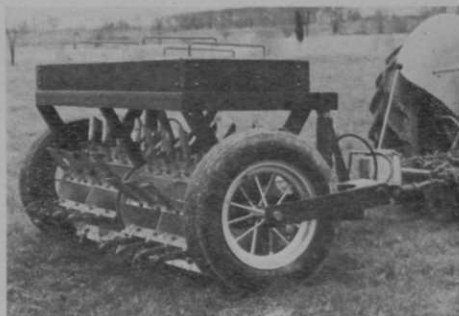
(signed by witnesses and the course pro)
stating that a MacGregor ball or club



was used should be sent to MacGregor's
Cincinnati office and the certificate will be
mailed promptly.

WEST POINT DEVELOPS A NEW HEAVY-DUTY AERIFIER

The newest edition of the Aerifier —
the "Grasslan" model is in limited produc-
tion for the year 1951, West Point Lawn
Products, West Point, Pa., announces. De-
veloped last year, this large, heavy-duty
Aerifier has undergone trials on pastures
and airfields in both north and south.



The new model has 1½ inch diameter
spools which penetrate to a maximum
depth of six inches. The cultivating reel
is made in two parts, the halves of the
reel revolving independently on a fixed
shaft to facilitate turning. There are eight
rows of spools staggered to make three
holes per sq. ft. as it cultivates a swath
5½ feet wide or with three of the Aerifiers

TEE MATS
Heavy, full 1" thick 4' x 5'
Driving Tee Mats
(Also Special Sizes)

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GOLF BALLS FOR
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\$2.40 per doz.

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coupled together in a three unit gang, a continuous cultivating swath of 16½ feet.

SPALDING CLUB SUPPORTS JEEP

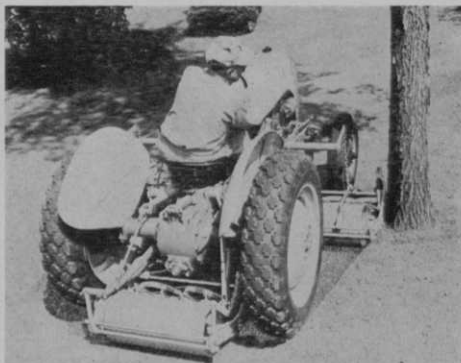
A Spalding iron club was used to lift a Jeep into the air recently at the A. G. Spalding & Bros. plant in Chicopee, Massachusetts. Having determined the number of pounds required to pull the head from the shaft of an iron club, in one of their precision testing machines, the Spalding



Research Laboratory raised a Jeep from the floor and held it suspended in mid-air from the head of a club, in the manner shown above.

PARK CHALLENGER MOWER EQUIPMENT WITH LIGHTWEIGHT ROLLERS

The Roseman Mower Corporation of Evanston, Illinois, manufacturers of gang mowers, announces the adoption of their new improved lightweight hollow roller mower units as standard equipment on their Park Challenger model for Ford,



Ford-Ferguson, and Ferguson Tractors.

The elimination of heavy cast iron rollers formerly used, is another step forward in the development of a non-breakable mower unit, according to Mr. J. A. Roseman, Jr Vice-President.

"With the threatened shortages of parts

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Suburb of Pittsburgh

and materials, equipment requiring little or no replacement of parts, due to breakage, should prove invaluable to users who are responsible for the maintenance of parks, schools, institutions and industrial lawn areas during the uncertain years ahead," Roseman said. Detailed information by writing the manufacturer.

GOODYEAR AD FEATURES GOODWIN GRIPS

Goodwin Flange-Wrap Grips manufactured by CSI Sales Co., Cleveland, O., are featured in a two-page, four color advertisement of the Goodyear Tire and Rubber Co., scheduled to appear during May in News Week, Business Week and Time magazines. The Goodwin golf grips are given prominent pictorial and descriptive treatment with other Goodyear developments under the ad heading of "Vision-eering" — unlimited.

WILSON ADDS FOUR NEW MEMBERS TO GOLF ADVISORY STAFF

Two promising golfers, Jimmy Clark and Harry Dee, and a pair of outstanding women stars, Betty MacKinnon and Betsy Rawls, have been added to the golf advisory staff of the Wilson Sporting Goods Co., re-

ports L. G. (Plug) Osborne, director of the professional golf division.

Clark's addition comes in the midst of his most successful year. Early in 1951,



L. G. (Plug) Osborne, director of the professional golf division of the Wilson Sporting Goods Co., welcomes Betty MacKinnon (second from right) and Betsy Rawls (second from left) into the Wilson family as members of the Wilson golf advisory staff. Patty Berg (left) and Babe Zaharias are on hand to help spread the welcome mat.

Jimmy had posted earnings of \$2,560 and an 18-hole tourney ave. of 70.38 strokes.

EVER WALK ON WHITNEY Greens and Fairways?



Turf by Whitney is greener and tougher because Whitney's Seed is tested for highest germination, super-refined for lowest weed content and blended from the finest grasses. Mixture for every golf course need. Write

Whitney Seed Co., Inc. Buffalo 5, N. Y.

