

Wouldn't you know it'd happen? . . . Ben Hogan's had tough time trying to teach a good golf swing to Glen Ford who plays Hogan in the movie of Ben's career . . . Oak Park CC (Chicago dist.) sent Christmas cards to 500 kids who caddied at the club last year . . . Washington (D. C.) Post sends out promotion book on its 4th annual Celebrities Golf Tournament . . . The four events raised \$65,000 for underprivileged kids.

Paul Hahn, pro at Kings County CC, Hanford, Calif., starting out on trick shot exhibition dates . . . Hahn's a fine trickshot performer with attractive personality and smart showmanship . . . Snead by winning the Vardon trophy in 1950 shares with Hogan honor as 3-time winner of the trophy...Ben won in 1940, 1941 and 1948... Sam won in 1938, 1949 and 1950...US Junior Chamber of Commerce reports its 1950 National Junior championship at Ames, Ia., finale of the largest tournament in golf, was conducted for \$5,270 . . . Deficit was \$411.

Reggie Spencer honored by party and gifts for his 30 years as pro at Fairmont (W. Va.) Field Club . . . Mrs. Spencer and daughter Barbara also received gifts from the club that's very happy and proud in having this grand family on the job . . . Henry G. Glissman & Son converting Emmettsburg (Ia.) CC 9-hole course from sand to grass greens this spring . . . Glissman also to restore Ralston (Neb.) CC to play . . . They plan building new 9-hole fee course near Omaha this year.

Press quarters at major golf tournaments won't be the same merry places now that O. B. Keeler's gone . . . Bet he has the heavenly hosts laughing . . . In passing of James Braid in London at the age of 80, curtain went down on an era . . . Braid won British Open in 1901, 1905, 1906, 1909 The calm Englishman from 1899 thru 1912 never finished below 5th in the British Open.

Fourth Cornell turf Conference at Statler Hall, Cornell University, Ithaca, N. Y., March 6 and 7 . . . Southern Turf Conference at Tifton, Ga., May 10 and 11.

Clarence Doser, Scarsdale (N.Y.) CC pro set course record of 63 on Pine Needles (N.C.) GC with 30 putts . . . Yardage 6413, par 71 . . . Beats a lot of tournament stars' figures . . . Sumner J. Robinson, gen. sales mgr., Bigelow-Sanford Carpet Co., elected director of A. G. Spalding & Bros., Inc. . . . Al Fortier will open second 9 of Albany (Ore.) 18-hole fee course along banks of Willamette river this spring . . . Roger V. E. Sherman, new mgr., Flossmoor CC (Chicago dist.)

Oakmont CC, Pittsburgh's famed course where PGA will be played this year, will bid for National Open in 1953, Oakmont's 50th anniversary . . . Bill Stitt, Oakmont's executive sec., in his 25th year at the club . . . Yearly tickets at four 18-hole courses of Bethpage State Park (NY Met dist.) good for all days, discontinued this year . . . Twin Orchard GC, condemned for expansion of O'Hare airport northwest of Chicago, valued at \$1,250,000 by members . . . City of Chicago offers \$165,000 for Twin Orchard . . . Club recently bought Skycrest CC and signed Babe Didrikson Zaharias as its pro . . . Babe was Skycrest pro in 1950.

Green Hills G&CC, Selma, Ind. to open this year . . . Willie Hunter in Riviera CC magazine says: "We feel it is only fair that our members regularly buying golf balls from us will get priority in any shortage." .. George Von Elm now pro-gkpr. at Hacienda CC, La Hambra, Calif. . . . International G&CC, Calexico, Calif, now on grass

Impressive evidence of extent and value of golf turf research shown in Turf Research Review compiled by USGA Green Section . . . Book lists turf project workers, projects, financial support and publications of experiment stations . . . Metropolitan Golf Assn. moves offices to Golf House, 40 E. 38th St., New York 16 . . . Bob Watson and Joe Moore, Jr. now co-pros at Metropolis CC (NY Met. Dist.) . . . Both were Jack Burke's asst's. last year . . . Jack concentrating on tournament circuit under colors of Houston's Shamrock hotel Moore, a Texan, is an LSU grad, and Bob, also a Texan, is a Texas U grad.

