

NEWS from the MANUFACTURERS

MANUFACTURERS ELECT OFFICERS

At the spring meeting of the Golf Ball Manufacturers Assn. and the National Assn. of Golf Club Manufacturers held April 27 in New York the following were elected for one year:

For the Golf Club Manufacturers, Carl Benkert, Hillerich & Bradshy, pres.; William King, Wilson Sporting Goods Co., vice pres.; and Fred Bowman, also of Wilson, sec'y-treas.

Camille Gairoard, Kroydon Co., president of the club manufacturers since 1934 was host to members of the assn. at dinner where he was presented a watch in honor of his service.

Lu Coleman, A. G. Spalding & Bros., continues as pres. of the golf club manufacturers with John Sproul, U. S. Rubber, vice pres., and Vincent Richards, Dunlop Tire and Rubber Corp., sec'y-treas. Richards replaced James Brydon, Worthington Ball Co., who had served since 1940.

PAR-PAL POCKET GADGET FOR GOLFERS

A handy pocket-size gadget for golfers that does 12 jobs has been developed by ParPal Co., 524 Main St., Toledo 5, O.

The ParPal not only has a device for fixing ball pits on the greens but also has a stymie marker, a yardage scale for iron shots, a shoe spike wrench, club furrow cleaner, club grip roughener, pencil sharpener, bottle opener, screw driver, locker key chain, tee sharpener, finger nail cleaner and can be used to clean mud from shoes.

The device comes individually boxed and is being offered for sale through pro shops.

Good Golf Sales, P.O. Box 5423, Chicago 80, Ill., Frank Pritchard's Head-On set which uses various wood and iron heads on a single shaft, is getting warm publicity from war vet amputees who are using the set. Pritchard also is receiving enthusiastic testimonials from travelers who have taken the Head-On set overseas and have been able to play foreign courses with their own clubs without transporting conventional type of equipment.

Slip Seal Co., Long Beach 13, Calif., has a new Slip-Seal one-ounce jigger that fits into bottles and makes liquor service quick and wasteless. It probably will become standard equipment at golf club bars. It is made of plastic and in 4 colors.

PRO FINISHED PERSIMMON HEADS

WOODS HAND MADE TO ORDER
WON-PUTT ALUMINUM PUTTERS

Quick Service on All Types of
Repair Work.

Bert Dargie Golf Co.

2883 Poplar Avenue, Memphis 11, Tenn.

Modern Equipment and Supplies
DRIVING RANGES • MINIATURE COURSES
BUY *Wittek* — BUY THE BEST

New *Paintless* Ball—White For Life
(Also in colors)

New DOW METAL — Long Life Range Driver —

Tee Mats { 4'x5' — Golfer Approved — No black
smudge on clubs or balls. The only
Trouble Free Mat in the business.

New—TEE QUEEN—Foolproof "Automatic" Tee—

New LOW PRICE Automatic Ball Picker.

WITTEK GOLF RANGE SUPPLY CO.

5128 W. North Ave., Chicago 39, Ill.

No. 1
HEAD
COVER
of them all!



HED-MITS

BONDED BRANDS — Manufactured by
CHARLES F. CLARK, INC.
1403 W. Congress St. Chicago 7, Ill.

SAVE UP TO \$1000 A SEASON

By using ROYAL'S

ALUMINUM DRIVING RANGE CLUB

Longer Life



No Repairs

ONLY \$5.45 EACH.

Now using KUSH-LITE molded grips.

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1914 **FULNAME** 1950
GOLF BALL MARKER

In the U. S. and 21 countries around the globe, canny golfers have been using Fulname since 1914.

There is a reason.

For sturdiness of construction, durability and dependability, Fulname stands at the top of ball markers today, just as it has for 36 years.

GET THE BEST! GET FULNAME!

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Congo **ADJUSTABLE**
CAP



Just what you have been looking for ... an adjustable sports cap. Only two sizes, with elastic back, fit all heads. Light summer weight broadcloth in white and pastel tan, blue, red, green. Also a complete line of Visors, Caps and Hats for all sports and outdoor activities.

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WHY UNDER THE SUN DON'T YOU WEAR ONE?
THE BREARLEY CO., ROCKFORD, ILL.

