

MAKING *the* SWING

By

HERB GRAFFIS



THE GOLF NEWS IN BRIEF

Bing Crosby and Bob Hope will be in a movie short about Western GA caddy training and Evans scholarship plans. . . Film is planned to present to older golfers and caddie boys lively, broad and valuable aspects of WGA caddy program. . . Ben Hogan and Chick Evans also will be featured in the picture with other pros and Hollywood notables. . . Scotty Fessenden and Larry Crosby arranged the job. . . Jack Kennan and Cam Eddy of WGA going to Hollywood as technical advisors on the picture.

Next May 19 golf celebrities will gather at late George Ade's Hazelden GC, Brook Ind., when Ade's executors turn club over to members after the 5 years' operation since humorist and playwright's death. . . Twin Orchard CC (Chicago dist.) recently turned over another \$1,500 to Chicago District Golf Charities, Inc. for hospitalized veterans' recreation fund. . . Twin Orchard's annual pro-am events staged by club with Illinois PGA have raised \$7,000 for veterans in past 4 years. . . M. K. Karzen, Twin Orchard sports and pastimes chmn., says other Chicago district clubs have shown interest in conducting similar events.

Negro golfers' suit for \$315,000 against PGA dismissed by Reno court Sept. 20. . . Plaintiff's attorney conceded that Negroes' failure to comply with PGA regulations, rather than color, was reason for denying Spiller, Rhodes and Gunter entry at Richmond tourney. . . If Negro pros apply for admission to PGA tournaments matter will be considered by PGA Executive committee during PGA annual meeting, Dunedin, Fla., Dec. 1-3.

Six months gap between declaration to turn pro and eligibility to PGA-sponsored tournaments and additional requirements of signing PGA tournament player's contract is dismaying to amateurs who expected to turn pro promptly at winter tournaments if they score in prize money

figures. . . Necessity of reducing tournament fields given as reason for PGA action.

Leading private clubs getting increasingly reluctant to take tournaments, except national championships, Western Open and Amateur and Women's Western GA major events. . . Possibility of Negro players and gallery at private clubs where they're none too eager to have a crowd of whites is further tightening tournament prospects at better clubs. . . White pros wondering when Negro businessmen will build good courses and hold tournaments with big purses.

Longest recorded ace of the year made by Wm. Winterton on Cortland (N.Y.) CC 300 yd. 11th. . . Al Gerring, High Point, N.C., muny course pro in weekly radio program that gets many listeners. . . Annual Evans scholar day held at Bob O'Link GC (Chicago dist.) with Western GA officials as hosts. . . Willie Turnesa, National Amateur champion, tied for 3rd place in British Victory tournament at Metropolis CC (NY Met. dist.) 2 weeks after winning U.S. title.

NY Dept. of Parks annual Knickerbocker handicap tournament this year had 1,200 contestants from the city's 10 courses. . . Onondaga G&CC tells its 50 years history in booklet distributed to members. . . Bill Mitchell, Onondaga pro, in 21st year with club. . . His predecessor, Jack Jones, was with the club 20 years. . . Joe Balnis, Bridgehampton (N.Y.) club pro starts Jan. 1, 1949 as winter season pro at Useppa Island club, Fla.

Denver stories bum-rapped Ben Hogan for leaving without accepting first prize money. . . Hogan thought Freddie Haas was a sure winner but Haas blew in the stretch. . . Hogan telephoned the club but the message was muffed. . . During the Denver Open Ben appeared on two radio programs to plug the event. . . Willow Brook CC, Tyler, Tex., considering building new 18 hole course. . . Louise Suggs on exhibition tour in southern California and southwest.

Estimated average age of members at majority of Grade A private clubs in central and eastern metropolitan districts is over 50. . . Difficult to figure out an answer for private club membership at prices highly desirable young people can afford. . . Jerry Glynn, Skycrest CC (Chicago dist.) pro and noted as developer of women golfers, points out that in Women's Western Amateur finals on a very tough course Riley and Kielty had medals of 75 and 76 and in USGA Amateur finals at Memphis Turnesa and Bil-lows had 74 and 77 as medal scores for the first 18 of the finals. . . "How weak is the weaker sex?" asks Glynn.

Chicago District Golf Charities, Inc.,

PLANNING FOR 1949?

Helping make New England golf course maintenance programs function with efficiency and thrift has been our business for over a quarter century. Let us quote on your 1949 needs.

Toro Power and Gang Mowers • Milorganite Fertilizer • Buckner Sprinklers • Jari Power Scythe • Chemicals • Sprayers Supplies • Fertilizers • Tools • Grass Seeds • Repairs for Toro Equipment

THE Clapper Co.
(Formerly New England Toro Co.)
1121 Washington St. (Bigelow 4-7900)
WEST NEWTON 65, MASS.

appropriates \$24,000 for 6-hole course at Veterans' Administration hospital, Danville, Ill. . . . Course, designed by Allan Wyman, Danville CC pro, will be 1,885 yds.; par 23. . . Among players in Netherlands 1948 Open championship were American soldiers on leave from duty in Germany. . . Joe Frasca leaves Augusta (Ga.) CC to be pro at Parris Island (S.C.) Marine post. . . Augusta members gave Joe a farewell dinner and a deep sea fishing kit. . . John Anderson leaves Essex County (N.J.) CC to become supt., Richmond (Va.) CC. . . Jersey greenkeepers gave their widely known colleague a big send-off dinner.

A beloved veteran of golf, Alex Rose, 64, golf editor of Seattle (Wash.) Post-Intelligencer, died at Seattle, Sept. 20, following an operation. . . Alex was born in Prestwick, Scotland. . . He came to Seattle in 1906. . . For 30 years Alex wrote golf in the Northwest and was nationally known as an authority and one of the grandest fellows on courses, in locker-rooms and tournament press rooms anywhere. . . One of his entertaining tales was about caddying for Harry Vardon when Harry won the 1903 British Open at Prestwick. . . Alex is survived by two daughters, Marjorie Romano, Tacoma, and Aimee Cannon, San Diego; his two brothers who are well known in U.S. pro

TURF that Speaks for Itself!