Skip Alexander still in Deaconess hospital, Evansville, Ind., at Christmas, for more operations . . . Coming along good but understandably slow . . . MDs say Skip's amazing guts and morale will complete his recovery . . . Tommy Kerrigan starting his 37th season as pro at Siwanoy CC (NY Met dist.) and his 40th as a pro . . . Siwanoy made Tom an Honorary Life Member at a big party last fall . . . A great competitor when younger Tom became one of the top teachers and a master pro whose



LOW COST!

BEAUTIFUL! EFFICIENT!

NEW RUBBER CUSHION arrangement in bottom of washer absorbs shocks, adds to life of cleaner.

NEW TYPE FINISH includes third coat of clear plastic. Withstands season after season in any climate.

EASY TO USE - just pull up paddle, insert ball. A few quick strokes leaves ball shining clean, ready for play . . . and fewer lost balls!

Better Courses Provide LEWIS WASHERS at every tee



Order from your dealer now!

proteges include many of the fellows capably handling some of today's best club jobs.

Dr. Roy A. Bair, formerly in charge of golf turf at Everglades Experiment station has resigned to enter private practice as turf, pasture and field crop consultant with office at 133 W. First St., Belle Glade, Fla. .. Emil Beck, Black River CC, Port Huron, Mich., elected pres., Michigan PGA . . . Vps: Maurie Wells, Edmund O'Connor, Joe Belfore and Al Watrous . . . Sec-treas. Tommy Shannon . . . Directors: Warren Orlick, Frank Walsh, Horton Smith . . . Joe Devany was elected honorary pres. and Frank Sprogell, honorary vp . . . Warren Orlick named publicity chmn. to continue splendid publicity work of Mhichigan section.

Bert Coghill, 60, one of the energetic developers of first class fee course golf died recently at Rochester, Minn., after a brief illness . . . Bert with his brothers Marty and Jack built the Coghill 36-hole plant in the Chicago district and vied with many private clubs in character of course maintenance and house operations . . . After Bert's passing Marty, the surviving brother of the course operators, sold Coghill to Joe Jemsek, owner and operator of the highly successful St. Andrews fee course plant west of Chicago.

Ray Pettigrew appointed pro at recently





PEERLESS SHARPENER

Here's the sharpener you can depend on to keep ALL your units—power and hand mowers in top cutting condition. Grinds blades with the proper bevel behind each cutting edge for easier operation. Rugged, precision-built, designed for YOUR needs through 48 years of experience. Prepare for the season nowwrite for full information!

The FATE-ROOT-HEATH Co. Dept. D-1 · PLYMOUTH, OHIO



rebuilt Excelsior Springs (Mo.) GC . . . Club's 18 new greens built by Smiley Bell of Kansas City, Mo., will open in spring . . . Ray is succeeded at Falls City (Neb.) CC by Wm. Mark from Woodhill CC, Minne-apolis, Minn. . . . Roundup of 1950 shows seniors' tournaments had record entries . . . Among surprising turn-outs was 186 for Kansas Seniors' event at Salina (Ks.) CC . . . Salina pro R. E. Barnes says astonishing class of many seniors suggests pros start thinking of promoting senior-junior events as unique affair in sports.

National Left-handed Golfers Assn. already setting stage for its 1951 national championship at Tippecanoe CC, Youngstown, O., July 30-Aug. 1... Nobody came close to Ben Hogan and Babe Zaharias as Man and Woman Golfers of 1950... Babe also won 1950 title as First Lady Golfer at the Sponsors' Checkbooks... British Golf Unions' Joint Advisory Council standard scratch score and handicapping system in effect Jan. 1, 1951.

George Knox, 65, died recently at Homewood, Ill., after a three months illness . . . George came from Edinburgh, Scotland, his birthplace, in 1907 to be pro at Hamilton Hunt Club, Brantford, Ont. . . . He then went to Kalamazoo (Mich.) CC, LaGrange (Ill.) CC, and in 1915 became first pro at Northmoor CC, Ravinia, Ill. . . . In 1920 he went to Calumet CC (Chicago dist.) as pro

TURF that Speaks for Itself!

Be Sure to See the MILORGANITE EXHIBIT BOOTH 22

GREENKEEPING SUPERINTENDENTS ASSOCIATION CONVENTION HOTEL SHERMAN, CHICAGO

January 30 - February 2, 1951

Discuss your turf problems with V. H. Kadish, Sales Manager and O. J. Noer, Agronomist.



