

A show packed with entertainment for the golfer's entire family. including

BERMUDA 1st TEE Redmond's latest color sound film

Write or wire: JACK REDMOND GOLF EXHIBITION BUREAU GOLF CLINIC 4 W. 40th St., New York City

Phone: Chickering 4-1710 THE 19TH HOLE REVUE

GOLF PRINTING

Score Cards - - Charge Checks Greens Maintenance Systems Caddie Cards - - Handicap Systems Forms for Locker and Dining Rooms and for the Professional. Fibre and Paper Tags Envelopes -- Stationery Samples on request.

VESTAL CO., 701 S. LaSalle Chicago 5 Phone: HArrison 7-6314 Established 1912

PRO SHOP — Balls - Bags - Gloves - Headwear Sportswear - Accessories

DRIVING RANGE - Balls - Clubs - Buckets Automatic Tee - etc.

MINIATURE PUTTING COURSES - Putters

We Buy, Sell, Trade or Reprocess your golf balls

GREAT LAKES GOLF BALL CO. 6641 S. WESTERN AVE., CHICAGO 36, ILL.

FULNAME MARKING is a MUST this year. New golf balls are becoming scarcer by the minute. Get your Fulname marker NOW and keep your precious balls throughout the emergency.

THE FULNAME CO., Cincinnati, Ohio

WHITE ROCK SILICA SAND

The Penn. Glass Sand Corp., First Natl. Bank Bldg., Pittsburg, Pa., now have available a new pure white silica sand that can be used on both greens and traps. Inherent properties of the sand afford better drainage and help eliminate hazardous trap puddles. When mixed with loam it absorbs water like a sponge and helps keep the greens playable after heavy rain. Additional information may be secured by writing the company.

JACOBSEN MAINTAINS EXPORT PROGRAM

Despite a domestic demand which more than matches production, Jacobsen Manufacturing Company, Racine, Wiconsin, continues to earmark a limited portion of its power mowers for the foreign market. Shipments, however, meet only a small percentage of the distributor's needs because demand for power mowers in foreign countries also exceeds supply.

"PERMATAK" NEW GOLF GLOVE

Howard Scoggins Golf Co., Dunedin, Fla., in cooperation with a leading gloveskin tannery, have developed a new golf leather of an exceptionally and permanently tacky characteristic which is used in making Scoggins' new Permatak Golf Glove. The tacky quality is obtained by

a newly developed cod-oil emulsion treatment which also strengthens the light weight leather. The full fingered glove has an air conditioning cotton mesh back and ventilated fingers. Woven elastic bands across the mesh back keep it in snug fit. Available in men's and women's sizes, singles and pairs, in varied color combinations. Complete information from Scoggins at Dunedin.

PAR TUBE CLUB PROTECTORS REACH HIGH SALES

Par Tube, 5710 Dakin St., Chicago 34, makers of Par Tube sturdy, waterproof paper-board circular protectors for golf grips and shafts report that spring sales.



following a record business in 1950, point to the Par Tubes having arrived as a staple item in pro shop selling. The tubes now are being used in bags of numerous pros to protect grips against wear and abrasion and with increasing use of bag carts the Par Tubes are highly favored by average golfers as protecting clubs against damage.

MIAMI, FLA.—Baker Grass Industries, 2730 NW 4th St., Miami 35, has established a Zoysia matrella seed producing field near Hollywood, Fla.

POWER, AD THEME FOR SPALDING DIAMOND JUBILEE YEAR

A. G. Spalding & Bros., Inc., ("Official

with America for 75 vears") celebrates its Diamond Jubilee Year in 1951. A broadside to be sent to sporting goods dealers and golf professionals announces the overall theme for 1951 advertising will be "Power": More power to Spalding merchandise, pres-tige power in the Spalding name and selling power in the 1951 advertising. It is anticipated that 9 out of 10 families will be reached by Spalding advertising in the following media: National magazines such as Life, Saturday Evening Post, Time, Sport, Golfing, Golf World, The Golfer; leading

newspapers, "Spalding Sports Show" Series on sports pages, offering free copies of the Sports Show Book; College newspapers; Youth magazines; Motion pictures, including "Famous Fairways", a golf film in color and many others. All are distributed free of charge. This program will be merchandised extensively with tie-in display material and advance direct mail pieces featuring individual advertisements. promotional activities and specific dates.