MILORGANITE SCORES AGAIN

Memphis Country Club Site 1948 National Amateur

This club inaugurated a turf improvement program in 1947. It produced outstanding turf for the 1948 National Amateur Tournament. Fairways were a velvet-like carpet — greens were exceptional.

Fairways got Milarsenite at 400 pounds per acre, three times, spaced two weeks apart, starting in July, 1947 to kill crab grass and clover. Milorganite was used in September, 1947, at 1,000 pounds per acre.

Greens got phosphate and potash generously last fall. This year Milorganite only was applied each month at 40 to 50 pounds per 1,000 square feet. Top-dressing was used when needed to keep runners buried. The Bermuda grass was leafy and fine textured.

Mr. Francis and Jim Hamner may well be proud of their achievement.



Our Agronomists and Soil Testing Laboratory are at your service.

THE SEWERAGE COMMISSION, Milwaukee 1, Wis.

GOLF CLUBS
USE MORE

MILORGANITE

THAN ANY
OTHER FERTILIZER

Treat Greens NOW with ***Hyper-Humus***

The Rich Soil Organic

Insure thick lasting turf next spring. Give greens the proper fall treatment NOW. Use HYPER-HUMUS, the rich, cultivated soil organic. Benefits show first year and last up to 20 years.

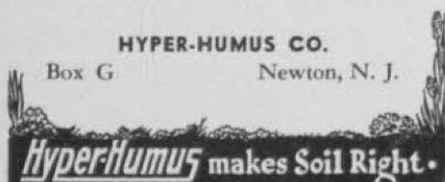
HYPER-HUMUS is always uniform, dependable, and puts any type of soil in the best possible condition. Promotes growth, regulates moisture, and helps control brown patch by maintaining healthy roots. Apply HYPER-HUMUS according to formula.

See your dealer for quotations.
Write us for free leaflet and formula.

HYPER-HUMUS CO.

Box G

Newton, N. J.



golf, Jim and Tom; and by three sisters, Mary, Rebecca and Maggie, all residing in Ayre, Scotland.

Frank Murray leaves Glen View club (Chicago dist.) to become mgr., North Shore CC (Chicago dist.). . . Alfred Ackerman is new mgr., Glen View club. . . Franklin E. Walker returns to Evansville (Ind.) CC as mgr. . . Charles Lockwood, formerly mgr., Pennhills club, Bradford, Pa., is new mgr., Bahamas CC, Nassau, Bahamas, BWI. . . Louis Loubard now mgr., St. Louis (Mo.) CC. . . John Chalet now mgr., Greensboro (N.C.). . . Philip Saporita new mgr., Winding Hollow CC, Columbus, O.

Big party at Bonnie Briar CC (NY Met. dist.) celebrating pro Sal Di Buono's 25th year at the club. . . Fancy program issued. . . Special prize events for men and women. . . Issue of Bonnie Briar News saluting Sal and recording his progress from time he came to the club as a caddy. . . News story terms Sal "on the score of value to his club, the outstanding golf professional of the day." . . . Henry Boury, Bonnie Briar, put on top feed for the gala event. . . Club members presented Sal with an automobile and Mrs. Di Buono with a gold bracelet. . . Dominick Artese, course foreman who also has been with club 25 years; Mike Barret and Joe Di Buono, Sal's assistants; and Zit Turi-

"MAGIC CARPET" for TOURNAMENT PLAY

thanks to the
ROYER
Compost
Shredder-Mixer



Those lush, velvety greens that rate a nod from the "pros" can be yours, too, by giving nature a little assistance. Build up your turf with regular doses of Royerated compost. The Royer prepares compost mixtures, shredding to uniform size for maximum fermentation and moisture retention, thus giving you richer compost than is obtainable any other way. Fast and economical. Reduction in labor cost will more than pay for the machine. Get a Royer now and get your greens in shape for 1949. Write for Royer Bulletin 46.

Model NO
Royer 5-8
cu. yds.
per hour.



PIONEER
BUILDERS
OF
COMPOST
SHREDDERS

ROYER FOUNDRY & MACHINE CO.

171 PRINGLE ST., KINGSTON, PA.

PERFECT GRASS

AT LOWEST UPKEEP COST



Mixtures carefully blended to your specifications or our special formulas for varying conditions of soil, climate and use.

STRAIGHT GRASSES • BENTS

High germination and purity.

TELL US YOUR PROBLEM

ASGROW SEEDS

Main Office: New Haven 2, Conn.

ano, caddymaster, also hailed by club at Sal's celebration.

Northern Calif. PGA sharing one-third expense as co-sponsor of new radio program over KLX, Oakland. . . R. W. Grainger, managing director, Grainger-Adanac, Ltd., Toronto, makers of MacGregor equipment in Canada, visits MacGregor's Cincinnati factory and tells Henry Cowen Canadian golf interest at record high this year. . . Club Managers Assn. of America names Robt. Thompson, Detroit CC, genl. chmn. of CMAA 21st annual convention to be held at Hotel Statler, Detroit, Feb. 6-9. . . John Pomeroy, Red Run GC, Royal Oak, Mich., is CMAA pres. . . F. J. Large, Pine Lake CC, will head convention entertainment committee and S. Graham Holmes, hotels and reservations committee.

Los Angeles new public pitch and putt course at Rancho opened with city officials, pro and amateur golf stars and film celebrities in the ceremonies. . . Rancho pitch and putt holes are from 90 to 167 yds. long. . . Fee is 50 cents a round. . . Maurie Luxford, pres., LA City Recreation and Park commission, me at this opening of first unit in the huge Rancho public golf layout.

Ken Putnam, Olympic View CC, Seattle, Wash., pro, claims to have best group of

The First Requisite Of Good Greenkeeping



● Hardie High Pressure Sprayers for golf course duty are available in a very wide range of sizes and models, providing exactly the capacity, style and price you want.

Hardie spray guns, weed control booms, and other accessories give the Hardie sprayer a very wide range of utility. You can use it for many different jobs. Write for Catalog.

THE HARDIE MFG. COMPANY, HUDSON, MICH.

