

# Hosts Plan for GSA Meet

By BILL GRAFFIS

Southern California Golf Course Supts. Assn. plans for being host to the 20th annual turf conference and exhibition of the Greenkeeping Supts. Assn., Feb. 7-11, 1949, assumed definite shape when the executive committee of the SCGCSA met at Wilshire CC, Sept. 27.

Bill Beresford (LA CC), pres., SCGCSA, is confident that the program will be the most practical, interesting and entertaining ever presented to golf course supts. at any of their excellent national meetings. Confronted by the challenge of drawing leaders in golf course maintenance work from all parts of the country to Los Angeles, Beresford and his associates have worked on the basis that their arrangements must not only provide for a lively and thorough presentation of the national association's work but must offer entertainment and inspection tours of unique character.

Beresford and Jack Pahl (Wilshire CC), SCGCSA sec., point out that reduced air travel rates should help swell convention attendance from distant points and that motoring by the southwest routes to Los Angeles afford opportunities for inspection and study of attractive courses and scenic features. In the opinion of the Southern California course executives the trip to and from the Los Angeles convention will be one of considerable business educational value and will give Mr. Greenkeeper and his wife a chance to enjoy a rare vacation together as a reward for the working schedule from sun-up to past sun-down which the superintendent generally has to maintain in getting and keeping his course in top condition.

## Club Officials Cooperate

Cordial cooperation the SCGSA is receiving from Los Angeles district club officials in the convention planning will attract green chairmen along with the superintendents. Courses in the Los Angeles area will be opened for play and inspection of GSA visitors.

Gomer Sims (Meadowlark CC), chmn., entertainment committee, SCGSA, has arranged for a golf tournament between eastern and western teams of superintendents. Sims and his committee have scheduled trips through motion picture studios and radio stations and a dinner party, dance and floor show at one of Hollywood's noted night clubs.

Superintendents attending the convention will have earned the relaxation of the

entertainment program for the educational program is heavy. For the first time at a national convention of golf course superintendents outdoor demonstrations of equipment will be possible during the show.

Details of the conference program are being set by the GSA. The general schedule is:

Feb. 7—Registration at Alexandria hotel, Los Angeles.

Feb. 8—Business meeting at Alexandria hotel.

Feb. 9, 10, 11—Educational sessions, with lectures, films and practical demonstrations of all phases of golf course maintenance and construction work. With the GSA, the SCGSA and distinguished visiting agronomists; the University of Southern California, University of California at Los Angeles, University of California, State of California and U. S. Department of Agriculture are collaborating in preparing the program of addresses, demonstrations and field studies. Demonstrations will be at the Memorial Coliseum and elsewhere.

A guarantee of 1400 rooms for the convention has been secured from Los Angeles hotels. Constant demand for Los Angeles hotel rooms necessitates early reservations which should be made through A. L. Brandon, sec., Greenkeeping Supts. Assn., St. Charles, Ill. It's either that or taking a chance on sleeping in a park, blanketed by the celebrated Southern California climate.

## Local Transportation Arranged

There will be no transportation worries for the conventioners as Bill Stewart (Hillcrest CC), chmn., transportation committee, has arranged for Greyhound and Tanner buses to carry groups to all spots on the business and entertainment programs.

Executive committee of the SCGSA, Pres. Beresford, Sec. Pahl, Bill Stewart, Walter Langton, Gene Marzolf, Gomer Sims, Robert S. Greenfield, Bob Adams; and the 60 other members of the organization and their chairmen and presidents make a firm promise that attendance at the Los Angeles 1949 convention of the GSA will be one of the most productive business and educational investments a golf course supt. anywhere in the nation could make.