

MAKING *the* SWING

By
HERB GRAFFIS



THE GOLF NEWS IN BRIEF

USGA to establish national girls' championship. . . . Women's Western junior being revived this year. . . . Western GA to offer "package" of entertaining golf educational program along with its Bing Crosby and Bob Hope movie on the Western's caddy scholarships. . . . "Scotty" Fessenden underwriting the Crosby-Hope production with Bing and Bob contributing their services.

Frank Stranahan in winning 1948 Mexican amateur title by 8 and 7 victory over Chuck Kocsis at Club Campestre de Churubusco became first to hold three national amateur titles in a year. . . . Visiting Yanquis report Al Espinosa doing a grand job of operating the top Mexican club. . . . Our fellows also say promising young Mexican boy and girl golfers are being developed.

Fred Daly in his eight weeks away from Ulster playing in England won more than equivalent of \$8,000. . . . Good, even by U. S. purse standards. . . . Between competitions he traveled 25,000 miles to play in charity events. . . . He finished second to Cotton in 1948 British Open and for a second consecutive year won British match play title. . . . Laurie Ayton, who acquired foundation of his golf while his father was pro at Evanston CC (Chicago dist.), named by Tom Scott, editor, Golf Illustrated, London, as British younger player who can break through to international victories if he eliminates wildness off the tee.

Walker Cup matches to be played in the east this year at club that can house the visiting amateurs. . . . Idea is to reduce expenses. . . . International amateur matches costly but essential to maintain keen competitive interest and reward. . . . For first time in history British amateur will be played in Ireland when this year's amateur

will be staged at Portmarnock.

One night recently I read printed transcripts of former PGA annual meetings which were circulated among members and press prior to PGA adoption of Iron Curtain publicity policy. . . . Looked from that material like the PGA would be wise to restore accent on home club pro problems in its deliberations instead of on politics and tournament circuit. . . . Local sections operate profitably on this basis. . . . Clinic at the annual national PGA meeting is a step in the right direction.

Ever know that Ed Goekel, Wilson special sales representative, is one of the all time greats of sports? . . . In indoor baseball, the fore-runner of softball, Ed struck out about 10,000 batters during his 500 games and lost fewer than 50 games. . . . Charley Sommer, mgr., Portland (Ore.) GC during its major golf events, new mgr., Portland Press club.

Club Managers' Assn. of America 26th chapter, the Penn-York, organized at Binghamton, N. Y. meeting. . . . Ed Lyons, mgr., Elmira (N. Y.) CC is Penn-York sec.-treas. . . . George S. May host to 1,256 at Tam o' Shanter CC (Chicago dist.) election night. . . . George didn't lose any of his "Grand Canyon at Sunset" shirts on account of his club's biggest party. . . . He'd bet on Truman.

Granville Hollenbeck, mgr., Cherry Hill CC, Denver, elected pres., Mile High chapter CMAA. . . . The Coach, Lowe and Campbell and Horace Partridge magazine edited by M. H. Miller for college and high school coaches, observing its 25th anniversary. . . . Official top money winner on tournament circuit and exhibitions, etc., this year undoubtedly the Internal Revenue dept. . . . The tax man nosed out both Hogan and Lloyd Mangrum, each of whom probably grossed around \$60,000 but with plenty heavy expenses for their touring.

Fritz Hall, one of Bob Barnett's staff at Indian Creek, CC, Miami Beach, Fla., made his first ace in his 32 years of golf. . . . Fritz hoked his tee shot on the Normandy Isle GC 165 yd. 13th. . . . Sam Glassman, Macon, (Ga.) Telegraph and News sports editor, lauds Hugh Moore, Macon's Bowden muni course chief in a column telling of Moore's transformation of Bowden in the three years he's been on the job. . . . In Sept. 1945, just before Moore took over the course operating receipts were \$153.60. . . . For Oct. 1948 receipts were \$1,810.80.

