

MAKING *the* SWING

By
HERB GRAFFIS

THE GOLF NEWS IN BRIEF



Michigan PGA spring meeting addressed by Prof. Orr on psychology of teaching and playing. . . Meeting held at Warren Valley CC confirmed state PGA Executive Board decision that meetings held at a club instead of a hotel would ease strain of the boys during long indoor sessions. . . Michigan PGA fall meeting to be held at Hillcrest GC, Mt. Clemens, Mich. . . State's PGA qualifying May 22 at Oakland Hills, host to 1951 National Open. . . Michigan's 1950 PGA championship at Midland (Mich.) CC, Hal Whitington, pro, 36 holes on Sunday, July 9.

Ed Gantz new pro at Lansing (Mich.) CC where state pro-am will be played July 23. . . Michigan Open at Lenawee CC, Adrian, Mich., Aug. 11-13. . . Horton Smith selects Elmer Hightower and Bill Adams as new assts. . . Lou Powers, Tam o'Shanter CC, Orchard Lake, Mich., conducted golf clinics at Pontiac, Mich., high school for city's Recreation Dept. . . John S. Orlick and Don Soper opening new ranges at Royal Oak and Wyandotte, Mich. . . Don has another range in the Detroit district.

Pros won't be asked to wear numbers at George S. May's \$75,000 Tam o'Shanter tournament in August. . . There'll be no PGA clinic at the Tam event as George is running the top money event without a PGA tournament bureau contract. . . George decided to remain out of range of fire of PGA family arguments.

As forecast in this column last month, the PGA controversy was washed out and everybody's playing house pleasantly again. . . George Schneider is out as Tournament Bureau mgr. and a new mgr. won't be hired until after PGA championship. . . George did a good job but made one mistake in judgment and outmatched himself. . . Seems to be no hard feelings among those concerned. . . They all shook hands, kissed good-bye and left the door

open. . . Smart, calm handling at Augusta in evenings during the Masters' eliminated differences and made sensible compromises.

Players at Augusta elected Toney Penna, Lawson Little, Jimmy Demaret and Clayton Heafner to Tournament Committee with PGA Pres. Joe Novak, Treas. Harry Moffitt, Sec. Horton Smith. . . Chick Harbert was appointed to the Tournament committee by Novak. . . Mr. and Mrs. Howard Capps will handle tournament details on the circuit.

Masters' tournament this year went about \$3000 over previous top total attendance income of the event at Augusta (Ga.) National GC. . . The club added 20% to the \$10,000 announced prize money. . . Jimmy Demaret, only three-time winner of the Masters, got \$2400 for first place. . . USGA Green Section, USGA for Golf House, and PGA each were given \$1000 by the Augusta National out of the gate. . . Tremendous improvement in hotel accommodations and downward revision of prices for rooms and foods prevented yowls of pain heard from visitors to Masters last year. . . Improvement in Sheraton Bon Air, with young man named Frazer managing, is one of top jobs since Hercules cleaned Augean stable.

Jim Ferrier's flying saucer finish on last six holes at Masters one of most astonishing falls in recent golf history. . . Jim is not a guy to fold. . . His game just blew apart and up he went. . . Those big greens and difficulty of chipping from long grass didn't allow Jim a chance to pull himself together and Gay James Demaret backed in two strokes ahead of the later finishing Ferrier. . . Demaret's mastery of the long holes and all-around precision work showed brightly in his winning 283 at the Masters.

Hogan's 76 on the fourth round to put him in a tie at 288 with Nelson for fourth place, showed Ben has a bit to go before regaining his characteristic keenness. . . Nelson looked like the great one of yesterday most of the route. . . Snead's third place 287 as usual was accomplished without any sparkle in his putting. . . When putts fall for Sam the other boys can toss up for second place. . . Mangrum got better every round, finishing with a 68 and showing he is dangerously well again.

Despite a bad start of 80 the ancient Sarazen finished with 294 tying Fred Haas, Jr. for tenth place. . . Gene's book, "Thirty Years of Championship Golf" went on sale at Augusta during the Masters and was talked about as a swell job. . . Another lively old timer, George Pietzcker, came to the Masters for a reunion. . . George was a great pioneer in golf photography and made all the tournaments for 25 years. . . He's now a real

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estate magnate at Miami Beach. . . He looks in fine condition and is well into his 60s. . . Clean living pays. . . Other All-American boys of about Civil War days who convened at the Masters were Fairway Bill Wallace, O. B. Keeler and Kerr Petrie. . . Petrie had charge of the press tent.

Horton Smith, after staying up late on the PGA tournament debate shot 70 in the first round of the Masters. . . The exhibition by previous winners of the Masters and U. S. Open and other stars was by a long way best show of this sort ever put on. . . School kids were admitted free. . . Ralph Hutchinson did a superb job of announcing during the Masters play and with Demaret, Thomson and Harbert at the exhibition. . . Lawson Little won the driving contest with 284 yards against a quartering wind.

Augusta National's 190 yd. 16th has a stream-fed lake to the left. . . Tossing a vegetable dye up stream converted this pond, ordinarily a muddy-looking mess, into a beautiful blue water hole. . . It didn't look pretty to the many who went into it. . . Dutch Harrison batted a couple into the pond and withdrew. . . Herman Barron splashed four in the third round and kept on for an 82.

Fred Bowman, Wilson Sporting Goods Co. vp, named associate director of West-

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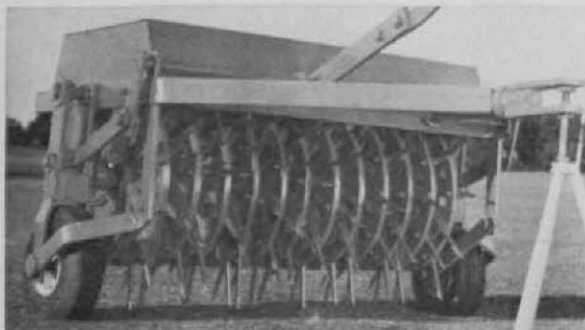
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ern GA. . . Bowman is director and former pres., Sunset Ridge CC (Chicago dist.). . . Randolph Scott, screen star and Bel Air CC, also made WGA director. . . Jack Jolly and Bill Entwistle, veterans of pro golf, were born the same day, April 4, 71 years ago. . . They came to the USA on the same boat. . . Jock Anderson and Miss Anita Harms have bought Bonnie Dundee CC (Chicago dist.). . . Jock for many years operated Techy Fields fee course northwest of Chicago. . . Techy Fields lease not renewed by owners and sod of course is being sold.

