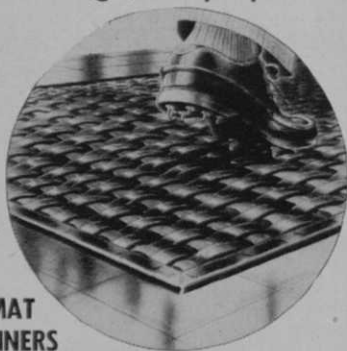


Pneu-Mat STOPS CLUBHOUSE DIVOTS!

Don't let spikes ruin your clubhouse floors. Place PNEU-MAT RUNNERS in locker rooms, corridors, pro-shop — over any flooring being "chewed up" by spikes.

TRIAL SIZES FOR TESTING
20" x 24" @ \$ 4.00 postpaid
24" x 60" @ \$10.00 postpaid



PNEU-MAT RUNNERS

- The choice of leading golf clubs
 - Spike-resistant, tough
 - Provide soft cushion under foot
 - Save valuable flooring from destruction
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Pennsylvania Greenkeepers' Assn. George Craig, Ridgeway CC, Petrolia, Pa., is vp and Herbert Heinlein, Old Fort CC, Indiana, Pa., is sec. treas. The association's schedule of meetings and featured subjects: April 23, Blairmont CC, Hollidaysburg, Fertilization; May 28, Sunnehanna CC, Johnstown, Aerification and drainage; June 25, Clearfield CC, Insect Control; July 23, Park Hills GC, Duncansville, New greens construction; Aug. 27, Ridgeway CC, Petrolia, Ladies' Day; Sept. 24, Sommerset CC, Weed control; Oct. 19, Chedromon CC, Cherry Tree, Pa., Field Day. Specialists to speak on the scheduled subjects are assigned by Pa. State College.

Hope Becomes 'Honorary Dad'



"Ole Poppa Crosby will have a laugh on me when he hears I've been made an 'honorary dad,' quipped Bob Hope as Joe Robb, tournament director, sold him a Hospitality Bond in support of the National Jaycee Junior Golf Championship to be held in Durham, N. C., August 13-18. Hope, a golf enthusiast as well as a comedian, who purchased the bond prior to an appearance at local merchants' dinner, was high in his praise of the local Jaycee organization for their sponsorship of the youth's tournament. Currently the Jaycees are selling bonds among Durham citizens at \$25 per share and each purchaser is entitled to become an "out of town Dad" for one of the visiting junior golfers. Jaycees Ray Tilley (left) and Southgate Jones, President, (right), look on approvingly as Robb makes the sale.

Says Pros Don't Know Their Cost Percentages

One of the most successful pro businessmen in a letter to GOLFDOM says that too many professionals are fooling themselves by not having accurate figures on the costs and percentages of doing business.

This man observes: "A pro overstocks and to finance until he can convert his surplus merchandise into cash borrows

Golfdom