Hermon B. Shute, 70, veteran and widely known pro, and father of Denny, died early

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in November at Dayton, O., following a two weeks illness. . . . Dr. Robert Dyer, prominent Chicago physician and surgeon and known to many professionals for his valuable educational work in explaining the anatomical and psychological bases of golf instruction, succumbed to a heart attack in Chicago, October 29. . . . Stewart Maiden, 62, Carnoustie-born pro who taught Bobby Jones, Alexa Stirling and other amateur stars while he was pro at East Lake CC, Atlanta, died at Emory hospital, Atlanta, Nov. 4. . . . He'd been paralyzed and unconscious for three weeks from a stroke. . . . "Kiltie" was one of the pioneers who helped make American golf with his genius and his personality. . . . He was pro at St. Louis and New York when he wasn't at Atlanta. . . . At time of his death he held the pro post at Atlanta's new Peachtree GC.

Ryder Cup matches at Ganton, Eng., Sept. 16 and 17 will have gallery fee of \$3. . . . That's twice as much as in 1937, when latest Ryder cup matches were played in England. . . . Jim Ferrier has been drawing big galleries on his Australian tour and has played fine golf. . . . Shinzo Adachi of Adachi-Kensetsu Co., Ltd., Tokyo, golf course contractors, advises GOLFDOM, "owing to the

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keen craze for golf among occupation forces in this country, such famous courses as Hodogaya, Koganei, Kasumigaseki, etc., are crowded every day with 300-350 players." . . . Adachi-Kensetsu to construct new courses at Kyoto, Kawasaki and Yokosuka and are "expecting prosperity as well as before the war."

Some notes C. L. Hornung picked up during an Iowa-Nebraska swing: Highland CC, Omaha, building \$150,000 clubhouse, remodeling course and adding swimming pool. . . . Highland's pro, Henry Williams, group lessons to women and junior have been strong factor in club's lively progress. . . . Elmcree CC, Cedar Rapids, Ia. pro Charley Burchart says new clubhouse and pool will be ready for spring opening. . . . Wm. Schuchart, Happy Hollow CC, Omaha, pro, says course is being lengthened to championship distance, fairways are being revamped and new greens and tees for play early this year, have been built. . . . Algona (Ia.) CC rebuilding clubhouse replacing one burned down early last year. . . . Ft. Madison (Ia.) CC building new clubhouse. . . . Pro Irving McDonald at Webster City (Ia.) CC reports after highly successful 1948 season clubhouse and course have had a "face-lifting."

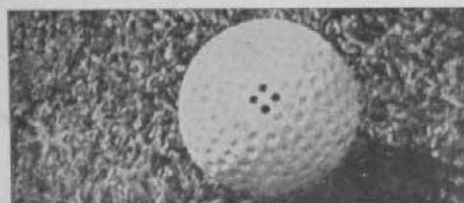
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Bob Pollock, veteran Philadelphia dist. supt., says that best thing greenkeepers can do to bring their organizations closer to green-chairmen is to explain course management problems, work schedule improvements, time sheets and reports in general in joint meetings with officials. . . . Bob maintains—and he's right—that agronomy problems of turf development are too specialized to be clear to officials but management problems that are similar to those in manufacturing plants are understood and appreciated. . . . Pollock says labor management and economy at golf courses makes a showing that will favorably impress any official who knows anything about industrial plant operation.

Pres. Frank M. Whiston, Chicago District GA, called luncheon meeting of local amateur and pro association, state association, men and women's Western associations and press to arrange non-conflicting golf schedule for 1949. . . . Albert Boaze, formerly asst., Greensboro (N. C.) CC now at Farmville CC as pro. . . . Joe Zarhardt, Sedgfield (N. C.) pro, a recent benedict.

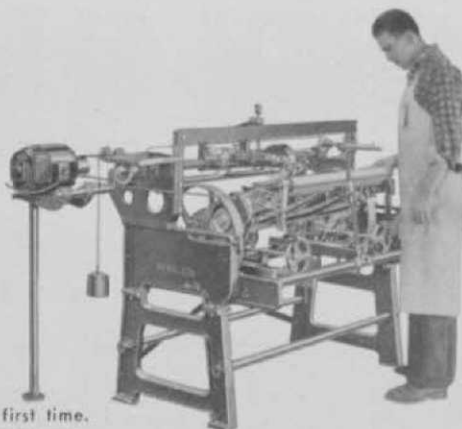
Stamford, Conn., considering purchase of bankrupt Hubbard Heights GC as municipal course. . . . Ted Bickel, sr., elected for

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second term as pres., Philadelphia section, PGA. . . . Ed Dudley says 1949 PGA championship at Richmond sold for \$30,000, 1950 PGA at Columbus, O., for \$40,000 and 1951 tournament at club not named, for \$45,000. . . . Joseph (Bud) Lewis, pro, Manufacturers G&CC (Philadelphia dist.) at winter job at Havana (Cuba) CC.

