## Park Executives Hold Annual Conference

The Midwest Institute of Park Executives will hold their eighth annual Educational Conference at the park district administration building, 621 Garfield St., Oak Park, Ill. on each Friday evening at 8 o'clock from March 4th to April 1st.

The program includes the following subjects:

March 4 — "Lawn Construction and Maintenance."

March 11 - "Planting Technique of Trees and Shrubs, including Maintenance."

March 18 — "Maintenance of Park Athletic Facilities."

March 25 - "Practical Planning Standards for Park and Recreation Areas."

April 1 — "Proper Care of Park Equipment."

Speakers who are authorities in their respective fields are being selected for each subject. The conference is open to all park, cemetery, golf course men, nurserymen, and greenkeepers who are interested in all or any of the subjects.

## LEARN THE HARD WAY

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they reach for what they need, instead of feeding on the surface applications as they used to do. We give particular attention to the healing of ball marks on the greens, and the careful use of water so there is no chance for the players to track up the greens. Our putting surfaces are true and uniform, giving satisfaction to those who pay the bills, and we all feel pretty good about it.

## REDUCE WORK

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One to whom golf course work is theory might say that the greenkeeper should have men trained and responsible for this work so it would be done as routine without the superintendent checking up on it. But such a critic doesn't know the class of labor a superintendent often gets at what the club is willing to pay. The superintendent is lucky to have a few reliable old-timers on his force. If he hasn't, the superintendent will have to

