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32 was ample for one instructor, also that an hour a week was the proper instruction period.

The popularity of the course was attested by the fact that 30 of the original 32 played in the tournament. The nippers competed in three classes: 9 years of age, 10 and 11, and 12. The most glowing testimonials for the project came from the lads' parents, most of them golfers.

The following company men served as instructors: Phil Gould, George Graham, Charles Griswold, Willoby Belcher, Tom Ronaghan, John Gavin, Joe Matrazzo and W. R. Treadway.

Liberal use was made of instruction films and pamphlets provided by the National Golf Foundation. With the project now firmly established, the Horton Bristol Company will turn it over to a local service club for a permanent fixture.

Horton Bristol manufacturers the "Cadet" set of clubs for the extremely young golfer and the slightly long and heavier "Cadet, Jr.", model. A "Cadet, Sr." set is contemplated. The clubs are not toys, they are as precisely constructed as famous lines for adult golfers manufactured by the company.

As the trophies were presented at the end of the tournament, each winner was accorded a tremendous burst of applause from the assemblage. The boys, obviously, have learned one great lesson—how to lose a golf tournament graciously.

Survey Shows College & Univ. Courses Valued at 10 Million

Valuation of golf course and clubhouse facilities at the nation's colleges and universities is more than \$10,000,000 according to a survey just completed by the National Golf Foundation for the school year 1950-1951. Statistics show 103 schools now have their own courses. Of this number 25 have been built or acquired since the close of World War II, as many as there were altogether at the end of the first quarter of the century. Ohio State boasts the largest plant with its 36-hole layout. The completion of a second 18 at Purdue University in 1950 puts this school in the same class. The addition of another nine at the University of Minnesota and a new 18-hole course at the University of Illinois gives those schools plants with 27 holes. Other new construction completed in 1950 in-

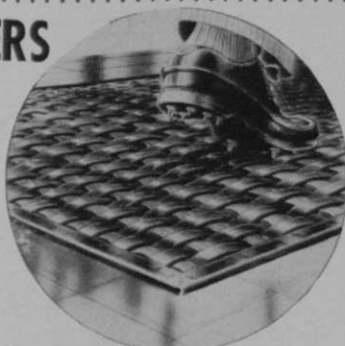
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Country Club of Peoria
Peoria, Illinois

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Toledo Country Club
Toledo, Ohio

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cludes 18 at A & M College in Texas, 18 at Oklahoma University, a second 9 at University of North Carolina, 9 at Western Illinois State College (Macomb), 9 at Doane College, Crete, Nebr., and the University of Michigan has a new \$300,000 clubhouse.

A significant trend in the college and university golf picture is the announcement made earlier in the year by the University of Michigan of the addition of a one hour credit course in the Theory and Practice of Golf to the undergraduate professional curriculum required of men students majoring in physical education. It is apparently the first move of this kind to give students who will go out as instructors in physical education an introduction to the fundamentals of the game and was made as a result of the demand by colleges and universities as well as high schools for instructors prepared to teach golf along with other duties of a phys. ed. faculty member.

The survey lists 474 schools which reported students participating in golf in physical education classes, intra-mural programs, on golf teams or in all three. There are 53,191 men and women in these schools learning to play golf. This total is composed of:

- 24,106 men in phys. ed. golf classes
- 16,529 women in phys. ed. classes
- 15,474 men in intramural programs
- 3,566 women in intramural programs
- 3,233 men on golf teams
- 183 women on golf teams

In addition to the information on college

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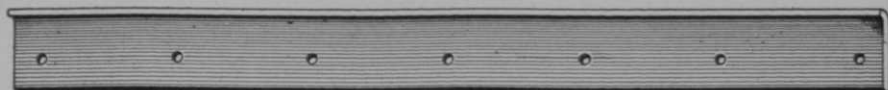
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and university golf the survey shows, according to reports from secretaries of state high school athletic associations, there are 2,184 high schools with golf teams with the number increasing each year. State high school tournaments are conducted in 33 of the 48 states. Texas leads the field in high school golf team play with 350 schools reported, followed by California with 213, New York 172, Michigan 150, Ohio 134, Illinois 123 and so on down the line.

