

GOLF CLUBS BUILT  
FOR A PURPOSE...  
NOT JUST MADE TO SELL

**Allied**  
**WOODS and IRONS**

**ALLIED GOLF CORP.**

4528 West Fullerton Avenue  
CHICAGO 39 • ILLINOIS



## NEWS from the MANUFACTURERS

### THE NEW RUTLEDGE CADDY SAVER

The Rutledge Company, Beckley-Ralston Div., 3333 Belmont Ave., Chicago 18, Ill., manufacturers of Stroke Saver Golf Clubs announce their latest addition—a new Caddy Saver, which never has to be car-



ried. When collapsed, axle braces are contracted so it can be rolled through use of an auxiliary handle (with bag attached) to an automobile, through locker room aisles, street car, narrow doors, etc. When in use on the course, braces are extended, lengthening the wheel base for perfect balance. Caddy Saver weighs only 12 pounds, and is made of high-strength aluminum tubing and bar stock.

### When it is GOLF PRINTING!

*Specialists*, for years to many of America's largest and most exclusive courses, can *best serve you, too.*

*Score Cards - Charge Checks  
Greens Maintenance Systems  
Caddie Cards - Handicap Systems  
Forms for Locker and Dining Rooms  
and for the Professional.*

Samples to your club for the asking.

**VESTAL CO., 703 S. La Salle, Chicago**

### PRO FINISHED PERSIMMON HEADS WOODS HAND MADE TO ORDER

Quick Service on All Types of  
Repair Work.

**Bert Dargie Golf Co.**

2883 Poplar Avenue, Memphis 11, Tenn.

## GOLF PENCILS

\$1.10	per Gross	—	100	Gross Quantity
1.15	"	"	50	"
1.25	"	"	25	"
1.35	"	"	5	"

Stamped with ) 10c Per Gross  
your name ) Extra

**SEABOARD PENCIL CO.**

45 W. 57th Street, NEW YORK 19, N. Y.

### PRICE REDUCED ON PARGLOV

An attractive four-color folder giving a full description of the K. L. Burgett Co.'s new Par-D-Lux golf glove and other pro shop accessory items featured in the company's national advertising is being distributed to professionals. Priced order card which accompanies folder shows considerable reduction in price of Parglov enabling pros to pass saving on to players. Further information may be obtained by writing to the Burgett Co., Peoria, Ill.

## GOLF AWARDS



Featuring  
Better Value  
Top Quality  
Quicker Service  
Order Now For  
Spring Tournaments.  
Free Delivery on  
Prepaid Orders.  
Send for free catalog.  
**Sports Awards Co.**  
37 S. Wabash Ave.  
Chicago 3, Ill.

### JARI POWER SCYTHE

Streamlining and housing of all movable parts on the new Jari power scythe giving the blades maximum free cutting length for mowing under fences, shrubbery, low-



hanging trees and guardrails makes this an important piece of maintenance equipment. High-mounted motor allows cutting under water and on rough terrain, correct balance prevents side draft and ease of operation, and low fuel consumption accounts for important economy. Additional information on the power scythe

## MONEY BACK GUARANTEE ON E-Z-T

*the amazing new automatic tee!*

— that's COMPACT (2½ inches x 7½ inches x 13 inches)  
LIGHT (9 pounds)  
SIMPLE (just plug in)

— and sells for **\$49.50**

**WRITE TODAY!**

EZT CORP. 43-40 34 St. LONG ISLAND CITY, N. Y.

available from manufacturer, Jari Products, 2938 Pillsbury Ave., Mpls. 8, Minn.

### EDERER PROMOTES MANGERICH

At a recent meeting of its Board of Directors, the R. J. Ederer Co., Chicago, announced the appointment of John "Al" Mangerich as manager of the company's Industrial and Sports Net Division. Affiliated with R. J. Ederer and Co. for the past 28 years Mr. Mangerich was formerly Asst. Sales Manager of the company's Commercial Net Division.