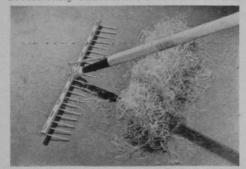






AUTOMATIC SELF-KLEENING RAKE

Designed to save time and aggravation; the Self-Kleen Rake eliminates the necessity of stooping and hand cleaning during the laborious process of raking greens, fairways, or lawns. Through a simple spring construction, the automatic cleaning is achieved by a slight forward pressure on the handle; action automatically cleans any substance from the rake's teeth and gives the advantage of easy accessibility underneath brush and around



delicate plants and flowers. Rake width is 20 inches, constructed of heavy gauge steel, rust-proof with full 5-foot handle, waxed and lacquered.

Self-Kleen Rake available from local



dealer or Arthur Paul Sales, P. O. Box No. 495, Green Bay, Wis.

GOLFER'S JACKET SETS PACE IN WATERPROOF LINE

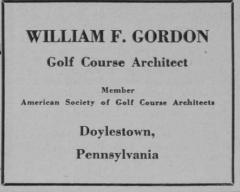
Fabrico Manufacturing Co., 1714 W. Division, Chicago, again expects their Golfer's Jacket to pace their entire line



of waterproof sportswear for the year 1951. Developed in 1936, it has become the biggest seller in the Fabrico line, which includes a variety of household and sports items made of modern Vinylite brand







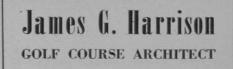
plastic. The welded-on Arid-Action zipper is feature that keeps golfers dry in a heavy rain or wind. The stainproof fog color jacket has electronically welded seams, resists scuffing and peeling, and will neither rot nor mildew. It's available in small, medium, and large, with three of one size to a box.

KUNKLE DESIGNS INGENIOUS SEAT



Kunkle Industries. manufacturers of K-Kart, collapsible golf bag carrier, announce the addition of a seating arrangement for golfers who use a golf bag carrier. This unique seat can be attached to practically any cart, and offers additional comfort for the player. The seat has detachable features. and a spring ar-rangement that automatically locks

the wheels to prevent rolling. Information from Kunkle Industries, 2358 Clybourn Ave., Chicago, Illinois.



Either Contract or Fee

Member: American Society of Golf Course Architects

R. D. #3, Box 372 Phone — Valley 3225 Turtle Creek, Pa. Suburb of Pittsburgh

COLORFUL PLAID SPORTS CAP

A smart Scotty in brilliant plaid with airy mesh sides in contrasting white. Has



a Texon visor with plaid underlining. Made in small and large sizes with a shirred elastic back. A popular model for men, women, and children offered by The Brearley Company, Rockford, Illinois.

NEW RECIPE AND MENU SERVICE FOR CLUB KITCHENS

A new Mealmaster Recipe File and Menu Service for quantity food kitchens has been developed by Mary T. Kavanaugh, noted restaurant food service au-



DRIVING RANGES

DON'T SELL THOSE OLD BALLS

HAVE THEM COVERED WITH PLASTIC, THE NEW, ALL NEW PLASTIC PAINTLESS COVER. NO PAINTING EVER, UNAFFECTED BY PROLONGED EXPOSURE TO BAKING SUN.

PLASTIC IS TOUGH

Your old balls rebuilt by the nation's largest manufacturer of rebuilt driving range golf balls and the exclusive manufacturer of PLASTIC COVER golf balls.

We compression test all old balls as follows: 0 to 30, 30 to 70 and over 70. We return balls of equal compression. Different colors for different grades. Available in ALL WHITE, HALF WHITE AND HALF YELLOW, GREEN, BLUE, or RED. STATE CHOICE.

YOUR COST - \$2.50 per dozen

Shipping data.

Ship old balls in double burlap via truck line, 50 dozen or less per bag and bill as SCRAP RUBBER. We pay freight to us, you pay freight to you. Allow 5% spoilage.

SAVE TIME - SAVE MONEY - DEAL DIRECT SHIP TODAY

WAGNER'S GOLF SALES CO. 534 10th STREET SANTA MONICA, CALIFORNIA

PHONE EXBROOK 31689

SANTA MONICA, CALIFORNIA Formerly of Chicago



thority and non-commercial test kitchen director. The Mealmaster service contains more than 500 recipes which have been tested and refined over a period of years in large and small food serving units and served to thousands of customers for taste acceptance and appetite appeal. Twentytwo classifications of recipes on $5'' \times 8''$ cards which give portion costs and major nutritional values of each item are included, covering everything from appetizers to desserts.