Hardie
Dependable Sprayers

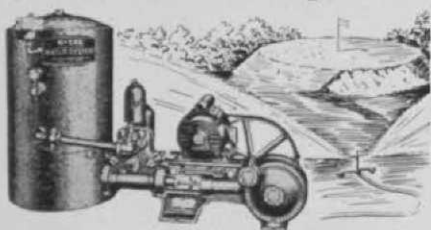
Los Angeles 11, Calif.

Portland 9, Oregon

C. W. Lewis & Son, Ltd.
Grimsby, Ont., Canada

Export Dept., Detroit 26

Adequate Water Service Pays!



There's a dependable Myers Water System that will supply plenty of water at low cost for your needs—for watering fairways and greens; spraying weeds; for locker and shower rooms, complete water service in clubhouse and other buildings. See your Myers dealer and inspect the wide range of *Ejecto* and *Plunger* Types. Capacities up to 4500 gallons per hour; pressures up to 250 pounds. Write for catalog.



THE F. E. MYERS & BRO. CO.
Dept. K-179, Ashland, Ohio

young kid golfers of any club in the world. . . Ken's kids won Washington State boys junior and Tiny Tad championships, Seattle Post-Intelligencer promotions which were started by the late Alex Rose. . . USGA Journal calls attention to violation of rule limiting amateur prizes of retail value not exceeding \$100 by noting that golfer who won an automobile in a hole-in-one contest forfeited his amateur standing. . . At Perry, Okla., third annual press and radio tournament one of the prizes was the right to buy a new car at straight list price.

Prince's GC at Sandwich, where Sarazen won the 1932 British Open, has been bought by a private company for about \$80,000 and will be rehabilitated. . . 17-year-old Dean Lind, Rockford, Ill., has added to his USGA Junior title, Illinois high school and Chicago DGA championships, which about put the Rockford lad in the Hogan class of junior golf.

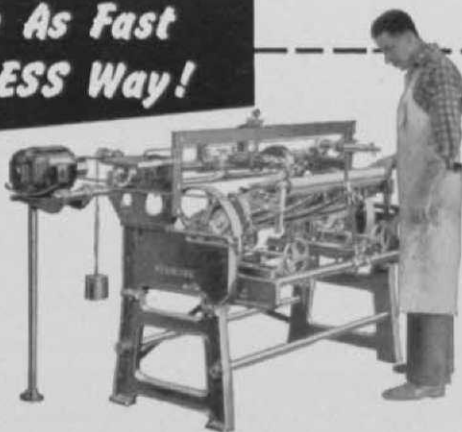
Don't be surprised if Horton Smith picks up a goodly piece of prize money in winter tournaments. . . That knee operation has Horton again hitting the ball well and he can still putt with any of them. . . His recent 62, 9 under par on Detroit GC course and his win of Michigan's Hagen Day tourney at Grand

Cut Grass Twice As Fast The Easy PEERLESS Way!

Mowing time can be cut—often as much as 50 per cent—when grass-cutting blades are razor keen. Greens and fairways look better quicker—stay well-kept longer—when you have your own Peerless Sharpener. There's no "going over" a second time when your blades are Peerless Sharpened. A Peerless edge cuts closely, evenly, smoothly—and does it right the first time!

Peerless' fast-cutting grinding wheel gives any type of mowing blade a keen, smooth edge. Its rugged, precision mechanism gives years of trouble-free service. Write today for complete information.

P. S.: Peerless Sharpeners are perfect for estates and country places, too.



Works with Any Mower • Easy, Simple to Operate • Accurate and Durable • A Keen Cutting Edge Every Time

PEERLESS SHARPENERS
The Popular Choice
Since 1909

The FATE-ROOT-HEATH COMPANY • Dept. D-1, Plymouth, Ohio



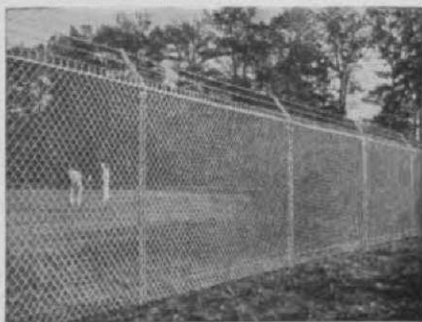
Rapids last month showed golf that will lead a lot of the good boys.

Reno plans bid for 1949 Western Open. . . Nobody hurt by loss on this year's \$25,000 Reno Open at which Hogan pulled the \$3,500 top jackpot, although sponsors lost money. . . Export departments of British golf goods companies report cheering volume of overseas business booked at trade exhibition staged by Golf Monthly during British Open.

John Pritchett, winner of 1948 British Boys' championship, intends to make golf his career. . . Bob Husted, Jr., who's done a fine job as editor and adv. mgr. of the Professional Golfer, is leaving the PGA to go into television. . . Watch for Henry Picard's 16-year-old son Bill, grow into stardom. . . Bill did well in the USGA Junior and is wearer of S. Car. Scholastic and Charleston Junior crowns.

Kansas City GA holds its annual dinner Oct. 9 at which association's annual awards to outstanding golfers are presented. . . There are 5 awards; one to the leading KC man amateur, one to the leading woman KC amateur, one to top pro as chosen by Midwest PGA, one to man or woman who has contributed most to nation's golf during the year, and one who

PAGE FENCE - Since 1883 • AMERICA'S FIRST WIRE FENCE •



Choose the Right Fence

• The right fence for you is made by PAGE, pioneer maker of Chain Link Fence. It can be the one of several styles which is best suited to your needs, and it can be had in a choice of metals. Our nearby Association member will confer with you on the fence you need and submit cost estimates without obligation. Write for illustrated information and we will send his name. Address PAGE FENCE ASSOCIATION, Headquarters: Monessen, Pennsylvania.

A PRODUCT OF PAGE STEEL & WIRE DIVISION
AMERICAN CHAIN & CABLE • BRIDGEPORT, CONN.

- Your **DOLGE** Service Man offers
- experienced, intelligent assistance
- in dealing with your ground main-
- tenance, insect control and building
- sanitation problems. Consult him
- with confidence in the knowledge
- that the name **DOLGE** on any
- chemical for maintenance means a
- product developed and tested for
- a specific purpose.

