The "Bright Look" Appeals in Ft. Wayne's New Pro Shop

Fort Wayne (Ind.) CC claims to have finest country club of any city of its size and the club's new pro shop gives foundation for the boast. The attractive building where pro Orville Chapin holds forth is handy to first tee and 18th green to handle starting and finishing traffic. There's lot of light in the shop, yet ample wall display space and room to make the customer feel like he - or she - can look around and shop without being crowded or rushed. Chapin believes in plenty of open display and frequently changes items on the display table. Sec.-treas. Carl J. Suedhoff of the club inspected pro shops with Chapin and as gen. mgr. of organization worked with the pro and architects the full route to see that club members and the pro could share finest facilities for service in the pro department. There are stainless steel storage racks of varied depths, which are easily kept clean and accommodate about 450 bags. In the pro shop is a small room for women where they can change shoes and pretty up. Club cleaning section is arranged for quick, complete and convenient service. In the caddy section of the building neat facilities are provided for serving the kids with food, candy and beverages. The Fort Wayne club is lengthening and modernizing its course on a two to six year program set forth by golf architect Wm. Diddel. Course will be lengthened to 6695 yds., par 72. Changes in construction, directed by Supt. Wm. Slack, will be done without interfering with play.



