

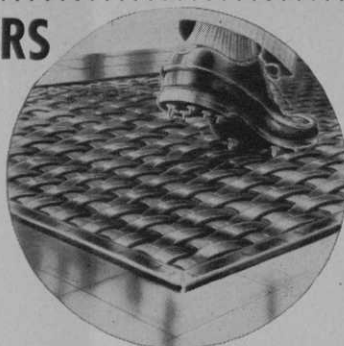
PNEU-MAT-RUNNERS

Are Spike-resistant, Tough
and Durable

Protect Clubhouse Floors
from Spikes

Provide Soft Rug-like
Cushion Under Foot

Are Reversible for
Added Wear



TRIAL SECTIONS

24"x60" — \$10.00
20"x24" — \$ 4.00
Postpaid

Write Today
for Details

SUPERIOR RUBBER MFG. CO., INC., 122 East 25th St., New York 10, N. Y.

HAHN'S SHOW GETS MANY BOOKINGS

Paul Hahn, professional formerly at clubs in Hawaii and California, is getting fine press notices on his exhibition tour



which included more than 50 outdoor and indoor shows at golf clubs in June and July. A new-comer in trick golf, Paul winds up his programs conducting a golf clinic which has won plaudits from many pros.

UNIV. OF MICHIGAN BUILDS

(Continued from page 50)

guests. The old long row bench has been done away with and in its place small benches have been used whereby we can service as many and yet maintain a more congenial atmosphere. We have also furnished the room with round tables and chairs for the convenience of small groups.

In addition to the player facilities on the first floor there is an apartment for either the manager or the caretaker. It consists of living room, kitchenette, bedroom and bath with decorations carried out in the same style as the lounge and snack bar.

Full use has been made of the basement. In addition to the utility rooms are several fine storage rooms, but most important of all is the 75 x 130 foot room underneath

the locker-room with sand floor which will provide facilities for year 'round practice. Driving cages are located at one end of the room, a composition putting surface at one side and the remainder will be used for other phases of the game. All in all the clubhouse is a valuable addition to our athletic plant.

INTEGRATED DISPLAY

(Continued from page 53)

Some pros hesitate to make bold displays of merchandise for fear the merchandise might become shopworn. The answer to that is to have the shop boys keep the shop clean and the displays dusted, and to change the displays frequently. GOLF-DOM reported that one wise pro was doing unusually large business in nylon bags by keeping them where they would be handled and when a bag got slightly soiled he'd offer it at a slight reduction in price. The price reduction idea worked so well the practice of slightly soiling bags to have them bought quickly got to be quite an art.

Study your shop and discuss with your wife and your assistants how the store display and sales idea of integrated selling could be applied. Look at the way the stores and store windows use the integrated principle.

EVERYTHING IN GOLF AWARDS

SEND FOR FREE CATALOG

R. S. OWENS & CO.

2039G W. 13th ST.
CHICAGO 8, ILL.

GOLF TROPHIES & PRIZES



Write for FREE catalogue of TROPHIES, PLAQUES, NOVELTIES, JEWELRY, & BANQUET SOUVENIRS.

GOLFER'S CRYING TOWEL
75c postpaid

MALE OR
FEMALE GOLFERS

IMMEDIATE DELIVERY



N75-A 5 1/2" high \$2.50	1316 Series No.	HEIGHT PRICE
	1316-C 19 1/2"	20.50
	1316-B 21 1/2"	21.00
	1316-A 22 1/2"	21.50

TROPHY & MEDAL SHOP

10 S. Wabash Ave., Chicago 3, Ill.

wise wouldn't be sold and those who have bought early in the season have been satisfied by the months of use they got ahead of the late buyers.

Schneiderman also says he has no trade-in problem as all trade-ins are sold or GIVEN to his caddies. "There always is some kid or kids who can use a change in clubs and the pro can use the trade-ins to encourage the caddies," Jack adds.