Augie Nordone, honored at testimonial dinner for his 14 years at LaFayette CC, Syracuse, N. Y. . . . New Alva (Okla.) G&CC opening. . . . Devou Fields, Covington, Ky., munny course and clubhouse being improved. . . . Glendoveer GC, Portland, Ore., to open new \$125,000 clubhouse this spring. . . . Miss Joan Hammond, former New South Wales champion and famed singer, has offered to visit Australia at her own expense for concert tour to raise fund for sending Australian women's team to Britain next year.

Willard G. Wilkerson, golf architect, 5415 Kalaniana'ole highway, Honolulu, Hawaii, is building another 9 holes at Mid Pacific CC, Lanikai; a new course at Ft. Shafter GC and a new 18 hole munny course for County of Hawaii at Hilo. . . . Wilkie has two more course on the boards. . . . He says that in addition to the regularly organized clubs in

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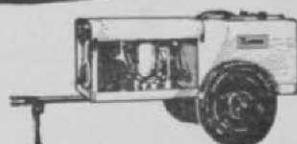
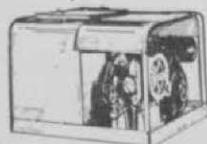
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Oahu there are 14 organized clubs of from 50 to 350 members, without golfing facilities. . . . These orphan clubs are permitted tournament play on the existing courses. . . . Wilkerson also reports that a boom in Hawaiian golf is in evidence in the course equipment and supply business of L. M. Fishel's Honolulu Seed Co.

Among course maintenance research projects that will be watched especially close this winter is the snowmold work for which the USGA Green section granted \$300 to New England Turf Assn. . . . Ward Cornwell, supt., Lochmoor club (Detroit dist.) praised and thanked for excellent work in course conditioning by club's green chmn., Horace McConnell, and others, at dinner finale of Lochmoor's invitation tournament.

Bernard Darwin, chmn., Royal and Ancient Rules committee, says R&A rules revision may be accomplished in 1949. . . . Present rules, drawn up by 1930 committee, required four years. . . . R&A committee now has been working two years on the revision. . . . Committee is divided on whether penalty for lost, unplayable or out of bounds ball should be distance only or stroke and distance. . . . R&A to run British Boys' championship. . . .

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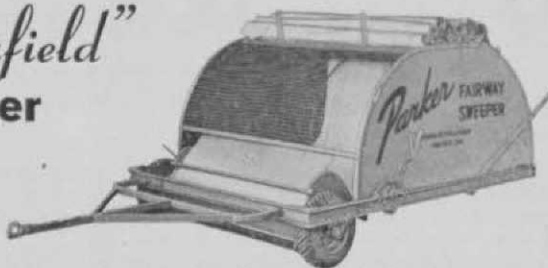
A must for every golf course for early Spring cleanup. Economically collects and bails Winter accumulation of sticks, twigs, leaves, and trash from large areas. Controls spread of dandelion, buckhorn, and other obnoxious weeds. Useful every month of the year. Write for details or . . .

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R&A to open membership to young men between 18 and 26 without entrance fee and with privilege of paying annual dues in two installments.

One proposal presented to R&A for rules revision would withdraw option of lifting or playing a ball that is in the way of a fellow competitor's ball in stroke play. . . . The nearer ball would have to be putted out. . . . The big idea is to save time. . . . Slow play at clubs and in tournament play is a serious problem in these years of crowded courses and course shortage.