Charter members of Ladies' PGA Hall of Fame are Beatrix Hoyt of New York who won 1896, 1897 and 1898 U.S. Women's championship; Margaret Curtis of Boston who won U.S. title in 1907, 1911, 1912; Alexa Stirling of Atlanta, now a resident of Ottawa, Can., who won it in 1916, 1919, 1920; the late Dorothy Campbell Hurd who came to Pittsburgh from Scotland and won the U.S. Women's title in 1909, 1910, 1924; Glenna Collett Vare of Philadelphia, who won the top title in 1922, 1925, 1928, 1929, 1930 and 1935; and Virginia Van Wie of Chicago, the U. S. Women's champion of 1932, 1933 and 1934.

PGA summer tournament schedule has 19 events with prize total of \$335,000. . . Three weekends open on summer schedule

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with prospects they'll be filled soon. . . Special club memberships established by Western Golf Assn. for annual dues of \$20. . . Memberships entitle clubs to WGA caddy services. . . Ft. Wayne (Ind.) Junior Chamber of Commerce sponsoring \$15,000 Open, June 1-4, eager to put city on tourney circuit annually and hike prize money if pro stars cooperate with entries in initial event.

Bill Meyer, formerly asst. to Jack Ryan at Big Spring GC, Louisville, Ky., signs with Clarksville (Tenn.) CC as pro. . . Riviera CC (LA dist.) Women's Golf committee, makes survey of course, setting women's par and range of women's tee locations on course. . . That's a tip to course supts. on how to get themselves in strong with women golfers. . . Most of the time women's tee locations are set almost anywhere ahead of men's tees, at convenience of the green committee and supt.

Walter L. Cisco of Jeffersonville, Ind., died recently following a slip on stairs of Brown hotel in Louisville, Ky. . . He was a fine gentleman who became widely acquainted in golf when attending amateur championships in which his son, Walter S. Cisco, participated.

Entries for the USGA's 50th Open close 5 p.m., Monday, May 15 at USGA office, 73 E. 57th St., NYC 22. . . Entry fee, \$7.

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... Qualifying in 29 sections, with 24 sections qualifying May 29. . . Championship to be played at Merion GC, Philadelphia, June 8, 9, 10. . . Previous Open played at Merion in 1934 with Olin Dutra shooting a winning 293.

Southern California Golf Assn. changes address to 1709 W. 8th St., Los Angeles 17. . . Telephone DUnkirk 2-6361. . . Shorty Hornbuckle, pro, Odessa (Tex.) CC, announces the Odessa \$5000 pro-am is to be played Aug. 10-13. . . Members liked the 1949 tournament so well they raised the prize money in 15 minutes during a recent meeting. . . Largest contribution was \$500. . . Smallest \$25. . . Pro Iverson Martin and Amateur Jim Simpson will return to defend their title.

Don Glover of Wilson's at Detroit, trying to determine origin of the Calcutta pool idea, got word from Racing and Football Outlook of London, Eng., that the plan was started by the Turf Club of Calcutta, India. . . The magazine's editor didn't know when. . . Annual meeting of Athletic Institute at Yale Club, New York City, May 3. . . Rocky River No. 1 course of Cleveland (O.) Metropolitan Park Board rearranges and lengthens layout and adds clubhouse. . . Eddie O'Rourke is pro, Raymond Persche is gkpr., at Rocky River.

All officers of So. Calif. PGA, headed by

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Pres. George Lake, retained at section's annual meeting. . . Honorary Life Membership golf card presented to Willie Hunter. . . Pro-pres. trophy won by Paul Runyan and Binnie Tait of Annandale. . . Pro-director prize went to Willie Hunter and Charley Shaw of Riviera. . . Club officers as dinner guests of their pros. . . So. Calif. want club officials to get a close-up on pros conducting their operations as businessmen. . . Everyone present at the meeting was given a printed copy of the So. Calif. PGA annual financial statement and sectional tournament report. . . Section's pros played for \$24,761. . . Detailed financial report freely circulated is an example for national and sectional PGAs in operating a business like a business.

Westchester County, N.Y. clubs highly pleased and cooperating with caddy school project conducted by Don Bosco Community Center, Port Chester, N.Y., a boys' training and welfare service. . . Charley Carr, brisk and widely known veteran, signed as course supt. by Green Gables CC, Denver, Colo. . . Hillcrest CC (KC dist.) has a new committee known as "Complaint committee."

H. L. Osborn, E. P. Gustafson and J. I. Condon have bought Top o' Scott course at Portland, Ore., for almost \$200,000. . . Alan Smith, once winner of University of North Carolina award as best all-around

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scholar-athlete, who turned pro last year, signed as pro by Carmel CC, Charlotte N.C., now being completed under direction of architect George Cobb. . . Charley Mortimer, formerly of Lakeside GC (LA dist.) CC of Atlantic City, N.J., and Linwood (N.J.) CC, joins Porkey Oliver's pro staff at Inglewood CC, Seattle, Wash.

Mel Smith from French Lick Springs, Ind. course to Ormond Beach, Fla., as pro. . . Mel's one of the best as a golf promoter, businessman and teacher on a resort job. . . Monterrey (Mex.) CC hopes for numerous American entrants, especially from southwest, for its annual Amateur championship, May 3-6 and 25,000 peso pro tournament May 7-10. . . Club plans to make this event big factor in pushing golf boom in Mexico. . . Also plans to build new 36 hole course. . . Monterrey is only about 130 miles south of Laredo and has among other attractive civic assets a perfectly lovely brewery where I'd like to be this very minute.

