

THE PROVEN AUTOMATIC TEE for PRACTICE RANGES

With Rubber Tee Adjustable to Different Heights The Automatic PAR-TEE has proven itself by having more PAR-TEES in use on ranges today than any other TEE made. Many ranges are using PAR-TEES for their 11th year. This must prove that they are most satisfactory and profitable. No tee line preparation necessary. Write for full particulars.

PAR-Inc., 1947 E. 75th St. Chicago 49, III.

NEWS from the MANUFACTURERS

LAGERBLADE RESIGNS AS HORTON PRES. POST FILLED BY GRAHAM R. TREADWAY

The resignation of Herbert C. Lagerblade as pres. of The Horton Manufacturing Co., effective June 1, 1950, has been announced by C. T. Treadway, chairman of the Horton Co. Board.

The vacancy caused by Lagerblade's resignation will be filled by Mr. Graham R. Treadway of 70 Norwood Road, West Hartford, who has been vice-pres. in

charge of Sales.

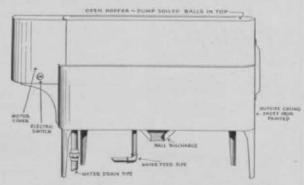
Mr. Lagerblade, or Herb as he is better known among his friends, came to Bristol from Youngstown, Ohio, where he was golf professional at the Youngstown Country Club. He became associated with The Horton Mfg. Co. on January 15, 1921 as a golf advisor to aid in the development and promotion of the steel golf shaft. He was made a Director on October 10, 1927, Vice-President on January 11, 1928, and President on Nov. 25, 1941. During his years with the Horton Mfg. Co., Mr. Lagerblade has been very active in the field of golf. Besides being a fine

HOLCOMB BALL WASHING UNIT

Compact Unit Adaptable To Any Method Of Handling Dirty Balls From Picker To Basket.

Balls constantly revolve under rotary brush. Balls rotate 10 feet under brush and 16 feet under water pressure sprays. Dirty water drains from each spiral ball runway. Balls rotate constantly in clean water during 16 feet of travel. Special alloy aluminum castings used for strength, lightness and rust proof.

Motor 1/4 H.P. with speed reducing gears running in oil. Final drive V belt. Brush speed 30 R.P.M. Pressure adjustable. Capacity 10,000 balls per hour. Diameter 26"—Extreme width 36"—Height 24". Weight 285 lbs.



Write for descriptive literature

\$325 F.O.B. Chicago

Manufactured by

HOLCOMB MACHINE CO. 6627 N. ARTESIAN AVE., CHICAGO 45, ILL.



Representatives:

CLARK BROTHERS 1029 S. Grand Ave. Los Angeles, Calif.

MARK DOTZLER 6110 Pershing Ave. St. Louis, Mo.

JOHN J. GIBBONS 292 Colvin Ave. Buffalo, N. Y.

PG'S... Make 100%-500% Profit!



Big public demand tells your profit story! K-Kart is not just another service, but one that brings you back BIG PROFITS. You buy genuine K-Karts (rental model) Golf

Bag Carriers for as low as \$12.50 each. You'll pay for K-Karts in the first few weeks' rental. Made by the s of the nationally advertised K-Kart Collapsible Golf

manufacturers of the nationally advertised K-Kart Collapsible Golf Bag Carrier. A real quality product.

STRONGLY BUILT-THEY STAND THE GAFF!

Strong aluminum and steel construction. Interchangeable parts. Low upkeep. Steel basket is easily replaced. Perfect balance. Extremely lightweight. Only one strap. Easy to assemble. Ball-bearing wheels. Semi-pneumatic tires.

Order your requirements at once. Mail your order to nearest representative or direct to factory. Satisfaction guaranteed.

10" WHEEL \$12.50

KUNKLE INDUSTRIES

2358 Clybourn Ave.

Chicago 14, III. -

player, he has assisted in the design of many golf courses, among them being Chippannee, in Bristol.

Mr. Treadway was born in Bristol on March 8, 1907, attended Bristol Schools, Phillips Andover Academy, and was a member of the Class of 1930 at Yale. After college, he worked for a time at The Horton Mfg. Co., then went to the Bristol Bank and Trust Company. From there he went to the Hartford Connecticut Trust where he became an Assistant Vice-President before entering the Navy. During World War II, Mr. Treadway was a Lieutenant serving in the Navy Purchasing Office in Chicago. He returned to The Horton Mfg. Co. on February 13, 1946 as Sales Manager for Fishing Tackle, was Sales Manager for Fishing Tackle, was made a Director on Nov. 26, 1946 and Vice-President in charge of Sales on June 28, 1949. Mr. Treadway lives in West Hartford with his wife, the former Dorothy Dickerman of Plantsville, and their three sons.

Murray-Wagner Co., 1835 Hyperion Ave., Los Angeles 27, Calif., has a new practice device, Pro Swing, which consists of a strong, thin, plastic line, one end of which is attached to a wall or pole, and the other fixed to the club by a clamp. By keeping the wire taut a good swing groove is said to be developed.

For Immediate Delivery

2,000 Dozen DRIVING RANGE BALLS

Brand new — The toughest and best performing range balls on the market today!

Manufactured by one of the foremost golf ball makers — Here's a new golf ball that will withstand the severe punishment of driving range use and, after a full year's service you'll still have a real golf ball.

A BARGAIN BUY WHILE THEY LAST .. \$2.88 Doz.

NORTHERN BALL CO.

3441 N. Claremont Avenue, Chicago 18, III.

SMART SKIRT FOR GOLFING

Dan Gertsman-California, 722 S. Los Angeles St., Los Angeles 14, Calif., is presenting through pro shops a smartly fashioned golf skirt called the California Golfer. It's made of washable rayon-cotton that looks and feels like linen. It's in white, daisy, sand, lime, saddle and navy



colors and 10 to 18 sizes. Suggested retail is \$8.95 and pros' wives who have seen the skirt say it will get business in the pro shop. The skirt has a pleated expandable left-hand pocket with tee holder that doesn't interfere with a swing. An elastic inner waistband anchors wearer's shirt.

