

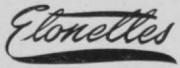
## America's fastest moving Ladies' Golf Shoes. All in stock in four Top Styles.



## 8001



ONLY \$10.95 to \$12.95 RETAIL



From the Bootshop of Charles A. Eaton

## Cy Foster Tells Why "Golf Is Easy"

Cy Foster has come up with a book "Golf Is Easy" which presents a concise and understandable summary of what he found to be highly effective teaching in his years of experience on the lesson tee. The book is \$1. It is published by Foster, 1421

Meadow Road, Columbus 12, O.

Cy has found that the body moves subconsciously to positions necessary to coordinate with hand action in hitting a golf Therefore he emphasizes proper hand action as the basic element of the swing. He makes a very strong case for this theory and boils down correct hand action to a simple formula that the customers can understand and apply. His book is compactly written in 48 pages without padding and its 43 illustrations are clear and picture the action and exercise in a fool-proof way. Foster writes what many very successful golf teachers use in their resultful instruction and although his words and phrases aren't the same, his book probably will receive generally strong endorsement for pros. It's a book that should help increase lesson business as Cy holds forth a logical promise of improvement without too much clumsy work by the pupil.

## Soil Alteration Watched at Bel Air, Los Angeles

Decided improvement in turf and reduction in watering costs has followed application of gypsum at Bel Air CC (Los Angeles dist.) following procedure recommended by Dr. Loring McCormick and adopted by Green chmn. Randolph Scott as an experiment to bring the noted course into good condition. The operation is being watched by superintendents in the area as a possible solution of serious soil

problems.

Dr. McCormick's recommendation was gypsum at the rate of about 1000 lbs. per acre to get rid of sodium carbonate in the upper layer of soil. The chemical change is accompanied by transformation of the clay into crumbs that permit more effective use of water. Application of 2, 4-D eliminated most of the weeds from Bel Air fairways but they grew back quicker than grass could be introduced due to nature of the soil and inability, under customary practice, to get much depth of grass root system.

The gypsum was spread on then watered in. Clay crumbs far larger than the particles of colloidal clay. Los Angeles water is such that it is expected the gypsum treatment may have to be repeated yearly. The treatment is said to have the advantages of eliminating injurious salines, improving physical structure of the soil and making fertilization effective.