

MAKING *the* SWING

By
HERB GRAFFIS

THE GOLF NEWS IN BRIEF



Club managers say clergymen often are very profitable members although dues are nil or very low . . . The pastors steer wedding parties to the clubs and there's good profit in those affairs . . . The father of the bride usually goes broke anyway, so why shouldn't the club take his money? . . . Robert Bruce Harris, golf architect, author of article in *The American City* magazine; "Needed—More Municipal Golf Courses." . . . Louisville, Ky., Fargo, N. D., Pekin, Ill., and Springfield, Ill., cited as active in munny golf development.

Many effective Christmas gift advertising campaigns conducted by pros last month . . . Several pros reported that by staying on the job and pushing for gift sales they made December billing second or third biggest month of the year . . . They got out of their shops and called on the trade.

Devaluation of pound worrying British about increased cost of sending Curtis, Walker and Ryder cup teams to U. S. . . . Curtis team comes for women's matches at Buffalo this year . . . British aren't the only ones who've been discussing expense of trans-Atlantic matches . . . At PGA 1949 annual meeting delegates growled about unnecessary expense of latest American Ryder Cup trip when PGA kitty was suffering from the shorts.

British are laughing about Dai Rees being World Champion of 1949 . . . Dai beat Johnny Palmer who won George May's World Champion title . . . Roy Bronsdon, Greenwich (Conn.) CC pro, signs for winter at Mt. Plymouth GC, Sorrento, Fla. . . Cary Middlecoff signed as travelling pro Ormond Beach (Fla.) CC . . . Or is Doc travelling as a signing pro?

This business of "carrying the sandwich" by registering at tournaments from

free courses that want advertising is good work for name pros.

University of North Carolina opens first 9 of proposed 18 hole Finlay course at Chapel Hill, N. C. . . . Ed Kenney, formerly with Old Town club, Winston-Salem, N. C. is pro . . . Second 9 to be completed this spring . . . Art Wall, Pennsylvania State amateur champion, turns pro . . . Hall has made 28 aces . . . Harold C. Ridgely, Gary (Ind.) CC pro, leases New Smyrna Beach (Fla.) munny 12-hole course for 5 years.

Sam Snead named "Official PGA Golfer of Year" in poll of sportswriters and broadcasters . . . Figures not given in PGA release on the voting . . . Sam's official scoring average in 1948-49 tournaments up to start of 1949-50 winter tour, was 69.49 . . . That won Sam \$30,893.83 . . . Mangrum second with 69.80 . . . Middlecoff ranked high with 69.92 average and \$24,604.57 . . . Middlecoff wasn't considered in PGA voting due to the National Open champion not being a PGA member.

Scotty Chisholm's 72nd birthday celebrated at Ojai, Calif. . . . The laddie from Inverness is in great condition again . . . His eye operations were highly successful . . . Tilden Regional Park driving range opened Aug. 1, 1949, at Tilden course of East Bay park district in San Francisco area, grossed \$4,500 first 2 months in operation . . . The range cost \$20,000 says Mgr. Dick Walpole of Park District . . . Budd Clarke is range pro . . . Earl D. Nagel is pro at Tilden course . . . Walpole brought Earl there from Ingleside GC, San Francisco, when the Tilden course was opened in 1937.

British PGA writes PGA of America about "embarrassment" caused British organization by American Ryder Cup players not playing in Daily Telegraph tournament after being present at the draw . . . Newspaper sponsorship of big money tournaments means the publicity heat is on when tourney arrangements are upset . . . British PGA also writes American organization about Locke suspension . . . Charles H. Ward for second consecutive year got British PGA award of Harry Vardon trophy . . . His winning average in 1949 was 70.77 for 40 rounds.

By the way, when is the PGA of America going to change the name of its annual pro scoring award to honor an American pro?

Some very funny stuff in "Jake's Journal" issued by Ridgewood (N.J.) CC and distributed at party marking George Jacobus' 35 years as the club's pro . . . George was kidded by experts in editorial matter and ads . . . Feature stories were "Thirty Five Years on the Gravy Train"

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MILWAUKEE • WISCONSIN

and "How I Got My Ulcers." . . . Wiffy Cox given 52d birthday party by his members at Congressional CC (Washington DC dist.) . . . Sam Snead given big party by Ed Lawless, Greenbrier manager, with fancy guests and press invited.

Kenneth C. Murray, Royal Montreal GC elected pres., Canadian PGA . . . Ken is son of the late Charley who was pro at Royal Montreal 34 years . . . Willie Lamb, Lambton GC, Toronto, elected CPGA vp . . . Houghton, Mich., to open 9 hole course this spring . . . Robert Trent Jones, architect, and O. S. Baker, supt. on job of remodelling Ponte Vedra (Fla.) course made speed and economy record with extensive use of newest in earth-handling equipment.

Editorial in Ontarion (Calif.) Observer gives great boost to muni course sponsored by Kiwanis club as great civic improvement because of its beauty, recreation value, financial soundness and community advertising value . . . Observer says city without good municipal course is "living in the past" and "has difficulty in getting industry because it doesn't appeal as a place for people to live."