Harry Givan heads committee to establish Alex Rose memorial scholarships to be awarded junior golfers in the Pacific Northwest. . . . Awards will follow general plan of Western GA Evans caddy scholarships but will be open to all junior golfers in territory. . . . Memorial to the late Pacific Coast golf writer and official has met with approval of section's clubs and is to be presented to Pacific Northwest GA for administration of fund and selection of scholars.

Midwest Industrial golf tournament, under auspices of National Industrial Athletic conference to hold fourth annual affair at Detroit this year, with Briggs Mfg. Co. as host. . . .

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Low Worsham and Chick Harbert Pan American World Airways passengers to Latin America for exhibition matches. . . . Carl J. Suedhoff, Ft. Wayne CC (Ind.) sec.-mgr., appointed chmn., Naval Advisory committee for Ft. Wayne which has charge of instruction of Navy and Marine organized reserves in seven counties in Indiana and three in Ohio.

500 now eligible for PGA Seniors who must be at least 50. . . . Peter Hodgkinson, pres., Thomasville (Ga.) CC formerly was its pro. . . . Charles Grant, pro at South Side CC, Decatur, Ill., and hockey and figure skating star, is manager of Ice Vogues skating show in winter.

Charles H. Ward, 1947 Ryder Cup player, won 1948 British Vardon Cup trophy with average of 71.29 for 44 rounds. . . . R. de Vincenzo, Argentine, had 70.87 average for 8 rounds of British tournaments. . . . Bobby Cruickshank on his vacation to the old country this summer averaged 73.71 for 14 tournament rounds.

Robert E. Everly, supt., Parks and Recrea-

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tion, Glencoe, Ill., elected pres., American Institute of Park Executives. . . . Pete Cooper, Ponte Vedra (Fla.) CC, signed for Wilson Sporting Goods Co. advisory staff. . . . Northern Calif. PGA working on establishing pro short course with university tie-up. . . . Northern Calif. section also having each member contribute dozen 50 cent balls or dozen reconditioned balls for use at veterans hospital course of which the pro organization was co-sponsor. . . . This smart, energetic section assessing members \$25 for radio program which has close tie-up with letter and shop card advertising to golfers.

Chet Mendenhall, noted midcontinent course maintenance authority, announces that he will not be a candidate to succeed himself as Greenkeeping Supts. Assn. pres. . . . Dickinson's two-year greenkeeping course at University of Massachusetts 50% over-subscribed after enrollment limit was increased 50%.

Peninsular Club, Grand Rapids, Mich., will be host to 1949 meeting of "25 Year Club" composed of men who have been managers of the same clubs for 25 years or more. . . . There are 14 city and country club managers now comprising this group. . . . Myron E. Hodapp, Glasgow, Mont., city clerk, got two

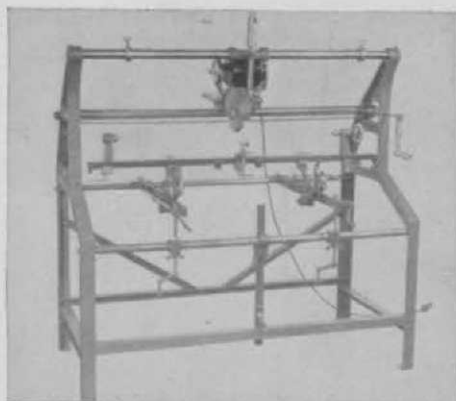


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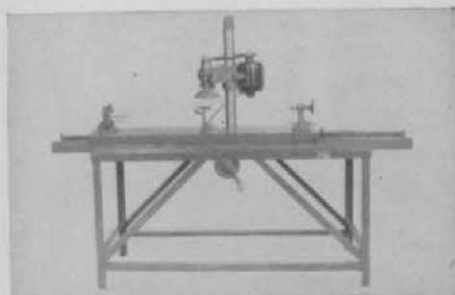
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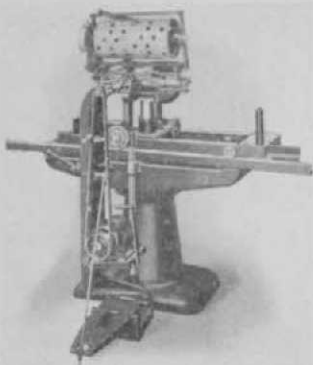
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successive eagles in the North Montana championship at Havre. . . . Holes were 469 yd. 6th and 105 yd. 7th.