Al Mangerich

### LEATHER PRESERVATIVE

Said to be the only leather cream that will replace natural fats, oils and waxes dissipated through age and oxidation, Morocco Leather Cream helps to restore

### RANGE SPECIALS



Protective Shields .....	\$ 19.75
Automatic Tees .....	18.75
Ball Pails-Spot Welded .....	.60
Automatic Ball Picker .....	175.00
Magnesium Range Club .....	5.75
Persimmon Range Woods .....	4.50
Bronze Miniature Putter .....	1.75
New Range Balls — Striped .....	2.75
Miniature Balls — Colored .....	2.40

*Full Line of Range Supplies*

**WITTEK GOLF RANGE SUPPLY CO.**

5128 W. North Ave.,

Chicago 39, Ill.

## C. D. Wagstaff & Co.

**GOLF COURSE DESIGN  
AND CONSTRUCTION**

Glenview, Ill. Phone 181

Chosen to design and build new championship course for the University of Illinois

**Notable Courses for 25 Years.**

## **ALFRED H. TULL**

### **Golf Course Architect**

209 E. 49th Street  
NEW YORK 17, N. Y.

## **WILLIAM F. GORDON**

**Golf Course Architect**

Member  
American Society of Golf Course Architects

Doylestown,  
Pennsylvania

the original beauty to all old leather products except suede. Put up in a handy tube and easily applied with fingers or a soft cloth, this leather rejuvenator and preservative, manufactured by Honey Mead Products, Signal Hill Road, Barrington, Ill., should find numerous uses in any club.

### **WILSON'S PRESS BOOKS**

Wilson Sporting Goods Co. has issued 1949 Press and Radio information books with photographic prints for newspaper and magazine use on its golf advisory staff. Patty Berg and Babe Zaharias are in one book, together with records of leading women's tournaments and the 22 men members of the Wilson advisory staff, together with leading tournament records, are covered by biographical material in the other book. These jobs by Mark Cox, Wilson's Public Relations director, are of great reference value to sports writers and broadcasters.

### **ILLUSTRATED RULES OF GOLF PRO SHOP PROFIT ITEM**

The "Illustrated Rules of Golf At A Glance," road-map style folder which com-

bines Golfing Magazine's famous rules charts with the USGA Official Rules of Golf acclaimed by golfers over the nation as the handiest rules reference available. Graphic illustration and grouping of rules by zones of play simplify interpretation and make folder valuable pro shop item to have available for all members. Regular pro discount on quantity orders. Write Book Dept., Golfing Magazine, 407 S. Dearborn for complete details.

### **COMPANY ADDS NEW UNIT TO LINE OF FERTILIZER SPREADERS**

Power Production Co., Chicago, announces the addition of the Ezee Flow "Olympia 55," (shown below) to their line of fertilizer application equipment. The "Olympia 55" is in keeping with company policy of providing practical machines for all phases of fertilizer application, according to E. A. Juzwik, pres. of the company.

Features have been incorporated that give to golf courses for the first time needed flexibility, speed and ease of operation in fertilizing, seeding and chemical applications. With a 5 foot overall width and the wheels back of the hopper, misses or overlaps are eliminated by track-on-track

## **ROBERT BRUCE HARRIS**

**Golf Course Architect**

Member: American Society of Golf Course Architects

664 N. Michigan Ave.

CHICAGO 11, ILL.

Phone: Whitehall 4-6530

## **ROBERT TRENT JONES**

Member:  
American Society of Golf Course Architects

**Golf Course  
Architect**

20 Vesey Street

Tel: Rector 2-2258

NEW YORK, N. Y.