GOLF-EZE SLAX FREE AS DAD'S DAY PRIZES

Tee-Off, Inc., 3 W. 18th St., New York City, is offering pros Golf-Eze Slax as prizes for Father's Day competitions,

SUPERB

The exclusive in-

terlocking sole

plate is precision

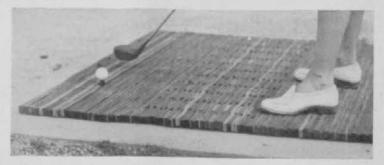
fitted and posi-



SHREVEPORT, LA.

SHREVE

- TOUGHER
 - EASIER PLAYING
- . REINFORCED
 - LONGER LASTING
- REVERSIBLE
 - SAFER



For More Years of Better Service insist on



MELFLEX Leaders for the Clubhouse Mel-Isle Runners Vinyl Runners Rubber Range Tees Landing Mats Step Treads Shower Mats

MELFLEX HEAVY TEE MATS

Made from Airplane bomber tires. . . They outlast all others. . . Lay flat for firm, confident player footing. . . Rugged construction, full 1" thick; reversible for added service. . . Extra reinforced with heavy metal side plates, and No. 9 GA Spring Steel Zinc Coated Special Galvanized Wire used throughout. . . The utmost in carefree fee mat economy. Stock Sizes: 18" x 36" — 18" x 48" — 48" x 48" — 48" x 56" Full 1" Thick.

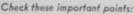
Your inquiries will receive our prompt personal attention, with no obligation.



WESTERN GOLF CART New Improved Principle

Easy to Fold ... no locks levers or springs

Here's a light-weight golf cart that features a new, simplified folding method. Your customers will prefer it.



- . Large ball bearing wheels
- Wide pneumatic rubber tires
- Strong aluminum alloy construction Popular
- price range Folds compactly without pressure on clubs

Write for additional information and prices.

WESTERN GOLF CART

5216 N. E. Sacramento

Portland 13, Ore. Dealer Inquiries invited



Perpetual Calendar Any athletic Sun-Ray rite for New Catalog Edwin W. Lane Co. 32 W. Randolph, Chicago



June 14. The pro is to arrange for any sort of competition he desires for fathers who belong to his club and have entries close a month prior to Father's Day. Copy of each entry blank is to be sent to Tee-Off, and the company will send the pro free, three pair of Golf-Eze Slax as prizes for the winning contestants and a pair for the pro himself. Full details may be secured from Tee-On.

GOLFER'S STORM JACKET

Golfer's Storm Jacket is made of new, durable DriClad material, specially compounded for sports use. The forest-green



jacket weighs 16 ounces and has a detachable parka hood that fastens to the extrawide collar. Cuffs are adjustable and jacket has sturdy snap fasteners at front. Comes in a handy DriClad pouch-pack for easy carrying. For more information



THE HOTTER IT GETS THE BETTER I LIKE IT GUESS I BETTER MOVE IN" "OH LORD, WHEN IS THAT CALIFORNIA YELLO-JACKET (PAINTLESS COVER RANGE BALL) GOING TO TAKE MY PLACE"



100% profit for you!

36 pair, in attractive counter-display box, quickly sell for \$9.00 (25c a pair). Your cost, \$4.50, PROFIT \$4.50.

The shoe laces golfers need and love. TOUGH, long-wearing NYLON laces. Waterproof too, and specially made to stay fied! Don't miss these easy, extra profits. ORDER NOW, "Stay-Ty" from your jobber, or direct from us.

Rhode Island Textile Co. Columbus Av., Pawtucket, R.I.

write DriClad Division, W. Shanhouse Sons, Inc., Rockford, Illinois.

SPALDING 1950 GOLF PRO CATALOGUE NOW BEING DISTRIBUTED

A more complete Spalding Golf Pro catalogue for the 1950 season is now on its way to golf pro shops. Sporting an



appropriate fairway green color layout throughout the book, the catalog features 1950 model woods, irons and auxiliaries; golf balls; golf bags; golf shoes; and golf accessories. Added to the lines are special golf clubs for the younger player, Marilynn Smith woods and irons for women, and the Spalding All-Service Form Grip for all-weather use at no extra charge.

ROWLES INTRODUCES SNUGRIP GLOVES

Rowles Glove Co., Johnstown, N.Y., are offering through pro shops, their new Snugrip golf gloves, designed by Harwood Rowles, widely known glove designer. Made of quality washable capeskin, features of the Snugrip include molded fingers with full size thumb, each separately made; easy flexing, perforated back with molded wrist and especially designed clasp that holds the glove in position without binding; no seams between fingers or points of contact with the club. Illustrated descriptive literature and pro prices direct from Rowles Glove Co.

GOLFCRAFT ISSUES NEW CATALOG

A new 1950 catalog, covering their complete pro-only line of clubs, accessories and shop supplies, has just been issued by Golfcraft, Inc., 1700 W. Hubbard St., Chicago 22, Ill. Listed for the first time is the English golf ball, Penfold, which was so popular over here before the last war. Ted Woolley, president of Golfcraft, says the new Penfold is better than ever be-





PAR TUBES—A NEW PROFIT IN PROTECTING CLUBS

PAR TUBES are sturdy, moisture-proof cylinders which when slipped into any type of golf hag give complete protection to grips and shafts.

From PAR TUBES clubs are quickly taken and replaced without abrading or noisy rattling. They are lightweight and strong. Pros and amateurs endorse them as the great new idea for keeping grips in fine condition and protecting clubs against crushing or marring by careless handling.

Retail at 25 cents per PAR TUBE in Chicago area, slightly higher elsewhere, with a good profit margin and volume for the pro. Packed in 1 gross cartons. Average sale to golfer 10 to 16 PAR TUBES.

Distributed by—Golf Cart Supply—Chamberlin Metal Prod., 1466 W. Madison, Chicago 7, Ill.

Great Lakes Golf Ball Co., 6643 So. Western, Chicago 36, Ill.

Chicago 7, Ill. Great Lakes Golf Ball Co., 6643 So. Western, Chicago 36, Ill. Jackman Sportswear Co., Inc., 6332 W. Roosevelt Rd., Oak Park, Ill.