The C. B. DOLGE CO.
WESTPORT, CONNECTICUT

VELVETY GREENS AND FIRM FAIRWAYS DRAW GOLFERS TO YOUR COURSE



Feed **VIGORO** *
NOW!

● Smooth, uniform greens—even, thick fairways attract golfers. And naturally that means more profits.

Managers of golf courses everywhere have discovered how Vigoro—complete, balanced plant food—helps produce play-attracting turf. Vigoro supplies *all* the plant nutrients grass must have for best growth and development. So order Vigoro today and feed it regularly. You'll be mighty pleased with the results Vigoro helps produce.

* Vigoro is the trademark for Swift & Company's complete, balanced plant food.

SWIFT & COMPANY
Plant Food Division
U. S. Yards
Chicago 9, Ill.

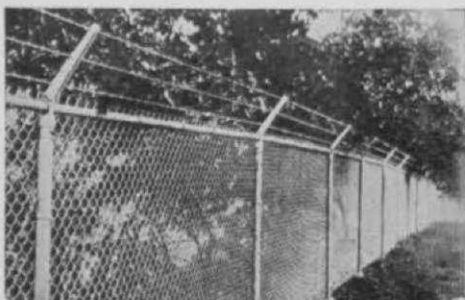


has been nation's leading golfer of the year. . . W. E. Sanders is KCGA pres.

F. Walker, (231) at Royal Lytham and St. Anne's wins 1948 British Golf Greenkeepers' Assn. championship in field of 65. . . In 1833 the stymie rule was abolished. . . A year later the stymie rule as now observed by the R&A was made. . . In 1858 present rule permitting player to be sole judge of whether or not his play was playable was put in force in Britain.

Cotton's U.S. visit too late this year for exhibitions. . . That's too bad for Henry as exhibition income this summer was greater than it ever was before. . . Calumet CC (Chicago dist.) put on George P. Knox day Sept. 25 honoring its popular veteran pro-gkpr. . . Dick Knop, pro, subject of oil painting by Stanley Jay Gordon, New York artist.

Jack Jolly sends us a story from St. Andrews Citizen on centenary of the gutta golf ball. . . Citizen article says that it is not generally realized that St. Andrews largely owes its rise as a world-famous resort to the world-wide impetus given to golf by the ball which replaced the centuries old "featherie." . . The Dunn brothers of Musselburgh discovered that performance of the battered and cut gutta balls which had been discarded as an un-



DON'T LET YOUR GREEN BECOME A ROUGH!



Save your carefully tended greens and fairways for the golfers. Keep out thoughtless trespassers with a Realock® Fence.

It's tamper-proof, weather-resistant and virtually maintenance-free. Furnished with or without barbed wire top. To see how low the cost can be, write any of our offices for free estimate.

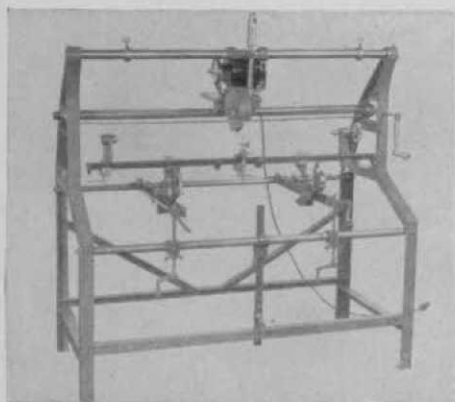
*Trade-name of The Colorado Fuel and Iron Corp. and subsidiaries

WICKWIRE® SPENCER STEEL DIVISION
341 DELAWARE AVENUE - BUFFALO 3, NEW YORK

THE COLORADO FUEL AND IRON CORP.
CONTINENTAL OIL BUILDING - DENVER 1, COLORADO

THE CALIFORNIA WIRE CLOTH CORP.
1040 17TH AVENUE - OAKLAND 4, CALIFORNIA

BRANCHES & DISTRIBUTORS IN KEY CITIES EVERYWHERE



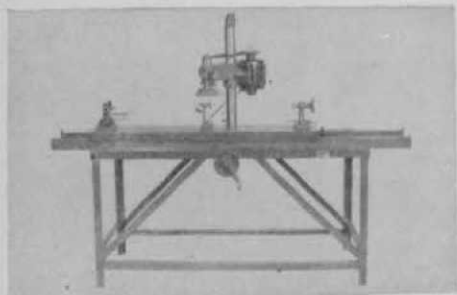
"We have run our Grinder 9 years without a repair part" says a famous Club.

CARPENTER LAWN MOWER GRINDER grinds both reels and bed knives

In its 15th season serving the nation's leading golf clubs, the Carpenter Grinder is a marvel of precision, simplicity and speedy work. Study these features. NO OTHER GRINDER OFFERS SUCH A DESIRABLE COMBINATION OF ADVANTAGES.

1. Machine is complete without accessories, no hoist or auxiliary holding device needed.
2. The one cradle holds either reel or bed knife.
3. Accommodates all sizes of mowers including the largest tractor drawn units.
4. Grinds to any desired bevel, following manufacturer's grind.
5. Entire setting and operation is without tools.
6. No mechanical training or grinding experience needed to operate with 100% results.
7. Mechanically RIGHT, extremely rugged. We have plenty of 15-year-old grinders in use today.

BED KNIFE GRINDER



For busy production, use this machine for bed knives and concentrate your Carpenter Grinder on reel work.

Request "BULLETIN No. 43"

GRAHAM MFG. CO. 10 Bridge Street
E. Greenwich, R.I.

man, R. B. McNutt at Memorial, and Sid Cox at Glenbrook.

Eastern Mo. PGA is to boost golf among veterans hospitalized at Jefferson Barracks, St. Louis, following recent visit and exhibition there by Walter Ambo, Westborough pro, Ray Schwartz of Norwood and Frank Moore of Meadowbrook. . . "Many of the fellows are severely handicapped and play from crutches, while one fellow was swinging at the ball from a wheelchair," Moore reported. . . "They take a keen interest in the game but are at serious disadvantage due to lack of equipment and facilities. . . It wouldn't take much money to build several holes near the hospital for the boys and it would be a great help in improving their morale."

