



# PGA Gets Down to Business

## Novak Administration Re-elected At Constructive Annual Meeting

Joe Novak was re-elected president of the PGA for his third consecutive term, at the association's 1950 annual meeting, held at Hotel Sheraton, Chicago. Horton Smith was re-elected sec., and Harry Moffitt, treas. New vice president elected: Joe Devany, Michigan; Tom Mahan, New England; and Maurie O'Connor, New Jersey. Continuing in office as PGA vps are Dave McKay, Graham Ross, Bill Schuchart, Harold Sargent, George Calderwood and Eddie Duino.

The meeting was the most tranquil and constructive the association has had for years. In previously deciding to limit presidential consecutive terms of office the PGA did much to permit concentration on business matters instead of politics. Novak's administrations have ironed out major problems of the PGA, among them being the tournament player-club pro turmoil and considerable of the financial maze. The tournament players now are represented in the inner council of the organization with Lawson Little as a co-chairman with Joe Novak of the tournament committee. Financial problems of the association still are acute because of increasing expenses and the feeling of PGA officials that the association's services warrant financial self-reliance and easing up of rattling the tin cup at amateur angels.

Improvement in the financial picture of the PGA has been such that it is believed the PGA soon may make generally public a financial statement as do other golf associations and business enterprises. The policy has been to issue PGA financial statements to delegates alone, thus making dif-

ficult thoughtful study by all members. Delegates, in listening to George S. May at the general business session urge that all golf clubs give their pros copies of clubs' financial statements for study and guidance, commented that the PGA performance in this respect wasn't in line with the May recommendations.

Thrill in PGA expenses was favorably reflected. The excellent services of Tom Crane, executive sec., and of Bob Gibson, able young editor of the association's magazine, were recognized as notable bargains in any association's operations. An economy was voted in the Michigan section's resolution that all PGA members be charged for playing the PGA courses at Dunedin, Fla. Passage of this resolution made a satisfactory compromise with the Southern California section's defeated resolution that the Dunedin course be given up by the PGA as a source of a deficit and a facility having no benefit to PGA members west of the Rockies.

The association reported an all-time high of 2,868 members of all classes.

Committees reported an especially active and valuable year's performances. The Educational, Teaching and Bookkeeping committees presented books produced as results of their efforts. Junior Golf showed considerable progress achieved due to increased PGA cooperation.

### Define Tournament Players

A resolution defined tournament players as those who participated in at least 50% of a year's PGA co-sponsored tournaments, or were among the leading 25 money win-

ners, or who were members of the Ryder Cup team.

Ryder Cup matches in the U. S. this year are uncertain. Neither British nor Americans want date of the matches to interfere with major money tournaments. Financial difficulties also stand in the way of the British sending a team to the U. S. The PGA meeting discussed a suggestion for tournament players contributing services to exhibition matches to help finance U. S. team expenses. Sam Snead and "Skip" Alexander were appointed co-captains of the Ryder Cup team.

A resolution increased PGA group life insurance coverage from \$500 to \$1000 per member, financing the increase from PGA general fund at an additional outlay of approximately \$10,000.

A resolution proposing alterations of voting from present basis of 2 votes at each general meeting of the PGA was defeated.

The meeting voted to continue present basis of PGA championship play at two days of medal play at 18 holes each day, one day of match play with two 18 hole matches that day, and the remaining three days at 36 holes of match play each day.

Other resolutions concerning advertising and merchandising details involving tournament stars were defeated after full discussion.

PGA membership requirements were stiffened by resolution calling for verification by former employers verifying application data and supplying character references.

The PGA decided to stage a PGA Relief Fund day this year with proceeds of sweepstakes at clubs employing PGA members to be used for indigent pros.

The meeting also discussed further PGA financial and personnel collaboration in the National Caddy championship.

Considerable attention was given to fitting PGA operation and resources to a war basis program. Detailed plans are to be prepared by a committee headed by Joe Devany.

A proposed hospitalization plan to cost approximately \$20 per member per year was discussed.

Mention was made of the possibility of the PGA giving an award to the Golf Rookie of the Year.

#### **Hudson Heads Advisors**

Robert A. Hudson was elected chairman of the Advisory committee which, with manufacturers' officials, held several sessions with PGA officials and delegates during the Chicago meeting. Hudson succeeded S. C. Allyn of Dayton, O. Thirteen members of the Advisory committee were at Chicago.

The meeting concluded with a teaching and educational program highlighted by the teaching demonstration by Ernest Jones, famed advocate of the swing-the-club system. Jones' talk and demonstration was followed by a lively question-and-answer session in which Jones gave a highly satisfactory, helpful and interesting presentation of details of his method of instruction.

O. J. Noer, speaking on course maintenance practices and illustrating his talk with slides; George S. May, Ewing Stumm and Earl B. Fox, talking on improving pro business operations; Ken Murray, Canadian PGA pres., speaking on pro and amateur golf in Canada; Bob Husted, speaking of motion pictures and television in pro work; and Herb Graffis telling of National Golf Foundation work and its coordination with PGA activities and aspirations; also were on the concluding day's program.

#### **Current Officers Nominated to Head USGA in 1951**

The current officers and executive committees of the USGA have been nominated for re-election at the Association's 57th annual meeting, Saturday, January 27, at the Princeton Club, New York City, according to the report of the nominating committee headed by Charles W. Littlefield, chairman.

James D. Standish, Jr., Detroit, Mich., who became president of the USGA last January heads the slate of officers nominated to carry on. Other officers include Isaac B. Grainger, Montclair, N. J., and Totten P. Heffelfinger, Minneapolis, Minn., vice-presidents; Richard S. Tufts, Pinehurst, N. C., secretary; John D. Ames, Chicago, Ill., treasurer; and Fraser M. Horn, Southampton, N. Y., general counsel.

The executive committee includes in addition to the officers named: J. Frederic Byers, Jr., Allegheny CC, Sewickley, Pa.; Fred L. Dold, Wichita CC, Wichita, Kans.; T. R. Garlington, Atlanta Athletic Club, Atlanta, Ga.; Charles B. Grace, Gulp Mills GC, Bridgeport, Pa.; Lewis A. Lapham, San Francisco, (Calif.) GC; Charles L. Peirson, The Country Club, Brookline, Mass.; Corydon Wagner, Tacoma (Wash.) C&GC; and James W. Walker, Meadow Brook Club, Westbury, N. Y.

The following have been named to the 1952 nominating committee: Fielding Wallace, chairman, Augusta, (Ga.) National GC; Ben Lee Boynton, Brook Hollow GC, Dallas, Texas; F. B. Dickinson, Wakonda CC, Des Moines, Iowa; John B. Morse, Del Monte G&CC, Pebble Beach, Calif.; and A. Herman Stump, Green Spring Valley Hunt Club, Garrison, Md.