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Patty Berg, Louise Suggs, Jimmy Thomson and Jimmy Nichols heavily booked with exhibitions. . . Jimmy is whacking them a mile again. . . Finished second to Larruping Lawson Little in the Masters' driving contest. . . Little and Jim Ferrier both have been on stream-lining diets. . . Jim lost 21 pounds in a few months staying off starchy chow.

Johnny Simpson has bought the former Casa Del Mar CC between Steger, Ill. and Hammond, Ind., reconditioned 18 holes and is reopening it as the Longwood CC. . . Simpson was there as pro before war closed the club. . . Hawaii PGA staged annual 72 hole event over four courses, April 24-27. . . Golf getting big play at Schofield Barracks near Honolulu. . . M/Sgts. Dan McGuire and Gil Kilgore spark-plugging the Schofield program. . . Martin (Grasshat) Mattison, golf goods distributor in Hawaii, says game is in boom stage in the territory. . . Joe Mayo recovered from illness that hit him after

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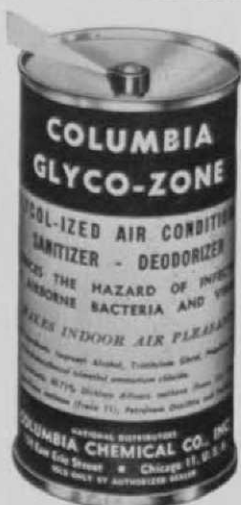
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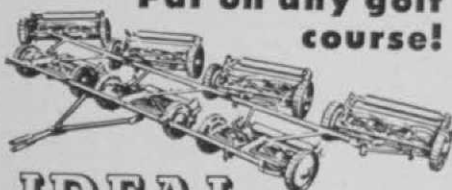
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he returned to Hawaii from GSA convention at Boston.

Membership of the British PGA is 145. . . Of the members 32 are under 18 years of age. . . Jerry Barber now pro at Cedarbrook CC (Philadelphia dist.). . . Miami Open and revived \$10G Fourball tentatively scheduled to run consecutively on tournament circuit next December. . . Miami to pass up the pre-tourney PGA clinic. . . Miami promoters say clinic doesn't draw there. . . Clinic gallery interest is spotty around the circuit. . . That detail could stand some more showmanship in addition to the lesson angle. . . Pick a few customers out of the crowd for demonstration lessons. . . And put some circus of the Joe Kirkwood and Jack Redmond order into the show.

Palm Springs invitation Calcutta paid off \$16,442 for \$2100 which bought Mac Hunter, Willie's 20-year-old son. . . Mac's 199 was a record for the event. . . Biggest change around tournaments that I've noticed is that players after they've finished, don't shower, change clothes and go out to gallery the other contestants as the stars did in the old days. . . George Cumming, 71, who died recently in Toronto, had been 50 years as pro with the Toronto GC.

Chas. Kennett, 74, died recently at

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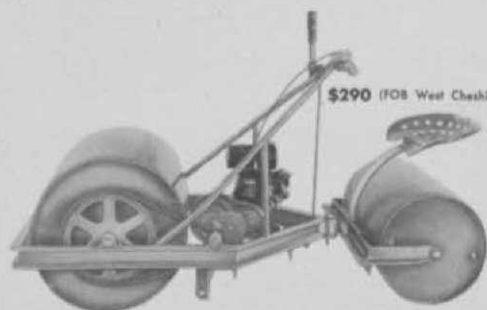
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Sally Sessions teaching at Lilac brothers' range in Detroit. . . Lilac brothers finishing 600 ft. long putting practice green which they believe will be world's largest. . . Philippine Air Lines sponsors PAL annual interclub event between clubs of the islands. . . It's getting to be a big event for trophy presented by PAL. . . First golf club at Manila in 1895. . . Johnny Alberti, Jumping Brook CC, Neptune, N.J., moved up to N.J. PGA presidency when Vic Ghezzi moved out of district to become Inwood CC pro.

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Dorfman and J. B. Cherwin on first issue of their Metropolitan Golfer on N.Y. Met district activities. . . Lead story is on Mrs. Joanne Barr Tracy, daughter of pro Duncan. . . Pinehurst's 50th North and South Amateur featured by big birthday dinner at which O. B. Keeler was toastmaster. . . Jim Standish, 1909 N&S Amateur winner, now USGA pres., was among distinguished guests with their bibs up. . . Florida released women's schedule for next winter. . . Starts with Tampa Jan. 18 and finishes at St. Augustine March 9.

Club de Golf de Mexico figuring on major pro invitation event as annual fixture for its great course, soon to be opened. . . Percy Clifford and Olin Dutra thinking of something on order of Latin American Open (by invitation). . . Trying to get PGA to set dates so headline Yanks can play. . . This new layout has holes that will teach tournament contestants some new words.

Joe Kirkwood playing exhibitions in the Pacific Northwest. . . Work started on clubhouse of new Meadowbrook GC, Hastings, Neb. . . El Cajon (Calif.) Valley Chamber of Commerce considering building course to care for Valley's golf needs after La Mesa closed by subdividing. . . George Pratt, Seattle (Wash.) Post-Intelligencer golf writer, suggests turf experimental plot at Wash. State college.

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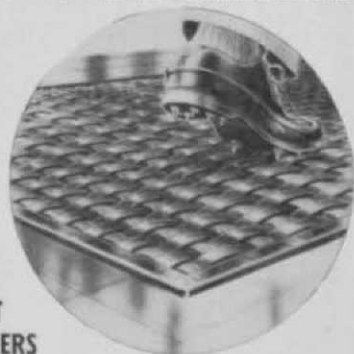
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Don't let spikes *ruin* your clubhouse floors. Install PNEU-MAT RUNNERS in locker rooms, corridors, pro-shop — over any flooring being "chewed up" by spikes.