University of Illinois course designed by C. D. Wagstaff to open this spring . . . Wagstaff did a fine job in handling flat

keep your mowers rolling — their bed knives razor-sharp

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Grinder You can afford



MODEL 50, ABOVE . . . \$125.00 F.O.B. Plymouth, Ohio

Attention Golf Clubs, Parks, Cemeteries!
Whether or not you do your own grinding, you can avoid delays and increase the service life of every mower with the Model 50 Bench Grinder. Reels can be lapped in several times between complete grinding jobs when the bed knives are kept properly ground on the Model 50. The price? Hard to believe . . . but true! Never has a machine like the Model 50 come anywhere near this low cost. Perfect companion to the famous PEERLESS MOWER SHARPENER. Write today for descriptive bulletin.

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land and using earth from water hole excavations to make interesting greens elevations... University of Illinois aspires to be host to National Intercollegiate, Western Junior and U. S. Junior Chamber of Commerce national championships.

Huntington Beach, Calif., leases 9 hole course to Robert M. Marshall who will add 9 holes to course... Indian Lake GC, Escanaba, Mich., building clubhouse... Clinton, Okla., to have new 9-hole grass green course, probably abandoning present 9-hole sand green course... Frank Turcotte starting 25th year as gkpr., Skowhegan (Me.) GC.

Mildred (Babe) Zaharias signed as pro at Skycrest CC (Chicago dist.)... Babe will have two men assistants... She told Skycrest Pres. Gene Dyer she'd make very few exhibition and tournament appearances away from Skycrest this year... Pete Souter operating pro shop concessions at Bayshore and Normandy Isle, Miami Beach (Fla.) many courses this winter... Gerald Kelley will handle food concessions at the courses... Bob Hope is new director Western GA... Bob has given Western lot of help in this caddy scholarship campaign.

Pat Markovitch, as Northern Calif. PGA pres. and Richmond (Calif.) GC pro

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Creeping bent sod is pulled apart gently when shredded in a Royer. It is not "chopped"... or cut into lengths too small to take root. Royerated stolons produce healthy root growth in record time. And greenskeepers save on expenses, too, because sod can be Royer-shredded in about 1/3 the time required for other methods.

Write us for full particulars and ask for Bulletin 46, describing all models of Royer machines for golf course use. America's leading courses have found the Royer invaluable for preparing compost sand-humus-fertilizer mixtures for top dressing greens. Get full information now.

Donald Strand, Superintendent at Westmoreland C. C. of Wilmette, Ill., inspecting sod to be shredded in his M-2 Royer Compost Machine... which he also uses for mixing top dressing.



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"AGRICO-FERTILIZED TURF IS STRONGER, HEALTHIER"



—Say CALVIN STUTZMAN (right) Greenkeeper
[and] J. B. KYLE (left) Manager, Sunnehanna
Country Club, Johnstown, Pa.

"WE have used AGRICO COUNTRY CLUB FERTILIZER for 7 years and it keeps our greens and fairways in excellent condition," write Calvin Stutzman, Greenkeeper, and J. B. Kyle, Manager, Sunnehanna C. C., Johnstown, Pa. "Agrico gives us an even, healthy growth of grass which is less susceptible to fungi attacks—since fertilizing with Agrico we have cut our use of fungicide one-half. To every greenkeeper who wants a championship course—one which stands up under hard play and dry weather—we recommend feeding greens and fairways spring and fall with Agrico."

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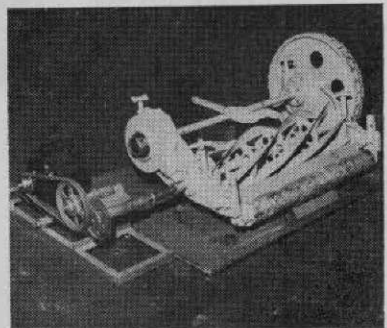
AGRICO
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went after name pros for Northern Calif. Open by advising that \$2500 event would be made \$5000 if five of the leading 10 money-winners entered . . . Third of profit of tournament was promised in addition to the \$5000 if a stronger field showed . . . Pat's been trying to correct Northern Calif. status as the weak spot on the tournament circuit . . . Club Managers Assn. of America has been circularizing members asking suggestions for topics to be discussed at 1950 convention in Seattle, Wash., March 12-15.

Grand job on golf program being done by Conrad H. Rehling, instructor in Required Physical Education dept., University of Florida, Gainesville . . . Rehling worked in Navy at Norfolk, Va., as teacher under Paul Runyan . . . He now has 750 of the U's 10,500 students taking instruction with limited practice facilities . . . University contemplates a course . . . Only one course in Gainesville, a private club on which students seldom get to play . . . Rehling would like to have some of the tournament pros drop in and help in the promotion and instruction job at U of F when they're passing thru.

George Knox, veteran pro at Calumet CC (Chicago dist.) says his member Harold Warner took movies of almost every participant in club events last summer . . .

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A compact, light-weight machine for lapping all models of Hand, Power and Gang Mowers! May be easily used on work bench or floor, eliminating the lifting of heavy mowers. The simple height adjustment for the reel shaft may be used from 4 1/2" to 10 3/4". Equipped with several attachments to fit different reel shafts. Metal blocks for rollers. Steel stands to support the mower.

