

## Etonic Awards Prizes for "Daffy Shot" Contest

Etonic Shoes, Brockton, Mass., announce results of its popular "Daffy Shots" contest with the first prize, a week at Pinehurst with all expenses paid for pro and his member, won by John Davis, a member of Oswego (N.Y.) CC where John Lisk is pro.

The winning "goofy shot": "While playing the sixth hole at the Oswego Country Club with my regular Sunday 'gruesome foursome,' explains Mr. Davis, "I poled my second shot into the rough to the left of the green. After searching diligently, we found the ball nestled in some stubble amid acorns, etc., behind a tree and quite close to a projecting root of said tree. It was almost a stymie, but by playing the shot very close to the base of the large oak tree, I was able to make a try for the flag. I settled the spikes of my Etonic All-Weather golf shoes into the turf and struck the ball firmly with my No. 9 iron. Much to the amazement of my partners, and especially myself, when the shot was over, the ball was resting under my left arm-pit. Apparently, it had struck the root of the tree and skated up the base of the trunk in such a way as to kill its forward speed and cause it to arch back toward me."

Mr. Lewis Lassman, the contestant from Foxhills Golf Club, Culver City, California, and his club pro, Harry Bassler, both received handsome Hamilton wrist watches because, as Mr. Lassman explains it, "While playing Foxhills Golf Club I eagled the 9th hole, a 400 yd. hole, over a barranca. That in itself is not unusual, but the fact that the second shot was an eight foot putt is surprising, particularly since there was no help from the elements."

"Running parallel to the 9th hole on this course is the second, which is about 410 yards, both holes usually into the wind. On my tee shot I pushed the ball although it was well hit and it started out for the 2nd fairway. As it rolled slowly along, losing its momentum, it approached another golfer who was playing the 2nd hole. He went into his back-swing and swung at his ball with a wood, and lo and behold, my ball rolled into position so that instead of hitting his own, he hit mine."

"Off it sailed with a slight hook, well hit, and imagine the commotion and consternation (everybody, that is, except me), when it rolled onto my green about 8 feet from the pin. The putt was lucky. It's tough putting between chuckles."

A portable radio each was awarded to Hal Jernigan, a member of the Ashboro Golf Club, N. C., and his club pro, R. Jack Thomas, because his tee shot got caught by a different kind of trap—a mole trap 50 yds. away.

Cleve Turner of the Brinkly, Arkansas,

Golf Club and golf pro C. R. Wilkin will sport imported doeskin slacks, thanks to Mr. Turner's iron nerves and a convenient bird's nest.

Phil C. Richards, 1114 Cherry St., Saginaw, Mich., and Sam Molnar, pro at the Bridgeport Michigan Country Club, have received some handsome luggage.

From the Riverside Country Club of Carlsbad, N. M., came a sequence of events which won Etonic shoe wardrobes for club pro Bill Keith and golfer George Browder.

## SHIRLEY SPORK JOINS GOLFCRAFT

Miss Shirley Spork has been appointed to the Advisory Staff of Golfcraft, Inc., it has been announced by Ted Woolley, pres. This coincides with Woolley's announcement of a new and different line of women's clubs, both woods and irons, which will be available Jan. 15 under Shirley's name.

Twenty-three-year-old Miss Spork began her golf career at the age of twelve at Bonnie Brook in Detroit, and is a former



Ted Woolley, President (L) and Fred Haas, Sr., Gen. Mgr. of the Pro Department, smile contentedly as Shirley Spork joins Golfcraft's Advisory Staff.

Detroit District Match and Medal Play Champion. In 1947 she won the National Intercollegiate Championship. She gained additional tournament experience as runner-up in the Michigan State Women's Tournament in '47 and '48 and as its champion in 1949.

A 1949 graduate of Michigan State Normal, Miss Spork majored in physical education and is at present instructor of physical education at Bowling Green State University in Ohio. She will play in several winter Women's PGA tournaments and on June 1, 1951, she will be on the tournament circuit both playing and giving exhibitions and clinics along the way.