PAR TUBE - 5710 W. DAKIN ST., CHICAGO 34, ILLINOIS

cause its live, natural rubber cover is molded, not vulcanized, around the ball and driving machine tests prove its exceptional distance and cut resistance. Golfcraft is the exclusive American distributor for the Penfold ball. Woolley says that no effort has been spared to make this year's line the finest they have ever offered. A copy of this new catalog can be obtained by writing the manufacturer.

AUTOMATIC COLLAPSIBLE GOLF CART AND BAG UNIT

A scientific cart and bag unit which may be folded in a jiffy by the fingerlifting of a simple latch and dropping the cart handle is announced by Chamberlin Metal Products, 1466 West Madison St., Chicago 7, Ill. Opening is accomplished with equal ease by lifting the handle.

Called the Chamberlin Honeycomb Bag Ko-Lap-Si Kart, the cart is equipped with a specially designed golf bag made of Tolex, a leather-like plastic material that

is waterproof, almost indestructible, and has the resiliency and beauty of leather. The bag is secured to the cart by upper and lower cadmium plated wide steel bands.

Particular attention is called to the built-in hard rubber club divider which keeps the clubs in the same positions, thus eliminating knocking and rattling. The floor of the bag contains a rubber cushion base for preventing damage to club handles when clubs are dropped into the bag. The bag is also equipped with a roomy zipper shoe pocket on one side, a ball pocket on the other, and a hood which serves as a sweater or luncheon carrier, when not used to cover the clubs. The hood may be quickly swung over the clubs and zipped to a neat fit when de-

The Chamberlin Honeycomb Bag Ko-Lap-Si Kart folds to a vertical compact package scarcely 11" in diameter, and will stand up wherever placed.



CONTRAST EYE APPEALING COLORS COUNTER DISPLAYS ADVERTISING AIDS

FUNCTIONAL DESIGN SNUGR Introducing A ROWLES ORIGINAL

SNUGRIP GOLF GLOVES were designed and created by HARWOOD S. ROWLES, leading American Glove Engineer and Functional Glove Designer. TWO YEARS RESEARCH for an Ideal Golf Glove disclosed 3 requirements needed.

I. SKIN TIGHT FIT assured by SNUGRIP clasp molding Glove to hand and wrist. Dress Glove standards of Materials and WORK-MANSHIP.

2. FINGER TIP SENSITIVITY for keen touch control, assured by SNUGRIP Free n' Easy MOCCA-SIN FINGERS. Not a seam at any

contact spot. Incredible to believe till you feel those Nylon sewn seams MISSING.

3. FULL HAND FLEXING without strain or irritation, assured by SEAMLESS BACK construction properly ventilated. CORRECT functional design to fit peculiar analomy of human hand.

WRITE FOR DESCRIPTIVE FOLDER

Sole Sales Representative Albert Jackson 59th and 7th Ave., New York 19, N. Y. Park Sheraton Hotel

ROWLES GLOVE CO. Quality Gloves JOHNSTOWN, NEW YORK

U. S. RUBBER TRANSFERS SALES OFFICIALS TO RHODE IS, PLANT

United States Rubber Company is transferring important sales, sales promotion and development executives from its headquarters in New York City to its Providence, R. I., plant, according to an announcement made today by Gregg T. Ward, general merchandise sales manager of the company's footwear and general



Important sales, sales promotion, and development executives of United States Rubber Company who will be transferred from headquarters in New York City, to the rubber company's Providence, R. I. plant include, left to right, James J. Galligan, sales development manager of general products; Fred O. Thornton, sales manager of drug sundries, waterwear and specialties; George T. McCarthy. sales manager of golf balls, and Gerritt V. Weston. sales promotion manager of general products. The move is effective May 1st.

products division. The move, effective May 1, is aimed at improving products and customer service by closely coordinating the sales, sales promotion, development, quality control and production groups, Mr. Ward stated.

Executives who will make their headquarters in Providence include John W. Sproul, sales manager of general products; Fred O. Thornton, sales manager of drug sundries, waterwear and specialties; George T. McCarthy, sales manager of golf balls; James J. Galligan, sales development manager of general products: and Gerritt V. Weston, sales promotion manager of general products.

Also moving to Providence on May 1

GOLF RANGES MINIATURE GOLF COURSES

We Have a Complete Line of Supplies Write for prices

EASTERN GOLF CO. 244 W. 42nd St., Dept. A, New York 18, N. Y.



COSTS LESS THAN A PUTTER RENT THEM OR SELL THEM Model G-1

HANDEES CADDY

Easy Rolling, Non-rust Bearings Will Not Tip Over

Large Oversize 10 inch Semi-pneumatic Tires

Semi-pneumotic fires
STURDY CONSTRUCTION PRECISION BUILT CART CARRIES LOAD
STEEL FIRAME COLLAPSIBLE
HANDLE FITS IN ANY CAR WEIGHS ONLY 15
POUNDS perfectly balanced to roll through sand traps
over rough ground, just about any place where you can
walk Lowest price offered on a golf cart with wheeels this
large 20% Discount in lots of 6 or more.

HANDLES CO Doat 6.95

HANDEES CO BLOOMINGTON, ILL

TOP PROFITS!

From this nationally ADVERTISED REPELLENT Advertised in-HOLIDAY, HOUSE & GARDEN, OUTDOORS-MAN, TRUE, FISHING & HUNTING - mony others.

Keep Away

Amazing PELLENT keeps away bother some mosquitoes, chiggers, ticks and certain other insects. Easy-to-use cream lasts 6-10 hours . . . more than 80 applications per tube — each costing less than a penny. And PELLENT stops the irritation caused by bites too! Harmless to nylon and clock the period of the period to the p and clothing. Guaranteed.

If your wholesaler can't supply you, write The ANDY LOTSHAW COMPANY 126-G N. Clinton St., Chicago 9, Illinois

1914 FULNAME 1950

FULNAME GOLF BALL MARKING SERVICE brings profit to the SHOP and smoothplay to the FAIRWAY.

GET THE BEST! GET FULNAME!

The Fulname Co. Cincinnati 6, Ohio



R. H. Tractor Wheel SPUDS quickest to put on or take off. Increase tractor effi-ciency and cultivate turf . that's why more than half the U.S. and Canadian clubs use them. Durable Sample spud and circular on request: advise make of tractor and purpose for which intended.