## PRIVATE BRAND GOLF BALLS

15 DOZEN MINIMUM ORDER

Write for Prices

**BOSTON GOLF BALL CO.**  
7 MAPLE ST.  
Stoneham 80, Mass.

## TIRE TEE MATS

for  
RANGES & GOLF COURSES

Reversible — Everlasting  
Can Be Used By  
Right and Left Handed Players  
IMMEDIATE DELIVERY

48"x60" — 60"x60"  
Also Special Sizes

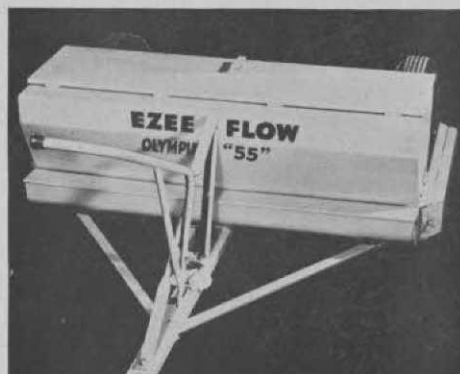
Prices and Information Available on Request

**EASTERN GOLF CO.**

244 W. 42nd St., Dept. A., New York 18, N.Y.



spreading. Exclusive agitator action assures perfect film distribution of all types of materials, for it pulverizes and mixes hopper contents and force-feeds even flow through 20 hopper openings, accurately and evenly. Cams, rotating through slots in hopper bottom, push material out accu-



ately at rates regulated by shutter dial. Hopper holds up to 500 pounds. Full details and prices on the Ezee Flow "Olympia 55" may be had by writing the Power Production Co., 10 S. LaSalle, Chicago.

## SPALDING "FAMOUS FAIRWAY" FILM

"Famous Fairways," a 16 mm. color film running 30 minutes and showing famous holes at Oakmont, Pine Valley, National Links, Pinehurst No. 2, Cypress Point and Pebble Beach, now is available from A. G. Spalding & Bros. for club showings. Play of stars on the holes is shown in slow motion as instruction. The movie is excellent entertainment of a type unusual in golf pictures. Requests for the film should be made of Spalding offices at 161 Sixth ave., New York, 13; 401 Broad, Philadelphia, 8; 180 N. Wabash, Chicago, 1; or 1137 S. Hope, Los Angeles, 15.

## FLEXISOLE, POPULAR PRO SHOP ITEM

Air Walk Co., Box 52, Clayton 5, Mo., report early season business in pro shops on Flexisole foam rubber air cushion insoles is so good it indicates the Flexisole cushions for inserting in golf or walking shoes have become a standard selling item with pros. The Flexisole insoles are cool, comfortable and washable and make hoofing around the course less tiring and more pleasure, especially for the golfers who are middle-aged or older.

## TIRE TEE MATS

THE FINEST THING IN TEE MATS

The mat with the detachable tee off section, 36" x 60" — 46" x 60".

Also Tee Mats 46" x 60" with hitting section at each end.

Rubber tees for Tee Mats. Link type mats for locker room, grills, entrances, shower rooms.

Write for information and illustration to

**ASHLAND RUBBER DOOR MAT CO.**

632 MADISON ST., ASHLAND, OHIO

## GOLF BALLS & EQUIPMENT

NORTHERN HAS A COMPLETE STOCK OF:

**GOLF BALLS,  
CLUBS, MATS,  
PUTTERS, TEES,  
ETC. FOR DRIVING  
RANGE & MINIA-  
TURE COURSE**

Write for 1949 Prices

**NORTHERN BALL CO.**

3441 N. Claremont Ave., Chicago 18, Ill.





## GOLF RANGE PAILS

THAT WILL LAST FOR YEARS

30 to 35 — 40 to 45 — 50 to 60 — 70 to 80 ball capacity pail sizes.

**PAR - INC.**

1949 E. 75th Street  
CHICAGO 49, ILLINOIS

## TAGS FOR GOLF BAGS

**JOHNNY FARRELL**

GOLF PROFESSIONAL  
Baltusrol Golf Club  
SHORT HILLS, N. J.

Mr. \_\_\_\_\_

Rack No. \_\_\_\_\_

Golf Pro. Pkg. Co., St. Albans, L. I., N. Y.