## POWERED HAND TOOL



Chicago Wheel & Mfg. Co., 1101 W. Monroe St., Chicago 7, has new Coaches' Aid outfit of Handee line of portable drills and grinders. Among pro shop uses are repairing, identifying and cleaning playing equipment. Handee already is extensively used in golf course maintenance equipment shop operations.

## NEW ACTION FOR NIGHT CRAWLER

Ferguson & Sons, Eau Claire, Mich., announce an improved action for their Night Crawler green aerifying machine which will be adaptable to units already in the field. The company says the new action means smoother and faster operation, deeper penetration, and practically no tine breakage. Production is going ahead as fast as materials will allow and shipments are expected to start about Feb. 5. An operating model of the Night Crawler with the improved action will be shown at the NGSA Turf Conference and Show which opens in Chicago, Jan. 30.

## OLD ORCHARD CELEBRATING 25th YEAR

The same strain of Old Orchard creeping bent developed by Old Orchard Turf Nurseries, Madison, Wis., in 1926 and plant-

ed in 1928 is still being used without replacement at Whiting CC, Stevens Point, Wis., reports R. R. Bond, nursery owner. Bond will have booth No. 15 at the National Turf Conference and Show which opens January 30 at the Sherman Hotel in Chicago. On display will be plots of sod showing C1 and C19, a mixture of these two and a plot of Old Orchard C52. Unclipped stolons of these various strains growing in flower pots also will be on display. Enlarged photos will show greens planted to various strains and a chart on "How to Plant Stolons and Produce Putting Surface in Eight Weeks" will be available for free distribution.

## POSTHUMOUS AWARD



—photo courtesy Louisville Courier-Journal

A plaque awarded posthumously to the late Ward A. Hillerich in appreciation for his contribution to golf by the Falls Cities Golf Association at its annual dinner at the Audubon CC, Louisville, Ky., is accepted by John A. Hillerich (center), brother of Ward. William Chandler, new pres. of the association is at the left and Col. Lee S. Read, retiring pres. is on the right.

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## ROSEMAN HAS NEW LIGHTWEIGHT ROLLER-FAIRWAY GANG MOWER

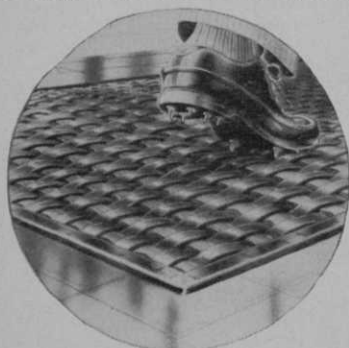
The Roseman Mower Corp., Evanston, Ill., has announced and will show for the first time at the 22nd National Turf Conference and Show at Chicago their improved model gang mower featuring a new lightweight hollow roller drive. The advan-



tages of mowing putting greens with roller drive mowers can now be applied to fairways to provide smoother, more uniformly cut turf with better playing surface. Also incorporated in the design of the new Roseman mower are several additional improvements of interest to progressive greenkeeping superintendents. A cordial invitation is extended to all greenkeepers in attendance at the show to inspect the improved Roseman mower. Those unable to attend are invited to write for additional information to the Roseman Mower Corporation, Evanston, Illinois.

## PLASTIC BINDING FOR PNEU-MAT

Pneu-Mat Runners manufactured by Superior Rubber Mfg. Co., Inc., 122 East 25th St., New York, have been improved by using a vinyl binding in place of the rubber binding used for many years. The



spike-resistant Pneu-Mat Runners are most suitable for use in locker rooms and other locations where spike shoe traffic is heavy. Preliminary tests indicate the new vinyl binding will increase the durability of the runners under heavy traffic. Complete information available from the manufacturer on request.

## SPALDING'S NEW 1951 TOP-FLITE IRONS



Johnny Palmer, Spalding Golf Consultant, who set a new competitive record at Pinehurst during the North-South Open Championship, with a 65 is shown above explaining features of Spalding's new 1951 Top-Flite Gold-Line Irons to Walter Burkemo. Johnny says they're the finest he's played with.