WHITNEY SUPER-REFINED SEED

YES ... \$25,000 A YEAR GROSS ON AN ARLAND Designed and built MINIATURE GOLF COURSE

*We are the largest builders
in America*

Another Big Money Maker
OUTDOOR BOWLING ALLEYS

ARLAND

444 Brooklyn Avenue New Hyde Park, N. Y.

Harry Dee comes to Wilson after serving as assistant to Willie Goggins for two years and acting as the veteran Claude Harmon's right hand man for three years at Winged Foot Golf Club in Mamaroneck, N.Y.

Osborne, in commenting on the addition of Betty MacKinnon and Betsy Rawls, said, "Betty and Betsy will join Patty Berg and Mildred (Babe) Zaharias in competing in the women's tournaments and conducting clinics and exhibitions."

One of the most personable young amateurs in women's golf, Miss MacKinnon has competed in many of the major tournaments and although a native of Texas, held the Arkansas State Championship in 1948 and 1949.

Miss Rawls has compiled an impressive record in her four years of tournament competition, including the Women's Texas State title in 1949 and 1950 and a runner up spot to Babe Zaharias in the 1950 Women's National Open at Wichita.

CLASSIFIED ADS

Rates: Minimum insertion \$4.00 for 20 words; additional words 20c each. Bold face type, 25c. per word. Classified cols. reserved for help or services wanted and for sale of used equipment.

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FOR SALE—Edwood Glen Golf Course near Lafayette, Indiana, fast growing industrial city and home of Purdue University. Only fee course in area, nine holes, beautiful grounds, clubhouse, two wells, all necessary equipment. Ill health reason for selling. For further particulars, address L. I. Freeland, Fowler, Indiana.

FOR SALE—MILLS GOLF BALL SLOT MACHINE—used only 2 months. 55 inches high holds 120 balls. Phone: Intercoastal 8-9607, Flossmoor, Ill.

FOR SALE—25,000 RANGE CUTS & CORES. MAKE ME A PRICE. TOM HUDGINS GOLF RANGE, 4400 W. BROAD ST., RICHMOND, VA.

WELL QUALIFIED MAN IS SEEKING A JOB AS PROFESSIONAL. PREFER NORTH. ADDRESS AD 506 % GOLFDOM.

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PRO-Manager wants immediate connection with club. Previous experience in South. Excellent instructor, successful results arousing interest with men, women and juniors. Manager and buyer Men's Wear Department store past fourteen months. Salary and potential in keeping with ability. Age 38, college graduate, married, one child. Address AD 508 % GOLFDOM.

Joe Kirkwood, Jr's Golf Driving Range located on beautiful Monterey Peninsula, "The Golf Capital of The World". Excellent return on money invested, plus tremendous teaching income. Full Price only \$16,000.00. Terms. Contact George E. Dovolis, Realtor, 140 W. Franklin Street, Monterey, California.

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Highest prices paid. Write us for quotations.

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WANTED TO BUY OR LEASE WITH OPTION, 18 HOLE GOLF COURSE PREFERABLY LOS ANGELES AREA OR FLORIDA. ADDRESS AD 501 % GOLFDOM.

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PROFESSIONAL, 16 YEARS EXPERIENCE DESIRES POSITION AT SUMMER RESORT CLUB. P.G.A. MEMBER, COLLEGE GRADUATE, GREENKEEPING KNOWLEDGE. THREE MONTH DURATION. ADDRESS AD 502 % GOLFDOM.

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Highest prices paid.
Get our prices before selling.

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Pro or Pro-Gkpr.—Successful experience at 3 excellent clubs in 22 years. Air Force vet. Good personality, able, loyal worker. Extensive teaching at clubs and at own range in Florida. Member PGA and GSA. A-1 credit. Age 38; married. Best references from officials and pros and greenkeepers who have seen my work. Address AD 503 % GOLFDOM.

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By Golf Course Architect with 30 years successful experience in fee course management. Location near Chicago preferred.

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While they last, 46" x 60" Tee Mats. Practically new. Will sell at manufacturers cost — \$12.00 each. 25% with order — balance COD. Ashland Rubber Door Mat Co., Ashland, Ohio.

FOR SALE—Nine hole golf course — good condition. Nationally famous golfers have played this course. Seventeen miles from Atlanta on main U. S. highway. Also large swimming pool — bath house — concession stands. Two years old. Clubhouse completely equipped to serve 200. Barbecue pit. Dance hall private parties — picnic grounds. Requires \$20,000 cash. Address owner — Ben Rich, 343 Peachtree St. N. E., Atlanta, Ga.

PRO OR GREENKEEPER OR COMBINATION. TWENTY YEARS EXPERIENCE. THOROUGHLY COMPETENT. EASTERN LOCATION PREFERRED. ADDRESS AD NO. 504 % GOLFDOM.

MANAGER available for town or country club, married, no children. Age 44. Prefer club with large food volume. Can furnish A-1 reference. Excellent caterer. Not afraid of work. Address AD No. 509 % GOLFDOM.

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GREENKEEPER for first-class Mexican club. Must be thoroughly competent for organizing and conducting complete maintenance program on highest type course. Salary with house on grounds. Send full details in first letter. Address AD 510, % GOLFDOM.