AMERICA'S BIGGEST SELECTION
of
GOLF AWARDS



A complete selection of golf trophies, cups, and plaques for tournaments and banquets. Immediate delivery from stock.

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Division of
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 Tele. - WAbash 2-5235



When it is
GOLF PRINTING!

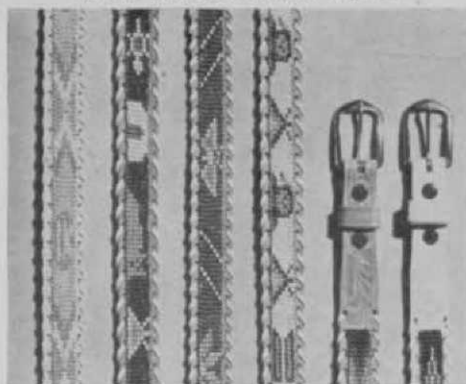
Specialists since 1912 to many of America's largest and most exclusive courses.

Score Cards - - Charge Checks
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 Forms for Locker and Dining Rooms
 and for the Professional.

Samples to your club for the asking.

VESTAL CO., 703 S. La Salle, Chicago

HAND BEADED SPORT BELTS



Al Robbins, Janalan Craftsman manager, reports these colorful beaded belts are a popular pro shop item. Men, women and youngsters find them attractive and they come in sizes to fit every member of the family. Belts are one inch wide, made of genuine steer hide in natural or white with fadeless bead work in all colors of the rainbow. Prices in quantity lots available from Janalan Craftsman, 7618 Eastlake St., Chicago 26, Ill.

Vogt Health Appliance Co., 1100 Ashley Drive, Kalamazoo, Mich., has a Polorator which gives heat and massage through two metal vibrators which grow warm in operation. The device has a big field of use in well-equipped golf club bath depts.

HELEN HICKS JOINS
BURKE GOLF



Helen Hicks, winner of the 1931 Women's National championship and 31 other titles, has joined Burke Golf, Inc., Newark, Ohio. Helen will make an extensive tour putting on clinics and demonstrations at clubs and schools. She already has presented a number of clinics in the N.Y. Metropolitan district, following a busy winter and spring teaching in

Jack Redmond's golf school at New York. Her title with Burke will be "Women's Golf Counselor."

Burke scored exceptionally well with its Lady Burke golf ball, recently introduced. Stocks of the new ball, made especially for women's play, were exhausted quickly after first shipments were made to pros and production has been stepped up. Lady Burke clubs also are having big sale.

GOLF RANGES

MINIATURE GOLF COURSES

We Have a Complete Line of Supplies
Write for prices

EASTERN GOLF CO.

244 W. 42nd St., Dept. A, New York 18, N. Y.

PUTTERS FOR MINIATURE GOLF

\$1.75 ea.

Junior size putter \$1.65 ea.

ROYAL GOLF CLUB CO.

(Largest producers of miniature putters)

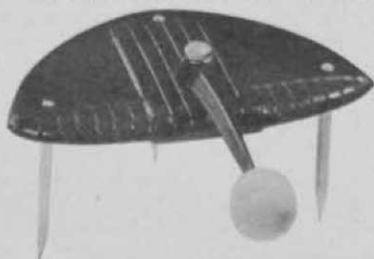
6411 N. Oakley Ave. Chicago 45, Ill.

BRISTOL TOURNAMENT CALENDAR IN NEW EDITION

The Horton Mfg. Co., Bristol, Conn., has issued its 1950 Bristol golf calendar showing dates and locations of leading tournaments. It's one of the handiest reference items in a pro shop. Some sectional dates are omitted due to limited interest and lateness of setting dates and the PGA delay in releasing summer tournament schedule also accounted for missing this valuable publicity. But major U.S. and British dates and other top events are shown fully enough to make the calendar up to its usual helpful standard.

STROKING FOR HOME PRACTICE

An inexpensive, sturdy, action-aid that will help your players master the fundamentals of the proper golf swing by practicing what you teach them. The one-piece



arm and hollow ball, molded of live rubber, swivels on the cast iron base and tells the story of a sweet shot or a dubbed one. No cords, springs, or dials. . . One year guarantee against mechanical failure or break-

age. Usual pro discount. Write B. H. Bredar & Co., 6318 S. Damen Ave., Chicago 36, Ill. for information.