ACTUAL SIZE  $1\frac{1}{2} \times 2\frac{3}{4}$

Fibre Tags Printed with Pro's Name and Address

**CADDIE BADGES • PRO CHARGE CHECKS**

Send for Samples and Price List

**GOLF PRO PRINTING CO.**

193-10 Linden Blvd., St. Albans 12, N. Y.

## TEXAS RANGE GLIDER GOLF BALL PICKERS

**\$96.50**

F.O.B. Dallas

- Covers 12 Foot Swath.
- Picks up 1000 Balls in 10 minutes.
- Towed by motorscooter or automobile.
- No Damage to Balls or Fairway.
- Money Back Guarantee.
- It's foolish to pay more.

Write or Wire

**DWIGHT MFG. CO.**

4222 W. 9th St.

AMARILLO, TEXAS

## BURKE'S "DUR-O-VAR" FINISH

A new finish, called "Dur-O-Var" developed by Burke Golf, Inc., Newark, Ohio, is now featured in all models of their line. It is said to make woods absolutely waterproof and to protect them against chipping, scratching and cracking.

## PORTABLE PAINT SPRAY

The Binks Mfg. Co., 3122 Carroll Ave., Chicago, has introduced a new 1/3 h.p. portable paint spray unit weighing 47 lbs. which they say is as efficient as a one h.p. unit. Delivering 40 lbs. working pressure, it plugs into any 110v. A.C. line.

## HORTON TOURNAMENT CALENDAR

The Horton Mfg. Co., Bristol, Conn., manufacturers of Bristol golf clubs and golf accessories, have available the 1949-50 edition of their popular calendar which gives all the important tournament dates. Calendars may be obtained through Horton distributors or by writing directly to the company.

## SABAYRAC JOINS FIELD AND FLINT STAFF

Field and Flint Co. announces the appointment of Ernie Sabayrac to its sales staff promoting the sale of Foot-Joy shoes for both golf and street wear. Ernie will travel Ohio, Indiana, Illinois, Michigan and Wisconsin.

A member of the PGA and recently sales representative for one of the leading golf club manufacturers he has a wide acquaintance among leading golf professionals who will be glad to hear of his new connection.

## HARDWOOD FLAG POLES

Made of the finest, kiln dried, second growth, tough White Ash. Tapered from approximately 1" at bottom to  $\frac{3}{4}$ " at top, and fitted with flanged aluminum ferrules to fit standard  $1\frac{1}{8}$ " cup. Sanded finish with prime coat of lead and oil and finished coat of finest white enamel. Available in 2 or 3 color combinations. Immediate delivery.

Your inquiries and orders will be referred to a nearby distributor.

**LEAVITT CORP. EST. 1895 URBANA, ILL.**

Builders of "Knockdown" bleachers for all sports



## MINIATURE GOLF COURSES

We have a complete stock at lowest prices.

PUTTERS—Specially constructed for miniature courses.

RUBBER TEE OFF MATS—GOLF BALLS.

Write for prices

**EASTERN GOLF CO.**

244 W. 42nd St., Dept. A, New York 18, N. Y.

## BRAND NEW DRIVING RANGE BALLS

6 coats of paint, one stripe,  
any color, per doz.

**\$2.85**

**GOLF PROFESSIONALS DRIVING RANGE  
EQUIPMENT COMPANY**

11000 S. Green St.

Chicago 43, Ill.

## PANAKA EXTENDS DISTRIBUTION

Panaka Minerals, Inc., 1212 Main St., Delano, Calif., distributors of Panaka, soil conditioner and fertilizer of natural animal and vegetable marine life compost, are rapidly extending distribution facilities among course equipment and supply dealers.

## NEW PEDESTAL FOLDING TABLE

The Monroe Co., Colfax, Iowa, makers of fine folding tables, announces that effective May 1 all shipments of folding banquet tables will embody new design and construction features the most important of which is the pedestal type table which can accommodate ten people without the inconvenience of having feet or knees contact table legs or braces.

