



Thirty boys and eight instructors of the Horton Bristol Sub-teen golf school have their big day at the first Sub-teen Golf Tournament following four months of weekly instruction. The three boys, front row center, holding trophies are winners of their respective flights. Paul Couture, 10, (center) winner of second flight with a 65, John Kasper, 9, (right) winner of the third flight with a 69, and Peter Tomcheski, 12, (left) who topped the first flight with a 69.

Horton Bristol Sponsors Sub-teen Golf Tournament

By SKIP HENDERSON

A 9-year-old nipper squatted on the green and gravely surveyed a ten-foot putt. He took four strokes to attain the cup — but he putted each one carefully.

The Horton Bristol Manufacturing Company was presenting the first Sub-Teen Golf Tournament at the Chippanee Country Club in Bristol, Conn.

For more than four months, a class of 32 youngsters ranging from 9 to 12 years of age had been pointing for this Big Day. They had taken a course of indoor instruction and, when the weather turned for the better, had hit some shots at a nearby driving range. But this was their first actual round of golf.

When the shooting was over, little Paul Couture had chalked up a 65 for the best effort of the day. Bob Tetro was just as proud of his 154 because (1) he had counted every stroke and (2) he had observed to the letter the lessons in golfing etiquette and sportsmanship learned during the chilly months.

Graham Treadway, president of the company; Morton Treadway, his uncle and treasurer, and Morton, Jr., head of the personnel department, supervised the Sub-Teen tournament and entertained the field at lunch.

During the winter, the Treadways went into a huddle and came up with the idea that youngsters, instead of being swept into Little League baseball in wholesale

lots, should be exposed, at least, to the great game of golf during their formative years.

"We want to give the kids a game they can stay with the rest of their lives," Graham explained.

"Eight instructors, most of them fore-



Tough to say who's concentrating hardest here. Bill Treadway in the background takes movies of action at the Sub-teen Tournament to be used in future classes and for tournament promotion.

men and all of them golfers, were easily recruited from the company. We held indoor sessions, one hour a week, to acquaint the boys with gentlemanly golf procedure and the rudiments of the swing."

The directors discovered that a class of

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32 was ample for one instructor, also that an hour a week was the proper instruction period.

The popularity of the course was attested by the fact that 30 of the original 32 played in the tournament. The nippers competed in three classes: 9 years of age, 10 and 11, and 12. The most glowing testimonials for the project came from the lads' parents, most of them golfers.

The following company men served as instructors: Phil Gould, George Graham, Charles Griswold, Willoby Belcher, Tom Ronaghan, John Gavin, Joe Matrazzo and W. R. Treadway.

Liberal use was made of instruction films and pamphlets provided by the National Golf Foundation. With the project now firmly established, the Horton Bristol Company will turn it over to a local service club for a permanent fixture.

Horton Bristol manufacturers the "Cadet" set of clubs for the extremely young golfer and the slightly long and heavier "Cadet, Jr.", model. A "Cadet, Sr." set is contemplated. The clubs are not toys, they are as precisely constructed as famous lines for adult golfers manufactured by the company.

As the trophies were presented at the end of the tournament, each winner was accorded a tremendous burst of applause from the assemblage. The boys, obviously, have learned one great lesson—how to lose a golf tournament graciously.

Survey Shows College & Univ. Courses Valued at 10 Million

Valuation of golf course and clubhouse facilities at the nation's colleges and universities is more than \$10,000,000 according to a survey just completed by the National Golf Foundation for the school year 1950-1951. Statistics show 103 schools now have their own courses. Of this number 25 have been built or acquired since the close of World War II, as many as there were altogether at the end of the first quarter of the century. Ohio State boasts the largest plant with its 36-hole layout. The completion of a second 18 at Purdue University in 1950 puts this school in the same class. The addition of another nine at the University of Minnesota and a new 18-hole course at the University of Illinois gives those schools plants with 27 holes. Other new construction completed in 1950 in-

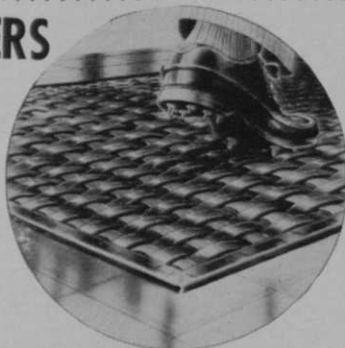
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