PHILLIPS SPIKES BAGGED



Phillips golf shoe spikes now are packed 25 or 50, with spike wrench, in a cellophane bag. The bags are stapled in three rows of four bags on an 8 1/2 x 11 in. card for pro shop display.

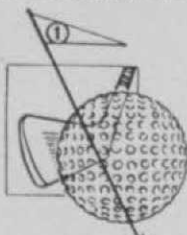
GOLF BALLS, CLUBS & EQUIPMENT

FOR
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RETAIL SALES.

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RUBBER TIRE TEE MATS

36" x 60" — 46" x 60"

RUBBER TEES

LINK TYPE MATS FOR
LOCKER ROOMS AND CLUBHOUSES

ASHLAND RUBBER DOOR MAT CO.

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IDEAL SPORT GIFT or PRIZE!

Perpetual Calendar

Any athletic Sun-Ray figure on beautiful walnut base. 5 1/2" high. Suitable engraving space. G-2144 Ea. (no tax) \$6. Write for New Catalog Edwin W. Lane Co. 32 W. Randolph, Chicago



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GOLF BALL PAIL FOR DRIVING RANGES

Spot-Welded, Self-Draining, Long Lasting and Sturdy

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COMES IN 5 SIZES

25-30; 35-40; 50-55 @ 60c ea. 60-70 @ 65c ea. 75-85 @ 75c ea.

WITTEK GOLF RANGE SUPPLY CO.

5128 W. NORTH AVENUE

CHICAGO 39, ILL.

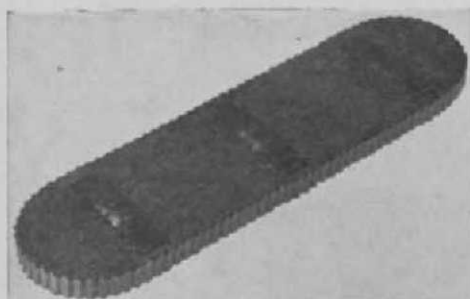
NO SUN-BURN, NO BITES

Protective Coatings, Inc., Detroit 27, Mich., is putting Protex-U, an anti-sun-burn and insect repellent greaseless vanishing cream, on sale thru pro shops. The cream doesn't stain clothes. It is resistant to water but is easily removed by soap. Pros began getting big sales of insect repellent and sunburn preparations last year. They should sell a large volume of first class items of this kind this year. More men playing in shorts and the bare-legged girl golfers provide inviting banquets for mosquitoes — and to the extent the insects definitely reduce play at some clubs.

Graphic Score Book Co., 121 Meacham Ave., Park Ridge, Ill., has a new catalog on its cards for USGA and other handicapping systems. This material on handicap record cards will be sent by the company on request.

STRAP PAD FOR BAG-TOTERS

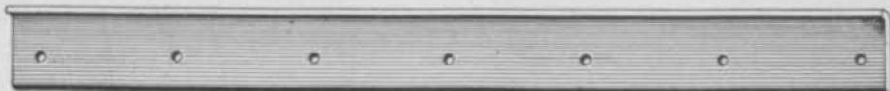
No more chafing, slipping, cutting or rolling of the golf bag strap is now made possible, with "Kaddy Pad," a new item being marketed by Silveco Rubber Products, Inc., Chicago. "Kaddy Pad" will be welcomed by every golfer who has ever lugged a heavy set of golf clubs around a course. It distributes the bag weight on cushiony sponge rubber. Adjustable straps with rust-proofed snap fasteners will accommodate any bag strap up to 2 1/4 inches



wide. Fashioned of attractive and durable leatherette which is heat-sealed to all-new sponge rubber. Individually wrapped in eye-appealing cellophane.

For full information, write direct to Silveco Rubber Products, Inc., 3514 W. Fullerton Ave., Chicago 47, Ill.

LAWN MOWER STATIONARY BLADES



HORSE AND POWER MOWER BLADE

We make these blades in several styles to fit the different makes and types of Lawn Mowers—including the small Hand Trimmer—Hand and Tee Mowers—Putting Green Mowers—Power Mowers and the large Gang or Fairway Mowers. Best quality knife steel, electric furnace heat treated to insure long wear and fully guaranteed to give complete satisfaction. You save important money buying direct from manufacturer.