THE SEWERAGE COMMISSION

MII WAIIKEE

PO BOY 2070

WISCONSIN

GOLF GLUBS MILORGANITE THAN ANY USE MORE MILORGANITE



Visit us at Booths 48 and 49, National Turf Conference and Show, January 29 to February 2 at Hotel Sherman, Chicago. Write for our 1951 Catalog and Price List for a complete line of supplies and equipment for Golf Courses.

Grass Seed . Chemicals . Equipment

George A. Davis Inc.
5440 Northwest Highway, Chicago 30, 111.

... He was Calumet's pro-gkpr. at time of his death ... He is survived by his widow and two sons, George Jr. and Robert A.... George was a beloved character who did much for golf ... He was a shining example of the fine oldtimer who kept his mind young and adopting new ideas.

Roy Grinnell has taken over Kinderton CC, Clarksville, Va., and is remodeling the original 9 and adding 9 with Dick Wilson as architect . . . For 30 years Roy has been pro at Sakonnet GC, Little Compton, R. I., in summer . . . With Donald Ross in fall and spring for 17 years, then as promgr. at Southern Pines CC, two years with the Cosgroves as pro at Mid Pines and lessor and operator of Pine Needles in the Pinehurst, N. C. area for past two seasons

Beautiful estate with 137-year-old guest house charmingly modernized and magnificent forestry at Kinderton . . . Roy says he's going to have as fine a test of golf as there is south of Pine Valley . . . He is a charter member of the N. E. PGA and was a tough competitor when crossing clubs with the lads.

Woodridge GC, fee course southwest of Chicago enlarged to 36 holes... Hammer-schmidt brothers doing notable operating job... Jack Jolly says renewed accent on fine maintenance of southern courses reminds him of Florida's pioneering in grass greens around 1902-05... Palm Beach,



SHERMAN CHICAGO National
TURF CONFERENCE
and SHOW—

GREENKEEPING SUPERINTENDENTS
ASSOCIATION
IN ITS 25th YEAR

JANUARY 29 — FEBRUARY 2, 1951

"Outstanding Greens!"

—say Golfers and Greenkeepers alike



Rely on Teamwork of AGRICO and AGRINITE

for Finer Greens, Fairways

"From my 46 years' experience, from New Hampshire to Florida, I know that no one element is the cure-all for green and fairway troubles," writes H. E. Williams, Sr., greens sup't., Alamance Country Club, Burlington, N. C. "To my mind, the combination that fills the need best is AGRICO COUNTRY CLUB Fertilizer and AGRINITE, with its twice-aslong life and uniform grass-producing qualities. Golfers and visiting greenkeepers tell me our greens are outstanding in the Carolinas. Last summer they showed almost 100% bermuda with hardly any foreign grass and were uniform in color and texture."

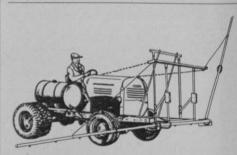
Order Agrico now—it's America's premier Golf Course Fertilizer. Ask your reg-



Ocala, Kissimmee, Sarasota, Bellaire, St. Petersburg, Miami and Jacksonville, Jack says, had pretty fair grass greens then.

Diegel Day put on by Southern Cal. PGA at Inglewood CC, with Snead, Hogan, Mangrum and Coleman as players, Jimmy Nichols in exhibition, and headline movie talent as side-show clicked for over \$6 Gs ... Glen Oaks GC (NY Met dist.), where Leo was pro 26 years ago, put on a day for The Dutchman with members and pro Spencer Murphy coming through as Leo's pals and gentlemen sportsmen . . . So did Al Ciuci and members at Fresh Meadows . . . Leo was the spark plug of the PGA's national drive for golf facilities at vet hospitals and always was first man up when benefits were booked . . . Tucson Open to honor Diegel this year . . . Leo's battling cancer . . . The way Leo and that great wife of his, Vi, are keeping chins up is something to make us all stop bellyaching about our minor troubles.