Table tops are of tempered Masonite, trimmed with an aluminum-magnesium-chromium alloy. Pedestals are of steel tubing with arches formed to act as gliders which permit pushing or pulling over smooth floors without scratching. Tables are available in four sizes—from 30 x 72 inches to 36 x 96 inches all 30 inches high.

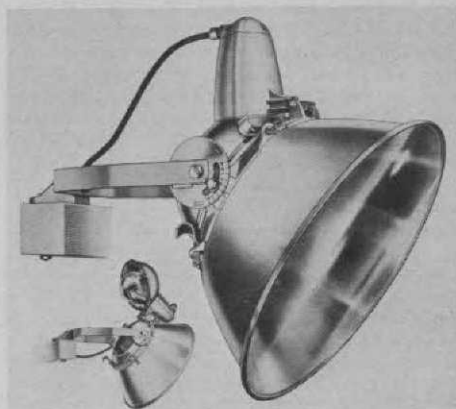
## NEW "LIQUID STAINLESS STEEL" APPLIED LIKE PAINT

A new product called "Liquid Stainless Steel" developed by the Plastics Div. of The Lockrey Company, College Point, N.Y., makes it possible for anyone to apply a coating of pure stainless steel to any surface, by brushing or spraying, in much the same manner as a coat of paint would be applied.

By a new process, pure stainless steel is broken down into flakes of microscopic size, and the material is incorporated in a

liquid plastic with a solvent to bring it to brushing consistency. Stainless steel being a hard and corrosion-proof metal, and the plastic being of the waterproof, chemical-proof and non-inflammable variety, the resulting coat becomes as near the long-looked-for "permanent finish" as modern science is able to produce. It is supplied either in the natural steel color, or in sparkling iridescent metallic shades of gold, maroon, jade or blue.

## NEW LINE OF FLOODLIGHTS



The Revere Electric Co. of 6001 Broadway, Chicago 40, Ill., has developed a new line of "long range" floodlights designed to meet the needs of club swimming pools, practice putting greens, driving ranges, parking and driveway areas, and many other jobs where good illumination is needed. Further particulars may be had by writing the manufacturer.

## CREEPING BENT STOLONS — FROM THE MOUNTAINS OF NORTH CAROLINA

The finest and most prolific Bent Grass that has come under my observation in 35 years' experience in growing grass for putting greens. Free of weeds and clover.

Write for Prices and Information.

**BREVARD COUNTRY CLUB NURSERY, E. E. FRASER, PROP.**

Brevard, North Carolina

### "Pocket Pro" Compact Instruction Aid

"Pocket Pro," a golf instruction aid designed in palm-sized booklet form with a fast, thorough explanation of each type of shot along with a diagram to help keep a mental picture of the correct swing has an overlapping index making it possible to flip to the right page instantly and get the proper explanation for each shot. Further information may be obtained from the Sports Center, 561 Fifth Ave., New York.

Milton Reach, Inc. has made up an interesting 8½"x11" booklet in color, describing the game "Night Golf." For the story about this new, short game that even the most experienced golfer will get a kick out of, we suggest you write Milton Reach, 155 Chestnut Street, Springfield 3, Mass.

### NEW RONNCO YARDMASTER

Operating with three attachments which are easily interchanged, the new Ronnco YARDMASTER unit can operate as a leafmill, grinding up leaves and twigs; as an efficient sickle designed for ease of handling over rough ground; or as a reel-type mower engineered for correct cutting speeds and heights. Complete information may be had from the Ronnco Products, Inc., 1209 Glenwood Ave., Minneapolis, Minn.

### DEHUMIDIFIER FOR STORAGE ROOMS

A new electrically powered dehumidifier for recreation rooms, storage spaces, etc., has been announced by the Air Appliance Co., P. O. Box 5487, Indianapolis, Ind. Moisture laden air is pulled through a filter bed of coarse carbon saturated with a calcium chloride solution and is then passed around a mesh hopper containing calcium chloride flakes; the dehumidified air being forced out of the top by a motor driven centrifugal blower.