Immediate shipment.
If your Ford or equipment dealer cannot supply If your Ford or equip-ment dealer cannot supply, write direct to MFR. OF SPUDS, FORD-

are Thomas L. Skinner, assistant sales manager of drug sundries, waterwear and specialties, who was formerly district sales manager of general products in St. Louis; Regis W. Higgins, assistant sales manager of golf balls, who was formerly district sales manager of general products in Detroit; Willis B. Duckman, sales assistant in drug sundries; and Richard A. Geisler, assistant to Mr. Weston.

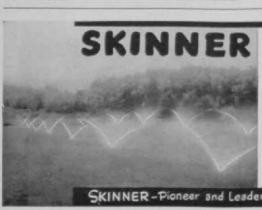
Joseph G. Kowalski has been promoted from Providence plant to become assistant to John W. Sproul and Walter J. Morris becomes sales assistant in drug sundries. Both were transferred from the sales coordination department.

EQUIPMENT FOR PICNIC COMFORT

The American Playground Device Co., Anderson, Ind., have three items of interest to golf and country club officials. Illustrated below is the American Approved Heavy Duty Streamlined Park



Attractively streamlined, Bench. bench is engineered for greater comfort and seating capacity, combining beauty of line with tremendous structural strength. Fabricated of new 1%" tested steel pipe, strongly crossbraced and heavily through bolted, this bench has seat and back made of highest quality, air-dried native oak, finished in Johnson's green Wax-O-Namel.



sprinklers and snap valves are the choice of leading clubs

Nearly a half century of research and engineering are behind each Skinner Sprinkler. Years have been spent developing and improving the Skinner

Line to meet golf's varied and exacting needs. Single units or complete systems available, with these outstanding features: lightweight , trouble-free operation . . . easily adjusted rotation speed . . . all parts brass, brenze or stainless steel. Write for data on the finest "tee to green" irrigation equipment—SKINNER.

The SKINNER IRRIGATION COMPANY 415 Canal St., Troy, Ohio

KINNER-Pioneer and Leader in Irrigation for nearly half a century.

and low priced.

R. S. HORNER

Geneva, Ohio

SON WHEELS, ETC.

Newly developed, and first sold nationally late in 1949, is the All-American Picnic Grill. This new grill provides perfect draft control with its fully enclosed fire bowl and its six-way adjustable draft door, which produces the required temperature and heats all parts of the grids evenly. The grill has a massive one-piece oven, two waffle-type top grids and a one-piece removable grate. Burning wood, coal or charcoal, the grill provides a full 251/2-inch by 24-inch grilling and warming area. The ample space beneath the grid may be used for baking or for warming foods. The All-American Picnic Grill is mounted on a tested steel pipe support, so that by turning it to leeward as the wind shifts the cook avoids getting a face full of smoke. This grill comes in two models, portable and stationary. In both cases, the grill is readily removed from the support for easy storage.

Complementing the picnic grill as an accessory for pleasant outdoor activity are the American Approved Streamlined Picnic Tables, both portable and for permanent installation in concrete. greater comfort and efficiency, the top and seats have all edges smoothly rounded, with the top extended well out toward the seats. Seats are 19 inches from the ground, and the top is 31 inches high. Tables are ruggedly built with all-steel frames of 1%-inch new, tested steel pipe. The four table top boards and the two single board seats are of carefully seasoned, old growth Douglas fir, 5/4" by 10". The seats and top are finished in Johnson's green Wax-O-Namel.

TRACTOR-DRIVE GENERATOR

D. W. Oman & Sons, Inc., Minneapolis. Minn., are making a new generator for tractor belt-drive. The generator is available in 3000, 5000 and 10,000 watt capacities, 115/230 voit, 60 cycle a.c. This equipment is for emergency use when power shortages occur. Onan also makes other generators for tractor-power use in supplying electricity for country club uses.

SWOOP SOAR SAIL and GLIDE

with the Purple Martins as you lie relaxed on the cool grass at your favorite club, eyes turned heavenward. Watch these graceful birds dip and dive around their gleaming white new home.

A Johnsbrink "Haven Home" Martin House will

A Johnsbrink "Haven Home" Martin House will contribute so much to the dignity and charm of your grounds.

You bird conscious nature enthusiasts, write for our free bird house literature NOW.

JOHNSBRINK Co. DEPT. G5
223 W. 16TH PLACE CHICAGO HEIGHTS, ILL.



Says W. H. GLOVER, of Fairfax, Va. C. C.

"You might say our turf was born and raised on AGRICO COUNTRY CLUB FERTILIZER," writes Mr. Glover. "For we have used nothing but Agrico ever since first seeding our greens and fairways, 7 years ago. We are extremely well satisfied with results, both as to quality of the turf and the standards of maintenance made possible by well-fed, well-established turf. Your Soil Service is a big help too." Remember, Agrico is specially made to feed golf-course turf and feed it right. Order from your supplier, phone nearest A.A.C. Sales Office, or write to The AMERIGAN AGRICULTURAL CHEMICAL Co., 50 Church Street, New York 7, N. Y.

AGRICO Country Club Fertilizer

. BENT GRASS .

Stolons and Sod. Washington — CI – and other recommended strains.

HIRAM F. GODWIN

22366 Grand River Ave., Detroit 19, Mich.

NOW A STRONGER, HEALTHIER TURE AT LESS COST MICHIGAN PEAT

NATURE'S FINEST SOIL BUILDER

Leading clubs maintain thick, healthy turf by building their greens with proper mixture of Michigan Peat, sand and soil. Michigan Peat makes heavy soil porous, binds light sandy soils, permits adequate aeration, holds water and plant food, allows grass to attain deep root structure. Invaluable for top dressing! Saves watering bills. Our staff will help you solve your problems and save money.

MICHIGAN PEAT, INC., 267 5 Ave., N. Y. 16

LIQUA-VITA

The complete Liquid Fertilizer for Golf Greens

Turf Special 12-8-4

Regular 6-9-7

Plus all Trace Elements

Its use on 700 golf courses (as long as 5 years on some) has proved its value as a greens fertilizer. Greenkeepers are enthusiastic over results. It doesn't burn — cuts labor costs — is easy to apply.

A trial will convince you.