Aileen Covington, bright and energetic lass who's doing so well with Golf Life, Southern Calif. magazine, reports some complaint of women golfers against Northern Calif. women's association ban on slacks and pedal pushers as attire for association events... Aileen says golfing girls wearing skirts in winter weather suffer from freezing fannies, or words to that effect . . . Fifth annual Gulf Coast Invita-



YELLOW DEVIL Sprayer for Weed Control

Quality-built throughout, Yellow Devil Sprayers fit most tractors. Or mount your sprayer on a Yellow Devil Trailer for greatest flexibility.

Send a card today for literature, prices and name of nearest distributor.



THE ENGINE PARTS MFG. CO. 1360 W. 9th ST. CLEVELAND 13, O.



NIGHT CRAWLER

GREEN AERIFYING MACHINE

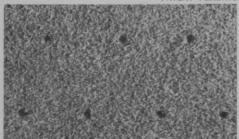
See the improved action of the Night Crawler at the Chicago Turf Conference.

Complete hollow-tining at the time cultivation is most needed is now possible. The Night Crawler gives complete penetration regardless of compacted conditions left by driving spring rains and heavy early season play.

Eighteen hole courses can be completely hollowtined in two days without extra help with less surface disturbance than is normally caused by top dressing. Greens are taken out of play only during actual processing and clean-up which amounts to less than one hour.

Clean cutting tines will not transplant crabgrass and poa-annua from borders. The Night Crawler can be turned around on the green while in operation or will climb steep banks.

PATENT PENDING



Dealers in most sections of the United States and Canada

Manufactured by

By FERGUSON & SONS.
TURF PRODUCTS DIVISION
EAU CLAIRE, MICHIGAN

tion for home club pros and amateurs, at Great Southern CC, Gulfport, Miss., March 22-25... Pro money \$4100.

St. Andrews Old and New courses in bad shape and officials are worrying about getting them in shape for overseas visitors to Festival of Britain this year . . Enid Wilson suggests in Golf Illustrated, London, that women's tees be abolished in Britain to develop longer driving by British women players . . Main thing wrong with interesting suggestion that various clubs in a bag be distinguished by standardization on different colored grips is the variation in lofts and weights of clubs . . . Variations in lofts of manufacturers lines aren't as extensive as those numerous star players effect in altering their clubs.

Fred Wampler, National Intercollegiate and Indiana 1950 champion, graduates from Purdue to become pro at Indianapolis Speedway course . . . Wampler at Lake Worth (Fla.) CC as Vic Bass' asst. this winter . . . Sam (Croesus) Snead again year's top money winner . . . Approximately \$39,000 in 1950 by PGA official recording . . . Snead's total golfing income for 1950 probably twice that amount . . . Counting the playing lesson and other friendly match take Sam must have averaged more than \$6 a stroke . . . That's good for progolf . . . Glad to see it, Sam's a grand guy.

Eric Monti wanting to retire from tour-

GOLF COURSE FOR LEASE

18 hole golf course and clubhouse in state of disrepair. Not used for past three years. First three years rental to tenant to equal taxes and insurance on property. Equitable provisions at end of five or six years for lease holder to buy and owner to sell.

First nine holes 3,245 yds. Par 36. Second nine holes 3,430 yds. Par 37.

This plant covers 127 acres and is located six miles west of the Chicago suburb of Glencoe, Ill., at Dundee and Saunders Rds.

Address all inquiries to Ad 103, c/o Golfdom.

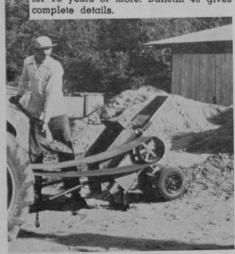
Here's What You Get When You Buy a ROYER....

- **1** Rich, properly prepared, ready-to-use compost
- 2-Up to 89% reduction in labor costs
- 3-A sturdy, rugged machine for long-time operation

Good, nourishing top dressing as prepared with a Royer Compost Mixer is ready for immediate use on your greens. Smoothly blended, finely granulated and with all twigs, stones and trash removed, it can be applied without interfering with normal use of the course.

The desired materials (sand, top soil, commercial fertilizers) are shovelled into the hopper and the Royer does the rest, with savings up to 89% in labor costs over manual methods.

The Royer is a strong, rugged piece of equipment, built to withstand many years of hard service. Hundreds are in use on golf courses all over America, many for 15 years or more. Bulletin 46 gives complete details.





