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A line of 5" Textolite (war surplus) pipe installed through center of Fairway, with riser outlet every 180 feet, and equipped with agricultural type giant sprinklers, will do an excellent job at lowest cost. Pipe is non corroding, light weight, 1/4" wall. Offers substantial savings in first cost and installation cost. Write for free literature, quotations and a sample pipe section. A complete line of sprinklers, pumps, fittings, etc.

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Saves players' clothes and tempers because it is slop-proof. Saves time because it is quicker, more thorough and easier to use. Saves cover paint of balls because it has no scouring bristle brushes. Saves frequent replacement costs because its cleaning units won't rot and warp.

Attractive — stays tidy — easy to drain
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theft proof

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WAUKESHA 5, WISCONSIN

BALL WASHER . . . \$12.75
Tee Data Plate . . . \$ 1.25
Waste Paper Cont'n'r \$ 2.35
Complete Tee
Ensemble . . . \$16.35

HENRY TEE ENSEMBLE
includes Ball Washer, Tee
Data Plate and Waste
Paper Container.
Send score card when
ordering Tee Data Plates.



NEWS from the MANUFACTURERS

Award sweaters and jackets are featured in the new catalog of American School Supply, Inc., 360 Glenwood, East Orange, N. J., which includes the company's line of banners, pennants and flags.

DARRAH TO SPECIALIZE ON GREENS

John Darrah resigned his duties Sept. 1, as greenkeeping supt. of Olympia Field CC (Chicago district) to devote his full time to greens renovation and construction. "Faulty greens soil texture and inadequate, out-moded drainage are underlying causes of much of the damage and maintenance problems confronting the older clubs in the greater Chicago region," says Darrah, whose organization and special equipment will be devoted to greens modernization work.

LATEST HOTZE BAG LINE HAS NEW SERVICE AND SELLING FEATURES

Newest models of Hotze golf bags, now available to the golf professional trade, embody more of the popular handstamping than previous models, particularly on their Durotan bags, the patterns and styling being the same as used on Hotze saddles. Ball-pocket slots on deluxe models will have Conmar money-bag zip-

pers which cannot be opened, except by force, when slide-pull is locked. Also featured are deluxe Nylon golf bags in red, fawn and green with Neoprene coating for lasting service. Hotze "drop-in tops" in the Triex shape are accented in the new models, complete information on which may be had from Henry Hotze & Sons Company, 506 N. Fourth Ave., Saint Louis 2, Mo.

OLD ORCHARD OPENS NEW TURF NURSERY IN RHODE ISLAND

The Old Orchard Turf Nurseries, Madison, Wis., announces that their new branch nursery at Slocum, Rhode Island, growing the popular strain of Arlington C1 creeping bent stolons is now ready to produce stolons for the golfing trade in the northeastern states. Stolons are all fresh, virile stock and less than one year old. The nursery was placed there primarily for the benefit of the New England trade to assure lower express charges, fresher stolons and quicker service. With nurseries now in Richmond, Virginia, Farmington, Iowa, the Mother nursery at Madison, Wisconsin, and with two prospective nurseries in Texas and Nebraska, the company feels they are able to benefit more golf courses than could be reached from their Wisconsin nursery.

WILSON'S 1950 GOLF LINES APPEAR AT SALES SESSION

New design of irons, improved features for the Isotropic-constructed ball and better wearing qualities in the golf bags headlined the innovations introduced in the 1950 golf line at Wilson Sporting Goods Co.'s annual sales meeting held recently at Chicago's Drake Hotel.

Almost 300 sales and manufacturing representatives attended this largest and most successful sales meeting in Wilson history and heard factory and sales executives describe the new improvements

GOLFERS WANT PRO-GRIP WAX



Because It Puts Power in Their Drives!
Keeps Clubs and Rackets from Slipping!
It takes only a second with Pro-Grip to transform hard, smooth, slippery leather and wood grips into easy-hold grip that improves scores.
No more slicing and hooking caused by club or racket turning in the hand — Fewer wasted strokes — Lower scores. Pro-Grip wax is simple and foolproof. Lasts indefinitely. Scientifically made.