## COLORFUL PLAID SPORTS CAP



Colorful plaid cap for men, women, and children. Made with solid crown panels, Texon visor with plaid underbrim. Model 441, available in small and large sizes with shirred elastic back which provides a complete range of sizes to fit all heads. One of the new models in the 1951 line of Congo headwear made by The Brearley Co.

## BILL BARBOUR REPRESENTING BURKE



William P. (Bill) Barbour, head pro at the Sleepy Hollow CC, Brecksville, O., is now representing Burke in the northern Ohio territory. Mr. J. T. Gilfillan, pres. of Burke Golf, Inc., Newark, Ohio, recently announced. Bill has been a member of the PGA since 1931, after winning the Cleveland Public Links Championship. Head pro at Sleepy Hollow since 1938, and Cleveland District Open Champion in 1946, Bill Barbour has qualified five times in National PGA, the Cleveland District Open, and the U. S. Open. Bill holds the Sleepy Hollow course record with a 63, consisting of 9 birds and 9 pars. He will continue as head pro at Sleepy Hollow while contacting all golf clubs in the northern Ohio area for Burke Golf, Inc.

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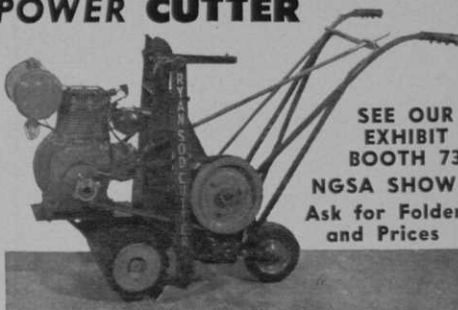
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### WEST POINT INTRODUCES F-G '51

January 1951, West Point Lawn Products, West Point, Pa., is introducing the F-G '51, an improved F-G model aerifier. Hydraulic control, standard equipment on the '51, has been revamped. Both wheels are controlled by one cylinder so more uniform cultivation is possible. Cylinder is of adequate size to prevent leakage of fluid.

Improved disc-bearing construction; newly designed, more substantial spoons; positive depth adjustment; improved wheel mounting; fewer moving parts; sturdy one-piece hitches for the gang are other features of the F-G '51, which will be shown at the 22nd Annual Turf Conference and Show in Chicago.

### 25 YEARS FOR PHILADELPHIA TORO

More than 100 golf superintendents, club officials and manufacturers gathered Nov. 27 at Phil. Toro's offices, 1528 Belfield Ave., Philadelphia, to help celebrate the company's 25th anniversary and to honor T. L. Gustin, its founder and still very active head of the golf supply house. Gustin still has the company's first check book showing purchases from Toro Mfg. Co., Fate-Root-Heath, Chipman Chemical, Buckner, Bayer (DuPont) and other early birds in the turf products business. Born in Jasper county, Ill., Gustin started his

selling career with Rumley. After serving with several ag implement makers he was sent east by Bates Steel Mule Co., Joliet, Ill. How "Gus" won a Bates sales contest is a harrowing yarn that needs right smart



T. L. Gustin, founder of Phila. Toro Supply Co., receives plaque from Toro's sales mgr. Bob Gibson in commemoration of 25 years of service. Below, group attending the anniversary celebration.

tellin', some other time. Shortly after he opened the Philadelphia Toro Co., and has been "winning with service" ever since. Toro's pres., Dave Lille and sales mgr., Bob Gibson were on from Minneapolis to present Gustin a plaque from the Toro organization congratulating him on a quar-

## EVER WALK ON WHITNEY Greens and Fairways?



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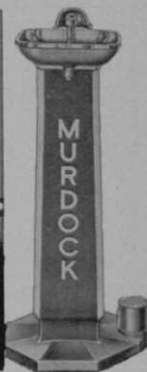
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ter century of progress; progress that was highlighted the past year by the opening of a Baltimore branch.

