

**Sure Grip  
for Golfers**

**Sure Profit  
for Pro Shops**

with

**GAUZTEX**

THE SELF-ADHERING GAUZE

Famous pros first used Gauztex for non-slip grip. Now golfers everywhere keep the Sports Tin handy in their bags. Gauztex, the self-adhering gauze, is perfect on hands to prevent blisters ... on clubs to prevent slipping.

This summer you'll sell more Gauztex than ever before. Prominent Sports Tin ads are reaching millions in the Saturday Evening Post and Golfing. And, of course, that's in addition to the regular Gauztex year-round campaign.

Gauztex now pays you bigger dollar profit ... and the new Sports Tin display adds a powerful plus in sales appeal. Get your share of Gauztex profits!

Order the Sports Tin from your wholesaler today!

Order the attractive counter display carton today!



GENERAL BANDAGES, INC.  
Chicago 5

jectionable to the golfers. Steel mats and pieces of cyclone fence are mostly used after the Aerifier. There were reports that the chain harrow was an ideal core breaking-up tool.

Any complete renovation program is concluded by mowing and rolling. A few of the men reported watering as the final procedure in the renovation program.

The rate of speed to pull the Aerifier was agreed by all to be five to seven miles per hour.

A number of greens have been aerified to loosen the soil and increase the moisture-holding capacity of the soil. When using the Aerifier on a green, all agreed it was important to complete the operations in one day. Two or three men can aerify, fertilize, topdress, and produce a finished putting surface on one green, within five to six hours.

The men in the Philadelphia area enjoyed trading their experiences with this new tool. They asked Charles K. Hallowell, their county agent, to summarize their different findings. Copies of the summary are now available from Robert F. Pollock, Secretary, 39 Columbus Avenue, Haverstown, Pa.

#### HOW TO BEAT THE BUDGET

Since 1939 there has been a steady increase in production costs which goes something like this:

Labor up 156%. Fertilizer up 15%. Supplies up 29%. Equipment up 30%.

From 50 to 80% of every golf course maintenance budget goes for labor so the big problem is to reduce the man hours of labor without lowering the standards of maintenance. Here are some suggestions that will help:

1. Substitute (profitably) mechanical power for man power wherever possible.

2. Minimize time used for moving from place to place. Schedule work assignments for each man so second job starts where first one ends.

3. Replace old obsolete equipment with new modern more efficient equipment. Keep machinery in first class working condition.

4. Train men to accomplish the greatest amount of work with the least amount of energy.