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which will make the popular and successful Wilson golf line even better.

A new iron with scientific weight distribution features the new clubs announced at the sales meeting. This particular type iron is so recent a development, it has not yet been named. It combines all the popular features of Wilson's Goose-Neck iron and the important factor of weight distribution.

This distribution places the club's weight in the toe and the result is a "sweet spot" extending over the entire face of the club. This patented, exclusive weight distribution Wilson says makes it easier for the player to hit the ball, while the Goose-Neck feature enables him to get the ball into the air. The result of the combination of these two features is sure to appeal to all golfers.

Ed Rankin, manager of the Walter Hagen factory, reminded the delegates of the Hagen company's revolutionary contributions to golf: the first steel shaft using a ferrule at the hosel juncture to give the appearance of a hickory shaft; the original double flange back iron; and the original sand wedge.

In the 1950 Hagen line, all woods will be equipped with new sole plates, new grips, new face scoring and a new insignia. The sole plates will feature bold stampings and large numbers, the grips will come with a new type perforation,

When it is

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A complete selection of golf trophies, cups, and plaques for tournaments and banquets. Immediate delivery from stock.

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These 1950 Hagen woods were a feature of the pro golf club display at the annual sales meeting of the Wilson Sporting Goods Co., held in August at Chicago's Drake Hotel.

and the lines in the new face scoring will be wider and more uniform.

The new Isotropic-construction principle of manufacturing Wilson golf balls, announced earlier this year, has proved highly successful. Players using Isotropic-constructed Wilson balls have won the majority of top class tournaments on the 1949 golf schedule, including the Masters', PGA, Western and National Open championships. The Wilson Top Notch and

BENCH CRAFT

"PRO FINISHED" PERSIMMON HEADS

Rough Head, Bored	\$.90
Face, Plate, Neck Ripped	2.25
Reamed and Rough Sanded	2.75
Fine Sanded Approx. Lead	3.25
Face, Red Fiber; Plate "V" or Plain	

Send for Catalog

BENCH CRAFT GOLF PRODUCTS CO.

Glen Head, New York

The Haig balls will continue to have this type construction.

Another golf ball feature is a new, longer-lasting paint which is less likely to chip. This paint will be used on all Wilson golf balls. Wilson's golf merchandising feature of 1948—Christmas gift package of balls—will be repeated this year with several improvements. The balls will be presented in 5-ball and 10-ball assortments with the smaller size being offered in an embossed leatherette chest in handsome English saddle-leather color. The 10-ball package will be continued in a metallic finished chest in rich jeweler's chased silver effect.



The golf ball display at the Wilson sales meeting traced the manufacturing process of the new Iso-tronic construction principle.

The entire Wilson golf bag line has been redesigned with emphasis on improving the appearance and wearing qualities of the bags. In the Country Club line, double top cuff rings insure the bag's shape at the top, and a steel ring in the bottom performs a similar job there. In addition, the new high-moulded plastic bottom will not absorb moisture, preventing the bottom from later drying out and cracking.

In golf sundries, Wilson is introducing a new scarlet-colored Cabretta golf glove with a full, elastic back to prevent the glove's wrinkling in the palm. The line of combed cotton yarn, interlock knit golf shirts, introduced a year ago, will be continued with several new features. The skirt of the shirt will be split to resemble a dress shirt, and redesigning the collar and pocket of the shirt has added a great deal to its appearance.

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Many other notable courses

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**Quick Service on All Types of
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2883 Poplar Avenue, Memphis 11, Tenn.

MARILYNN SMITH, YOUNGEST WOMAN GOLF PRO, JOINS SPALDING STAFF

Twenty year old Marilynn Smith, the youngest professional in American women's golf, has just signed a contract to join A. G. Spalding & Bros. staff of consultants which includes such golfing "greats" as Bobby Jones, Jimmy Thomson, Lawson Little, Johnny Palmer and others.