List Price, With Motor \$58.50

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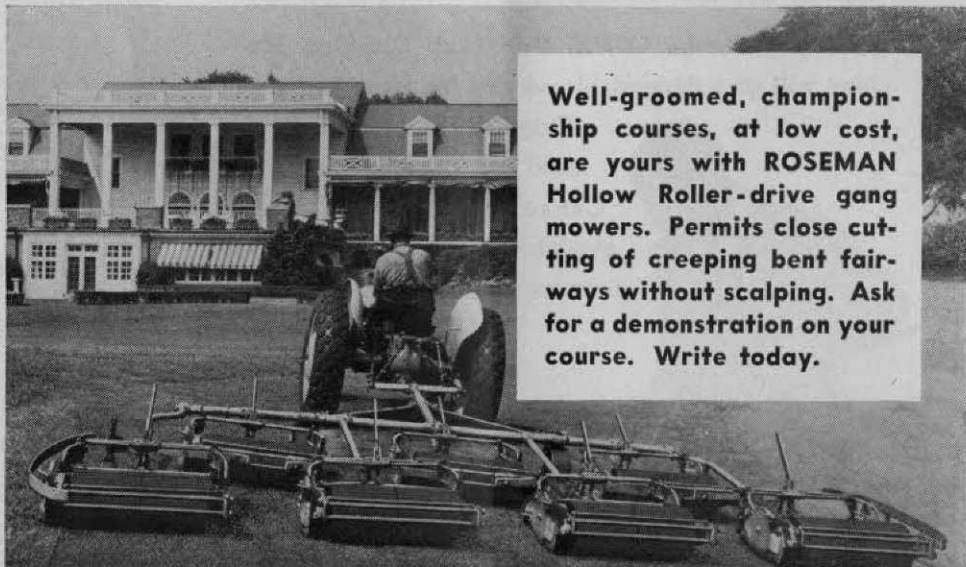
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Films were shown at club parties and were always strong attraction . . . Grand job being done by California pros in instruction and conducting competitions at veterans' hospitals . . . Helen Lengfeld, American Women's Voluntary Services Western representative is pushing the current program . . . Helen's San Francisco "The Golfer" magazine (name changed from The California Golfer) hopes to finance the program.

Four Chicago Park District courses in 1949 beat 1948 total of 230,000 rounds . . . Asheville, N. C. again operating many course which American Legion had on lease . . . Paul Bell, pro at Rock Island (Ill.) Arsenal GC back at winter job at Naples (Fla.) Beach & GC . . . Irish Golf says talent shown in boys' and girls' championships last year in Ireland gives promise of fine international class in a few years . . . M. G. (Scotty) Fessenden toastmaster at Kansas City GA "Gof-fer" dinner honoring Sam Snead and Frank Stranahan as leading pro and amateur of 1949 . . . Fessenden who's been trying to get out of golf duties, was re-elected pres., Bob o'Link GC (Chicago dist.)

Jackson, Miss., new 18 hole many open . . . Old many course to be used for other purposes . . . Allen-



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town, Pa. to build munny course on 135 acres acquired from Trexler estate . . . Private 9 hole course to be added to Los Angeles golf facilities . . . Chicago District GA met with club and other association officials and newspapermen in arranging district's 1950 competitive program on non-conflicting basis . . . CDGA starts a junior boys' championship this year.

Name of Phoenix Open changed to Ben Hogan Open by Phoenix Junior Chamber of Commerce which sponsors the annual \$10,000 event . . . Ogden City, Utah, El Monte munny course had record income in 1949 . . . Sharon (Pa.) CC remodelling course . . . Lakewood G&CC (Kansas City dist.) to have new clubhouse . . . Charley Vittoe, Standard CC, Louisville, elected pres., Kentucky section PGA . . . Other Kentucky officials elected: Charley Lamb, Bowling Green, vp; "Boots" Widener, Camp Campbell, sec.; Fithian Shaw, Crescent Hill, treas.

Weiser (Ida.) GC course and clubhouse to be opened this spring . . . Chuck Paneratz again winter pro at the Gables, Kissimmee, Fla. . . Ted Bickel re-elected pres., Philadelphia dist. PGA . . . Bud Lewis and Al Keeping elected vps . . . Philadelphia section's 168 pros gave lessons to 1,521 Juniors last year.

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Clifton, New Jersey

Frank Maples, 63, for more than 20 years course supt. of the famed Pinehurst, N. C. courses died Nov. 9 at Pinehurst following two weeks hospitalization . . . He is survived by his widow, his sons Henson and Ellis and a daughter, Mrs. Harold McAllister . . . He was born at Southern Pines and had been associated with Pinehurst, Inc. for 41 years . . . To Frank more than to any other one man is due the honor of pioneering in first class conditioning of Southern courses . . . His genius and care gave the Donald Ross architecture what it needed to make Pinehurst the nation's foremost golf resort . . . His methods became standard practice in the south and he was in constant search of improvement in his work up to the time illness forced his retirement . . . His work at Pinehurst was taken over by his son, Henson . . . His son Ellis is pro-gkpr. at Raleigh, N. C. . . . Frank Maples was one of the grand gentlemen and builders of American golf.

Harold Sargent, East Lake CC, Atlanta, Ga., elected pres., Southeastern PGA; John Cochran, jr., Greenwood (Miss.) CC, elected sec.-treas. . . . Southern vps elected: Ira C. Davis, Pete Cooper, W. T. Hall, Henri Castillo, Arnold Mars, Charles Danner . . . Pros' wives played in first event of its kind when they competed at

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INNER SOLE
DON'T LET TIRED, ACHING
FEET SPOIL YOUR GAME.



Orthopedically designed of Genuine Air Foam rubber with specially developed, self-conforming, smooth, perspiration-resistor coating.

Helps restore foot balance and body posture. Makes walking a pleasure.

Relieves tired tender aching feet, painful calluses and tender heels.

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Perforated fingers and
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Full-fingered with porous Nylon Lastex back in bright new colors. Seamless, African Capeskin palm. Snug elastic wrist. Patented vacuum grip.