SPALDING TRU-FLITES IN NEW BOX

The new Tru-Flite golf ball box now being distributed by A. G. Spalding & Bros., Inc., with an action designed tip-up flap makes an eye-catching display for counter or shelf use.

NEW GRIND OF PEAT FOR SPREADERS

Michigan Peat, Inc., 267 5th Ave., New York, announce a newly developed "fine grind" form of their Michigan peat, which permits its uniform flow through spreaders for top-dressing. Widely used for its moisture retention qualities in protecting turf through hot weather, the convenience and labor economy of the fine-grind form already has broadened the demand for Michigan peat in the golf course management field. Detailed information from the company's New York office.

ALFRED H. TULL
Golf Course Architect

209 E. 49th Street
NEW YORK 17, N. Y.

PRO FINISHED PERSIMMON HEADS

WOODS HAND MADE TO ORDER
WON-PUTT ALUMINUM PUTTERS

Quick Service on All Types of
Repair Work.

Bert Dargie Golf Co.

2883 Poplar Avenue, Memphis 11, Tenn.

Johnny's Youngest Pupils Get Started Right



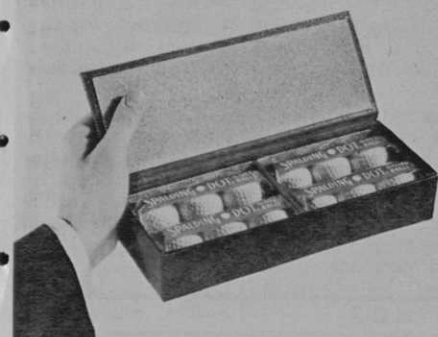
The veteran John R. Inglis, pro at Fairview CC and perennial president of Metropolitan PGA is starting golfers as young as 4 years of age. These youngsters, Toni Ruth Manning and Skeeter Dunn are beginners with the Bristol Cadet set of a 29-in. driver and three irons. For older children there are the Bristol Sub-junior set of 35-in. driver and three irons and the Bristol Junior set with a 39-in. driver and four irons. Inglis says the little kids with their own clubs quickly get pretty fair swings, develop a keen interest in playing and learn golf etiquette right at the start.

WILLIAM F. GORDON
Golf Course Architect

Member
American Society of Golf Course Architects

Doylestown,
Pennsylvania

SPALDING GOLF BALLS GIFT PACKAGED FOR CHRISTMAS



Pros can offer members the Spalding Dot, Top-Flite, Air-Flite, or Kro-Flite golf balls, both personalized, in lots of one dozen or more, and gift packaged at no extra charge. Boxes are available in dozen and half dozen sizes and both have the appearance of antique finished Morocco leather. Properly displayed in the pro shop, boxes should benefit extra gift business. Interior of the dozen size box is cork-lined and can be used as a cigarette or utility box.

W. A. CLEARY ASSIGNED PATENT

The W. A. Cleary Corp., New Brunswick, N. J., informs it has been assigned sole rights to the method of selectively killing crab grass with phenyl mercuric acetate compositions under U. S. Patent No. 2,552,388. The company manufactures a phenyl mercuric acetate composition trademarked PMAS which gives control of crab grass as well as many of the most damaging fungus diseases.

"Turf Maintenance Tips", a periodic publication dealing with various turf problems and embodying latest reports of agricultural experiment stations, will be mailed regularly without charge to turf maintenance men who send their requests to the W. A. Cleary Corp.

FERTIL-ADE AVAILABLE FOR WIDE DISTRIBUTION

Smith Equipment and Supply Co., manufacturer of horticultural chemicals at 1615 N. Central Ave., Chicago 39, Ill., following extensive and successful field tests on golf courses in the greater Chicago area, are now offering Fertil-Ade, a liquid fertilizer,

to course maintenance officials throughout the country. The manufacturer says one gallon of Fertil-Ade to 100 gallons of water is sufficient for each 4,000 sq. ft. of greens and tees on first application and ample for 6,000 sq. ft. coverage for monthly applications thereafter. It reportedly reduces salt residues in the soil and is a solution that apparently will not burn in the hottest weather. Further information available from the manufacturer.

