

and university golf the survey shows, according to reports from secretaries of state high school athletic associations, there are 2,184 high schools with golf teams with the number increasing each year. State high school tournaments are conducted in 33 of the 48 states. Texas leads the field in high school golf team play with 350 schools reported, followed by California with 213, New York 172, Michigan 150, Ohio 134, Illinois 123 and so on down the line.

A free copy of the survey in printed form may be obtained by writing the National Golf Foundation, 407 South Dearborn St., Chicago 5, Illinois.

## George May Ups All-American, World Event Prizes to \$77,600

In a compact period of eight days play in early August, pro and amateur golfers will again compete at Chicago's Tam O'Shanter CC for cash prizes and amateur awards to the tune of \$77,600. Beginning Aug. 2nd and continuing the 3rd and 4th the entire fields in the All-American championship, embracing the men's professional, men's amateur and women's open, will play 18 holes. Sunday, Aug. 5th, the entire amateur and women's field play their final 18 holes each, and the law 64 and ties in the men's professional field play their final 18. Thursday, Aug. 9, 32 1950 leading money winners, 22 low scorers in 1951 All-American Men's pro, 10 pros named by George S. May Co., the sponsors, 6 low amateurs in 1951 and four sponsor named amateurs—a total of 74, will start in the World's championship with 18 holes. The 10 low All-American women and 10 women named by the sponsor will play their first 18 holes in the women's section of the World event. The entire field will continue to play 18 holes each day, Aug. 10, 11, 12th.

For the All-American events the men's pro prizes total \$15,000 and women's open pro prizes \$3,450; for the world's championship event \$50,000 is up for men pros to shoot at, and \$6,100 for the women pros. The balance of the \$77,600 total all-events

purse is provided for awards in merchandise to men and women amateur winners. Entries from France, Netherlands, Canada, Argentine, Brazil, New Zealand, Australia, So. Africa, and Egypt have been received in addition to a long American list. Complete details from Geo. S. May Co., 205 W. Wacker Drive, Chicago.

## FRANK DONOVAN ADVERTISES

### Why You Should Buy Golf Clubs in a "Pro" Shop

By Frank Donovan, Golf Professional

**Q. First, what kind of golfers buy their clubs in a "pro" shop, owned and operated by a professional golfer?**

**A.** You'll find that all kinds of golfers are patrons of the pro shops. But you will ALWAYS find that the BEST golfers, in any club, community or state, are regular customers of the pro shop.

**Q. But do I need the help of a "pro" in selecting clubs for my own use?**

**A.** Yes. For every golfer, there is a particular club which is "just right"; right in length, right in weight, right in flexibility and RIGHT in its "swing weight." You wouldn't buy shoes by mail because you might not get a perfect "fit." For the same reason, you should buy golf clubs from an expert, in a shop where you can fully test the "swing and feel."

**Q. But I'm not a very good golfer. Won't just "any old club" be good enough for me?**

**A.** Chances are you need the right club even more than the good golfer does. Remember, every golfer wants to shoot the best game he can. You'd get more fun out of golf if you could improve your present score by even a few strokes.

**Q. Do "pro shop" clubs cost more than the clubs I buy elsewhere?**

**A.** No, they do not. Pro shop clubs cost no more than comparable grades of so-called "commercial clubs." Most golf pros do not have a high rent or expensive overhead; they give you the benefit of a lower mark-up. They carry good clubs in every price range.

**Q. Do I get anything extra for my money in a pro shop?**

**A.** Yes, you certainly do. The golf pro will show you the proper grip, the proper stance and the proper swing. He'll keep a friendly eye on your progress. He wants to see your game improve, so that you will like golf. He does not regard the sale as "finished" when you buy clubs; he wants to see you get the best possible results. And in addition, as a member of his trade association, he is always working for the benefit of golf and golfers. The fact that YOU are enjoying golf today is the result of the efforts of professional golfers for many years.

**Q. Then when I buy my golf clubs in a pro shop, I'm helping both my own game and the game of golf itself?**

**A.** You certainly are. Your own game will benefit; you will save money through buying the "right" clubs the first time. And the game of golf itself will benefit through the interest and activity of the professional golfer.

**Get the "Pro Shop" Habit! For a Better Game at Less Expense, Buy Your Clubs in a Pro Shop**

Published in the Interest of all Professional Golfers by  
CLOVER HILLS PUBLIC COURSE

Frank Donovan, professional, Clover Hills GC, Des Moines, Ia., uses the newspaper to tell his story. Donovan carried above ad in local paper.

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