Royer Model K at Dallas Country Club

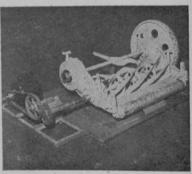
ROYER FOUNDRY & MACHINE CO.

nament circuit and work at club job . . . Western Golf Assn. re-elects Jerome P. (Jerry) Bowes, pres. . . . WGA now has 86 former caddies in 24 universities as Evans Scholarship Fund students . . WGA increased individual membership to 7,529 in 1950 . . . Chicago District GA re-elects Pres. Stanley A. Van Dyke and entire ticket. CDGA had 12,529 handicap cards issued in 1950 . . . Largest group was 4,058 in Class B (13-18) . . Wm. Boyd elected pres., Northern California GA succeeding late George McRae.

Pete Lamb named pro at recently opened Yuma (Ariz.) CC 9 hole course . . . \$75,000 clubhouse under construction . . . Fresno (Calif.) Airways public course (5200 yds.) opened . . . Adolph Swoboda signed as pro by Gilman Hot Springs 9 hole course near Gilman, Calif. . . . University of Idaho 9 hole short course, designed by Frank James, to be ready in spring . . . About 90 traps added to Oakland Hills CC by Robert Trent Jones in tightening the 1951 National Open course particularly for the long loose hitters . . . Traps won't punish average players . . . Oakland Hills Supt. Herb Shave, Jones and his assistant Bill Baldwin collaborated on traps' maintenance angle . . . Oakland Hills was designed in 1916 by Donald Ross.

Mrs. Claremont Gushee Richards, 50, wife of Vincent Richards, head of Dunlop

ATLAS LAWN MOWER



A compact, light-weight machine for lapping all models of Hand, Power and Gang Mowers! May be easily used on work bench or floor, eliminating the lifting of heavy mowers. The simple height adjustment for the reel shaft may be used from 4½" to 10½". Equipped with several attachments to fit different reel shafts. Metal blocks for rollers. Steel stands to support the mower. FULLY GUARANTEED

List Price, With Motor.....\$61.50
List Price, Without Motor..... 39.00
Write for Bulletin.

Atlas Lawn Equipment Co.
9761 Olive Street Road St. Louis 24, Missouri

sports div., died Dec. 16 at her home in Scarsdale, N. Y., following an illness of several months... Many in pro and amateur golf had the delight of her bright friendship and warm hospitality... She and Vinnie were one of the merriest of matrimonial teams... Her husband, two sons, Vincent Jr. and Dean; a daughter, Mrs. Adriane Mitchell, and a brother, Collin, have their loss shared by all who enjoyed the treasure of knowing Gushee Richards.

Washington, D. C. five public courses to go under District recreation board operation; shifted by Interior dept. from private opeartion by S. G. Leoffler... District plans to hire Director of Golf Aug. 1, 1951 to take over Jan. 1, 1952... District estimates 1952 income from courses will be \$465,000, with about \$88,000 net... Bobby Locke to return to U. S. in March... Will play series of exhibitions with Chandler Harper.

If you ask us, the most valuable unselfish work being done in sports is that of golf through the Evans Scholarship Foundation of the Westrn Golf Assn... There are now 86 Evans scholars at 56 colleges, representing 50 WGA member clubs... Report of the WGA Scholarship Committee submitted at WGA 52d annual meeting should be read by every club official genuinely interested in developing golf's helpful influ-



Put HANDEE to work in your pro shop! Here's the "Toolshop in Your Hand" that's good for countless jobs. HANDEE grinds, drills, polishes, routs, engraves, carves, cuts, etc...on metal, wood, plastic, etc. Rugged, dependable, cool running...perfectly balanced for pencilities operation. AC-DC, 25,000 r.p.m. For fast, sure performance, choose HANDEE — first and finest!



COMPLETE HANDEE \$2750 cessories in fitted metal chest

HANDEE only, with 7 accessories \$19.95

CHICAGO WHEEL & MFG. CO.

Dept. 6, 1101 West Monroe St.

CHICAGO 7, ILLINOIS

More than than the second of t

The performance record of more than five million Briggs & Stratton 4-cycle, air-cooled engines speaks for itself.

BRIGGS & STRATTON CORP. Milwaukee 1, Wisconsin, U. S. A.