The Mealmaster Menu Booklet provides daily menus for a year and each menu item is covered by a recipe in the file. The cards and booklet are contained in a convenient, usable box. Information on the new service is available from the Mealmaster Recipe File and Menu Service, P.O. Box 1406, Chicago 90, Illinois.

MONROE TABLE WITHSTANDS HEAVY PUNISHMENT



The accompanying photograph graphically illustrates the load punishment that the MONROE DeLuxe Folding Pedestal Banquet Tables can take. Built like a bridge, this table incorporates many important engineering principles which develop extreme strength and flexibility without sacrificing the lightweight feature or the firm "non-tip" foundation. Catalog 225, showing a complete line of folding tables, folding wood and metal chairs, picnic tables, benches and children's playground equipment can be obtained by writing the company at 12 Church St., Colfax, Iowa.



Golfdom



HAGEN AND WILSON 1951 PRO CATALOGS READY

The Advertising Department of Wilson Sporting Goods Co. announces the 1951 Walter Hagen and Wilson professional



golf catalogs are now available. Each booklet features an attractively designed cover, and contains the latest in golf equipment. Highlighting the 32-page Hagen catalog is a complete description of the new Ultra irons. Among the many outstanding products listed in the 48-page Wilson booklet are new nylon golf bags and attractive, newly-designed head models in both woods and irons.

LONG BEACH, CALIF. — Betty Hicks Golf Co., 454 Linden Ave., Long Beach 12, is making a specialty of handling golf equipment for schools. The company op-



erated by the former Women's National champion also is successfully promoting an indoor target golf game she invented.

GELHAR APPOINTED SALES MGR. ANDY LOTSHAW CO.

George Gelhar, formerly associated with Burke Golf Inc., has recently been appointed sales manager of The Andy Lotshaw Company, 126 N. Clinton, Chicago, Ill., manufacturers of Pellent, an insect repellent sold on a nationwide basis through the dealers pro shops.

According to Ray Moore, head of the Lotshaw Co., Gelhar will devote full time to developing pro shop sales. Sales to golfers during 1951 are expected to exceed all previous records.

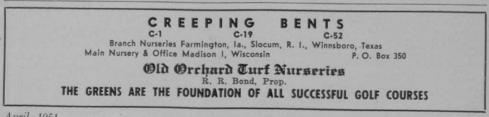
DON RICHARDS JOINS SPALDING'S PRO GOLF SALES STAFF



Don Richards, who has been associated for the past two years with Harry Todd — golf pro of the Lakewood CC in Dallas, has joined the Pro Golf Sales Dept. of A. G. Spalding & Bros.

Don has been playing golf for about 16 years and says — "T've still got

the same Cash-In putter I started with!"



April, 1951

Richards was born in Little Rock, Arkansas, his family moving to Texas when he was only three years old where he has lived ever since. At high school in Ferris, Texas, Don distinguished himself as catcher on the baseball team for five years, as a letter-man in football for three years and as the track team's miler for two years. After attending Baylor University Don played baseball for three years in the Dallas Bank and Sunday School Leagues — leading the Bank League in hitting in 1930.

Don spent fifteen years as Office Manager for the insurance-real estate firm of Sam Dickinson in Dallas. Following three years in the Air Force Transport Command, Don became manager for Golf Pro Harry Todd and is now covering Okla-homa, Memphis, Tenn., Louisiana, and Arkansas for Spalding's Pro Golf Dept.

NEW SCORE ANALYSIS SYSTEM

Five-In-One, a new system with which a golfer can analyze his own game, has been incorporated in a manual now being marketed by Ernest Dyson, Box 466, Meriden, Conn. Five-In-One rating cards are filled out by the golfer as he plays each round and provide a means of comparing his wood shots, his irons, his chips and long putts and his short putting with "par."

While Five-In-One will increase a golfer's enjoyment of the game, it will also enable a spectator of a match to rate the play of the participants - or a golfer the abilities of a future opponent. Complete instruction manual, together with a set of 25 rating cards, retails for \$1 and is available to pro shops and driving range proprietors at regular quantity discounts.

CLASSIFIED ADS

Rates: Minimum insertion \$4.00 for 20 words; additional words 20c each. Bold face type, 25c. per word. Classified cols. reserved for help or services wanted and for sale of used equipment.

WELL QUALIFIED PRO-MANAGER AND UNUSUALLY WIFE DESIRE POSITION WITH PROGRESSIVE CLUB. ADDRESS AD 412 % GOLFDOM.

