

*Front cover: Officers and members of Evanston (Ill.) GC take justifiable pride in this newly furnished lounge off lobby as three-year over all clubhouse decorating program under supervision of member Mrs. Thomas E. McElroy is completed.*

Making the Swing Around Golf .....	By Herb Graffis	3
Turf Round-up of 1949 .....	By Fred V. Grau	35
Play More Than 1948; Sales Off — Pros Report .....		44
Greenkeepers Bring Courses Through Tough Summer .....		52
Certified Appraisal Important to Club Management .....	By Fred Beilman	56
How Pro Brother and I Operate a Paying Club .....	By Ted Wakely	61
Greenkeepers Draft Program for National Meet in Feb. ....		66
Dutra Asks "Good Neighbor" Aid for Mexican Golf .....	By Bill Graffis	68
Physical Soil Factors Cause Big Turf Loss in 1949 .....	By O. J. Noer	70
Shoe Business As Profit Maker for the Pro .....	By Ernie Sabrayac	76
Safeguarding Against Damage by Winter Wind and Moisture ..		81
Manufacturers Look with Professionals to 1950 .....		84
Manufacturers List 1950 Product Features .....		100

## MAKING THE SWING

(Continued from page 119)

Clearcrest CC, Evansville, Ind., having course completely remodeled to design of Robert Bruce Harris, Chicago. . . "Chuck" Maddox of Danville, Ill., doing the reconstruction work. . . Morgan City (La.) GC adds a practice range. . . John Duncan Dunn teaching "mermaids" class indoors at Los Angeles AC. . . Pupils wear swim suits, or play suits.

Metropolitan (NY) GA reviving Metropolitan Open at Metropolis CC, Sept. 20, 21, 22. . . Prize money \$1500 plus half the gate which MGA says should bring prize money to between \$2000 and \$3000. . . Fritz Hall, pro at Pontiac (Mich.) Elks CC now goes back to Indian Creek CC, Miami Beach, Fla., as asst. Nov. 1. . . Bob Hillis has left Williams CC, Weirton, W. Va., where he's been pro-gkpr. for past 12 years to handle Pro Golf Sales and other pro shop lines in Pittsburgh trading area. . . Bob's address is 714 Whitney Ave., Pittsburgh 21, Pa.

Woodmont CC's new 7000 yd. course near Rockville, Md. (Washington, D. C. dist.) nearing completion. . . Architect Al Tull now laying out a third 9—all of par 3 holes—for Woodmont. . . Tull also working on remodeling Mt. Pleasant CC, Worcester, Mass. . . "Honor Caddie," Western GA movie, praised at Golfers'

Exhibition during 2 weeks at London, Eng.

Interesting, attractive book giving history of Butte (Mont.) CC first 50 years reveals three of its charter members, Eugene Carroll, W. McC. White and Wm. D. Thornton continue to be lively at the club. . . Old Jock Hutchison has bright sons. . . Jock, Jr. at Skokie CC (Chicago dist.) has a completely filled lesson calendar. . . Son Ed, who's helping Jock, Jr. now, while at Glenview Naval Base course, came up with one of the smartest selling stunts since the war. . . Women weren't buying 8 club sets so he broke the sets in half. . . First he'd sell them the longer clubs. . . A couple of months later he'd sell them the shorter clubs of the same set.

Assessment reductions allowed all private golf clubs of Los Angeles, Calif., with 22 clubs getting assessments reduced by 25 per cent on land and 50 per cent on buildings. . . J. A. Hill, attorney, representing clubs, said: "Burden of taxes is becoming so great that one by one the clubs are folding up—and the county is going to have to take them over at public expense." . . . Supervisor Roger Jessup remarked: "People like to have something exclusive from Tom, Dick and Harry and the general public. They should be given consideration. If these people didn't want something exclusive, this (club) would be a public beach and be off the tax roll entirely."