Warren Cantrell, pro-mgr., Midland (Tex.) CC, has resigned after two years at West Texas club and will take over as owner-operator of another club. . . Midland membership under Cantrell increased from 200 to 450, and new \$85,000 clubhouse has been built. . . Cantrell will continue as sec'y-treas. of Texas PGA. . . Formal opening of Logan (Utah) G&CC. . . Tom McHugh, Salt Lake City veteran pro, undergoing medical treatment. . . McHugh, pro at Nibley park, is Utah's most active booster of junior golf.

ATTENTION GREENKEEPERS!

At last—a 100% soluble liquid fertilizer that will help you keep those greens and fairways in better shape, with less work, the year around.

Yes sir, "Na-Churs" Liquid Fertilizer is based on a recommended formula as developed by The Ohio State University, and it contains the proper nutrients necessary for producing and maintaining greener, thicker, healthier turf.

"Na-Churs" is easy to apply; saves time, money and labor, and can be applied with your present equipment. Leading golf courses, the country over, are using this proven liquid fertilizer. Write Dept. E today for full information and introductory offer.

**"NA-CHURS" PLANT FOOD
COMPANY Marion, Ohio**

Seldom does greenkeeping and pro staff get such tributes as were paid to the men at the Olympic club in the program of the Women's Western amateur championship. . . Sam Whiting and his son, Frank D., were lauded for their expert maintenance of the Olympic courses in a biographic brief on Sam. . . Johnny Battini, Lakeside pro, his assistant Pete Perelli, and Johnny's wife, Betty, were praised highly in program stories. . . Pro's daughters—Barbara Ransom, Mrs. Catherine Fox Park and Pat Devaney—also were featured in the program. . . Dorothy Traung was gen. chmn. and program chmn. of the championship. . . If home club pros and greenkeepers at tournament clubs would get the same first class interesting publicity the Women's Western gave the Olympic men the tournament programs would make livelier reading.

First nine holes of Swope muni park No. 1 course, Kansas City, Mo., closed for reconstruction. . . Ed Brugger, mgr., says course should be ready for play again late next spring or early summer. . . Todd Houck, pro at Rideway CC, Memphis, Tenn., has resigned post effective Jan. 1st, 1949. . . Llanerch CC, Havertown, Pa., to begin \$30,000 remodeling course 6,531 yds. . . Plans drawn up by James McGovern, golf architect, who worked with

START Irrigation Plans HERE...



Choose your sprinkler heads first and save — their specifications directly affect pipe and plumbing equipment needed.

• Courses all over the country have chosen RAIN BIRD Sprinkler Heads —available in a wide range of models that lets you choose exactly the irrigation needed. By choosing the right RAIN BIRD heads *first*, you may save a great deal of money on piping. Write for catalog.

L. R. Nelson Mfg. Co., Inc.

PEORIA, ILLINOIS

Manufacturers of Lawn and Golf Course Sprinkling Equipment • Overhead Irrigation • Since 1911

HOW do you like Your Members?

SCALDED—and ready to resign? **FROZEN**—numb and knocking? **JUST RIGHT**—and rarin' to go?

There's only one right answer and don't laugh it out of your budget meeting. A one-second shriek from a steam-scalded member has cost many clubs more than an hour on the red net-work. And beware of the member who has been sleet-shocked by sudden shots of ice water; he always hops out ready to clean up the whole house committee. So what? Have your plumber install Powers thermostatic shower mixers. Safe—because they make these dangerous extremes impossible; comfortable—because the temperature remains constant wherever set; economical—because they promptly deliver water at the desired temperature without wasting hot and cold water, and time.

48GA



Keep Your Members Out of This Picture.

Phone or Write for Circular H48

THE POWERS REGULATOR CO., 2799 Greenview Ave., CHICAGO 14 • 231 East 46th St., NEW YORK 17 • 1808 West 8th St., LOS ANGELES 5.

Offices in 50 Cities. See Your Phone Book. Established in 1891.



Over 55 Years of WATER TEMPERATURE CONTROL

POWERS
THERMOSTATIC SHOWER MIXERS

"AGRICO-FERTILIZED TURF IS STRONGER, HEALTHIER"



—Say CALVIN STUTZMAN (right) Greenkeeper
and J. B. KYLE (left) Manager, Sunnehanna
Country Club, Johnstown, Pa.

"WE have used AGRICO COUNTRY CLUB FERTILIZER for 7 years and it keeps our greens and fairways in excellent condition," write Calvin Stutzman, Greenkeeper, and J. B. Kyle, Manager, Sunnehanna C. C., Johnstown, Pa. "Agrico gives us an even, healthy growth of grass which is less susceptible to fungi attacks—since fertilizing with Agrico we have cut our use of fungicide one-half. To every greenkeeper who wants a championship course—one which stands up under hard play and dry weather—we recommend feeding greens and fairways spring and fall with Agrico."

Order AGRICO now—it's America's premier Golf Course Fertilizer. Ask your regular supplier, phone nearest A. A. C. Sales

Office, or write to
THE AMERICAN
AGRICULTURAL
CHEMICAL Co.,
50 Church Street,
New York 7, N. Y.



AGRICO
COUNTRY CLUB
FERTILIZER

Myron Hess, club pres. . . Llanerch never has been an easy touch as pros who played it in Philadelphia Inquirer Invitational will attest. . . In two years only eight averaged under 70 for 72 holes, only three sliced under 66 for single round. . . New course will be tougher.

University of Massachusetts 2-year course for greenkeepers already 50% oversubscribed after the enrollment was increased 50%. . . Prof. Lawrence Dickinson also sees winter school for greenkeepers being up to the limit before long. . . Out-of-state applicants for the Mass. school had better make application to Dickinson at Amherst very soon if they want to get in. . . Massachusetts applicants get first call on these famous classes in course maintenance.

Hawaiian GA paying expenses of 10 pros to Hawaiian open. . . On the cuff are Hogan, Demaret, L. Mangrum, Alexander, Herbert, Middlecoff, Harrison, Ghezzi, Little and Schneider. . . Charles Harmon going from Jackson (Mich.) CC as pro to Augusta (Ga.) CC. . . Alwyn McCombs as pro at Colonial CC, Ft. Worth. . . Bill Akey goes from Colonial to Midland (Tex.) CC. . . Harry Todd goes as pro from Northwood CC, Dallas, to Lakewood CC, Dallas. . . Larry Nabholz, at Lakewood 18 years, making his choice between several offers.