Price sheet on request or we will quote price for your blade order.

JONES MOWER & EQUIPMENT CO.

2418 Grasslyn Avenue, Havertown, Pa.

We pay the postage on all orders of \$10.00 and over.

Cub Tie, a neat little gimmick that hooks over the top button of a sports shirt and fills in between the collar and top of the sweater, looks like it might be a good bet for pro shop sales. It got a play in Florida the past winter for use where sportswear without ties wasn't considered nice in swanky clubs, restaurants and saloons. It's made by Alan Rinehart, 350 5th Ave., New York, N.Y.

DISTANCE LIGHT FOR RANGES

Northern Golf Co., 3441 N. Claremont Ave., Chicago, is getting favorable comment on their 24-inch light for illuminating the area from 175 yds. up to 300 yds. from the driving range tee line. The light, which comes complete with a 2,000 watt bulb, gives best results if mounted at or near the center of the tee line, 18 to 20 ft. from

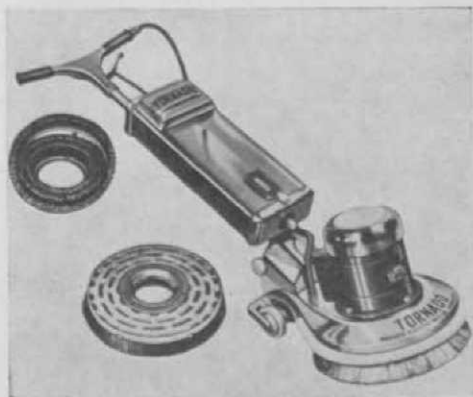


ground. Many range owners find that after setting up their lights they have a blind spot out about 175 yds. where ball is obscured by darkness as it falls to the ground at the end of its flight. The Northern distance light blends in with the shorter range lighting rather than cutting a sharp search-light type of beam. Its illumination keeps skied balls in plain sight. One such distance light at the center of the tee line serves to concentrate the player's aim and in most cases is sufficient if short range lighting is properly handled. Full information from Northern.

ALL-PURPOSE FLOOR MACHINE

The new Tornado All-Purpose Floor Machine incorporates seven features which operators have found helpful and practical. They include: rotary safety-grip switch, finger tip solution control, fully adjustable handle, self-raising wheels, automatic brush coupler, "foam-feed" brush design and quick-change snap-on brush rings. All combine to give greater convenience and ease of operation, reduce fatigue and enable club maintenance personnel to do more thorough job in less time.

In addition to its every day use for scrubbing, waxing and polishing, the Tornado is equally satisfactory and effective



for sanding, steel wooling, pumicing and removing floor stains or discolorations from all types of floors. Additional information may be obtained by writing the Breuer Electric Mfg. Co., 5100 Ravenswood Ave., Chicago 40, Ill.

In Oklahoma It's ...

BOB DUNNING-JONES, INC.

The Most Complete Stock of Golf Course Supplies in the Southwest

1402 S. Lewis

Tulsa



GOLF RANGE PAILS

THAT WILL LAST FOR YEARS

20 to 25 - 30 to 35 - 40 to 45 - 50 to 60 - 70 to 80 ball capacity pail sizes.

PAR-INC.

1949 E. 75th Street
CHICAGO 49, ILLINOIS

KEN SMITH NEW MODELS

Kenneth Smith, Kansas City 10, Mo., has issued a new catalog in which several new models of Ken's "handmade to fit you" clubs are fully described. Copy of the catalog will be sent on request to pros.

Seamless Rubber Co., New Haven 3, Conn., has new Swim-Eze all-rubber men's bathing trunks that make a profitable item for pro shop sale at clubs that have pools.

JOE NORWOOD HAS DEVICE FOR PUTTING TRAINING

Joe Norwood, 5356 Ninth Ave., Los Angeles, Calif., has a simple little putting training device that when attached to the upper part of the grip of any putter, sets the right wrist in position for accurate putting. By teaching this key action the

contrivance enabled Joe to teach hundreds of pupils to become excellent putters. And, as a great many pros know, Norwood, one of the successful veteran instructors, is a fine putter himself.

The Norwood Putting Trainer retails for \$2. Joe will gladly send complete details to pros.