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East Lake No. 2 course during South-eastern PGA annual meeting. Mrs. Bill Buron, Tuscaloosa (Ala.) pro won title from Mrs. Joe Burch, Mobile (Ala.) CC, after 5 extra holes match . . . Mrs. Johnny Cochran, low net winner . . . Mrs. Harold Sargent was hostess at East Lake lunch for the girls.

"Pop" Evans, New Iberia (La.) CC, new pres., Louisiana PGA and Southeastern PGA champion . . . Evans is former middle- and light-weight national wrestling champ, in the amateur grappling class which is on the level . . . Heavy exhibition schedule this fall and winter for Jimmy Thompson, Patty Berg, Louise Suggs and Marilynn Smith . . . MacGregor irons of CBM Frank W. Wittich which had been in Pacific for 3 months after Wittich's ship was torpedoed, recovered by Navy diver and again being played by their owner . . . Woods also were recovered but ocean bath had damaged them.

Chuck Curtis, golf editor Los Angeles Times, promoted to executive sports editor . . . County of Los Angeles to have 9 holes of old Altadena course back in play by mid-summer . . . Steve Doctor signed as pro by Kane (Pa.) CC . . . Smethport (Pa.) CC in new clubhouse which replaced one burned . . . Warren, Pa., golfers headed by Robt. Walsh, plan-



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ning to build 9 hole public course.

Jimmy Lentz leaves pro spot at Leesburg (Fla.) CC to operate his newly acquired Greenbrier range at Bradenton, Fla. . . . Frank Donovan, pro at Cloer Hills, Des Moines, Ia., scores in Des Moines Tribune with amusing picture story on a "Kigme" dummy he carries along to kick when he makes a bad shot . . . Wm. N. Beveridge opens golf club making and repair shop at 430 N. 99th St., Milwaukee, Wis., across from his range.

Jack Gormley, Wolferts Roost CC, Latham, N.Y., passes along a clipping saying Tennessee Extension service advises 5 to 8 geese per acre for successful crabgrass control . . . Jack writes, "Take a gander at this clipping. What geese we have been?" . . . Ohio has most members in National Left-handed Golfers Assn. . . . Jim Haines, grounds supt., Denver (Colo.) CC doing extensive erosion work on banks of Cherry Creek which changes from a trickle to a serious flood almost every spring and gets Denver into the papers.

Mayor James A. Rhodes, Columbus, to seek Republican nomination for governor of Ohio in May primaries . . . Jim, an ex-caddy and ardent golfer, is angel of the National Caddy Assn. with its annual championships . . . He also was mainly

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Outstanding for its lasting resistance to spike shoe wear. Full 40 in. width of ribbed, heavy duty rubberized fabric material 1/4 in. thick. Golf's leader in safety and service years.

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A spike resistant aisle matting of unusual beauty, durability and maintenance ease. These handsome but tough Vinyl runners keep aisles attractive, safe and neat for years. Ideal runner material for women's lockerrooms . . . in Terra-Cotta, Green and Black.

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responsible for the PGA holding its championship at Scioto CC this summer . . . Jim was elected when 34 for first of his two terms as Columbus mayor . . . He's national pres., Amateur Athletic Union.

Wiffy Cox, honored by Congressional CC with a gala dinner, subject of column by Shirley Povich in Washington (D.C.) Post . . . Povich said, "No pro was ever given a bigger voice in helping to shape club policy in all matters, and he has helped raise Congressional to an envied eminence." . . . Evanton (Ill.) GC considering hospital insurance for its employees.

Johnny Fister, former asst. at Metairie CC (New Orleans) now pro at Houma (La.) GC succeeding Floyd Rood, resigned . . . John Krisko, asst. to Charley Lorms at Columbus (O.) CC, new pro at Ashland (O.) CC . . . Eddie Kirk, asst. to Horton Smith at Detroit (Mich.) GC, signed as pro by Flint (Mich.) CC.

Irish Golf, pointing out that the 1949 Ryder Cup matches didn't have the U.S. Open champion, the British Open champion and runner-up in play made the event "merely a match between the PGAs of Britain and America, instead of a competition between the two countries . . . Dave Hendry, pro, Hanover CC.

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YORK GOLF COMPANY

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Abbottstown, Pa., back to Dundee, Scotland, seeing his mother for first time in 25 years.

Clifford Deming adding 9 holes to Kinney and Griffith's Loyal Oak 18 hole course, Barberton, O. . . . Cliff says machine grading and ditching makes construction now better job than in old horse and hand days and for about same money . . . Mama Irene Moore won Ladies' championship; 12-year-old son, Byron Kenneth Moore, won junior title and Papa Douglas Moore men's consolation award in Good-year employees' tournament at Gadsden, Ala. . . . 16-year-old son Donald won Etowah County junior championship.

Arnold (Swede) Swanson of Wilson's S.F. outfit recently married to Mrs. Clare Kidwell . . . George Shaw was best man as Swede and the beautiful bride said "I do." . . . Ted Madden says his driving range business "in the shadow of Harvard stadium" last year was far bigger than any previous year . . . Range business in New England generally at record in 1949 despite shortage of courses.

Winter circuit opened Dec. 8 with Miami Open will have 17 events with purses totalling over \$175,000 . . . Most events will have qualifying rounds due to size of fields . . . Name players exempt from qualifying . . . Tournaments "strict-

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Driving Range and Public Course Operators . . . here we believe is the finest tee made from tires. Designed to specifications of well-known pros, these mats are functionally ideal, reversible, and virtually everlasting. Immediate delivery. Sizes 42"x60" and 48"x60". Also special sizes.

