

entirely on the course with members was a thing of the past from an economic standpoint. Also, the assignment of duties and responsibilities other than teaching golf and supervising course maintenance had brought on the need for a filing system, other records, and a private place for the numerous conferences with various committees looking to the pro for getting things done. In this instance the pro in question was in charge of the shop, the caddies, instruction of golfers of all ages, course maintenance and improvement, swimming pool, tennis court and grounds maintenance. The committee saw the light. George got his small office.

In that office today are convened meetings of the tournament committees in charge of golf, tennis and swimming. Records of handicaps, tournaments, plant operations and requirements are in order for prompt reference. On the commercial side the many golf equipment salesmen who come by are able to sit down and have a businesslike, uninterrupted chat with the pro, whereas before they had to catch him standing up against the counter or on the run. It is needless to say that this innovation also has proven a popular one.

The office is on the north side of the shop and the primary counter is on the south. Midway between the two is a walnut table on which are displayed caps, gloves, Sox and sweaters. Behind the counter is a ceiling-high walnut cabinet containing various brands of golf balls. On either side of the door opening onto the first tee are floor racks of "impulse



Corcoran utilizes this corner of pro shop for attractive open shoe display. Inviting, isn't it?

club" buys, such as different putter styles, sand wedges, approach irons, etc. Across the room on the right side of the men's locker room door is a ceiling high display case of some 16 sets of matched irons and woods in a double row. On the left is a graduated display rack for golf shoes. This section is used during tournaments to display the trophies to be awarded. The floor is rubber tile with heavy rubber runners in the traffic lanes to prevent spike damage.

This shop is one of the best we have ever seen. There may be some that cost more, but there are none that are better designed for the function intended nor has better taste in functional furnishings been observed.

It is an example of a pro's dream come true. Credit should go not only to George Corcoran for his selling job to the building committee, but also to the members of the committee for having the wisdom to follow the recommendations of a man who knew his business and whose success at that business was really their success too.

And about that prayer business; a lot of pros across the country are going to want George Corcoran to tell them which saint he addressed and what words he used!

N.Y.-Conn. Turf Meet Answers Questions

Dr. John Cornman and Gene Nutter of Cornell and Dr. John Schread of Yale were headlined experts on program of the New York-Connecticut Turf Improvement Assn. meeting held at the fine Tamarack CC, Greenwich, Conn. Joseph Lockhart, M. Kent and Bob McGregor were hosts to the 69 attending. Tony Mascara showed colored films of a new mole drain and of a complete course renovating job, as another feature of the excellent program arranged by Pres. A. R. Twombly and Sec. A. Maslin. A lively discussion on annual bluegrass was led by M. Strazza of the Round Hill Club. Among those comparing notes on the problem were Doug Rankin, J. Butler, D. Artese, J. Vigliotte, H. LeFurgy and J. Flynn. None considered he had the right answer but considered they got constructive help from the annual bluegrass experiences.

Wm. Bengelfeld, Asst. County Agricultural Agent, as usual, helped greatly in publicizing the meeting.

The N.Y.-Conn. organization is actively supporting the Turf Conference planned for Oct. 30-31 at White Plains, N.Y.; the first meeting of its kind in the area.

Next meeting of the association will be an all-day picnic and meeting at James Baird State Park.