AMERICAN LIQUID FERTILIZER CO., Inc. Box No. 267, Marietta, O.

STAN THOMPSON'S "RAINBOW" WOODS

Stan Thompson Golf Co., makers of custom clubs, reports a highly gratifying sales reception for its line of colored woods. The driver is red, the brassie is green, the spoon is violet, the 4 wood is yellow and the 5 wood is orange in this "rainbow" line. The clubs are available in men and women's clubs with usual pro discounts. Stan uses his own special mixture of baked enamel finish on the clubs and says they are virtually dent-proof. He got the hunch from the popularity of color in bags and clubhead covers, with some inspiration from Jimmy Demaret's valet. The line went over well at winter resorts and has good early season sales elsewhere.

C. K. Bradley, Mountain View, N.J., appointed N.J. service and sales agt. for G. B. Lewis golf ball washer and tee accessories, and the new Lewis golf club cleaning machine.

Swift & Co. Plant Food div., Chicago, has issued a new bulletin on use of Vigoro on fairways and greens, and on Swift's new all water soluble Bonro which is sprayed on with sulfate of ammonia. The practical bulletin will be sent free by the Research Dept. of Swift's Plant Food div.

PAR TUBES PROTECT GRIPS

Par Tube, 5710 Dakin St., Chicago 34, Ill., is having good sale through pro shops for its strong, moisture-proof fibreboard tubes that are put into conventional type



or individual compartment golf bags and extend the full length of the bag. The clubs slide easily in and out of the Par Tubes, and the grips are protected against scuffing and tearing. The Par Tubes require no special assembly but are simply dropped into the bags. The Par Tubes are





Modern Equipment and Supplies DRIVING RANGES • MINIATURE COURSES BUY Wittel — BUY THE BEST

New Paintless Ball—White For Life
(Also in colors)

New DOW METAL - Long Life Range Driver -

Tee Mats 4'x5' — Golfer Approved — No black smudge on clubs or balls. The only Trouble Free Mat in the business.

New-TEE QUEEN-Foolproof "Automatic" Tee-New LOW PRICE Automatic Ball Picker.

WITTEK GOLF RANGE SUPPLY CO. 5128 W. North Ave., Chicago 39, III.

PRO FINISHED PERSIMMON HEADS

WOODS HAND MADE TO ORDER
WON-PUTT ALUMINUM PUTTERS

Quick Service on All Types of Repair Work.

Bert Dargie Golf Co.

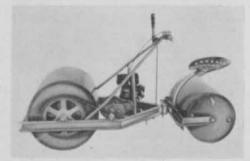
2883 Poplar Avenue, Memphis 11, Tenn.

supplied to pros in gross lots by distributors or the manufacturers direct.

NEW POWER ROLLER

Consolidated Industries has just begun marketing their new Con-Sol Power Roller, suited for rolling as a necessary part of the upkeep of turf, walks, drives, tennis courts, and course maintenance.

Sturdy and well built, this power roller was expressly designed for economy of



cost and operation. The gasoline engine drives the 1400 pound roller either forward or reverse, at a constant speed selected by the operator who rides comfortably in the sulky roller's bucket seat. Small enough to be carried from job to job in any truck, station wagon or trailer . . . yet heavy enough for all rolling.

The Con-Sol Power Roller is a product of Consolidated Industries, Inc., Mixville Road, West Cheshire, Conn.

A GOLF BALL FOR THE LADIES

The newest thing in golf is this Lady Burke Ball, "designed exclusively for feminine play." Burke Golf, Inc., Newark, Ohio, who is introducing the new ball, believes that the idea will give women



golfers greater confidence in their game, just as women's clubs with their thinner grips and shafts, smaller heads and light weight have helped give the ladies a much



RUBBER TIRE TEE MATS
36" x 60" — 46" x 60"

RUBBER TEES

LINK TYPE MATS FOR LOCKERS AND CLUBHOUSES

ASHLAND RUBBER DOOR MAT CO.

ASHLAND, OHIO

TREATS SPEED GREEN OUTFIT IN 10 TO 15 MINUTES. EXPENSE HYDRO-MIXER Faster treating and fertilizing of Greens is now just a ne-man job with this complete inexpensive equipment. Hundreds now working on courses in every part of the country saving thousands of dollars of labor and time.

Unequaled for accurate application of chemicals and fertilizers. Displaces large cumbersone spraying rigs. Start today to cut operating costs by writing for the

McCLAIN BROTHERS COMPANY

CANTON, OHIO



CREEPING BENT STOLONS Gld Grebard Turf Nurseries

R. R. Bond, Prop.

Box 350

Madison I, Wisconsin

The Greens are the Foundation of all Successful Golf Courses.

WILLIAM B. LANGFORD GOLF COURSE ARCHITECT

Balanced Topographical Design Member

American Society of Golf Course Architects Telephone: KEystone 9-6501

2405 Grace Street, Chicago, Illinois better standing with par. As for construction of the Lady Burke Ball, which is USGA Approved, Burke states that it is specially wound "to a compression syncronous with the power of a woman's swing" and has a specially cured mediumsoft cover which, for the average-to-good woman golfer would mean increased distance, less tendency to cut through when topped, and greater all-round wear.

STEEL CURBING, QUICKLY INSTALLED. READILY BENT AROUND CURVES

Lawn-Gard is the name of a new steel curbing which costs a fraction of regular concrete curbing, can be quickly installed by one person and will last a generation. It is 4" high, ¼" thick and comes in 12 ft.



sections. Stakes which clamp over top of curbing and are driven into ground are supplied; one stake for each six feet of curb. Curb and stakes are painted rich dark green. Lawn-Gard is suitable for driveways, paths, and as guides for parking lanes. A lighter weight is made for encircling or vignetting flower beds. This practical, neat-appearing curbing keeps gravel out of grass and ends unsightly tire marks on lawns. Lawn-Gard is made

"HENRY" GOLF WASHERS BALL

An 11 year record of carefree service proves the popularity of its practical design and the lasting qualities of its sturdy construction

HEAVY GAUGE, UNBREAKABLE PRESSED STEEL, RUST PROOFED

SLOP-PROOF: saves players' clothes and tempers . . . SAVES TIME: it's quicker, more thorough and easier . . . SAVES COVER PAINT: it has no scouring bristle brushes . . . SAVES REPLACEMENTS: its cleaning units do not rot or warp and its cleaning chamber is rust-proofed pressed steel.