Fairways are Greenways with THOMPSON ROTOR SPRINKLERS



Half the pleasure of golf is playing over lush green fairways and greens. No matter how extensive the course, Thompson Underground Rotor Sprinklers give you rain when you want it and where you want it, at minimum labor cost and upkeep. Free plan service for proposed installations. Our Catalog contains valuable information about lawn care—a copy is yours for the asking.

If your local jobber cannot supply you, write or telephone



**THOMPSON
MFG. CO.**

2251 EAST SEVENTH STREET
LOS ANGELES 23, CALIFORNIA

For a fellow who doesn't play much tournament golf Chuck Congdon (Tacoma, Wash.) CC pro does exceptionally well. . . Chuck won 1948 Canadian Open with 280 from fast field a week after he'd finished in 4-way tie for first in Tacoma Open. . . Jack McNulty new gkpr. at U.S. Naval Base course, Mare Island, Calif., where Don Taylor is pro. . . Mare Island's former gkpr., Wm. Wien, has gone into construction work.

Club managers of Hawaii organize 27th chapter of Club Managers' Assn. of America. . . CMAA now has 761 members. . . Another grand party put on at Edwin J. Paxton park course, Paducah, Ky., with its 12th annual Irvin Cobb championships. . . Jack Ryan, Louisville's Big Springs pro, won the pro division with 3 under par 68.

Dr. William Plumer Jacobs, 54, died recently in a Washington, D.C., hospital, which he'd entered after suffering a heart attack. . . Dr. Jacobs was prominent in cotton and publishing business and was a valued worker in sports promotion, especially tennis. . . From 1935 to 1945 he was pres., Presbyterian college, in his home city of Clinton, S.C.

Craig Wood now, like Bobby Jones and Byron Nelson, has a golf course named



FALL SEEDING produces thick turf quicker, and

Scott's SEED
*
is unsurpassed for quality and value.

Write for prices on your requirements and ask about our special Golf-Park Fertilizer and Lawn Food plus Weed Control.

O. M. Scott & SONS CO.
40 Park Ave. Marysville, Ohio
Also Ridgefield, N. J. and Palo Alto, Calif.

*T.M. REG.

EFFICIENT ECONOMICAL EASY-TO-USE

Protect Greens, Shrubbery, Trees . . .

SPRAY the IRON AGE WAY



GREENS keepers praise the low-cost protection they get from Farquhar Iron Age Sprayers on golf greens, shrubbery, bushes, trees. Especially designed to spray areas inaccessible to large wheel and truck-mounted sprayers, these handy machines are ideal for economical general-utility work around any size golf course.

Shown here is an Iron Age Sprayer, equipped with a 4-gallons-per-minute pump, protecting golf greens. The famous Iron Age Pump delivers the constant high pressures needed for thorough penetration. This unit can also be used for weed control, whitewashing buildings, disinfectant work or fire protection.

Farquhar builds Iron Age Sprayers in various types, sizes and pump pressures to meet all requirements.

SEND FOR FREE BULLETIN showing how it will pay you to *Spray the Iron Age Way*. Write: A. B. Farquhar Co., Farm Equipment Division, 3427 Duke St., York, Pa.

Farquhar
IRON AGE
YORK, PA.

POTATO AND VEGETABLE PLANTERS • TRANSPLANTERS
SPRAYERS • BUSTERS • POTATO DIGGERS • WELDERS
CONVEYORS • JUICE PRESSES • SPECIAL MACHINERY

Plant *Turf-Maker* now!



Make lawn care easier next Summer. Do away with problem lawns. How? Simply plant **TURF-MAKER** Lawn Seed now. You'll find it pays in stronger, healthier, better-looking turf next Summer. Order **TURF-MAKER** today... and cut turf tending costs tomorrow!

FREE 40-page Better Lawns Manual sent on request.

F. H. WOODRUFF & SONS, Inc.

MILFORD, CONN.

BELLEROSE, N. Y.
SACRAMENTO, CALIF.

TOLEDO, OHIO
ATLANTA, GA.

for him. . . Lake Placid (N.Y.) G&CC has been renamed the Craig Wood G&CC. . . Craig and Claude Harmon played an exhibition in opening the fancy resort course. . . Eddie Foy is new pro at the Craig Wood course. . . Kate Smith trophy presented by the singer went to winner of the big annual amateur event held at the course. . . Tournament for kids under 15 held at Lake Placid's 9-hole Alpine Lodge course where Ray LaGoy is pro.

Mid-Ocean club, Hamilton, Bermuda, inviting Americans and Canadians to mixed foursome amateur tournament in Oct. . . Archie Compston is Mid-Ocean pro. . . Passing of Babe Ruth recalled many a story of the Babe's golf enthusiasm. . . Ruth sure liked to drive long ones on the golf courses too. . . Sam Byrd who filled in for Babe when Ruth was nearing the end of his big league days, has some great tales to tell about the Bambino. . . Hillerich and Bradsby, which had made Babe's bats from the start of his career, released a memorial ad in newspapers immediately after news of Ruth's death was flashed. . . Sport probably won't have a character who was idolized by kids and grown-ups as Ruth was. . . The Babe was a ribald, rough and tumble party until it dawned on him he was the model of a

For **DEPENDABLE** *Spraying of* *Fairways and* *Greens*

Friend pioneered the use of power sprayers on golf courses, and you will find that "Friend" sprayers are still the first choice for Efficiency and Reliability. A complete range of sizes; steel or wood tanks optional.

Write for Catalog.

FRIEND MFG. CO., Gasport, N. Y.

"FRIEND" GOLF SPRAYERS

The **FIRST** Power Golf Sprayer — and still first

Use Any Spray Material, without worrying about the pump—no brass or coated cylinders. And the plungers don't touch the cylinder walls.

High or Low Pressures—automatic controller is quickly set.

No bearing troubles—roller bearings exclusively.

