Etonic Shoe Offers Prizes For "Daffy" Shots

Charles A. Eaton Co., Brockton, Mass., makers of Etonic All-Weather golf shoes, is conducting a "daffy" shot contest to award prizes to amateurs making the screwiest golf shot between May 15 thru Sept. 15, 1950. The contest should stir up plenty of excitement as a goodly percentage of the shots made by average golfers are decidedly daffy. GOLFing Magazine ran a similar contest some years ago, and without the valuable prizes Eaton offers, and the magazine's editorial staff almost went daffy going over the entry letters.

Details of the Eaton contest are simple: First a golfer must have made a peculiar, funny or ridiculous golf shot. Then he describes the shot in a letter to the Eaton company and states that he owns a pair of Etonic All-Weather golf shoes. There are no essays to write, and neatness does not count.

The amateur golfer winning first prize will be awarded a 21-jewel Hamilton watch. His home club professional will be awarded a full week trip to Pinehurst, N.C., and he will be allowed to bring a guest of his own choosing. This is a pro-amateur type of tournament and is just in reverse of the usual pro-amateur play. In this one, the amateur carries the load, if he wins, his pro also receives a prize.

Some of the other prizes to be awarded are a deluxe Zenith portable radio, custom-made doeskin slacks, a full shoe wardrobe of Etonic All-Weather dress shoes, consisting of a pair for fall, spring and summer, and a handsome cowhide "Two Suiter" suitcase.

Monthly winners are also eligible for the prizes. The monthly winners will receive an unique cigarette lighter. It's a trick combination of loving cup fitted with an Evans cigarette lighter.

The prize entries will be judged by Herb Graffis of GOLFing and GOLFDOM, Robert Harlow of Golf World, Aileen Covington of Golf News, and Fred Baker, pro at the Maplewood (N.J.) CC.

Troon Club, British Open Host, 72 Years Old

Troon GC on whose 6,583 yd. championship Old course this year's British Open will be played, July 3-7, is 72 years old. Troon's first course was 6 holes, fairways of which were nibbled out by sheep in pens that were changed according to fairway architectural requirements. The Portland course of the Troon GC is newer and shorter (6,024 yds.) and no push-over. Sarazen took 85 on it in the 1923 British Open and failed to qualify. Hagen took 84 on it that year and tied for 80th among those who

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June, 1950

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qualified. That was the only previous time the British Open has been played at Troon. The club also has a children's 9-hole course now recovering from damage done by use as a war training ground.

Charles Yates of Atlanta won the British Amateur of 1938, the only time that event has been played on a Troon course. Hector Thomson and Chas. Gibb, Jr. share the amateur record of 68 on the Old course at Troon. The pro record of 69 was made by Joe Kirkwood and the late Mac Smith.

There are also three municipal courses at Troon; one of them a course for boys and girls under 16.

Central NY PGA Holds Spring Meeting

Central NY PGA held its annual spring meeting and business conference at Onondaga CC, Syracuse, N.Y., April 17, with Bill Mitchell as host pro.

Majority of the section's members attended. Members of neighboring sections and many club officials attended the afternoon clinic at which Horton Smith was the headliner. Horton's presentation of swing theory and reality was rated very high by pros and officials. The Central New York pros report that Horton brought them a great round-up of instruction methods and PGA information and say that any section which can get him on a date when he's loose will benefit greatly.

The section will again give its teaching and show program for Disabled Veterans at Bath Veterans Hospital, Bath, N.Y. This is a repeat performance of last year's work. It will consist of a big golf show with 20 pros taking part. Then the pros will take turns going over there for teaching and demonstrating work. Hospital sports officials are very enthusiastic about the good that has come from this work there and they are highly desirous of having the section do the same this year.

The Section unanimously nominated for National Office for the 1950 PGA meeting: Joe Novak, Pres.; Horton Smith, Sec., and Harry Moffitt, Treas. The Central N. Y. boys feel that these fellows are giving decisive action and are really getting on the ball.

In addition to the regular business the section also set up the following resolutions to introduce at the 1950 Annual Meeting of the PGA:

1. To allow resolutions to be amended and redrafted for clarity at the annual meeting, providing the subject and provisions of the resolutions are not changed. This has been needed for a long time. As now written, nothing can be changed.

Golfdom