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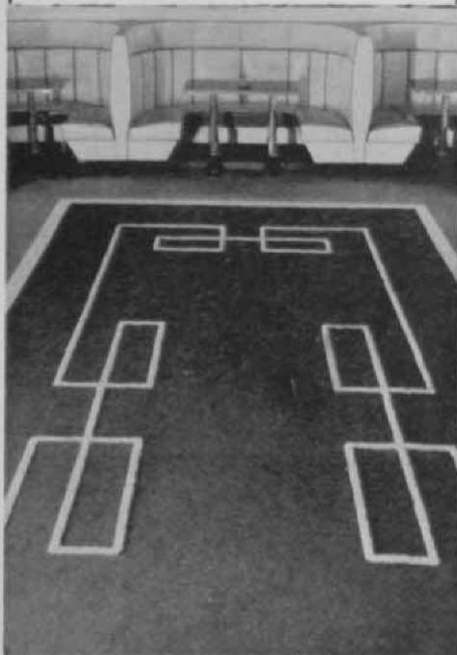
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Long wear proven in clubs, hotels and theatres!

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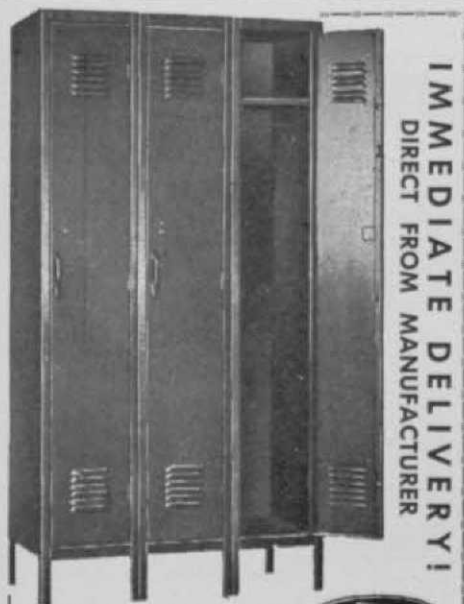
Long-wearing, woven for years of heavy traffic, beautiful Klearflax Brocades offer unlimited decorative possibilities. This distinctive carpeting or rugs for distinctive clubs will win compliments from members, guests and from the club treasurer. For address of nearest dealer write:

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DULUTH 7, MINNESOTA**

I. C. (Rocky) Schorr, in his 31st year as a pro and his 25th at Bluefield (W. Va.) CC. . . Gale Johnson has been Rocky's asst. for past 12 years. . . That shop of Rocky's is one of the best. . . It is decorated with 175 photographs, all but 10 of them being of local gofers. . . Parker Lee, locker-room man at Riviera CC (LA dist.) working at Southern California clubs for more than 30 years. . . Portland (Ore.) Jaycees talking about staging \$15,000 Open in 1951. . . And Junior Chamber of Commerce National Junior Championship in 1952.

Ralph A. Kennedy in GOLFDOM's office April 4. . . His record showed 2,882 different courses played in past 40 years. . . All of his cars signed by an official. . . He began with the hope of running up a total of 500 courses played. . . He hopes to make St. Andrews, Scotland, his 3000th course in 1952. . . Ft. Jackson Armed Forces Club, Jackson, S.C., built its 18 through woods and swamp with help of 500 enlisted men.

Joseph Michael (Mick) Riley, veteran Salt Lake City pro, now building Salt Lake County's Meadowbrook course, subject of big illustrated biography in Salt Lake City Desert News. . . Complaints about starters at some Florida courses past winter going too strong on selling starting time. . . Vacation golfers asking if that extra income is reported on tax returns.



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EQUIPMENT COMPANY, INC.
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Ashland (Ore.) course, reconditioned and fairway watered after shutdown since war-time, to be operated by Merle M. Russell and Elbert C. Russell. . . Bandon (Ore.) CC name changed to Westmost CC. . . It's U.S. course farthest west. . . Carlsbad, N.M., opens many miniature course. . . Lakeview G&CC, Ephrata, Wash., 9-hole watered course, being constructed.

Milburn G&CC, where Kansas City \$10,000 Open is to start Sept. 21, OKs \$150,000 improvement program. . . Red Cloud, Neb., building 9-hole sand green course. . . Johnny Dawson and associates beginning construction on 18-hole course and subdivision at Palm Springs, Calif. . . . Play to begin early Jan., 1951. . . Johnny expects to have one of the finest resort golf plants.

Illustrated page story in Miami (Fla.) Sunday News Magazine on Dr. Roy A. Bair's tie-up of Everglades Experiment Station and Country Club of the Everglades course for golf turf research. . . Florida supts. will inspect the course May 21 on their way to Florida GSA annual meeting at Palm Beach Biltmore hotel, May 21-23. . . Dr. Bair says Florida supts. very favorably impressed with No. 7 green of Highland bent, rye and not too heavy Bermuda base.

Mrs. Amelia Bartlett, 69, mother of Charles Bartlett, sec., Golf Writers' Assn.

Greens and Tee Equipment

If you are in need of supplies to equip your greens and tees we have the best.

There is a very complete line of stock to draw from—including cups, poles, ball washers, tee markers, benches, flags, etc.

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to slash your costs on crabgrass and weed control!

10% TAT C-Lect controls crabgrass and fungus in putting greens.

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These outstanding concentrates meet all your requirements, spell real economy. With 10% TAT C-Lect you keep a 5,000 sq. ft. green crabgrass-free

at only 57c per treatment!

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less than \$11.00 per acre!

10% TAT C-Lect is a new high concentration of solubilized phenyl mercuric acetate—at new low cost. 13% TAT C-Lect Fortified is the *only* product containing phenyl mercuric acetate and a specially coupled 2,4-D weed killer in the same solution. Check these prices—see how they fit into YOUR course maintenance budget!

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Single gallon	\$ 13.90
4-gal. case	11.12 per gal.
5-gal. drum	9.45 per gal.

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Single gallon	\$ 16.00
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kills moles and gophers; never fails. 1 lb. can \$3.00, 5 lb. can \$11.60.

TAT CHLORO #8

(contains 8 lbs. technical chlordane per gallon)—kills chinch bugs, mole crickets, Jap beetle grubs, sod webworms.

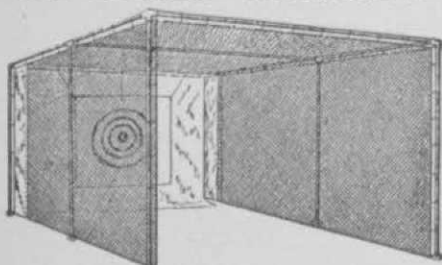
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Get them swinging
in mid-season form
early in spring!