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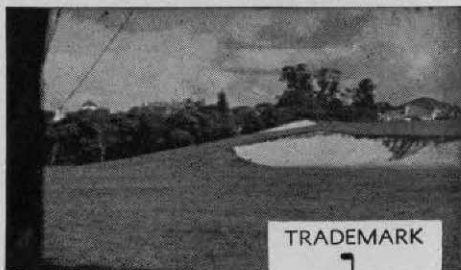
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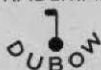
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ly invitationals at the discretion of the sponsor" says PGA release . . . Boston Sunday Post carries illustrated page story on Boston Golf Ball Co. business built by Moulton Cox and Joe Donaher . . . Medinah CC, host to 1949 National Open, celebrated its 25th year at big party.

Looks like Lloyd Mangrum will miss some rich picking while shoulder injured in fracas after minor traffic accident heals . . . But Sgt. Mangrum recovered from worse injuries received in worse battles . . . Mishawaka (Ind.) Eberhart munny course enlarged to 18 holes . . . New 9 constructed by course Supt. William A. Brady . . . Over 2,000,000 rounds played annually on 57 courses in Sydney area means such heavy over-crowding week-ends that new courses are necessary, says Golf in Australia.

Third payment of \$500 to John Samuel Clapper Memorial fund made for turf research work at Rhode Island State College . . . Monroe (Mich.) CC honored Warren Orlick for his 10 years work at the club . . . This young man Orlick really knows how to run a pro dept. as a business that pleases members.

Fairfax (Wash.) munny course spending \$75,000 for improvements . . . Rolling Hills CC, Wichita, Ks., has new \$150,000

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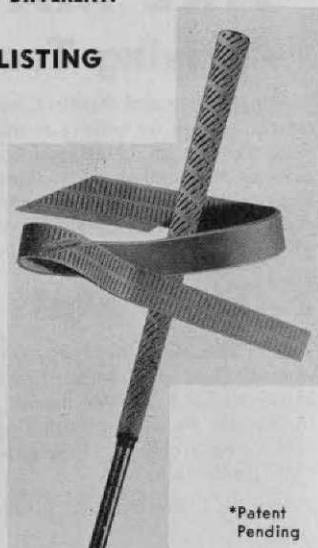
EYE APPEAL: Beautifully designed and available in various colors. Perm-A-Grip looks like a sleek built-on grip. Invisible seams — snug fitting.

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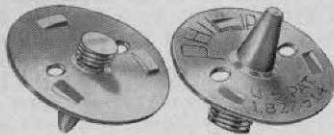


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clubhouse . . . Oklahoma City (Okla.) G & CC spending \$150,000 modernizing clubhouse . . . "Chick" Allyn, National Cash Register magnate and new chmn. of PGA Advisory committee, established top mark in golf promotion when he put on the 1945 PGA championship at Moraine CC, Dayton, O., and raised \$51,000 for athletic activities at Wright and Patterson fields.

George Schneider, PGA Tournament Bureau chmn., reported purse of more than \$474,000 for the 41 tournaments, including 8 pro-am events, on the 1949 tournament calendar year . . . George told PGA convention tournaments in 35 cities on 1950 schedule would offer \$550,000 total . . . The boys have 550,000 reasons for cheering George as a booker . . . Tournament bureau operations showed a loss of \$18,000 for 1949 fiscal year . . . Considering volume of the purses booked it looks like it might be possible to set up the books so the Tournament Bureau would break even for doing a good job.

Better press coverage of PGA 1949 convention than for many years in past due to PGA officials' frankness and willingness to let the reporters decide what was news . . . One favorable result was to keep question of parallel between Locke run-outs and allegations of Yank pro stars' ducking on dates out of sports section

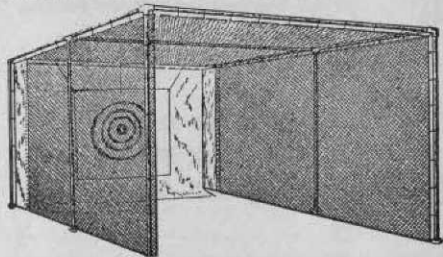
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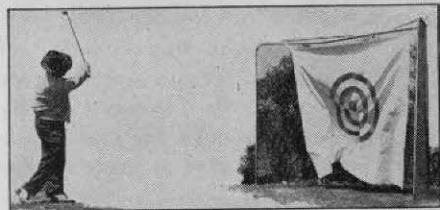
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headlines . . . Ken Alyta of Associated Press did especially complete and informative coverage.

Bob Hudson, newly elected vice chmn. of PGA Advisory committee, unable to attend PGA convention . . . Bob's scheduled report on Ryder Cup matches was filled in by brief and commendatory comments of Tom McMahon . . . Maj. J. W. Norviel and Maj. L. W. Fuller of Ft. Bragg Army Physical Training School at PGA instruction clinic taking wire-recorder record of the session.

Willie Wilson will go from his winter job at Pinehurst to York Harbor, Me., to be that club's pro for the 48th consecutive year . . . Willie, an amazingly lively and alert man for his mileage, has the longest active service record of any pro in the world . . . Jimmy Roach has been at Elkridge Hunt Club, Baltimore for 44 years . . . Freddie McLeod has been at Columbia CC (Washington, D.C.) since 1908 . . . All those boys keep right up to the minute on golf instruction.