### **PEGGY KIRK SIGNS WITH SPALDING**



Peggy Kirk joins the ranks of Alice and Marlene Bauer and Marilyn Smith to make up Spalding's Women's Golf Advisory staff. She is shown above at the time she signed with Spalding with L. E. Coleman, Vp in Charge of Sales. Looking on (L to R) are Leonard B. Schmutte, Findlay (O.) CC professional, a visitor to the Spalding plant, and M. J. Kiernan, Ass't. Vp in charge of golf.

## **ALFRED H. TULL**

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### **NEW KLEARFLAX BROCHURE**



Just published is this handsome brochure, "Carpet Artistry" by Klearflax ... 16 pages showing the beauty of Klearflax carpets and rugs in traditional and modern settings. All Klearflax patterns, textures and colors in linen and wool are presented in a most interesting manner. Sample sent on request. Write to Klearflax, Dept. H., Duluth 7, Minnesota.

### **JACOBSEN-WORTHINGTON EXHIBIT AT NGSA**

Jacobsen and Jacobsen-Worthington equipment which will be shown at the NGSA exhibit will include the new 21-inch rear-drive Manor, the Estate 24, and the 1951 model of the Jacobsen power greens-mower.

From its wide range of rotary disc mowers, Jacobsen-Worthington has selected the Model 20 and heavy-duty Model 37 to exhibit. Growing favorites among greenkeepers, the rotary disc mowers have

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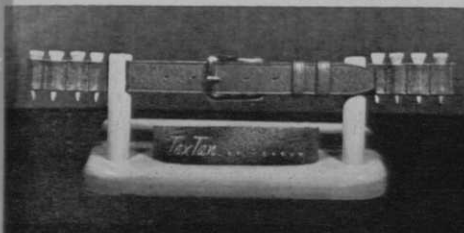
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aroused increasing interest wherever exhibited.

For the big-area operations, Worthington is showing the front-drive, Model F Chief Tractor, equipped with hydraulic gang mower control; the Model G Tractor, and one of the various types of Worthington gang mowers.

On hand to renew old friendships from the Jacobsen-Worthington organization will be Orv Lawson, Bill Roulette, Purdy Carson and Lee Wells.

### SOMETHING NEW FOR GOLFERS



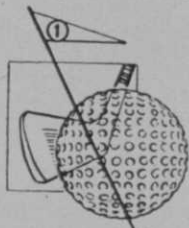
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### OPEN HOUSE AT WEST POINT PLANT

Seventy-three golf course superintendents and other interested in turf maintenance attended open house on December 11 at the West Point Lawn Products plant, West Point, Pa., which has been enlarged during the past year for increased production.



Greenkeepers take over plant at West Point Lawn Products' open house where they viewed Aerifier manufacturing operations.

Visitors toured the building and saw the operations that go into making Aerifiers.

Phila. superintendents following the inspection tour, held a meeting to discuss their experiences with the Aerifier. Meeting was opened by Jim Conway, president of the Phila. Association. Charles K. Hallo-

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well, Phila. Agricultural Extension Representative, led the discussion period which followed. Information which comes out of these discussions is used to answer numerous questions about the importance of aerifying. Hallowell emphasized the great need for education, using printed matter, field days, conferences, and pictures.

Tom Mascaro showed slides of the causes for poor turf. Superintendents then took over the discussion of the "Who, Why, What, When and How" of aerifying. It was agreed that no great mechanical skill is needed in order to operate an aerifier, but some knowledge of what is to be accomplished is desirable. Operator should realize that some spots need special attention. Should employ common sense to determine how much care is needed to avoid surface disturbance while getting maximum cultivation.

Root growth tops the list of reasons for aerifying. Better roots improve the soil, help to reduce compaction, make for greater drought-tolerance, make healthier more disease-resistant plants, provide the better cushion which appeals to the golfers.

Aerification is an essential part of the fall renovation program. Springtime aerification has a place; during an open winter play continues on wet soil and causes compaction. Aerification can be done whenever it is needed. If trouble strikes in mid-summer, something can be done about it. With reasonable care afterward, turf can be brought back perfectly after aerifying in hot weather.