EDERER GOLF NETS

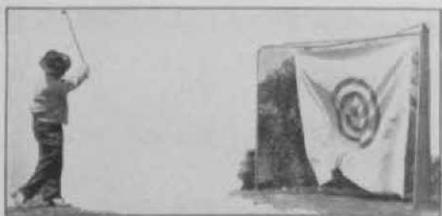
... conveniently near the first tee
will help swing both your players and
your club into mid-season activity
earlier. Try it this spring and see!

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"Invincible"—the full size Ederer golf net is the standard throughout golfdom for outdoor or indoor instruction and practice. Hundreds of clubs and pros have found the "Invincible" one of their most popular and profitable features in developing better and happier players.

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Sturdy, compact, lightweight—handles the full range of iron and wood shots. Ideal for limited space practice, indoor or outdoor. Folds into a compact unit 3 ft. x 6½ ft. x 5 in. Weighs 23 lbs. with backdrop.

Write for folder and price list.

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Invincible Sports Nets

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and Chicago Tribune golf writer, died in St. George hospital, Chicago, April 20, shortly after being struck by an automobile in front of her home. . . Mrs. Bartlett is survived by her husband, Clarence, a retired auditor, and nine children. . . Charles is the oldest of the children. . . He and his wife flew back from the North and South Amateur at Pinehurst after receiving news of the tragedy.

Kiwanis Club, Ontario, Ore., lauded in Ontario Observer editorial for its accomplishment in pushing construction of golf course. . . Nine holes of Coronado GC, San Diego, Calif., being saved in subdivision. . . Bill Black, formerly at U. of Mo., now pro at Rock Wood course, Independence, Mo.

Ernie Schneider, Jr., Tooele, Utah, muni course pro. . . He's 19. . . His father, Ernie, Sr., is pro at Ogden (Utah) G&CC. . . Uncle Earl is pro at Twin Falls. . . Uncle George on tourney circuit. . . City Mgr. Dale James in appointing former amateur said, "He's a clean cut boy who can supervise our course and go into schools where we want to get golf started." . . Agua Caliente reopened as 9-hole course by Tijuana businessmen. . . Johnny Dawson and Lawrence Hughes did the restoration. . . Back in the '30s those Agua Caliente \$25G Opens meant more,

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The Answer
to Lost Spikes

CAM LOCKS have been added to the regular LARGE BASE spike. The CAMS hold spike fast in position. Will not rough sole.

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after taxes, to pros than even the All A-May-rican golden events do now, points out Charley Curtis in LA Times.

Girls of Sacred Heart Academy art classes at Springfield, Ill., make bas-relief of Springfield, Ill., new munny course for display at local Home, Sports and Travel show. . . Lucien Duval new gkpr., Hillcrest CC, Worcester, Mass. . . Jimmy Dolan, Hillcrest owner-pro, has extensive improvement campaign under way. . . Tom Mahan, Jr., son of United Shoe golf club pro and veteran NE PGA official, on Georgetown U., Washington, D.C., golf team. . . New Smyrna Beach, Fla., munny course opened with parade, exhibition match with John Freitas, Jack McLaren, "Pug" Allen and Archie Bagwell, speeches and free fish fry.

Bob Hudson, angel of PGA championship and Ryder Cup matches at Portland, Ore., to sponsor big prize money event at Johnny Dawson's Palm Springs, Calif., new course during 1951-52 winter season. . . Bob's got a winter home at Palm Springs. . . Now, just to show the wide fiscal spread of golf. . . La Grande (Ore.) CC members go to Enterprise, Ore., show local golfers how to lay out a simple course and the Enterprise lads pitch in building their own layout.

Spencer Murphy, Glen Oaks CC (NY Met dist.) pro, back from European trip,



For Your Members Who Want the Best

Show Kenneth Smith clubs to your members who want the best — they'll quickly sense that these are the world's finest, most beautiful clubs.

And while you're talking, mention that we hand-make every Kenneth Smith club to fit each player's natural swing; that every Kenneth Smith club in a set is scientifically matched and identically swing-balanced; and that no other clubs are so made and so balanced. Then start filling out the order, fella, because you've sold another set of Kenneth Smith clubs.

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Banish foot fatigue in golfing, fishing, gardening, and at work.



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Designed by doctors. "Road tested" by professional ball players, Wonder Walkers give scientific metatarsal, inner arch and heel support.

Molded to natural foot contours from Goodyear Airfoam rubber, easily cleaned, quickly changeable in your sport and work shoes.

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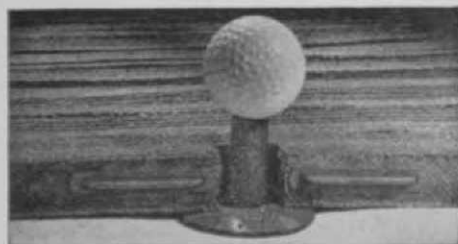
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Give shoe size, man or woman.

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The ONLY TEE for Driving Tee Mats

Increases range income by speeding up play 25% to 40%

★ Easy convenience adds to player enjoyment ★ Helps keep Driving Ranges cleaner ★ 50% savings over wooden tees.

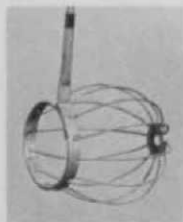
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This scoop is a MUST for all driving ranges. Even with an automatic retriever it is still a necessity to pick up the balls in the rough spots; close to trees, fences, etc.



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commissioned by Count Giuseppe Sabini, pres., Italian Federation of Golf, to sign six American pros for Italian Open Nov. 14-17. . . Carroll Quelland building 18-hole fee course at Denver. . . Bud McClelland, owner, Mountain View golf range, planning to build 9-hole fee course at Denver.

Ogalalla, Neb., in campaign to "bring golf back" after wartime lapse. . . Golfers say Ogalalla as "trading center for vast area should have a good course because of great interest in the sport." . . Darrell Wilson switched from Grandview muni course at Springfield, Mo., to pro-mgr. job at Quivira club, Kansas City, Ks. . . University of Illinois reopens its 9-hole course at Champaign, Ill. . . U. of I's new 18 to be opened later this spring.