WANTED: Salesman, calling on Golf Clubs and Golf Driving Ranges, to handle well made high quality tee mat. Good commission basis. Address Ad 414, % Golfdom.

FOR SALE — ONE THOUSAND DOZEN GOOD USED RANGE GOLF BALLS \$1.20 PER DOZEN. JOHN H. JOHNSON, R. F. D. #1, LITTLE FALLS, N. J.

MANAGER available for town or country club, mar-ried, no children. Age 44. Prefer club with large food volume. Can furnish A-1 reference. Excellent caterer. Not afraid of work. Address Ad No. 415, caterer. Not % Golfdom.

Wanted—Pro for private club located on Maine-Canadian Border. Nine Hole Course. House and all utilities provided. Five to six months employment. Address Ad 406, % Golfdom.

CASH PAID FOR OLD GOLF BALLS We will buy for each any golf balls suitable for rebuilding to a like new ball for resale purpose. Write for grade quotations.

DRIVING RANGE MEN - REBUILDING Get your cores in early while we have the new type paintless cover material available for you. Tested and proven to be the best process in re-building for driving range use. Circular and information on request.

NORTHERN GOLF BALL CO. 3441 N. Claremont Ave. Chicago 18, Ill.

Pro or Greenkeeper — or combination. Twenty years experience. Thoroughly competent. Moderate income. Eastern location. Address Ad 408, % Golfdom.

District Distributorships now open — for the only Patented Golf Shirt for men and women — nationally advertised and known. Opportunity for well rated wholesale distributors to take on highly profitable line to add to golf items now handled. Address Ad 409, % Golfdom.

For Sale — Two 9-section 24-foot wide Grass Blitzer Mowers. Ideal for large golf courses. In perfect shape. R. V. Kirk, Gibbon, Nebr.

Asst. Wanted — Pro at active midwestern club wants clean-cut ambitious young man assistant. Good earning opportunity for responsible fellow and train-ing by veteran whose assistants are highly regarded by club officials. Address Ad 410, % Golfdom.

PRO-CKPR. OR MGR. — 20 YEARS SUCCESSFUL EX-PERIENCE IN BUILDING AND MAINTAINING GOLF COURSES, TEACHING, INCREASING CLUB BUSINESS AND CLUB OPERATION. CHEERFUL, DEPENDABLE, DILIGENT AND FINE RECORD OF GOOD JUDGMENT HANDLING HIS WORK. WILLING TO GO ANY-WHERE AS PRO-GKPR. OR MGR. WHERE CLUB WANTS SOUND BUSINESS PERFORMANCE. ADDRESS AD 411, % GOLFDOM.

GREENKEEPER wanted: preferably couple, to operate 9-hole public course in Northern Ohio; familiar with construction, to enlarge to 18 holes; living quarters, salary, percentage. Or will lease or sell. Write Ad 401, % Golfdom.

Need used mowers, lockers near North Carolina, putters, balls. BOB HILLIS, BIG BEND GOLF COURSE, UHRICHSVILLE, OHIO.

WANTED — ASSISTANT PRO FOR 9 HOLE MID-WEST CLUB. HELP WITH SHOP AND CADDIES. WILL CONSIDER BEGINNER. SEND REFERENCES AND STATE SALARY EXPECTED TO AD 402, % GOLFDOM.

SOUTHERN GOLF CO. GOLF BALLS, NEW - USED BOUGHT AND SOLD. RANGE BALLS. COMPLETE FAST RECOVERING SERVICE, WRITE FOR PARTI-CULARS. BOX 826, SHEFFIELD, ALABAMA, JOE CALWELL, PGA MEMBER.

Club Manager presently employed in large town Club prefers Country Club. High Class caterer and busi-ness executive. Married, wife capable assistant or social hostess if desired. Complete knowledge of all club operations. Outstanding references. Address Ad 404, % Golfdom.

WANTED-USED GOLF BALLS and RANGE CUTS Highest prices paid. Get our prices before selling. EASTERN GOLF CO. 244 W. 42nd St., New York 18, N. Y.

Golf Pro, with knowledge of greenkeeping, wishes position. Fully experienced in all branches of golf course management. The best of references available. Address Ad 405, % Golfdom.

USED GOLF BALLS WANTED Highest prices paid. Write us for quotations. WITTEK GOLF PRODUCTS 5128 W. North Ave., Chicago 39, Ill.

Golfdom