In 1946, at the age of 17, Marilynn Smith commenced her career in competitive golf when she won the Women's Wichita City championship and the Kansas State Amateur championship. The following year she again won the Kansas State Amateur championship and was in the Quarter-finals of the Western Amateur championship. In 1947 she entered the University of Kansas and while still a freshman reached the finals of the National Inter-Collegiate championship and then won for the third consecutive year the Kansas State Amateur championship. This spring she won the National Inter-Collegiate championship and then decided upon a career as a golf professional. In the Western Open she was a semi-finalist.

As a member of A. G. Spalding & Bros. staff of golf consultants, Marilynn Smith will continue to play in tournaments, give exhibitions and hold golf clinics.

HOWARD SCOGGINS BUILDING MODERN HEADQUARTERS AT DUNEDIN

Ground was broken Aug. 1st at Main St. and Douglas Ave., Dunedin, Florida, for the ultra-modern new stores and warehouse for the Howard Scoggins Golf Co. The 90 ft. x 100 ft. building will house the wholesale golf equipment and apparel business started by Scoggins three years ago. The south half will contain five modern stores all of which will be leased with a view to improving Dunedin's business district. The Scoggins building, representing an investment of \$50,000, will be ready for occupancy Oct. 1st in time to be in party dress for the winter influx of pros to the home of the PGA national golf course.

LLOYD MANGRUM GOLF SHIRT MAKES DEBUT AS PRO ONLY APPAREL

The newest line in golf shirts for pro shop selling exclusively bears the name of one of the game's most able and popular performers. In speaking of the new Lloyd Mangrum golf shirts, Lloyd said, "For some time I've been getting the ideas of pros and players about their likes and dislikes in golf shirts and I feel satisfied that we have a combination of fabrics, features and styling, with careful work-

J. B. McGOVERN

Golf Course Architect

Wynnewood, Pa.

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15 DOZEN MINIMUM ORDER

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manship, that will move our truly fine line into pro shop selling prominence." Full swing freedom in the sleeves, in long



or short lengths, and extra long tails on the tuck-in models to control creeping, are features of the new shirt. Fabrics are 7 oz. all worsted woolen French spun plain and creped Jerseys, and fancy knits, with stay-shaped collar and 3-button

placket with concealed loop top button. Lloyd Mangrum golf shirts come in small, medium and large sizes with extra large sizes to order. Special finishing reinforces all seams. Complete details may be had from the makers, Harris & Harris, Inc., 3504 Troost Ave., Kansas City 3, Mo.

**COOK 'N' KETTLE BUSY COOKING
 UP EXTRA CLUB ACTIVITY**

Cook 'N' Kettle, a mighty good cookin' sort of portable barbecue pit (only it's a cast iron kettle) saw the light of day down Oklahoma way but it lost no time in heading for all points of the golf compass when an Ohio golf club manager overheard some right smart bragging about cooking by some of his he-members. His hunch that a lot of men like to cook over a charcoal pit made him a great guy with the men and women members alike and "super" among the members' kids. The word got around about how easy, safe and certain Cook 'N' Kettle would broil meats, fowl, game, fish and of course hamburgers and weiners and how the delicious smoke flavor oozes into them.

Golf clubs throughout the country have purchased one or several of these kettles in lieu of outdoor barbecue pits, because

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Made of the finest, kiln dried, second growth, tough White Ash. Tapered from approximately 1" at bottom to 3/4" at top, and fitted with flanged aluminum ferrules to fit standard 1 1/8" cup. Sanded finish with prime coat of lead and oil and finished coat of finest white enamel. Available in 2 or 3 color combinations. Immediate delivery.

Your inquiries and orders will be referred to a nearby distributor.

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No matter what the 19th
promises, when they're in the
broiling sun men relish a drink
of water fresh from the water
main.

The Murdock Mfg. & Sup. Co.
Cincinnati 2, Ohio



the kettles are portable and enable groups
to arrange for outdoor steak broiling with
very little extra cost of equipment to the
club.

Meat for 20 guests can be broiled at one
time in the kettle which is 19 inches in
diameter and 12 inches high. A stand
raises it to the convenient working height
of 25 1/2 inches. Heavy polished aluminum
table units for attaching to each or
either side of the kettle accommodate
serving plates, sauces, etc. Better hand-
ling of the broiling meats is made possible
by the use of COOK 'N' TOOLS poker,
spatula and fork. Other accessories to
lighten work and brighten the occasion
are available. For particulars write Cook
'N' Kettle, P.O. Box 1403, Tulsa 1, Okla.