Columbia (S.C.) Record prints under "Handle With Care" first newspaper editorial we ever saw on golfers' etiquette and taking care to keep the course in condition. . . Editorial inspired by a piece in Columbia CC Bulletin. . . Again this spring, meetings of superintendents and PGA sections set new records for attendance. . . Club officials and members seldom realize how much the alert greenkeepers and pros are studying and working to serve golf better.

Rocky Point (Wash.) Naval Air Station builds good 9-hole course ready for play in 80 days. . . Work under supervision of



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Put your property on the safe side of a tamper-proof Realock® Fence. You'll get permanent protection against trespassing, vandalism and other hazards.

Made of steel wire, heavily galvanized, Realock Fence is nationally known for its rugged good looks, indestructibility, and long-lived economy.

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Cmdr. H. F. Winn, A. Holt, and Chiefs Candler and Wilson. . . Chief Gerald Robertson, who began golf as a caddy at Somerset C C (St. Paul dist.) and is veteran of considerable naval combat, in charge of station's instruction program. . . Denver bond house buys \$170,000 of revenue bonds for financing University of New Mexico's golf course enlargement. . . Bonds to be paid off by course income.

Dale Johnson, golf editor, Portland Oregonian, wrote bright page for Sunday Oregonian on "Golfers Never Had It So Good." . . Story tells of Portland's public courses. . . It mentions Glendoveer, Top o' Scott, Eastmoreland, Colwood, Broadmoor. . . Jackson Park muni clubhouse, Seattle, Wash., has \$25,000 fire damage.

Cedar City, Utah, Chamber of Commerce pushing to completion 9-hole course designed by Ernie Schneider, Sr. . . Biggest year for intercollegiate golf team schedules. . . Southern California inaugurates at Los Angeles CC the first annual S.C. Intercollegiate championship. . . John Travers in his excellent golf column in Harrisburg, Pa., Evening News, has illustrated interview with Rod Munday, York CC pro, on potential boy and girl champions being developed locally. . . It's the sort of a yarn that inspires kid golfers and is great business publicity for a pro. Troon won't lengthen its 6583 yard

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actually make as much as
900% PROFIT
with every gallon of

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LEATHER CONDITIONER

It's a fact! With a gallon of LEXOL (only \$3.00 to you) you can treat 30 leather bags at \$1.00 each. That's 900% profit! Labor cost is negligible. A good rainy day job for the boys in your shop.

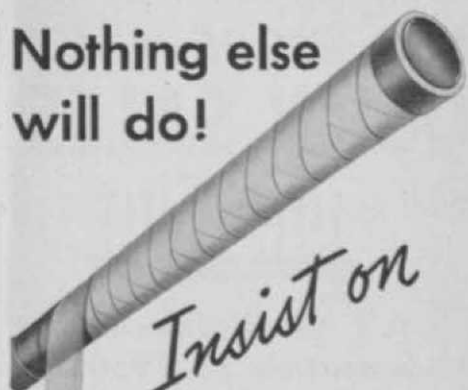
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Nothing else
will do!



Insist on

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THE SELF-ADHERING GAUZE

Famous pros were first to wrap club handles with Gauztex to prevent slipping. Now thousands insist on Gauztex at their Pro Shop.

Of course you know Gauztex, the "bandage that sticks to itself." Perfect on hands, fingers and feet to prevent or protect blisters . . . as well as on club handles for non-slip grip. Sports Tin advertising reaches millions in the Saturday Evening Post and Golfing . . . in addition to regular Gauztex' year-round campaign.

There's steady profit, sure profit, *season-long* profit for you in Gauztex. Order the Sports Tin in 2-color display carton today.



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PRO SHOPS MAKE QUICK SALES

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JUPE-SUIT

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It's the Rainwear Sensation of 1950

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WANTED FEATURES

make Jupe-Suit really Sell

- Designed to insure complete freedom of action—lets you take a "full swing."
- Styled for summer comfort—loose-fitting to keep air circulating on inside.
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- Easy to put on and take off—folds up for carrying in handy pocket-size pouch.

Discounts favor active promotion.

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1717 W. Main St. Ft. Wayne 7, Indiana

course or add new hazards for this year's British Open. . . Previous time British Open was played at Troon in 1923 Arthur Havers won with 295. . . Hagen was second with 296, Mac Smith third with 297 and Joe Kirkwood fourth with 298. . . Mac had an 80 in the first round and a 69 in the third. . . British PGA also had its family argument with North of England pros protesting Ryder Cup selectors all South of England pros.

Honolulu may take over Navy's Klipper course on lease as munny layout. . . Otherwise course may be closed. . . Lee Pounders, Klipper pro-gkpr., and very able man, will return to job in U.S. . . Charles Pace now pro at South Shore CC, Syracuse, Ind. . . Charles Harter signed as pro, Dykeman Park munny course, Logansport, Ind. . . Raymond Jones now pro at Anderson (Ind.) CC. . . U.S. Junior Chamber of Commerce sends Golf Writers Assn. members Hospitality Bond, promotion item for Jaycee national junior tourney at Ames, Ia.

Wm. F. Bell, member American Society of Golf Course Architects, joins his father, William P. Bell, as associate member of firm. . . Wm. P. Bell and Son has designed new 9 for city of Phoenix, Ariz., adjoining the Encanto 18. . . Very attractive exhibit of 18 paintings by Erwin S. Barrie, manager, Grand Central Art Gal-



FENCE STILE

Plan now to cut your fence maintenance cost by installing steel fence stiles.

FOR STEEL BRIDGES, WALKWAYS, SPECIAL STILES and RAIN SHELTERS.

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leries, 15 Vanderbilt Ave., New York, presented at Pinehurst during N&S Amateur. . . Information regarding showing the exhibit at other clubs may be obtained by writing Mr. Barrie at New York.