Simplest pump design—only $\frac{1}{2}$ to $\frac{1}{3}$ as many moving parts.



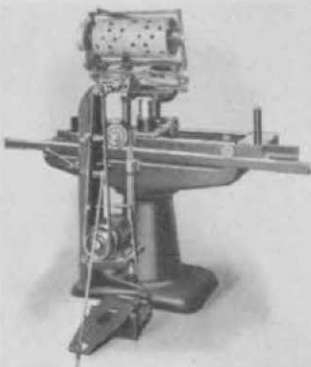
million kids. . . Then he did a good job of bringing himself into line. . . That was probably one of the Babe's great achievements, in the final analysis.

Maurie Luxford, pres. California GA, vp Southern California GA, director Western GA and long a sparkplug of California golf, elected pres., Los Angeles County Parks and Recreation board. . . Gen. Hilario Moncado, Filipino guerilla chief in World War II and pres., Filipino Federation of America and a very good golfer, put up \$1,400 for Open at Stockton, Calif. . . . Entry fees, plus equal amount from the Gen., went to Stockton Recreation dept.

Gomer Sims, veteran southern Calif. course supt. and co-owner, Meadowlark GC, Long Beach, won Los Angeles City golf title. . . When old Gomer (Potlikkar), transplanted Texan, was winning that title his 20-year-old son caddied for him. . . Bob Harvey making fast progress in building program on La Mesa (Calif.) G&CC course and clubhouse. . . Col. Lawson Little, Sr., (71) USA, retired, died recently in his home at Monterey, Calif., of a heart attack. . . Father of Lawson, Jr., U.S. Open and Amateur and British Amateur champion, the Col. was an excellent golfer himself and played often at

The Hardinge Lawn Mower Sharpener

Showing
rear or
operating
side of
machine,
grinding
putting
green
mower.



This machine will sharpen the reels and ground blades of any mower — axes, scythes, knives, tools.

Write today for descriptive booklet.

Now being manufactured by the

SAVANNAH MACHINE & FOUNDRY CO.
SAVANNAH, GEORGIA

A Beautiful Course...

MADE MORE SO

with **Velvetgreen . . .**

Famous for its natural beauty, No. 14 hole on Olympia Fields, Ill., Course No. 4 has been improved with Armour Velvetgreen Plant Food. This entire course is outstanding proof of why Velvetgreen is being used by increasing numbers of greenkeepers everywhere. Its balanced formula, containing proper proportions of the minor plant food elements, gives excellent feeding results. Make your next application Velvetgreen.



ARMOUR FERTILIZER WORKS
General Office — Atlanta, Ga.



the Lint **SOD CUTTER**

An Efficient One Man Tool

The Lint Sod Cutter has been designed and built for easy one-man operation. Light in weight but sturdy this cutter requires no more pressure than is required to drive a spade into the ground, then by a series of easy forward shoves, the blade will cut smoothly and evenly under the grass roots leaving a straight, almost invisible cut. The sod may then be rolled or cut into short lengths for easy handling and replaced without damage to the grass. The smooth even cut allows the sod to fit evenly back into place and the surface is ready for immediate use.

Write for descriptive folder

LINT GOLF EQUIPMENT CO.

3650 FOURTH AVE.

SAN DIEGO 3, CALIF.

Pebble Beach after his retirement from the Army in 1939, until recently when his health failed.

Willie Hunter, Jr., turns pro and will be asst. to his dad at Riviera CC. . . Joe Swan, pro at Orchard Park CC (Buffalo dist.) gets fine illustrated feature on golf instruction in Buffalo Courier-Express Pictorial section. . . Myers Park club, Charlotte, N.C., after success of its Junior National 4-Ball this year, plans to invite all USGA members clubs to send junior 4-ball teams to Charlotte for 1949 event. . . The Charlotte Junior 4-ball is result of considerable attention Myers Park has been giving its junior program. . . Beverly N. Jones new mgr., Los Angeles CC.

USGA asks for invitations from member clubs and educational institutions for 1949 and 1950 USGA Junior Amateur. . . Dormitory facilities for 128 boys are desirable but not essential. . . Write Richard S. Tufts, Pinehurst, N.C., chmn., USGA Championship committee, if you are interested in getting this great new event. . . The fine way the kids conducted themselves at University of Michigan in the initial USGA National Junior championship ought to make the bidding for this event plenty active.

GREENS YOU LOVE TO PUTT

Let the new Soil Sift help you build greens and fairways that are of championship caliber.

This highly mechanized machine is guaranteed to bring the RESULTS you want.

The Soil Sift is so designed that it sifts as well as shreds the soil. It automatically removes stones, sticks, and debris of all kinds . . . preserving only the life-giving humus.

Mounted on rubber tires . . . it's easy to handle . . . easy to maneuver. Write for a Soil Sift circular today.

**THE
LITTLE GIANT
POWER
SOIL SIFTER**



**Yes . . . invest in a
Soil Sift and produce
The GREENS You Love To PUTT**

TAYLOR SALES CO.
DISTRIBUTORS WANTED

2389 National Bank Bldg.
DETROIT, MICHIGAN

George Hall, Cornell university pro who's one of the pioneers in college golf instruction, says lack of school funds shouldn't keep golf out of any college classes. . . With physical education credits given golf students Hall maintains an intelligent pro can get enough income at low per student rates for class lessons to have a good income as golf instructor at any moderate-sized or larger college. . . High taxation and prices curtailing golf for young in Scotland and England. . . Athletic Institute financing publication of Sports America, small periodical written by sports writers and broadcasters for promoting campaign of sports as preventive of juvenile delinquency.