In the automotive field Briggs & Stratton is the recognized leader and world's largest producer of locks, keys and related equipment

PHILLIPS

CAM LOCK





The Answer to Lost Spikes

CAM LOCKS have been added to the regular LARGE BASE spike. The CAMS hold spike fast in position. Will not rough sole.

F. C. PHILLIPS, INC. STOUGHTON, MASS.

ence on and for superior young Americans . . . Don't suppose the report will be extensively read, though . . . We're now in another period of kids getting their heads shot off and the old guys sitting back on their lead pratts and belly-aching about what war's costing them.

Velvet Bermuda, Ormond Bermuda and Manila grass (zoysia matrella) cited in Bill Bischoff piece in Miami (Fla.) Daily News as golf's contributions to Florida lawn improvement . . . Willis Foland at Ponte Vedra (Fla.) CC as club pro . . . Pete Cooper still with Ponte Vedra as playing pro . . . Foland came from asst. spot with Harold Sargent, pro at East Lake CC, Atlanta, Ga. . . . Ken Lind, formerly with Errie Ball, Oak Park (III.) CC, Sargent's new asst.

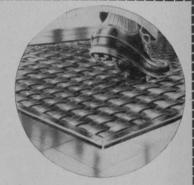
California CC, Los Angeles, started in 1915 as 9 holes, sand greens, sold for approximately \$1,000,000... After war restrictions are lifted clubhouse will be converted to resort hotel... Course will be retained... West Point (Pa.) Lawn Products Co. compiled report of 1950 Florida GSA Turf Management conference that's profitable reading for southern course supts.

Unless war compels cancellations, 1951 tournament circuit purses will hit record high of nearly \$700,000... More applications for PGA co-sponsored dates than can

Pneu-Mat <u>stops</u> clubhouse divots!



Don't let spikes ruin your clubhouse floors. Install PNEU-MAT RUN-NERS in locker rooms, corridors, pro-shop — over any flooring being "chewed up" by spikes.



PNEU-MAT-RUNNERS are better than ever!
They are now being made with a tough
vinyl binding for longer wear.

Write TODAY for complete details!

SUPERIOR RUBBER MFG. CO., Inc.

122 EAST 25th ST. NEW YORK, N.Y.

Boston . Chicago

be handled . . . Unless World War II vets are called back into uniform tourney fields will have about same field of headliners . . . Harold Sargent re-elected pres., Southeastern PGA . . . Johnny Cochran, Greenwood (Miss.) CC re-elected sec.-treas. . . . Veteran pros in south warming up for PGA Seniors annual championship at Dunedin PGA National course, Jan. 8-13.

Central-American championship at Tegucigalpa, Honduras in November, bringing together teams of Central American countries, and International Cup matches at Laredo, Tex., between U. S. and Mexican amateurs, sure should accent wisdom of creating close, friendly relations in this hemisphere by golf... No chance for this in Asia now... Present USGA amateur regulations virtually prohibit this extension of mutually pleasant propaganda of international golf matches with Central and South American countries... Yank pros do good diplomatic touring jobs but as their expenses and fees are paid by their hosts the pro visits don't have the weight amateur team visits would have.

Jack Senn, Toledo (O.) Times sports editor, in recent column listed Frank Stranahan's remarkable record since the war... Six Opens...13 amateur titles... Lot more performances as low amateur in Opens... One of the greatest records, amateur or pro, for a fellow who enters as



The Heart of Golf's Healthiest Turf...



BUCKNER · · · The Finest in Golf Watering Equipment

VISIT BUCKNER
during the NGSA
National Turf Meeting
BOOTHS 44 - 45
Sherman Hotel, Chicago
Jan. 29 - Feb. 2
Inspect golf's latest in
watering equipment.

For more than 30 years golf course management has depended on Buckner for the utmost watering efficiency. For the health and protection of your turf get the best — specify Buckner.

Special Representatives:

7658 Calumet Ave., Chicago, Ill.

1491 Riverside Drive Los Angeles, Cal.

BUCKNER MFG. CO.

FRESNO, CALIF.

TEE-OFF MATS

for DRIVING RANGES & Public Course Operators ALL SIZES IMMEDIATE DELIVERY



Special Mats for Locker Room entrances and Shower Rooms

GOLF BALLS CLUBS

TEES FOR RANGES

Putters, Balls, Clubs for Miniature and Chip Putt Course

Prices and full details available on request.