University of New Mexico driving range installs 10 automatic tees. . . Western Golf Assn. 48th Amateur championship at Dallas, May 1-7, digs into records to disclose that biggest margin of finals victory was 11 and 9 triumph of Chick Evans over Jim Standish in 1914 at Grand Rapids. . . Latest issue of Turf for Sport, issued twice a year by Sutton & Sons, Ltd., Reading, Eng., features story on reconstruction of Ailsa course at Turnberry, Scotland, by P. Mackenzie Ross. . . St. Ives research station of British Board of Greenkeeping Research observing its 21st anniversary with conferences, exhibits and demonstrations starting Sept. 14.

Gene Marchi, Miami Valley CC, Dayton, O., re-elected pres., Southern Ohio PGA. . . Harry Boyer, Losantiville CC, Cincinnati, re-elected sec.-treas. . . Tom Furee, formerly asst. at Scioto CC, Columbus, now pro at Troy (O.) CC. . . Troy's new clubhouse opening. . . "Dixie" Rutherford now pro at Miami Shores CC, Troy, O. . . John Krisko moves from asst. at Columbus (O.) CC, to pro job at Ashland (O.) CC. . . Ashland completing new pro shop. . . Ohio Open to be played Aug. 29-31 at

TEE MATS

HEAVY DUTY . . . Made from selected rubber tire fabric. Bound with heavy gauge galvanized spring steel wire. Will give years of service under most severe climatic conditions. Premium quality at a lower price. Prompt delivery. Stock sizes: 42"x60", 48"x60", 48"x69". Special sizes on request.

FLOOR MATS

(RUNNERS)

Ideal for locker rooms, pro shop, shower rooms, grill, etc. Takes care of spike traffic. Saves floors, relieves fatigue. Made in herringbone or solid weave design. Same material as tee-mats. No wear out.

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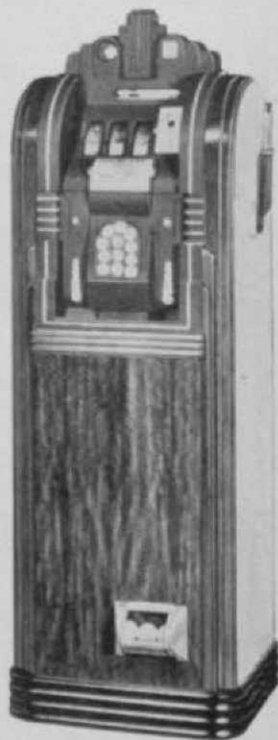
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38 Spike

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GOLF WORLD TALKING!

Here is quality at a moderate price. Pictured is one of 13 ladies' and men's styles available at your golf shop for IMMEDIATE delivery.

Sold and recommended by more golf shops than any golf shoe in America.

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Maketwah CC, Cincinnati, where Clay Gaddie is pro. . . Ohio Amateur at Cloverbrook CC, Cincinnati, July 10-15.

Bill Kaiser of Hillerich and Bradshy recovering in fine shape from operation for back ailment. . . Bill will be around on the beat again in June. . . He's one of the swellest fellows in the business and everybody's happy the operation was completely successful. . . Lot doing in family of Mavor Boyd, supt., Hillands GC, Billings, Mont., lately. . . Daughter Mary Bell married. . . Mrs. Boyd out of hospital after successful operation. . . Then Pop hiked away to turf conference at Pullman, Wash. . . Rocky Mountain Turf Assn. to have organization meeting at Hillands GC, Billings, Mont., in July.

Cleveland District GSA holds its first outdoor meeting of year, at Spring Valley CC, Elyria, O., where Jack Tarry is supt. . . Al Zimmerman, pro at Alderwood CC, Portland, Ore., in "Back Swing," club's house organ, advocates players of various handicaps establishing par ratings for holes to suit their individual games. . . Al says it ruins a 20-handicapper's morale to get a 6 on the club's par 5 first hole, although 6 is reasonable par for the player. . . He sets up a hole by hole par of 44-43-87 for the 20-handicappers and 41-41-82 for the 16-handicappers.

Jimmy Scott, pro at Valley View GC,



SELLING GREAT! BAG- JACKET

A "hit" pro shop seller. Perfect year 'round bag protection for travel, shipping or storage.

- Water repellent • Fool-proof zipper • 11 oz. vat dyed brown duck • Ideal protection for Nylon bags
- Tamper proof with loops for lock and tag • Four sizes to fit any bag.

Sample Bag-Jacket — \$2.75
12 or more — \$2.37 each

Order Now for spring profit.

Suggested
Retail
\$3.95

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BAG CO.**
7250 N. Western Ave.
CHICAGO 45, ILL.

New Albany, Ind., set up a putting course in the clubhouse that kept members busy during winter and early spring. . . Jimmy got strips of carpet and put 2 by 4s beneath it at various locations to give interesting contours. . . He had 2½ in. cans as cups. . . When members got outside to regulation size holes the cups looked as big as washtubs.

Jerry Barber to Cedarbrook CC (Philadelphia dist.) as pro. . . Wallie Mund, pro, Midland Hills GC, St. Paul, Minn., on 13 week television program. . . Darrell Napier, CC of Virginia (Richmond) pro, elected pres., state pro organization. . . Jack Isaacs of Langley Field, vp; and Lash Spiegle, Hampton G&CC, sec.-treas. . . . Fred Gleim switches from pro to mgr. at Philadelphia (Pa.) CC. . . Fred's asst., Loma Frakes, named pro.

Hank Mercer now pro, Bradenton (Fla.) CC. . . Philadelphia Section PGA spring meeting, April 10, had Tom Crane of PGA and Andrian Zeckner speaking on pro business operations. . . British PGA holds "Golf Convention" with talks on sales and accounting methods in pro dept. . . . British PGA considering staging clinics before tournaments in American manner.

Chuck Tanis, Olympia Fields CC (Chicago dist.) pro and master clubmaker, featured in an industrial movie, making

Less Irritation From *Leather Grips*

Rub your hand over a leather grip. Then do the same with a non-leather grip. You'll see by comparison how harsh the non-leather grip is to your skin. That's why comfortable, healthful leather is preferred for items that are in close contact with the body — your gloves, your shoes, the band inside your hat.

Leather grips have a friendly feel. They're pleasingly tacky and secure in the hand, cutting down on club twisting and turning. Nothing else is as "right" in texture. Furthermore, a leather grip makes for a better balanced club; with leather, the handle is never too heavy.