A free copy of the survey in printed form may be obtained by writing the National Golf Foundation, 407 South Dearborn St., Chicago 5, Illinois.

George May Ups All-American, World Event Prizes to \$77,600

In a compact period of eight days play in early August, pro and amateur golfers will again compete at Chicago's Tam O'Shanter CC for cash prizes and amateur awards to the tune of \$77,600. Beginning Aug. 2nd and continuing the 3rd and 4th the entire fields in the All-American championship, embracing the men's professional, men's amateur and women's open, will play 18 holes. Sunday, Aug. 5th, the entire amateur and women's field play their final 18 holes each, and the law 64 and ties in the men's professional field play their final 18. Thursday, Aug. 9, 32 1950 leading money winners, 22 low scorers in 1951 All-American Men's pro, 10 pros named by George S. May Co., the sponsors, 6 low amateurs in 1951 and four sponsor named amateurs—a total of 74, will start in the World's championship with 18 holes. The 10 low All-American women and 10 women named by the sponsor will play their first 18 holes in the women's section of the World event. The entire field will continue to play 18 holes each day, Aug. 10, 11, 12th.

For the All-American events the men's pro prizes total \$15,000 and women's open pro prizes \$3,450; for the world's championship event \$50,000 is up for men pros to shoot at, and \$6,100 for the women pros. The balance of the \$77,600 total all-events

purse is provided for awards in merchandise to men and women amateur winners. Entries from France, Netherlands, Canada, Argentine, Brazil, New Zealand, Australia, So. Africa, and Egypt have been received in addition to a long American list. Complete details from Geo. S. May Co., 205 W. Wacker Drive, Chicago.

FRANK DONOVAN ADVERTISES

Why You Should Buy Golf Clubs in a "Pro" Shop

By Frank Donovan, Golf Professional

Q. First, what kind of golfers buy their clubs in a "pro" shop, owned and operated by a professional golfer?

A. You'll find that all kinds of golfers are patrons of the pro shops. But you will ALWAYS find that the BEST golfers, in any club, community or state, are regular customers of the pro shop.

Q. But do I need the help of a "pro" in selecting clubs for my own use?

A. Yes. For every golfer, there is a particular club which is "just right"; right in length, right in weight, right in flexibility and RIGHT in its "swing weight." You wouldn't buy shoes by mail because you might not get a perfect "fit." For the same reason, you should buy golf clubs from an expert, in a shop where you can fully test the "swing and feel."

Q. But I'm not a very good golfer. Won't just "any old club" be good enough for me?

A. Chances are you need the right club even more than the good golfer does. Remember, every golfer wants to shoot the best game he can. You'd get more fun out of golf if you could improve your present score by even a few strokes.

Q. Do "pro shop" clubs cost more than the clubs I buy elsewhere?

A. No, they do not. Pro shop clubs cost no more than comparable grades of so-called "commercial clubs." Most golf pros do not have a high rent or expensive overhead; they give you the benefit of a lower mark-up. They carry good clubs in every price range.

Q. Do I get anything extra for my money in a pro shop?

A. Yes, you certainly do. The golf pro will show you the proper grip, the proper stance and the proper swing. He'll keep a friendly eye on your progress. He wants to see your game improve, so that you will like golf. He does not regard the sale as "finished" when you buy clubs; he wants to see you get the best possible results. And in addition, as a member of his trade association, he is always working for the benefit of golf and golfers. The fact that YOU are enjoying golf today is the result of the efforts of professional golfers for many years.

Q. Then when I buy my golf clubs in a pro shop, I'm helping both my own game and the game of golf itself?

A. You certainly are. Your own game will benefit; you will save money through buying the "right" clubs the first time. And the game of golf itself will benefit through the interest and activity of the professional golfer.

Get the "Pro Shop" Habit! For a Better Game at Less Expense, Buy Your Clubs in a Pro Shop

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