



LE SUEUR, MINN., OPENS NEW "GOLFINGEST TOWN" COURSE

Le Sueur, Minn., population about 2,800, claims to have 1,400 golfers. Minnesota Valley Canning Co. president Edward B. Cosgrave observing that residents of the town were in need of golf facilities commensurate with their lively interest, and with foresighted concern for community recreation facilities that assured sound business development, took the lead in establishing a new 9-hole course which was opened June 2. All civic groups cooperated energetically in getting the new club under way.

Family membership in the club is \$30 a year. The clubhouse is claimed to be one of the most beautiful and well appointed of any small town in the world.

Group instruction is being featured to further increase Le Sueur's high ration of golfers and to produce a big crop of low handicap men, women and children players.

The new course was formally opened with an exhibition in which Joe Corie, Len Mattson, Gunnard Johnson and Willie Kidd played.

assistants, for the caddies. They know that they must have the respect of their members, and act accordingly. Who are these men? Among them are Willie Nicol at Peninsula CC, San Mateo; Harold Sampson at Burlingame (Calif.) CC; Earl Fry at Alameda Municipal course, Dewey Longworth of the Claremont CC, and Al Sais at Berkeley CC. All of these men have been on their respective jobs for over 25 years. All of them are situated in the San Francisco Bay area. Not more than twenty-five miles separates one from the other. These, and men like them, are the backbone of the PGA and of pro golf itself. These are the men that will be glad to have this article published.

Now, Mr. Budd, to dismiss some of your anxiety, and to call some of the committees who are charged with selecting a new pro for their club to account. These committees generally invite prospective candidates out for a round of golf; and if he has a "good-looking follow through, a pretty fair scoring ability, and a liking to play golf" he gets the job.

What is the matter with these committees? Are they lazy? Or don't they know any better? Many a caddy has a beautiful swing, and can knock hell out of par. Dress him up in slick sports clothes, and the committee hires him as a pro. But a pro must know something about accounting, merchandising, instructing, greenkeeping. He must be able to speak at luncheons. He must be able to entertain at stags. He must be courteous, and have a degree of refinement. He must be somewhat of a conversationalist. He must be able to mingle with the select of society, and yet remain in his place.

Is par golf all that is necessary to fulfill these requirements? Why, then, does not the selection committee prepare a questionnaire of some 100 to 200 questions; questions that cover every phase of golf, but with the emphasis on the phase of golf in which they want their pro to be a specialist. If committees have difficulties in preparing such a

(Continued on page 62)