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BALL WASHER \$12.75 Tee Data Plate \$ 1.25 Waste Cont'nr \$ 2.35

HENRY TEE ENSEMBLE with Ball Washer, Tee Data Plate and Waste \$16.35 Container

Send score card when ordering Tee Data Plates.

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J. B. McGOVERN

Golf Course Architect Wynnewood, Pa. Ardmore 2677

Over thirty years partner and associate of the late Donald J. Ross Member of the American Society of Golf Course Architects

by W. J. Holliday & Co., Inc., Indianapolis 7, Ind. Idea folder sent on request.

NEW RAIN SUIT PRO SHOP ITEM

Known as the "Jupe-Suit," a new type of rain apparel announced by Robert B. Taylor. president of Tailorcraft Corporation. Fort Wayne, Ind. (Formerly Plastic Covers Company.) The Jupe-Suit consists of two garments -to provide complete protection. Sleeves, shoulders and back of the jacket are all made in one piece, assur-ing essential free-dom of arm movement - for golfing.



All seams are triple thickness, waterproof and reinforced with bias tape. The full-length matching slacks are well styled and designed for maximum comfort—offering easy access to every pocket. It remains smooth and pliable even in cold

weather. Packed in a smooth, pocket-size Velon film envelope. Four sizes range from small to extra-large.

SPALDING ANNOUNCES CHANGES IN PRO SALES STAFF

With the advent of Jimmy Nichols, famous one-arm golfer, being added to Spalding's Promotion staff, several territorial changes have been made. Lyle Thompson, formerly of the New York area, is now covering all of Conn. and Western Mass. Ray Nolan is the new golf pro salesman in Kings, Queens, Nassau and Suffolk Counties in the New York district. Bob Campbell, newly appointed pro salesman, is now handling New Hampshire, Vermont, Maine, parts of central Massachusetts and Western Rhode Island, with George Weaver continuing to cover eastern portions of Massachusetts and Rhode Island.

NEW 1950 RUTLEDGE CADDY SAVER

The Rutledge Co., Beckley-Ralston Div., 3333 Belmont Ave., Chicago 18, Ill., announces their new 1950 Caddy Saver Golf Cart. Constructed in such a manner that it never has to be carried, Caddy Saver can be rolled through use of an auxiliary

RUBBER TIRE DRIVING TEE MATS

For Driving Ranges and Golf Courses
Sizes 18" x 36" 18" x 48" 36" x 48" 48" x 48"
48" x 60" and Special Sizes

Heavy Duty - Long Lasting - Reversible

RUBBER TIRE FLOOR MATS

Custom made sizes for Locker Rooms, Hallways, Shower Rooms, Entrances, Grills, etc.

Our prices are highly competitive. Bids and description gladly submitted.

MINIT MAN MATS
301 N. 8th St. Springfield, III.

GOLF BALLS, CLUBS & EQUIPMENT

FOR
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RETAIL SALES.

CONSTRUCTION & MAINTENANCE HINTS.

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Golf Course Architect

Member: American Society of Golf Course Architects

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WILLIAM F. GORDON

Golf Course Architect

Member American Society of Golf Course Architects

> Doylestown, Pennsylvania

handle with a rubber grip, to an automobile, through locker room, street car or



bus aisle and over narrow bridges. New radius rod connected to axle braces is used for additional strength and to maintain wheel alignment at all times. A choice of two new bag brackets to hold either compartment or other type bags have been designed for this new model. Brackets are adjustable and will fit any height bag. Ball bearing, cadmium plated steel wheels with semi-pneumatic rubber tires are used to make Caddy Saver easy to push or pull. All steel parts are cadmium plated to resist rust. Essential gussets reinforcing the mechanism are made of specially designed heavy ribbed steel stampings. Aircraft fiber lock nuts are used throughout. The new 1950 circular giving complete information will be sent upon request.

KOPPLIN NOW JOBBING

Carl Kopplin, formerly sales mgr., Stan Thompson Golf Club Co., now heads Sportsman's Mfg. Co., 4175 W. 2nd St., Los Angeles. He is looking for golf lines to job and distribute.

HAAS PUTTER SALES BOOM

Ed T. Michael, 3530 Padua Ave., Claremont, Calif., is receiving a considerable volume of pro shop business for Freddie Haas putters. Michael is manufacturing the aluminum head putters to Freddie's design, in red, blue, gray and green finishes. Some of them have brass inserts.

C. D. Wagstaff & Co.

GOLF COURSE DESIGN
AND CONSTRUCTION

of Skycrest, Tam O'Shanter, Uni. of Illinois Golf Course, and

Many other notable courses

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Member: American Society of Golf Course Architects

> Golf Course Architect

20 Vesey Street Tel: Rector 2-2258 NEW YORK, N. Y.

ALFRED H. TULL Golf Course Architect

209 E. 49th Street NEW YORK 17, N. Y.

WILLIAM P. BELL AND SON

GOLF COURSE ARCHITECTS

Member: American Society of Golf Course Architects

544 Sierra Vista Avenue Pasadena 10. California

The putters retail at \$10 and \$11. A builtup grip is \$1 extra. The putter got a fine sales start with successful use by winter tournament circuit players and caught on quickly in California, Texas and other areas along the winter tour route.

VERMI-ZONE, NEW DOUBLE STRENGTH INSECT BOMB

Columbia Chemical Co., Inc., 154 E. Erie St., Chicago, announce a new teammate for their popular Glyco-Zone clubhouse disinfectant, deodorant and sanitizer. The new product is Vermi-Zone, a double strength, bomb type Aerosol insect spray, particularly effective in ridding clubhouses of destructive and annoying insects such as moths, flies, mosquitoes, roaches, ants, etc. Literature and prices may be had from the makers.

BAG BUSINESS BOOMS

John R. Thompson, vp, Des Moines (Ia.) Glove & Mfg. Co., says their new "Toney Bag" which MacGregor's pro advisory staff introduced at the winter resorts, is setting new records in pro shop bag sales. The bag is of nylon, in bright red, green or blue and is "custom-crafted." John says the strength and lightness of nylon and its wearing qualities give it great

sales and service features. The bag will clean with soap and water and has a rubberized lining to make it 100% water-proof. The Des Moines Tufhorse line, including the famed pax bags with tubes which R. E. Thompson, the company's president, originated more than 20 years ago, is going great this spring, John Thompson adds.