244 W. 42ND ST. NEW YORK 18, N.Y. many competitive events as Frank does . . . Official Golf Guide for 1899 listed 558 clubs in 36 states, and admitted itself "very incomplete."

Innis Brown, veteran and highly competent golf writer, now on USGA staff filling in for USGA Asst. Executive Sec., Lt. Cmdr., John P. English, USNR, recalled to duty with the Navy . . . Monroe (Mich.) set a new world record for speed-ball with 34 players from 4 to 30 handicaps getting ball around 9 holes in 5 min., 28 sec., scoring 44.

Government restriction on golf course construction tables city of Los Angeles plans for construction of two badly needed courses in Sepulveda dam area . . . Likewise halted Los Angeles County's planning for course in East Pasadena . . . Heavy play in 1950 caused discontinuance of sale of 1951 yearly tickets good for all times on Bethpage State Park four 18-hole courses near Farmingdale, L. I., N. Y.... Fellow tells John M. Brennan that more than 30,000 boys caddy on Long Island each year.

Grand plug for Al Clare, gkpr., El Monte GC, in Al Warden's sports column in Ogden City (Ut.) Standard-Examiner . . . Offer made for Asheville (N. C.) 18-hole muny course by subdivider . . . Bidder proposes to lease 9 of the 18 holes to golfers, subdividing other 9 . . . University of New Mex-

the golf cap that's sweeping the country . . . flip-9t's



authentic TARTAN PLAID GOLF CAP

of cool, genuine panama cloth

Flip-It features the biggest selection of smartly styled Tartan Golf Caps. Of cool, ventilated, genuine Panama Cloth, this new 8-piece matched cap with button on top has won tremendous popularity with golfers throughout the country. Packed solid to the dozen in these authentic Clan Tartans. Gordon (green and blue)

Wallace (red and black) MacPherson (black and white)

Macleod (yellow and black) Stewart (brown and maroon)

Order by Clan Name - a fast, profitable retailer at \$21.00 per doz. Terms: 2/10 E.O.M.

Flip-91 inc.

Just One Of Flip-It's Big Selection of Golf Caps and Hats. For complete Flip-It catalog, write:

23 Waverly Place, N.Y.C.

ico golfer says he's bought a new set of irons he believes will improve his game 10 strokes until he gets used to them.

PGA of Australia and PGA of South Africa planning to establish international fixture... Might make another big event to have Ryder Cup winning team meet Australia-South Africa winner.

In Praise of Golf, an anthology of classic comments on the game, incidents and personalities, compiled by Webster Evans and Tom Scott, has been published by Frederick Muller, Ltd., 29 Great James St., London, WC 1, Eng. . . . Price is \$1 . . . PGA Teachers' Guide, an excellent collection of instruction and clinic articles that have appeared in the PGA, has been published under the direction of the PGA Teaching Committee.

9-hole, 1556 yd., par 27 pitch-and-putt course on 12 acres at Golden Gate Park, San Francisco, now in play . . . Designed and built by Jack Fleming, supt. of city golf courses for San Francisco . . . Fleming also designed new muny course being completed for Stockton, Calif. . . . Lee Hulbert, supt., and green chmn. S.S. Cort, in improvement program on Presidio GC course at San Francisco.

Women's Western GA re-elects Mrs. Charles H. Price, pres. . . . Sets 1951 tournaments: WWGA Amateur, Plum Hollow

(Continued on page 66)

NORTHERN GOLF BALL CO.

3441 N. Claremont Ave. Chicago 18, Ill.

Distributor of

"THE TURF KING"

GENUINE TAMPICO BALL HITTING & MAT BRUSH

Designed for use at all tee-off points on Golf Courses, Schools or Driving Ranges.

Ideal for Wood or Iron Play

also

The

"CALIFORNIA YELLO JACKET"

Driving Range

and Miniature Course

Golf Ball

Permanent Color
"CLEAR thru the COVER"



Better Clubs Make a Better Golfer

Seventy per cent of men playing Kenneth Smith clubs shoot in the 70s. The national average — all makes of clubs — is only 2½% (according to an impartial, national survey). The reason is easy to discover — Kenneth Smith clubs are handmade to fit your customer's measurements, scientifically matched and all clubs in a set identically swing-balanced. No other clubs are so matched and so balanced.

