

Equipment of all kinds must be accurately labelled and stored so each member has equipment on hand for immediate use.

Clubs, bags, clothing, umbrellas, shoes, carts, etc., must be thoroughly dried and kept in good condition. In our section it is not uncommon to have demands for sun visors one day and rain caps the next.

We have a problem of keeping seasonable goods in a complete range of sizes

perfect golf but to the Pacific Northwest such days are merely a different challenge to the scoreboard. Pros in the Pacific Northwest don't ballyhoo our climate although it justifies glowing publicity. What we do brag about is our people. It's always fair weather when they get together and the pros in this part of the country are together in trying to give them the most complete and considerate service possible in the world.

## Club Managers Hold Record Convention in Detroit

Registrations for the 1949 Convention of the Club Managers Association held at Hotel Statler, Detroit, February 6 to 9, surpassed all previous records and attendance and participation in the educational forums, entertainment events and business sessions marked the meeting as one of the most successful in the history of the organization.

Highlight of the convention was the round-table of club problems on the Monday afternoon program. George Cushing, Radio Station WJR, acted as moderator of the forum, assisted by a board of experts composed of Mel Stauffer, Akron City Club, Akron, O.; G. H. Davies, Kana-waki GC, Montreal; Langford H. Griffin, Peninsular Club, Grand Rapids, Mich.; Roy H. Gardner, Pittsburgh Athletic Club; Carl Suedhoff, Fort Wayne CC, Fort Wayne, Ind.; and J. A. MacCoogan, Youngstown Club, Youngstown, O.

These experts were chosen to represent as many different types of clubs and from as many sections of the country as possible.

The 1950 Convention was awarded to Seattle, Washington, March 12 — 15 on the bid submitted by the Evergreen Chapter through its president, Col. J. E. Primeau, and Erling O. Johnson, dir., Tacoma.

President Pomeroy of the Red Run Golf Club, Royal Oak, Michigan was re-elected President, and William B. Bangs, Jr., University Club of Chicago, re-elected Vice-President. L. Roy Leonard of the Cuvier Press Club, Cincinnati, Ohio, was elected Treasurer, and Fred H. Bernet was elected Secretary.

New Directors elected for a three year term were Robert H. Thompson of the Detroit Golf Club, Detroit, Michigan, who had just served so successfully as Convention Chairman, and Page Curran of the River Crest Country Club, Fort Worth.



In a small shop bright lighting and a mirror makes the place look larger and attractive. That "Scoring Zone Club" display sells for Hoetmer. Notice price tags on those clubs.

and colors on hand at all times and that means large inventories that the pro must watch carefully to keep from tying up too much capital in slow moving stock. We have to have a full pro shop staff on the job winter and summer; as a matter of fact winter means more work for us in giving our players complete service whenever there is inclement weather.

Complete, expert and thoughtful pro shop service is one reason that golf has made itself a year-around game in the Pacific Northwest. The pros have encouraged the out-of-doors temperaments of the golfers.

Our people are vigorous Americans who are not disposed to let a few bucketsful of falling dew or a bit of a chill discourage them, but part of the pro's job in this section is to maintain that regional trait.

We do have some days out of a year's 365 when our climate isn't favorable to