

## Etonic Awards Prizes for "Daffy Shot" Contest

Etonic Shoes, Brockton, Mass., announce results of its popular "Daffy Shots" contest with the first prize, a week at Pinehurst with all expenses paid for pro and his member, won by John Davis, a member of Oswego (N.Y.) CC where John Lisk is pro.

The winning "goofy shot": "While playing the sixth hole at the Oswego Country Club with my regular Sunday 'gruesome foursome,' explains Mr. Davis, "I poled my second shot into the rough to the left of the green. After searching diligently, we found the ball nestled in some stubble amid acorns, etc., behind a tree and quite close to a projecting root of said tree. It was almost a stymie, but by playing the shot very close to the base of the large oak tree, I was able to make a try for the flag. I settled the spikes of my Etonic All-Weather golf shoes into the turf and struck the ball firmly with my No. 9 iron. Much to the amazement of my partners, and especially myself, when the shot was over, the ball was resting under my left arm-pit. Apparently, it had struck the root of the tree and skated up the base of the trunk in such a way as to kill its forward speed and cause it to arch back toward me."

Mr. Lewis Lassman, the contestant from Foxhills Golf Club, Culver City, California, and his club pro, Harry Bassler, both received handsome Hamilton wrist watches because, as Mr. Lassman explains it, "While playing Foxhills Golf Club I eagled the 9th hole, a 400 yd. hole, over a barranca. That in itself is not unusual, but the fact that the second shot was an eight foot putt is surprising, particularly since there was no help from the elements.

"Running parallel to the 9th hole on this course is the second, which is about 410 yards, both holes usually into the wind. On my tee shot I pushed the ball although it was well hit and it started out for the 2nd fairway. As it rolled slowly along, losing its momentum, it approached another golfer who was playing the 2nd hole. He went into his back-swing and swung at his ball with a wood, and lo and behold, my ball rolled into position so that instead of hitting his own, he hit mine.

"Off it sailed with a slight hook, well hit, and imagine the commotion and consternation (everybody, that is, except me), when it rolled onto my green about 8 feet from the pin. The putt was lucky. It's tough putting between chuckles."

A portable radio each was awarded to Hal Jernigan, a member of the Ashboro Golf Club, N. C., and his club pro, R. Jack Thomas, because his tee shot got caught by a different kind of trap—a mole trap 50 yds. away.

Cleve Turner of the Brinkly, Arkansas,

Golf Club and golf pro C. R. Wilkin will sport imported doeskin slacks, thanks to Mr. Turner's iron nerves and a convenient bird's nest.

Phil C. Richards, 1114 Cherry St., Saginaw, Mich., and Sam Molnar, pro at the Bridgeport Michigan Country Club, have received some handsome luggage.

From the Riverside Country Club of Carlsbad, N. M., came a sequence of events which won Etonic shoe wardrobes for club pro Bill Keith and golfer George Browder.

## SHIRLEY SPORK JOINS GOLFCRAFT

Miss Shirley Spork has been appointed to the Advisory Staff of Golfcraft, Inc., it has been announced by Ted Woolley, pres. This coincides with Woolley's announcement of a new and different line of women's clubs, both woods and irons, which will be available Jan. 15 under Shirley's name.

Twenty-three-year-old Miss Spork began her golf career at the age of twelve at Bonnie Brook in Detroit, and is a former



Ted Woolley, President (L) and Fred Haas, Sr., Gen. Mgr. of the Pro Department, smile contentedly as Shirley Spork joins Golfcraft's Advisory Staff.

Detroit District Match and Medal Play Champion. In 1947 she won the National Intercollegiate Championship. She gained additional tournament experience as runner-up in the Michigan State Women's Tournament in '47 and '48 and as its champion in 1949.

A 1949 graduate of Michigan State Normal, Miss Spork majored in physical education and is at present instructor of physical education at Bowling Green State University in Ohio. She will play in several winter Women's PGA tournaments and on June 1, 1951, she will be on the tournament circuit both playing and giving exhibitions and clinics along the way.