TO HELP HACKERS

Hacker's Helper Co., Bridgeport, Conn., makes a plastic brace which straps on the left arm and keeps the arm from buckling without encouraging the tendency to stif-



fen the left arm. The doctor who invented it says it go him shooting respectable shots and worked so well with others he got the device made for the market.



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Specialists, for years to many of America's largest and most exclusive courses, can best serve you, too.

Score Cards - Charge Checks Greens Maintenance Systems Caddie Cards - Handicap Systems Forms for Locker and Dining Rooms and for the Professional.

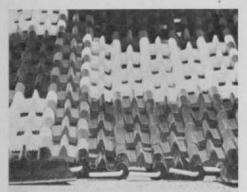
Samples to your club for the asking.

VESTAL CO., 703 S. La Salle, Chicago

EVERTRED, NEW TYPE FLOOR MAT

A new type of floor mat has just been announced by D. W. Moor, Jr., president, American Mat Corporation, 1802 Adams Street, Toledo 2, Ohio.

To be marketed under the trade name of Evertred, this new mat, constructed of



vinyl plastic links woven on a rust-resisting spring steel wire network has unlimited applications.

Evertred affords safety underfoot through the special design of the links. One side of each link is slightly corrugated to effect a non-slip surface even when the mat is used in shower rooms and pools, in which cases it is comfortable to walk on even with bare feet. An additional safety factor is provided on the non-trip beveled nosing.

Non-porous and non-absorbant, Evertred is 100% greaseproof and can be used even where oily conditions would ordinarily quickly destroy rubber mats.

Available with links in any of five brilliant colors—green, red, brown, white and black—a distinctively beautiful Evertred Mat can be had in any desired pattern. Since the brilliant colors are fade-proof, this mat should meet with quick acceptance for use in building entrances.

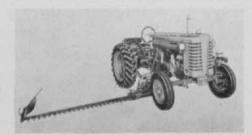
Evertred mats are available in any width up to five feet and in any desired length. Smaller sizes are also being produced for home use.

Literature and prices on Evertred will be sent to anyone addressing American Mat Corporation, 1802 Adams Street, Toledo 2, Ohio.

JOHN DEERE INTRODUCES NEW GOLF COURSE TRACTOR

A new tractor designed especially for golf course work is now in production at the John Deere Dubuque, Iowa tractor factory. Called the "MI," it is the modern successor to the well-known John Deere "LI" Tractor, many of which are still giving efficient and economical service on America's leading courses. New power, new speed, new stability, new ease of handling and new comfort for the operator are some of the advancements offered by the new tractor.

A new side-mounted integral mower, the MI-7, shown on the tractor, is also in



production. The new mower is power take-off driven and is designed especially for use with the "MI" Tractor. One of the many new advancements is the Dual Touch-o-matic feature which provides finger-tip control of the mower cutting-bar throughout its complete range of 45 degrees below horizontal to vertical. This dual feature enables the operator to raise and hold the inner mower shoe as high as 12 inches to handle such situations as

There's NO COMPARISON! MINIATURE GOLF

Profits are much larger than profits on golf Driving Ranges ASK THE MAN WHO HAS BOTH!

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Designer & Builder of America's Most Popular Miniature Courses

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GOLF BALLS

LIVE, REPROCESSED BALLS

Rewound with top-grade, pure rubber thread -

\$1.75 doz. in bulk

\$2.00 doz. wrapped in cellophane trays and packed in counter display boxes

Liquid centers, wrapped and packed in boxes, \$2.25 a dox.

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PLANS . SUPERVISION . SPECIFICATIONS

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curbside mowing. The mower is regularly furnished with safety swing-back release

to protect cutter-bar.

The tractor has ample power to handle 5-gang rotary mowers. A display announcement of the new tractor and mower appears elsewhere in this issue.

HYPER-HUMUS IN NEW PACKAGE

Users of Hyper - Humus, product of the Hyper - Humus Co., of Newton. N. J., will be interested in the announce ment that it is now being sold in a new package. Bags made of sturdy, natural color kraft paper, coated inside with the new synthetic resin, polyethylene, will preserve this soil



conditioner for long periods. The multiwall bag is moisture proof and grease proof and tests have shown that Hyper-Humus remains moist in the bags, there is practically no loss in weight over a long period, and extremely rough treatment causes no appreciable damage. Sizes of the bags will be 20, 50, 80 and 100 pounds. Bulk shipments are still available in truckload and carload lots to large users of Hyper-Humus.

TORO APPOINTS NEW SALES MANAGER FOR BRAND MFG. CO. SUBSIDIARY Appointment of John R. O'Neill as sales

manager for Brand Manufacturing Com-pany, a Toro subsidiary, has been announced by Robert W. Gibson, vice-pres. and gen. sales mgr. of Toro Manufacturing Corp., Minneapolis, Minn. Mr. O'Neill.

formerly eastern sales representative for Gary Steel Products Corp., becomes the first sales manager of this company, founded to supply priced power lawn mowers to large merchandising operations desiring machines to retail under their own brand names. "Large merchandising firms report increasing enthusiasm on the part of the public for all types of reliable power mowers—both reel and rotary," stated Mr. O'Neill. "This especially ap-plies to 18" and 21" mowers suitable for use by small home owners," he stated.

BASEBALL MACHINE FOR GOLF RANGES

Fred Wright, 22 Middlesex Rd., Watertown, Mass., veteran noted amateur golfer, is marketing a baseball pitching machine which was successfully introduced at his own golf practice range at Medford, Mass. The machine pitches a ball at medium speed. Balls are batted into a canvas back and the entire device is enclosed in a safety net. Balls are durable and have a washable cover. The device is made for indoor as well as outdoor use. The floor of the device is inclined so the balls roll back into the machine. It is fully automatic. Wright says that revenue produced by the machine at a good golf range installation pays for it in a short time. He'll gladly send further details.