Harold Calloway, who's at Pinehurst in the winter and Skytop (Pa.) club in the summer, has given more than 38,000 lessons since 1923 . . . Harold says players between 90 and 110 who account for most lesson tickets with pros, have 3 common faults . . . Their arms are so stiff



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they don't get hand action . . . They are so determined to keep their heads down they freeze themselves . . . They try too much to hit from the inside out and don't let the club go at the ball freely.

Don Jones of Prentice-Hall, New York publishers, at Southern Pines signing Joe Novak to do a golf instruction book . . . Novak had been holding off, being hesitant about releasing while he's PGA president, a book he began 5 years ago . . . Pro colleagues told him to go to it as any good selling golf book helps pro lesson business . . . Prentice-Hall, big publishers of text books, got hot for the Novak book after learning success of Joe's system in teaching golf classes at University of California, Los Angeles . . . Book should be published this spring.

Robt. White, first pres. of the PGA and now wealthy property owner at Myrtle Beach, S.C., pioneered in machine club-making . . . Bob came to Cincinnati CC as pro in 1897 after 2 years at Myopia . . . A Cincinnati member saw White fashioning wood heads by hand and told White that sort of a job was being done better on shoe lasts by machinery . . . Outcome of that remark was White's visit to plant of J. MacGregor at Dayton, O., where finest of the shoe last machinery was being made . . . There White got Mac-

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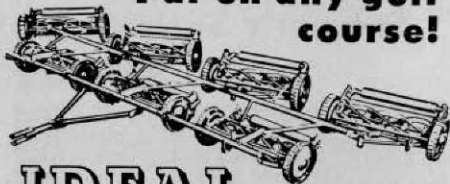
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Gregor interested in making golf clubs . . . White also was first to use persimmon for wood heads . . . Maple had been used previously . . . Bob told this history to Henry Cowen, MacGregor Golf pres., during the PGA President's dinner at Southern Pines.

George Calderwood, pro at North Hills CC, Milwaukee, Wis., says the way to make sure a junior program really gets going at a club is to get women interested in being on the junior committee . . . Bill Gordon, Jr., son of the Illinois PGA pres., has wrapped under the leather of his putter a thin sheet of paper on which is written "To my pal, Bill Gordon, Jr. from his pal, Walter Hagen." . . . Walter gave that slip to young Bill after the boy had caddied for him.

Alec Watson, Leewood CC (NY Met. dist.) pro, knocked off a 66 on Pinehurst No. 2 on an off-afternoon in the PGA convention program . . . Alex did the last 4 holes of his incoming 34 in a driving rain . . . Sam Snead made an instruction record for London Records during the PGA affair . . . Garry Nixon, Sam's assistant at Greenbrier, spoke as the questioning pupil during the recording.

Virginia Van Wie, three-time winner of the Women's National, and one of the most charming young women ever in sports, now is a very successful business woman, heading a department of a large food company . . . Those junior membership deals with reduced rates in the 21-25 and 25-30 age classes didn't work out last year as much as some club officials had hoped . . . The age classifications were O.K. in the pre-war days but just don't fit young men whose business careers were held back by 5 years absence in war.

Veteran Al Houghton succeeds Carroll T. MacMaster as pres., Mid Atlantic PGA . . . John Flattery elected sec.-treas. . . Andy Gibson, Bill Hardy, Jack Isaacs, elected veeps . . . Happy Hollow CC, Omaha, Neb., completing \$100,000 course and clubhouse improvement program . . . Course practically reconstructed to plans of Bill Diddle.

Jim Brydon of Worthington Ball up and around in good shape after being hospitalized at Elyria, O. for rest and change to winter oil . . . L. B. Icely out of Chicago hospital after operation two weeks previous, attended PGA convention, looking in fine condition . . . Shelly Mayfield graduated from Claude Harmon's pro staff at Winged Foot to become pro at Rockaway Hunt Club (NY Met. dist.) . . . Charley Vittitoe signed as pro by Lexington (Ky.) CC . . . Bob Gutwein moves from Kenwood CC, Cincinnati, to pro post at Sunnehanna CC, Johnstown, Pa.

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Lou F. Galby, Mill River (Conn.) CC pro and Connecticut PGA pres., has as his state automobile license the letters PGA . . . Dave Campbell, Wethersfield (Conn.) CC pro has on his license FORE . . . Nine holes of new Dunes G&CC, Myrtle Beach, S.C., now being played . . . Pro Jimmy D'Angelo doing business in first completed section of Dunes' attractive clubhouse on Atlantic shore . . . Finishing second 9 to plans of architect Robert Trent Jones . . . The Dunes plant gives strong promise of becoming famous.

Major contour work on new north "nine" at Univ. of New Mex. course started . . . Sprinkler system to be installed next summer with seeding following in fall . . . Construction completed on \$25,000 remodeling job at Sand Point G&CC, Seattle, Wash., transforms second floor of clubhouse into attractive cocktail lounge seating 80 persons.