JESSE LYON, GOLF INVENTOR, DIES

Jesse D. Lyon, inventor of the widely
used Fulname golf ball marking machine,
died July 1st at his home in suburban
Cincinnati, O., at the age of 78. An avid
golfer and leading civil engineer, "J. D."
was known to hundreds of golf pros
through his development of a machine
and name dies for pro shop service in
marking the players' full name on golf
balls. In handling names for dies, sent him
by pros throughout the country "J. D."
undoubtedly cleared an all-time record
list of golfers. He is survived by his
widow, Mrs. Mary Hervey Lyon, a
daughter, Mrs. Robt. Bedham and a
granddaughter. The Fulname Co. and the
M. H. Lyon Ink Co. which he headed will
be under management of Mrs. Bedham.

MINIATURE GOLF COURSES

We have a complete stock at lowest prices.

PUTTERS—Specially constructed for miniature courses.

RUBBER TEE OFF MATS—GOLF BALLS.

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Congressional C19

MADISON, WIS.
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Old Orchard C52

No sod or left over bent. Every stolon fresh, virile stock and less than one year old. True to strain, no mixture of other bents or grasses. No weeds — not even clover. Every shipment carries state inspection certificate.

Make all inquiries to R. R. Bond, Prop.

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U. S. RUBBER ORGANIZES ITS 1949-50 SALES PROGRAM

United States Rubber Company's general products division organized its 1949-50 sales program for its lines of drug sundries, golf balls, water wear and rubber specialties at a meeting held in the Park Sheraton Hotel, New York City. Present were the district sales managers who handle distribution and sales throughout the 48 states as well as sales and advertising personnel from the company's general offices. In the above picture, George T. McCarthy, manager of golf ball sales, tells district sales managers about merchandising plans for the new line of U. S. Royal golf balls which are sold exclusively through golf professionals. Left to right are: Leo Martin, Philadelphia district manager; Thomas Skinner, St. Louis; R. W. Higgins, Detroit; Raymond Lozar, San Francisco; Leo French, Chicago; Paul Brady, New York; Harry J. Haflin, general sales manager for the division; John W. Sproul, sales manager for the division, and Mr. McCarthy.

NEW PROTECTION AGAINST ATHLETE'S FOOT

A new non-toxic astringent-fungicide has been placed on the market which its maker claims will reduce athlete's foot and other foot infections in shower and locker-rooms. "Foam-X" is its name; developed by a prominent California bacteriologist. For "Foam-X" the makers claim not only an effective fungicide but a treatment that toughens the skin and builds up resistance to athlete's foot. Special stepping pads of sponge rubber saturated with "Foam-X" are furnished by the makers for placement adjacent to shower rooms. Write to Foam-X Co., Santa Barbara, Calif., for details of a test offer.

NOPEEK FOR TRAINING

Golfers' Nopeek, PO Box 98, South St. Paul, Minn., is making the Nopeek golf swing training device which consists of a rubber ball attached by a string to a clip that fits over the belt. You hold the ball in your mouth and when you swing you don't look up. It's especially good for approach shot and putt practice. Nopeek was introduced to the national market at the Western Open at St. Paul and received the endorsement of many of the stars in that field as well as of pros who devote most of their attention to teaching. Nopeek is selling well in pro shops.

MONROE FOLDER DESCRIBES LATEST IN FOLDING TABLES AND CHAIRS

A table at which guests can be seated without feet or knees stubbing against the legs or braces is the latest in folding banquet equipment developed by The Monroe Co., Inc., Colfax, Ia. This new non-tip "Pedestal Table", with its new features of strength, and guest and storage convenience, is described, illustrated and priced along with other Monroe folding service equipment in the company's new folder recently off the press. They'll gladly mail a copy upon request.

PLANNING IMPROVEMENTS?

Get prices and information on latest
in Supplies and Equipment by using
the **BUYERS' PAGE.**

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