JACOBSEN ACQUIRES RONNCO

The Jacobsen Manufacturing Co. of Racine, Wis., has purchased the exclusive manufacturing and sales rights covering the principle products of Ronnco Products, Inc. of Minneapolis, Minn., it has been announced by E. A. Jacobsen, vice-pres. and gen. mgr. of the company. Engineering details, tools, dies, jigs, fixtures and machinery used in the manufacture of the Ronnco 36-inch power scythe and the Ronnco leaf mill are included in the transaction according to Jacobsen. All machinery and materials involved have



GOLF RANGE PAILS

THAT WILL LAST FOR YEARS

20 to 25 - 30 to 35 - 40 to 45 - 50 to 60 - 70 to 80 ball capacity pail sizes.

PAR-INC.

1949 E. 75th Street CHICAGO 49, ILLINOIS been transferred to the Jacobsen plant at Racine, where production will be start-

ed during the month of May.

A novel feature of this new addition to the broad Jacobsen line is the adaptability of the basic power unit to other uses, probably the most important of which is the leaf mill. This ingenious device picks up leaves, grinds them into small particles, returning them to the soil with their valuable humus and mineral ingredients. According to Jacobsen, separate power driven leaf disposal units will be developed for the park and cemetery mar-ket, which will supply additional outlets for the products of the Racine plant in what would otherwise be an off-season. Also, a lawn mower attachment will be available and the addition of a snow blower to the line is contemplated. Jacobsen dealers everywhere will be directly benefited by the availability of these new products, which will be added to the present broad Jacobsen line of hand and power lawn mowers.

> SILICOTE CADDIE CLOTH, NEW PRO SHOP ITEM

Silicote Caddie Cloth is a new item pros will want to consider when adding new items to their stock of accessories. It's the newest addition to the Silicote line of silicone products, sometimes referred to as the "modern miracle", manufactured by Silicote Corp., Oshkosh, Wis. The Silicote Caddie Cloth is soft, odorless and provides a thin, impermeable film to any surface, rendering the treated surface impervious

to the damaging effects of fingerprint salt, rust and corrosion-giving a lustre to woods or irons, stainless steel and chrome finishes. Penetrating action of Silicote protects leather from cracking and drying and serves as a preservative as well as polisher for the leather grips and golf bags. Attractively packaged in thermoplasticsealed bags, in colorful "self-selling" display carton, this should be a live item for pro shop sales.

1950 STANDARD "GOLFBALL" WASHER HAS MANY NEW FEATURES

The new 1950 Standard "Golfball" washer, advertised in this issue, by the Standard Mfg. Co. of Cedar Falls, Iowa, incorporates many features not found in previous models. Among the improvements is a new sealing method which not only forms a water tight seal but doubles the water capacity - Fingers on the ball impeller are now shaped to turn the balls in all directions as they are rotated -The rubber scrubber strips and side scrubber plates are now securely attached to aluminum backs so that they cannot work loose or get out of position and can be easily replaced when worn out. The company guarantees this new "Ballwasher" to give a full year of normal service on any golf course without adjustment or repairs. Standard Mfg. Co. also announces that any "Ballwashers" previously built, if returned to the plant, will be rebuilt, incorporating all the new features, without charge for labor, or materials.

CLASSIFIED ADS

Rates: Minimum insertion \$4.00 for 20 words; additional words 20c each. Bold face type, 25c. per word. Classified cols. reserved for help or services wanted and for sale of used equipment.

For Sale—Used Fairway and Greens Mowers, sprayers. Fred E. Greiner, 6901 So. Calhoun St., Ft. Wayne, Ind.

Wayne, 1nd.

For Lease: Finest 18 hole golf course on the Mississippi Gulf Coast. Real opportunity to capable Pro-Greenkeeper. Address Ad 501, % Golfdom.

Pro Manager desires change. Age 41 with over 20 years experience. Address Ad 502, % Golfdom.

AVAILABLE — CLUB MANAGER wishes to make

AVAILABLE — CLUB MANAGER wishes to make change. Eight years' experience in Country Clubs and Private Clubs. Age 33. Education four years college. Good recommendations for ability and successful business operation. Husband and wife. Wife has successful food and operation background. Will relocate anywhere. Address Ad 503, % Golfdom.

Asst. Pro—Age 22, married, excellent golfer, fine permanality and strong pro-endorsements, wants to go

sonality and strong pro endorsements, wants to go with good pro as assistant, Ex-Marine, Address Ad 504, % Golfdom.

TERFERATOR FOR SALE. Latest model. Used less than one season. Can ship immediately any destination. Will sacrifice for \$400.00. Address Ad 505, % Golfdom.

For Sale: Used Jennings Golf Ball Vending Machines—Fully mechanical—25c play. Displays 47 balls—Pays out 1—3—5—7 & 20. Price \$250.00 F.O.B. Ft. Wayne, Ind. Lee Sales Co., 1815 So. Lafayette St., Ft. Wayne, Ind.

Assistant Pro—Ex G-I—eligible for job training, two years' experience, neat, sincere and industrious. 31 yrs. old, single. Address Ad 506, % Golfdom.

First-class man looking for job as Pro or Pro-Greenkeeper with good club. A good player with a fine reputation as instructor, shop operator, golf promoter and maintenance supervisor. P.G.A. member with excellent credit rating. Highly recommended. Address Ad 507, % Golfdom.

USED GOLF BALLS WANTED
Highest prices paid. Write us
for quotations.
WITTEK GOLF PRODUCTS
5128 W. North Ave., Chicago 39; III.

CASH PAID for OLD GOLF BALLS Used golf balls of any type, Wanted-25,000 doz, driving range culls. For quotation write:

Northern Golf Ball Co. 3441 N. Claremont Ave., Chicago 18, Ill.

PRO-GREENKEEPER—Arouses golf interest, develops better players, keeps the course in fine condition with economy and makes the members happy. High recommendations based on performance, in U. S. and Hawaii. Learned from experts and has made good on his jobs. Young and enthusiastic worker. Character, ability and personality of the type you want working for your club. At present employed. For full details write Ad 508, % Golfdom.

Ex-G.I.—desires training as Assistant Pro. Eligible; 40 month's service, Single, reliable and sober, Ad-dress Ad 509, % Golfdom.