



GREENBRIER GIVES "GOLFER OF THE YEAR" HERO WELCOME

Sam Snead, America's "Golfer of the Year," paraded on a fine old stage coach behind this company of cadets from Greenbrier Military School as part of the recent jubilant festivities arranged in his honor at White Sulphur Springs, W. Va. Stowed away in his well-stocked trophy case were such 1949 titles as the Augusta Masters', National P.G.A. and Western Open, along with numerous other blue ribbon mementos. He starred in his Ryder Cup role. The Kansas City fathers awarded him their coveted "Gof-fer" trophy. The home folks—including those from his birthplace at Hot Springs, Va., 60 miles away—turned out en masse to welcome The Slammer. "Sam Snead Day" started with a parade and wound up at a gigantic dinner at Sam's home Greenbrier Hotel and Country Club.

Bowes Named WGA President

Jerome P. Bowes, Jr., Chicago insurance executive, was elected president of the Western Golf Association at its 51st annual meeting in Chicago, Dec. 2. Bowes succeeds Maynard G. (Scotty) Fessenden, pres. for the past two years who will continue his association with Western as a trustee of the Evans Scholars Foundation. Bowes has been associated with Western since 1944, when he became a director. Since then he has served as V-P, a Foundation trustee and a member of the Association's scholarship committee. He is a former director of the Chicago Dist. GA and a past president of Exmoor CC (Chicago dist.).

Highlight of the meeting was the report of Secretary Hunter Hicks who reported assets of the Evans Foundation now totalled more than \$115,000 and the WGA membership included more than 300 clubs with members in Canada, Mexico and Latin America.

Bob Hope was one of eight new directors elected at the conclave, joining Bing Crosby, who has been an active director for more than a decade.

John C. Kennan, who resigned after four years as Exec. V-P to become V-P and Dir. of Sales for Society of Visual Education, was named to the board by unanimous vote. Other new directors named included Hiram Lewis, Kansas City; Roy Moore,

Memphis; Hord Hardin, St. Louis; Harry Schall, Buffalo; Robert Walker, South Bend; and V. A. (Babe) LeVair, Minneapolis. LeVair was elected after directors voted to accept a bid from the Minnesota State Golf Assn. to establish an affiliated caddie scholarship program for the Gopher State.



Maynard G. (Scotty) Fessenden, retiring president of the Western Golf Association goes over the treasurer's report during the organization's 51st Annual Meeting December 2 in Chicago with, (l to r), Jerome P. Bowes, Jr., the new president, Treasurer Cameron Eddy, and Comedian Bob Hope. Hope, an ardent backer of the WGA's caddie scholarship program, was elected a director at the meeting. The program is backed by a trust fund in excess of \$115,000.