TRAINING NOTE—Max Faulkner, British Open champion, spent one winter in his 5-year plan for physical fitness milking cows to strengthen his hands and wrists.

WEST POINT INTRODUCES NEW GARDEN TRACTOR AERIFIER

West Point Lawn Products, West Point, Pa., is introducing a new aerifier this month—the Garden Tractor model. This is an inexpensive aerifier which can be pulled by garden tractor, overgreen or es-



tate size mower. A preliminary model of the G-T Aerifier was exhibited at the Golf Course Superintendents' National Convention in Chicago.

The G-T Aerifier is made up of two reels mounted on a single shaft. Cultivating swath is 24". Has a total of 40 spoons. Holes are spaced on four inch centers.

Special features of larger models included in this model are: cultivating action of spoons, adjustable cultivation depth, quick lift to transport wheels or to drop

CREEPING BENTS

C-1 C-19 C-52

Branch Nurseries Farmington, Ia., Slocum, R. I., Winnsboro, Texas
Main Nursery & Office Madison 1, Wisconsin P. O. Box 350

Old Orchard Turf Nurseries

R. R. Bond, Prop.

THE GREENS ARE THE FOUNDATION OF ALL SUCCESSFUL GOLF COURSES

the reel to cultivating position and tray for additional weight. Here is big aerifier convenience in a moderate priced tool. Ideal for home lawns or any small turf areas.

FOLDA-FAIRWAY, NEW PRACTICE DEVICE

A lightweight, adjustable, inexpensive machine called "Folda-Fairway" permits a golfer to hit a full range of shots—from booming drives to delicate chips—in his backyard, garage, office, living room, or anywhere with enough room to swing a club.

Made of natural finished hardwood, "Folda-Fairway" is 36 inches high, 36 inches wide, 41 inches long, weighs 12

pounds, and can be easily taken apart and put together.

Patented by the A. E. Peterson Manufacturing Company of Glendale, California, the device is reported to measure distances from 25 feet up to 350 yards, shows whether the ball was sliced, hooked, hit out-of-bounds, or slammed straight down the fairway.

Tested for several months before its introduction, the manufacturer suggests the machine can be used satisfactorily during winter months to keep swings grooved, for warmups on the first tee, as an exercise aid, or it can enable golfers to devote as little or as much time as desired for backyard practice.

CLASSIFIED ADS

Rates: Minimum insertion \$4.00 for 20 words; additional words 20c each. Bold face type, 25c. per word. Classified cols. reserved for help or services wanted and for sale of used equipment.

Under no circumstances are we permitted to divulge the name and address of those placing the blind advertisements. Responses to all box number ads should be addressed to the box number and mailed to GOLFDOM; replies are promptly forwarded to advertisers.

Pro—with four years' experience as Assistant Pro would like small club in South or Southwest. Also interested in Assistant Pro position at large club. Best references. Available October. Address Ad 801 % GOLFDOM.

Pro-Owner of Resort Course in Michigan desires employment in Florida during the months of Nov. through March. Married. No children. Address Ad 802 % GOLFDOM.

GOLF COURSE FOR SALE—Well established 9 hole course with clubhouse and all equipment in excellent condition. Located just west of industrial city, in the center of a summer residential section. 3 small lakes on the property with an adjacent 100 acres available for an additional 9 holes if desired. \$84,000 including all equipment. Roy Annett, Inc., Realtors, 28 E. Huron St., Pontiac, Mich.

USED GOLF BALLS WANTED

Highest prices paid. Write us for quotations.

WITTEK GOLF PRODUCTS
5128 W. North Ave., Chicago 39, Ill.