Pros: Write for new booklet that helps you sell Kenneth Smith clubs.

Give Your Members Better Service with

Ken SHOP SUPPLIES

Golf Club Lacquer, Adhesives, Form-a-Coat, Grip Conditioner, Buffing and Bench Supplies, Official and Lorthymic Scales, Stain & All Shop Supplies

Write for handy Supply Order Form



Vol. 25 - No. 1

CONTENTS

JANUARY, 1951

THE BUSINESS JOURNAL OF GOLF

Front Cover: Approaching the 18th green at Saucon Valley Country Club, Bethlehem, Pa., where the USGA National Amateur Championship will be played September 10-15.

Making the Swing Around Golf	3
Golf Business Moves Toward Wartime Basis in 1951 By Herb Graffis	21
Golfdom Starts Its 25th Year	23
Suggestions for Early Season Golf Turf Maintenance By O. J. Noer	26
PGA Gets Down to Business	30.
Clover, Chickweed Eliminated in Turf Improvement Program	33
Make Most of Utility Features in Planning Pro Shop By Hugh Gordon	36
1951 Tournament Schedule	38
22nd National Turf Conference to Be Greenkeepers Biggest	40
Get Advice of Experts in Improving Pro Shop	42
Annual Turf Conferences	48

MAKING THE SWING

(Continued from page 19)

GC, Detroit, week of July 30; WWGA Open, Whitemarsh Valley CC, Philadelphia, week of June 18; WWGA junior at a club in the

Chicago district, week of Aug. 27.
New officers, N. Y. State Turf Assn.: Pres. A. R. Twombly, Pelham CC; vp George T. Swanson, IBM CC, Endicott; Directors Wilbur Stone, Elmira CC; Jos. Burbeck, Bethpage State Park, Farmingdale, and John Gormley, Wolfert's Roost CC, Albany . . . Indiana PGA elects Don Fischesser, Connersville, pres.; Lou Bola, Highland CC, Indianapolis, vp; Gil Giriden, Woodstock, sec.-treas., and directors Bill Doris, Highland; Sam Drake, Richmond; Chick Faltus, St. Johns; Tom Wright, Muncie; Lou Quarelindello, Logansport; Bill Williamson; Bob Grant, Kokomo; Ed Lawson, Bloomington, and Bill Heinlein, Noblesville.

Western Golf Assn. will hold its 1951 Western Open at Davenport (Ia.) CC, either July 12-15 or July 19-22 . . . Western Amateur will be played at South Bend (Ind.) CC week of June 24 . . . Western Junior at University of Iowa course, Iowa

City, Ia., July 31-Aug. 3.

Norman Head changes from Elizabethtown (Ky.) CC to become pro at Paducah, Ky., muny course . . . Norman Johnson switches as supt. from LaGrange (Ill.) CC to San Jose CC, Jacksonville, Fla. . . .

Maple Crest par 3 night-lighted course designed by Wm. Langford, with Mel Johnson as construction supt. being completed for John Henry at LaGrange, Ill.

U. S. Junior Chamber of Commerce asking for bids for its 1952 national junior championship . . . 1951 Jaycee event will be played at Hope Valley CC, Durham, N. C., Aug. 13-18 . . . Harry Flora back for second year as pro at Bisbee (Ariz.) Golf and Social club . . . Flora's at Marquette (Mich.) G&CC in summer . . . Mrs. Caryl Sayre, Creek Club, elected pres., Women's Metropolitan (NY) GA.

Johnny Dawson elected pres. Southern California GA . . . Jack Ryan, formerly on staff of Harry Obitz at Fred Waring's Shawnee (Pa.) CC named pro at Ponce de Leon GC, St. Augustine, Fla. . . . Midwest Regional Turf Foundation sets tentative program for turf conference at Purdue university, LaFayette, Ind. . . . Program to begin noon March 5 and end at noon March 8.

Never have seen Christmas gift golf goods advertising as extensive and as well done as for Christmas, 1950 . . . Much of it compared very favorably with best department store advertising . . . Pro copy had the genuine personal element store copy rarely gets . . . Pro Christmas sales good . . . Lot of the pro Christmas publicity of good will and greeting character.

And the same to you all, doubled and then some, for those holiday greetings.