### DARGIE WOODS SCORE

Bert Dargie, noted graduate of the Forgan clubmaking shop at St. Andrews, and his son, A.H., have built up a thriving business at 2883 Poplar St., Memphis 11, making fine hand-made woods, running a complete expert club repair service and making solid persimmon heads, finished with inserts and sole plates and stamped to suit the customer. The pro has to install shafts and grips and work down the neck a little and apply the finish. Bert was a pro in Canada and U.S. after leaving St. Andrews, then went with C. F. Work & Sons, persimmon head makers, where he was a model designer and head of the finishing department. One of the specialties of the Dargie operation is exact duplication of clubs.

## CLASSIFIED ADS

**Rates:** Minimum insertion \$4.00 for 20 words; additional words 20c each. **Bold face type, 25c. per word.** Classified cols. reserved for help or services wanted and for sale of used equipment.

**"How to Build and the Forty Secrets of a Golf Driving Range"** 40 8x11 pages of information. A must for the trade. \$5.00 a copy. Frank Beres, Woodbridge, N. J.

**Excellent territories open** for experienced salesmen to sell C. S. Butchart woods and irons and "Swag", patented slack, on a 10% commission basis and bonus arrangement. Prefer men already established selling non-conflicting lines. Write all details first letter—your correspondence will be considered strictly confidential. Golf Professional's Supply Corp., 480 Lexington Avenue, New York 17, N. Y.

#### —CASH PAID—

for  
**OLD GOLF BALLS**  
We buy—sell—trade. For  
quotations write:

Northern Golf Ball Co.  
3441 N. Claremont Ave., Chicago 18, Ill.

**WANTED**—expert golf club repairman to work two months in summer at course in Southern California. Address Ad 507, % Golfdom.

**Country Club Manager**, with 15 years' experience abroad, desires position. Eastern States preferred, but would consider other sections. Address Ad 501, % Golfdom.

**RE-WASHED GOLF BALLS**, superior quality. Write for prices. Fred Martine, Jr., 39 Lowell Avenue, West Orange, N. J.

**Pro-Asst. Pro**—Available immediately. Go anywhere. Age 24; veteran; married. Senior Northwestern University. Golf coach Wentworth Academy 1947-1948. Some experience club management. Address Ad 508, % Golfdom.

**Club Manager**, age 42, now managing a Southwestern Country Club, desirous of making a change. 20 years of Club, Hotel and Food experience. Address Ad 502, % Golfdom.

**MAKE EXTRA PROFITS.** Sideline salesmen to sell golf headcovers for manufacturer. Attractive proposition. Apply now. State experience, references and territory covered. Urgently need salesmen for Michigan and Ohio. Address Ad 503, % Golfdom.

**For Sale**—6 used golf ball molds. Original cost \$240.00. \$120 quick sale takes all. Paul Bertholy, Sandusky Golf Range, Sandusky, Ohio.

**Greenkeeper or Greenkeeper-Pro.** G.S.A. member, 20 years' experience. Excellent references. Any location. Address Ad 504, % Golfdom.

**Pro or Assistant Pro.** Player-teacher-clubmaker. Class A PGA member. Excellent references. Any location. Address Ad 505, % Golfdom.

**Golf Ball Vending Machines**—25c play. Less than \$400.00 passed through these machines. Cannot be told from new. Price \$275.00. Herman Kramm, 244 So. Millvale Ave., Pittsburgh, Penna.

**Greenkeeper**—Thoroughly experienced, dependable, resourceful man available. Moderate starting salary with assurance of raise when results are demonstrated. Address Ad 506, % Golfdom.

**WANTED POWER GANG MOWER**, in good working condition. Give make, serial number, price. Photo if possible. O. K. SHERWIN, WAPPINGERS FALLS, N. Y.