SCOTT SEED HAS NEW POWDER FOR CRABGRASS CONTROL

O. M. Scott & Sons Co., Marysville, O., has a dry-applied powder called Scutl for crabgrass control. The powder is caught on the crabgrass blades and the herbicide is absorbed in dew dilution. Tests by Scott's research dept., other agronomists and greenkeepers during the past two years have shown excellent results in crabgrass control and the powder is being placed on the market. Greenkeepers will receive full information on Scutl from the Scott company in the near future.

CLASSIFIED ADS

Rates: Minimum insertion \$4.00 for 20 words; additional words 20c each. Bold face type, 25c. per word. Classified cols. reserved for help or services wanted and for sale of used equipment.

WANTED—Golf Course in Chicago Area or Northern Indiana. Must have complete clubhouse facilities. Address Ad 607, % Goldfom.

FAIRWAY DUST APPLICATOR FOR SALE MOUNTED ON A MODEL A FORD 8' SPREAD PATENTED RETURN FEATURE INSURES AN EVEN SPREAD OF MATERIAL. ONE MAN OPERATION 30 ACRES A DAY—50% DDT 50% CHLORDAN and 2-4D UNDER CERTAIN CONDITIONS. A SIMILAR MACHINE HAS TREATED THE FAIRWAYS OF 30 GOLF CLUBS IN THE VICINITY OF NEW YORK CITY WITH DDT. 2-4D WAS USED IN COMBINATION ON SOME OF THE ABOVE JOBS. PERFECT CONDITION \$850 F.O.B. ROSLYN, N. Y. FRED J. FAULKNER, ROSLYN HEIGHTS, N. Y., P. O. BOX 41.

For Sale—Nine hole golf course, very sporty, Lake region, northern Illinois. Fully equipped, machinery, new hoseless sprinklers, Clubhouse and living quarters. Address Ad 601, % Goldfom.

Wanted—Good all-around man take care of greens and fairways. Steady work, good salary. Address Ad 602, % Goldfom.

USED GOLF BALLS WANTED
Highest prices paid. Write us for quotations.

WITTEK GOLF PRODUCTS
5128 W. North Ave., Chicago 39, Ill.

Young golfer seeks job around pro shop. Guarantees 2 lessons per week and 5 lessons when season is concluded. Chicago Territory only. Johnny Bourke, 8613 Dobson Ave., Chicago, Ill. Phone—Triangle 4-5659.

Greenkeeper—30 yrs. experience, 20 yrs. in present position, available now. A-1 references. Address Ad 603, % Goldfom.

WANTED TO BUY OR LEASE—Nine hole golf course, public or private. Eastern preferred. Address Ad 608, % Goldfom, 20 Vesey St., New York 7, N. Y.

For Sale—Used Fonken Ball Retriever. Excellent condition. \$195.00. Only reason for selling, buying new one. Six used golf ball molds \$90, were \$240. Address Ad 606, % Goldfom.

SALESMEN—Calling on golf professionals wanted by leading nylon golf bag manufacturer, nylon jackets and accessories. Exclusive territory. Write experience, territory and references. Address Ad 604, % Goldfom.

GOLF COURSE FOR SALE. Beautiful 36-hole championship course on Chicago's near south side at attractive price to responsible party. Clubhouse, golf course and equipment in excellent condition. For information write Ad 605, % Goldfom.

CASH PAID FOR OLD GOLF BALLS
Used golf balls of any type. Wanted—25,000 doz. driving range culls. For quotation write:

Northern Golf Ball Co.
3441 N. Claremont Ave., Chicago 18, Ill.

For Sale—Used Fairway and Greens Mowers, sprayers, Fred E. Greiner, 6901 So. Calhoun St., Ft. Wayne, Ind.

For Sale: Used Jennings Golf Ball Vending Machines—Fully mechanical—25c play. Displays 47 balls—Pays out 1—3—5—7 & 20. Price \$250.00 F.O.B. Ft. Wayne, Ind. Lee Sales Co., 1815 So. Lafayette St., Ft. Wayne, Ind.

SALESMEN—DISTRIBUTORS—popular priced quality line, Locker door bags, wood coverettes, handy shoe bags for golf shoes. High commissions, good set up. Hydora Mfg. Co., 1572 Coney Island Ave., Brooklyn 36, N. Y.