PRO-MGR. PRESENTLY EMPLOYED AS SUCH DESIRES CHANGE. 15 YRS. IN PRESENT POSITION WITH FULL AUTHORITY OVER OPERATION AND MAINTENANCE OF FIRST CLASS 18 HOLE RESORT GOLF COURSE. SUPERVISORY CAPACITY OF ALL CLUBHOUSE ACTIVITIES INCLUDING FOOD SERVICES AND BAR. NATIONALLY KNOWN RESORT BERTHS IN FLORIDA DURING WINTER SEASON. LONG TERM MEMBER P.G.A. EXPERIENCED ALL PHASES CLUB OPERATION INCLUDING COURSE CONSTRUCTION. ADDRESS AD 803 % GOLFDOM.

BUILDING LOT WANTED—WISH TO PURCHASE ONE OR TWO ADJOINING LOTS NEAR P.G.A. GOLF COURSE, DUNEDIN, FLORIDA. ADDRESS INFORMATION AND PRICE TO P.G.A. PRO, BOX 804 % GOLFDOM.

PRO OR GREENKEEPER OR COMBINATION. LONG EXPERIENCE. COMPETENT, AGREEABLE. EASTERN LOCATION. ADDRESS AD 805 % GOLFDOM.

Pro-Mgr-Greenkeeper—desires Winter position with 9 or 18 hole club in South or Southwest, 48 years old—28 years' experience in all phases of golf work. Teaching specialist. Wife capable assistant. At present self employed operating Driving Range and 9 hole resort course. Can furnish highest references. Write Joe Masters, Burt Lake Golf Club, Indian River, Mich.

WANTED—USED GOLF BALLS

Highest prices paid.

Get our prices before selling.

EASTERN GOLF CO.

244 W. 42nd St., New York 18, N.Y.

DRIVING RANGE MEN—REBUILDING

Get your cores in while we have the new type painless cover material available for you. Tested and proven to be the best process in rebuilding for driving range use. Guaranteed 100% against seam splitting.

Price per doz. on exchange \$2.58

Send for Circular and Shipping Tags.

NORTHERN GOLF BALL CO.

3441 N. Claremont Ave. Chicago 18, Ill.

NOW AVAILABLE—GREENS SUPT. 25 YEARS EXPERIENCE. MARRIED. EXCELLENT REFERENCES. PREFER THE EAST. ADDRESS AD 806 % GOLFDOM.

WANTED—TO BUY OR LEASE GOLF COURSE. STATE PARTICULARS. ADDRESS AD 807 % GOLFDOM.

Pro with knowledge of greenkeeping presently employed looking for an active golf course in New York State or vicinity. PGA member 14 years experience. 30 year old veteran. Address Ad 808 % GOLFDOM.

PROFESSIONAL presently employed at well known Eastern club, desires new connections for 1952. Fine teaching and playing record. P.G.A. member in good standing and excellent credit rating. For further details address Ad No. 809 % GOLFDOM.

GREENKEEPER—PRO-GREENKEEPER—desires change in 1952. 12 years experience in construction and maintenance of bent greens. Age 33, married. A-1 references. Address Ad 810 % GOLFDOM.

Wanted: Position as golf pro or assistant for winter months. Married with family. Age 36. College graduate. Able teacher and familiar with all phases of golf work. Recommendations on request. Address Ad 811 % GOLFDOM.

Professional with excellent record as instructor, and in stimulating greater interest among members, wives and juniors, seeks opportunity at club where these factors are considered of basic importance. Competent and attentive in handling pro shop management, merchandising and all departments of golf activities. Character, credit and performance references. Kindly address Ad 812 % GOLFDOM.

Golf Course wanted—on lease basis, lease with option to buy or outright purchase. Give essential details regarding location, size, facilities, condition, equipment, etc. Address Ad 814 % GOLFDOM.

PRO-MANAGER—WIFE-CATERESS—Now employed desire change to year round active club. Thoroughly understand and experienced in all departments including golf course maintenance. Fine teacher, manager and greenkeeper. Wife capable manager and cateress with reputation for outstanding dining room operation. Excellent ability, character, credit references. Member P.G.A. Address Ad 815 % GOLFDOM.