

Western Golf Assn. Booking "Honor Caddie" Movie

High praise was accorded WGA officials for their new production at the premiere of the Western Golf Association movie, "Honor Caddie", shown at the Chicago Athletic Club, March 29, and attended by noted golfers, sportsmen, manufacturers and officials headed by Chicago's Mayor Martin J. Kennelly. Walter Hagen and Gene Sarazen two of the all-time greats who graduated from the caddy ranks were present.

"Honor Caddie" is the new 16 mm. sound, full color motion picture in which Bing Crosby, Bob Hope, leading men pro and amateur stars and Patty Berg, Louise Suggs and Babe Zaharias appear.

The golf shot-making, Crosby's singing of "Tomorrow is My Lucky Day," Hope's comedy and the story of caddy training and Evans caddy scholarships are put across in 22 minutes of fast-moving golf entertainment. It makes a strong attraction for golf club parties. Bookings are now being accepted but number of prints of the film are limited and member clubs are requested to advise of several dates well in advance from which choice of one can be made for showing of the film.

The untiring efforts of WGA president, "Scotty" Fessenden, and other officials coupled with the volunteer services of a million dollar cast have produced an entertaining and educational film which gives



Attractive cover of the song hit, "Tomorrow's My Lucky Day" sung by "der Bing" in the WGA film "Honor Caddie".

member clubs the chance to hold an exclusive premiere all their own. This is a complimentary service of the Assn.; a service that gives clubs their most effective mode of recruiting and training caddies and at the same time assist the WGA in raising funds for the Evans Scholars Foundation, an educational trust which sends financially needy and scholastically qualified caddies to college.



Premiere of "Honor Caddie" movie is forgotten as officials scan through pages of new book commemorating 50th anniversary of the Western Golf Assn. (L to R) Charles "Chick" Evans, Jr., founder of the WGA college scholarship plan; M. G. "Scotty" Fessenden, WGA pres.; John C. Kennan, Exec. Sec'y.; and Evans Scholar, Bill Maloney.



Chicago's Mayor Martin J. Kennelly extends club from new set to Evans Scholar, Lucian Di Salvo, prior to showing of the new WGA film, "Honor Caddie," produced to aid in raising funds for the Evans Scholars Foundation, as Ex-caddy Gene Sarazen (L), WGA pres., M. G. Fessenden (C) and L. B. Icely, Wilson Sporting Goods Co., look on.