Kansas City GA's first annual award dinner, held at Blue Hills CC, had capacity crowd. . . . "Goffer" statuettes were presented to Frank Stranahan, Leland (Duke) Gibson, Wm. E. Saunders in person and to Ben Hogan by a highly competent proxy, Byron Nelson.

One of the few district golf associations having a pro as its president is the Akron (O.) District GA where Paul Segerlund, pro at Mayfair CC, is completing a year in office. . . . The Akron assn. is excellently run. . . . Among other features it has a five-year tournament schedule. . . . Your district association might pick up several excellent ideas from the latest yearbook of the Akron outfit, if they've got any left. . . . Address is PO Box 123, E. Akron 5, O.

Some notes from 50th anniversary book of Bellevue GC, Melrose, Mass.: Young men coming back from war with Spain. . . . George P. Merrill and nine others organized the club. . . . Mr. Osborne, first greenkeeper, had pay increased to \$11 a week, beginning May 20, 1901. . . . L. C. Servos visiting club

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on Tuesdays, Wednesdays and Saturdays for two weeks to give lessons at \$1 for half-hour lesson. . . . Servos later wrote an opera. . . . Dues for men were \$20 and for women, \$5.

There's talk about golf's Hall of Fame at last being established with Golf Writers' Assn. conducting selection of the notables and Evans' scholars house of Western GA at Northwestern university, Evanston, Ill., providing location for the "hall." . . . Association between the famed American golfers and the aspiring caddies is fitting.

Sports writers and broadcasters polled by PGA nearly unanimous in naming Hogan for PGA "Golfster of the Year" 1948 award. . . . Western Golf Assn. celebrating its 50th year. . . . Billy Campbell, former Princeton golf capt. and winner of amateur division in All A-May-rican 1948 tournament, elected to West Virginia House of Representatives. . . . Cary Middlecoff, 1948 Hawaiian Open winner, and other mainland pros at the Waiālae CC affair, impressed by development of Hawaiian pro and amateur talent.

Pros losing clubs loaned to strangers who come into shops with glib tales of being relatives of well-known pros, "borrowing" a set for a round and failing to return. . . . Smoothest operator of this racket is light-

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Plunger Type for deep wells. Double main gears eliminate strains and stresses.



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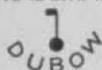
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Heavy-duty Plunger Type for shallow wells. Delivers large quantities of water at high pressure.



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Tire Floor-Mats in long runners and special sizes for locker room, grills, entrances, and shower rooms. Pay for themselves by saving floors, spikes, and preventing accidents. Low prices due to high production.

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haired, 5 ft-8 in., 135 lb. fellow about 26 years old who falsely claims to be in-law of Claude Harmon. . . . He took bag and a set of clubs from Hank Miller, pro at Briarcliff GC. (Chicago dist.)

Best Christmas gift selling campaign pros ever conducted was that for 1948 business. . . . Pros spent money for effective advertising and followed it up with telephone and personal calls. . . . Corporation gift business for customers and employees helped make December most profitable month of year for some pros. . . . When you talk about veteran pros who stay up as players in fast fields, don't forget Toney Penna, age 41. . . . Sunny Antonio's winning 285 in Pinehurst's North and South Open was a grand performance by a fellow who plays tournaments as incidental to his selling job.

Bob Reith, one of Horton Smith's staff at Detroit GC, financed by members on winter tournament swing. . . . Bob is English-born lad who won Canadian amateur titles. . . . He turned pro in 1940 and after war service was engaged by Horton. . . . Willie Hoare is at Detroit hotel, St. Petersburg, Fla. and would like to see or hear from the team-mates he had before physical disability restricted his cruising.

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SIZE

1" Diameter



FITS

Regular

Receptacle

The Swing is to the

LARGER BASE

- WILL NOT TILT or Break Through Sole.
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(White Plated or Black Finish)

WILL NOT TURN BY THE THREADS

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