Anything made of leather — a fine wallet, briefcase, or golf bag — possesses dignity and richness. So too, a golf club with a leather grip has character — it is not merely an implement.

Most of the materials which substitute for leather on golf club handles are cheaper than good leather, and require less skill to apply in mass production. But like most substitute products, they just don't measure up in quality or performance.

NEUMANN LEATHER GRIPS, sold to manufacturers, are used in the top lines of golf clubs all over the country. They are cut and processed, in many colors and styles, right at the tannery from leather expressly made for grip purposes.

R. NEUMANN & CO.

Tanners of Fine Leathers Since 1863

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Pro-Grip Wax



Because:

It Puts Power in Your Drives.
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CHAMPION Golf GLOVES



Better Fit

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Longer Wear

(Illustrated above
Champion Model 49) -
Imported capeskin...
sweat and scuff-proof.
Perforated fingers and
rubber webbing for
sure grip. Adjustable
snap wrist.

They're America's finest golf gloves . . . favorites on fairways everywhere. Designed for the best . . . priced for popular demand. Write today for the 1950 CHAMPION Catalogue, FREE!



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wood clubs. . . Leland Bramstedt goes to Glenview (Ill.) Naval Air Station as pro. . . Bobby Locke wins 7th Transvaal Open with 280. . . Bobby led second man by 10 strokes on Giendover course, Johannesburg, where Locke established record of 265 in winning 1939 Transvaal Open. . . Annual Journal of the British Board of Greenkeeping Research, for 1949, issued by Board at St. Ives Research Station, Bingley, Yorks, Eng.

Tom Scott, editor, Golf Illustrated of London, says over 100 British pros are without club jobs. . . Scott hopes Snead was misquoted about "not going back to England this year or any other year. It is too austere and golf there is slow and uninteresting. . . . On three counts we'd bet Sam was misquoted. . . Count one: good manners. . . Sam's got them. . . Count two: "Austere" ain't in our Sammy's lexicon. . . Count three: Sam is factual and it can't be possible to have tournament play any slower than it is in the U.S.

Thomas J. Harmon, Sr., 79, died April 18. . . He came from near Dublin, Ire., and was greenkeeper of Hudson River GC, Yonkers, N.Y., from 1898 until 1945 when he retired. . . His sons, Tom, Jr., and Peter are in pro golf. . . Tom, Sr., was a grand gentleman and a strong, helpful influence in golf course maintenance.



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Russell G. Miller now mgr., Metairie CC, New Orleans. . . W. J. Griffin moves from Algonquin CC (St. Louis dist.) to Brook Hollow GC, Dallas, Tex., as mgr. . . Davenport (Ia.) Park Commissioners and pro Jack Fleck of Duck Creek and Credit Island muni courses saying improvements in the two courses give area's golfers fine public courses. . . Along with course reconstruction new pro shop built at Credit Island.

Grantland Rice Sports Short movie to be made on USGA Golf museum. . . Idea suggested by Jack Level. . . Driving Range Operators' Assn. of Southern Calif. working closely with SC PGA to keep retail price structure on clubs sound for all pros and public. . . Range Operators outfit also engineering effective promotion and advertising efforts. . . Walter Keller, pro who has been very successful in range business, is active in coordinating pro and range owner interests.

Ed Stroud, formerly supt., Oakmont CC, Glendale, Calif., and at courses in N.J., now supt. at the new Laguna Beach (Calif.) owned by Bill Bryant. . . Joe McCarthy, Memphis, Tenn., pro, hospitalized and has the pals cheering for him. . . Bert Dargie, Memphis clubmaking expert, now out of hospital, fully reconditioned. . . Henry C. Glissman, veteran golf course

(Continued on page 114)

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CATALOG

Front Cover: Looking to the 18th green at Winged Foot during play of the 1949 Walker Cup Matches.

— Alex Bremner photo

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MAKING THE SWING

(Continued from page 33)

and turf nursery builder and operator of Omaha, Neb., has turned over active operation of Indian Hills course to family's youngsters. . . Henry's been operating with 18 to 72 greens over 24 years on his courses and never had to play a temporary green.

Hogan will play in the Palm Beach tournament at Wykagyl CC, New Rochelle, N.Y., June 15-18. . . He won the Palm Beach in 1940 and 1946. . . This means Ben's legs are in good shape again. . . Also means that Jug McSpaden, the Palm Beach tournament director, is a charming promoter.

Great job of stirring up interest in club tournament schedule done by Southern Hills CC, Tulsa, Okla. . . The announcements are clever, colorful and get action. . . Southern Hills Golfers' Guide, as usual, a model of club publicity to tell what's going on. . . The "negotiating scores" alongside each member's name in the membership directory represent a masterful job of handicapping by pro Bill Witherspoon.

And for a very attractive job of a circular for a pro and a fee course you ought to see the one prepared for Herman Uebele at Beechwood GC, LaPorte, Ind. . .

Jack Lindsay, South Bend, Ind., a former asst. to Uebele and now an advertising man, did the job. . . Write Jack for sample.

George Low, 76, veteran Scotch-born pro, died at Clearwater, Fla., April 17, following a long illness. . . George was one of the founders of the PGA and a distinguished teacher and clubmaker in the old days. . . He was for years professional at Baltusrol and in winters at Belleaire, Fla. . . Presidents Taft and Harding were among his many noted pupils. . . Many professionals who later attained fame started as George's assistants. . . He was a grand gentleman sportsman whose passing is widely mourned. . . His son, George, Jr., is active in pro golf.

What Fred Said

John R. Henry and Fred V. Grau ask us to correct Henry's reference to Grau's talk at the Texas-Oklahoma Turf Conference. So to straighten out the record on Grau's remarks: He said that no chemical has yet been developed, to his knowledge, to cure damping off on turf grasses. He referred to calomel and bichloride of mercury and not to Special Semesan, Arasan and Ceresan as the OLD standbys for turf. He remarked that Tersan is not a copper compound but tetramethyl thiuramdisulfide. It is not used for dollarspot or snowmold. Special Semesan and F-531 do not have the same uses as Tersan. Unquote and relax.