Barry Lucas naming his new Oregon coast golf links Treasure Mt. GC as layout is located at Neah-Kah-Nie, where legend has it pirate treasures are supposed to be buried . . . Expansion of Norfolk, Va., many golf facilities started recently . . . 200 acres of city-owned property selected as site for two new courses to be constructed at estimated cost of \$90,000 . . . Construction underway and

(Continued on page 76)



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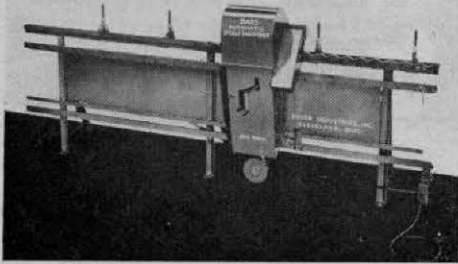
The advantages gained by those clubs sending their superintendent to Boston will more than offset the expense involved. Better turf for better golf is the result of the improvement of the man for the job.

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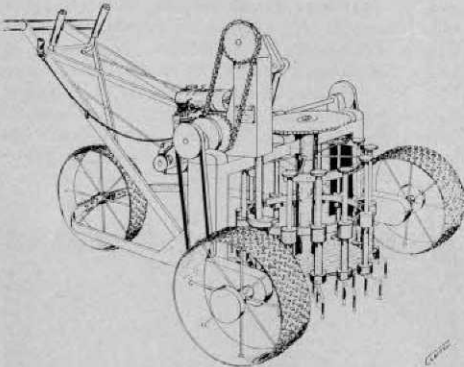
Boyer Industries, 3415 Lakeside Ave., Cleveland 14, Ohio, are making a new automatic mowing machine knife sharpener. The grinding wheel is a standard sickle cone wheel, 5½" O.D., 3½" wide, with 20 degrees crowned angles. The grinding wheel housing functions as a safety guard and also carries away grinding dust and sparks through its extended



down-pipe. The spindle operates at approximately 1400 R.P.M. with V belt drive and has 9" spaced bronze bearings. The automatic mowing machine knife sharpener will grind any length sickle bar up to 7 feet long automatically, at the rate of five 7-foot sickle bars per hour machine time.

"NIGHT CRAWLER"—NEW POWER MACHINE FOR GREENS AERIFYING

The "Night Crawler," a new powered greens aerifying machine manufactured by Ferguson & Sons of Eau Claire, Mich., was designed to allow air, water and fer-



tilizer into soil packed greens. The entire theme in the production of the "Night Crawler" has been built around speed of operation and cleanly cut plugs.

The name "Night Crawler" was selected because this machine aerates and provides the water recesses which this industrious little worm would produce, were he allowed to work on your green.

The rotor of the "Night Crawler" revolves in the opposite direction of the wheels and at the same speed, thus allowing a steady forward movement without tearing the green. A definite plug of earth 3" to 5" long is removed from the sod at intervals of 2¼" to 5½" allowing from 16 to 18 holes per sq. ft. at the rate of 36,000 holes per hour. It can be raised for transportation or partially raised for less penetration by means of lever action.

To assure adequate production Ferguson will manufacture the machine completely in their own shops, including wheels and tines. The Ferguson organization has been active in lawn equipment distribution since 1932 in the Michigan and Indiana area. A national sales organization is planned through established golf and lawn equipment supply houses.

MAKING THE SWING

(Continued from page 23)

\$25,000 watering system being installed at Lava Hot Springs Foundation, Idaho, on new mineral springs resort golf course . . . Normandy Isle course, Miami, Fla., open for play once again after being closed for renovations . . . Art Gleason reports links in championship condition.

State Univ., Seattle, Wash., will close its golf course permanently sometime this month . . . Course to be used for parking space and playing fields for other sports . . . Chris Arambel, greenkeeper, Southern G&CC, Monterey Park and Rio Hondo GC, Downey, Calif., has taken over greens supt. job at San Gabriel (Calif.) layout where Harry Pressler holds forth as club pro.

Park Supt., Theodore Geisel, reports that despite prolonged drought and heat wave this past summer which parched greens and fairways, that 1949 season at two local Springfield, Mass., many courses was one of best on record . . . Receipts for both courses, Franconia and Memorial, exceeded \$64,000 . . . Seattle (Wash.) Golf Club's chief aim for 1950 is USGA approval on bid for 1952 US Amateur as feature of Seattle's Centennial celebration . . . If successful, it will be first time event has been held north of Portland, and will be its fourth presentation on the Pacific coast . . . Alderwood CC held the event in 1937 and it has been contested at Pebble Beach twice.

Wm. R. Watts, new mgr. of Sunset G&CC, Snell Isle, Fla., announces plans for \$75,000 reconstruction and modernization program which will include new pool and changes in clubhouse . . . Sunset's pro is Joe Guysick, many years club pro at Congress Lake CC, near Akron, O., assisted by Andy Moscary, teaching pro, and Larry Brady, pro from Utica, N.Y.

Mighty mite of Golf, Bantam Ben Hogan, the man whom doctors feared might not pull through severe and multiple injuries suffered in automobile accident last Feb. 2d, let alone swing a club again, is starting to hit them around the links in good style . . . starting with LA Open Ben is getting back into the tourney circuit to give the boys another taste of nerve control and courage that have carried him over so many rough spots.

Henry Cotton in charge of Penfold pro-only golf ball promotion for North and South America . . . Cotton also signed up with George Nicoll golf clubs . . . Henry says he hasn't quite retired from tournament play but the gypsy grind is for the younger players and he'll pick his spots — he may be over here this spring . . . He spent the early part of the winter in South America and at his resort golf establishment at Monte Carlo.

Fred W. Procter, one of game's best known writers, died Nov. 29th, following a lengthy illness. Fred, a native of Iowa, is survived by his widow, Louise, two sisters, two stepdaughters, and one stepson.