It is desirable to cultivate soil as thoroughly as possible without unduly roughening the surface. Deep aerification is needed to encourage deep root growth; shallower cultivation may be used in preparation of a seedbed. Power aerification is rapid, but emphasis should not be on speed alone. Work should be done carefully. Finishing operations should be done properly. Three-quarter inch spoons have the most nearly universal application.

Following the discussion, guests were introduced — Amos Kirby, farm editor, WCAU; Al Cooper, Penn State College extension agronomist; R. G. Waltz, Montgomery County Agent; H. O. Wilcox, Delaware County Agent; A. O. Rasmussen, Ornamental Horticulture Extension Specialist; Bill Benguefield, Ass't County Agent, Westchester County, N. Y.; a group from the New Jersey and New York area; Al Radko, Dr. Marvin Ferguson and Dr. Fred V. Grau of the USGA Green Section. Dr. Ferguson pointed out that aerifying by machine has become possible only recently. Practical application of the new method is far ahead of research. West Point Lawn Products provided a fellowship at Penn State College to acquire more exact data on aerifying.

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## JOHNSON PLASTIC ADDS TO PLANT

Johnson Plastic Corp., situated on Brown road in Chagrin Falls, Ohio, manufacturers of Johnsonite plastic pipe and extruded plastic industrial products, has purchased larger plant facilities and equipment which will more than double its production capacity. Johnsonite high quality flexible plastic pipe is being extensively used for irrigating golf courses; food and beverage processing; for farms; for municipal water systems; electrical uses of all kinds; the plating industry; as a covering for underground and underseas cable; and many other diversified applications.

## THE NEW SHERMAN POWER DIGGER

A new type of earth handling machine has been developed to fill the gap between expensive hand labor and existing costly excavating equipment by Sherman Products, Inc., 3200 W. 14 Mile Road, Royal Oak, Mich. George B. Sherman, pres., in



The new Sherman Power Digger is shown cutting an eight-foot deep trench in clay. Rocks and roots made no difference to the digger.

announcing the new "power digger" as an addition to the company's list of excavating machinery, described the introduction as "an important milestone in the relentless effort to conserve manpower." The new power digger unit—a heavy-duty digger that is lightweight and easy to move—works behind a tractor, with the hydraulic pump, independently mounted, operated from the power take-off shaft of the tractor. All digger motions are hydraulically operated. It has a below ground surface

## WILLIAM B. LANGFORD GOLF COURSE ARCHITECT Balanced Topographical Design

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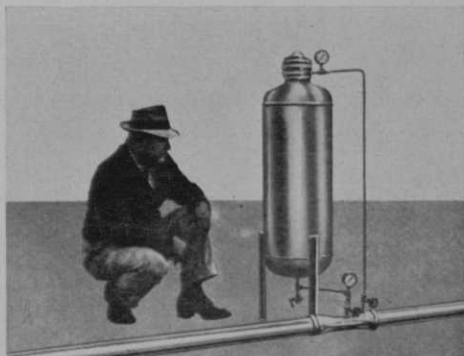
2405 Grace Street, Chicago, Illinois

reach of eight feet and a 10-foot digging reach behind the tractor with a 140-degree swinging arc. The bucket, Sherman explained, can be raised high enough to load any standard size dump truck.

## DOUBLE DUTY FOR SPRINKLER SYSTEM

Sprinkler irrigation systems can now be made to do double duty and perform the fertilizing job simultaneously with the addition of a newly developed fertilizer injector, attached to the sprinkler line.

Consisting of plastic lined tank and necessary valves, gauges and fittings, this new



equipment fits any sprinkler system and completely eliminates the labor required to fertilize in the regular manner. The unit operates entirely by the movement of water in the sprinkler pipe line.

When not in use, the injector may be left on the pipe line with no by-passing necessary. Complete information may be obtained from the Dragon Engineering Company, 5549 Merriewood Drive, Oakland 11, California.

## CLASSIFIED ADS

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