Stanley Van Dyke of Beverly and South Shore country clubs, Chicago dist., installed as Pres. of CDGA early in Dec. . . . Van Dyke was instrumental in bringing Chicago Victory Open to Beverly in 1943 . . . This was first of six nationally important tourneys which, coupled with assn's. charitable activities, raised \$140,000 to build golf courses and putting clocks for veterans' hospitals . . . Van Dyke also worked with USO and CDGA member clubs to furnish free golf privileges at private and public courses for servicemen during the war.

Palm Beach (Fla.) GC opened its 53d season Dec. 1, 1949, with Miss Beth Fenn starting her 25th year as home pro . . . "Real" veteran from point of service will be Fred Austen, asst. caddiemaster and shop man, who is starting his 50th consecutive year at club . . . Newly organized Oregon City (Ore.) CC will take over operation of course three miles southeast of city within next year . . . Practice putting green gives way to new swimming pool at Saginaw (Mich.) CC.

Jack Kennan moves from Exec. V-P of WGA to V-P and Dir. of Sales for Society of Visual Education, oldest and biggest producer of slidefilms for schools . . . Joe Hogan, Kennan's understudy for past year as Dir. Promotion appointed WGA Exec. Sec'y. . . . Roland G. McGuigan, adviser to Evans House and counselor of men Northwestern U., appointed Educational Dir. Evans Scholars Foundation . . . Peninsula golf course project shaping up rapidly under watchful eye of Earl E. Edmunds, near Long Beach, Wash. . . . Paul Yerkes of Seattle, who has spent life-time at ama-

teur golf, will be in charge of new nine-hole course.

E. Reeve Talbot appointed mgr. of Broadmoor GC, Seattle . . . Southington (Conn.) GC, private nine-hole, has been sold to Hubert S. Higgins . . . Univ. of Okla. has awarded \$84,000 contract to Perry Maxwell and associates for construction of new 18-hole course . . . Completion date for course has been set for Sept., 1950 . . . Terry McHugh, former greens supt. of Harding Park, San Francisco muny course, passed away suddenly Nov. 1st at his home . . . He is survived by his widow, Ethel, a daughter, Mrs. Ethel Bostock, and son, Daniel McHugh . . . His brother, Tom, is pro at Nibley Park GC, Salt Lake City . . . Flossmoor CC, Chicago dist., to open \$75,000 pool July 1, 1950.

Fresno, Calif., currently considering development of new muny course at Fresno Air Terminal to alleviate present overcrowded condition at local links . . . Controlling interest of Overlook GC, Lancaster, Pa., purchased by Dr. S. K. Keiser, who will continue operating as public course . . . St. Petersburg, Fla., to have four courses with re-opening of Shore

(Continued on page 82)

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Front cover: Record total of over \$600,000 in prize money reported for 1950 PGA sponsored tournaments presages even greater galleries than shown here caught by the cameraman as Lloyd Mangrum putts on the 18th green at Inverness CC, Toledo, Ohio.

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MAKING THE SWING

(Continued from page 79)

Acres GC under management of pros Robert and Jack Baily . . . Both boys were formerly at Balsam Hotel and GC in New Hampshire's White Mountains.

Ormond Beach Hotel and Country Club is going all out to please the palates of the par hunters. In addition to Cary Middlecoff, open champion, they have signed Buck White, Greenwood, Miss. pro star. Both will carry the resort's colors in major 1950 golf events. Three prominent Memphis business men took over "Ormond" last fall and have spent liberally on improving and extending the resort's facilities, including course changes, a \$150,000 clubhouse, heated swimming pool, lighted putting green and many other features to attract golfers throughout its year 'round schedule.

Western Golf Association, second oldest in nation, observed golden anniversary at its 51st annual meeting in Chicago Athletic Assn., Dec. 2d . . . WGA, founded by 10 Chicagoland clubs, comprises more than 300 clubs in US, Canada, Mexico, and Latin America . . . Meeting revealed 1949 as most successful in organization's history . . . Evans Foundation, which provides college scholarships for needy and deserving caddies, and which is sponsored by WGA, now has assets topping \$100,000 . . . Maynard G. "Scotty" Fes-

senden, hard working, munificent prexy of WGA for past two years, retired from office but will retain his post as trustee . . . John C. Kennan, ex. vp. has announced his resignation from that position to enter business in Chicago . . . "Scotty" said that Kennan's resignation was major loss to organization . . . Jerome P. Bowes, Jr., Chicago insurance executive, is new pres.

Sayre (Okla.) G&CC to begin construction of new clubhouse this spring . . . Statistics show that more than 2,500 golfers daily tour greater Miami's 11 golf courses during the busy winter season . . . There are two nine-hole courses and nine 18-hole links.

Bobby Jones has invited Bobby Locke to play in the Masters April 4-7 . . . This is not the only tourney in which he has been invited to play . . . Numerous others have indicated his entry would be welcomed . . . Braidburn CC, Madison, N.J., burned to ground Dec. 10, with damage estimated in excess of \$500,000 . . . Fire fighters had to stand helplessly by as recently installed hydrants had not yet been connected to main water supply.

Julian Louis, 38, assumes position as new mgr. Klinger Lake CC, Kalamazoo, Mich. . . . Louis is now mgr. of Tam O'Shanter CC, Detroit, has been asst. mgr. of Detroit Yacht Club, catering mgr. of Book-Cadillac, and mgr. of Western GC in same city.