Canada Dry ginger ale resumes its award of a case of Canada Dry and certificate to those making hole-in-one. . . Send card attested by pro or caddy-master to nearest Canada Dry division office. . . Jimmy Ward will run this year's Hardscrabble invitation tournament Oct. 14-17 at Ft. Smith, Ark. . . C. B. Willard who with Herb Dowell started that famous annual affair 22 years ago, died last Easter, following an operation. . . Reginald Addison, 3 Fairway, London, SW 20, Eng., specialist in secondhand, rare and out of print golf books, has issued a

FINE SEED FOR FINE TURF

IT PAYS TO GET THE BEST

WE SPECIALIZE IN GOLF TURF

GRASS SEED

SELECT VARIETIES — MIXTURES

KENTUCKY BLUE GRASS

CHEWINGS FESCUE	FANCY RED TOP
ASTORIA BENT	PERENNIAL RYE GRASS
SEASIDE BENT	DOMESTIC RYE GRASS
WHITE CLOVER	ORCHARD GRASS

Plan your needs now. Ask for Prices

J. OLIVER JOHNSON SEED CO.

946-960 W. HURON STREET

CHICAGO 22, ILL.

Phone: MOnroe 6-6580

**THE ONLY
MATTING MADE
SPECIFICALLY
FOR
LOCKER ROOMS**

Country Club Matting



Here is the very thing you have long wanted for your locker room floors - - a durable matting which will withstand spike traffic.

Made of the finest quality rubber, interwoven with tough, long staple Egyptian cotton and nylon, here is a mat than can really take it!

Black in color, it is 7/32" thick and comes in rolls 36" wide and 24 or 48 feet long.

For prices and literature
write

AMERICAN MAT CORPORATION

"America's Largest Matting Specialists"

1802 Adams Street

Toledo 2, Ohio

PHILLIPS

GOLF SPIKES



SIZE

1" Diameter



FITS

Regular

Receptacle

The Swing is to the

LARGER BASE

- WILL NOT TILT or Break Through Sole.
- KEEPS THE SPIKE ERECT.
- PREVENTS OUTER SOLE from Rolling.
- WEATHER TIGHT — RUST PROOF.

(White Plated or Black Finish)

WILL NOT TURN BY THE THREADS

F. C. PHILLIPS, INC.

STOUGHTON, MASS.

new catalog. . . F. A. (Midge) Murray, Michigan PGA tournament sec. and veteran pro and salesman, recently had his remaining leg amputated at Veterans' hospital, Dearborn, Mich.

Fred Schofield has closed his golf school in San Francisco and plans to open another and larger school soon. . . Art Doering, pro at Farmington CC, University, Va., made an ace on the club's 197 yd. second hole same day the Doering's second daughter, Linda, was born. . . Lovely Mrs. Doering was Shirley Ann Johnson, talented amateur, prior to her marriage.

I pulled a boner in Hanging on the Lip column in Golfing when I credited George Nabholz's Ten Commandments of Golf to Larry Nabholz. . . Sorry, George. . . I was reminded of the mistake plenty by letters from golfers all over the country who'd read and enjoyed the golf commandments you compiled.

Spanish golf clubs have arranged series of events this fall and winter for tourists. . . If you want the schedule and dope write Sr. D. Enrique Meljide, San Bernardo, 13, Delegacion Nacional de Deportes, Madrid. . . Pros who made a broad study of recreation business will be interested in "Money Management of the

MELFLEX ^{HEAVY DUTY} TEE MATS

PROVED BY PERFORMANCE — AMERICA'S FINEST DRIVING TEE MATS



THIS MELFLEX MARK
IS YOUR ASSURANCE
OF SAFETY

The last word in driving tee design — made from bomber airplane tire carcasses, the toughest, surest-footed material obtainable. The utmost in player satisfaction, maintenance ease and economy and all-weather service and safety. They lie flat without warp, fray or curl through all weather. Non-slip surface gives players safety and confidence. Reversible for four different play areas. Full 1" thick by 48" wide and 60" long — or special sizes.

TEE ECONOMY!

Solve your tee problem with the Melflex tubular molded rubber tee peg.

An amazingly long-lasting tee that speeds play and cuts replacement costs.

MELFLEX means SAFETY throughout the club

LANDING MATS • STEP TREADS • AISLE RUNNERS
CORRIDOR and SWIMMING POOL RUNNERS
SHOWER STALL MATS • KITCHEN MATS and
MATTING • LINK TYPE STANDING MATS



WRITE FOR LITERATURE AND PRICES



MELFLEX PRODUCTS CO., Inc.

L. E. Warford, Pres.

410 S. BROADWAY . . . AKRON 8, O.
In Canada: P. O. Box 411, Ft. William, Ont.

PROMPT
DELIVERIES

Recreation Dollar," a new booklet they can get free from Household Finance corp., 919 N. Michigan Ave., Chicago 11.

First grandstand at a British golf tournament was used at 18th hole of North British Rubber event at Oakdale, Harrogate. . . Smart girls, those Women's Western GA officials. . . In sending publicity to newspapers on their 48th annual amateur championship at Olympic club at Lakeside, San Francisco, they covered both sports and society editors. . . N. E. Westfall, Creston, now pres., Iowa Greenkeepers' Assn. . . . Attractive circular published by Toro Mfg. Co. illustrating history of grass mowers.

Interesting letter from Fred Findlay encloses a clipping from Montrose (Scotland) Review "100 Years Ago" feature. . . The century-old piece recorded that James Cobb, weaver, Lochside, won the silver medal with a 97 for the Montrose 17 hole course. . . The old story concludes: "To all who are at a loss for bodily exercise blended with amusement, we would say—take a round at golf." . . . Fred, who's now 70, shoots in the low 80s and designs and constructs some fine golf courses, is the brother of the late grand old gentleman, A. H. Findlay who was a pioneer of golf in the U.S. . . . Fred

THE SEASON IS *never* OVER

... rugged, colorful NY-MITS are prized for year 'round protection. In brilliant Red & Blue, Brown & Yellow, Green & Lime, Blue & Red, this 100% NYLON club cover is guaranteed not to stretch, shrink, snag, fade or lose its shape. Quick 40% profits in attractive display boxes.

SET OF THREE 3.95*

SET OF FOUR 5.00*

*Your cost is 2.37 and 3.00—a quick 40% profit for the shop. A sure-fire seller attractively boxed.

— ORDER TODAY —

Through Your Jobber or Direct

NY-Mits
Pat. Pending

NY-AN COMPANY

Albany 2, N.Y.

CAMPBELL *presents* THE NEW CAMPBELL T-20



- guaranteed against cutting for 72 Holes!

Here's the ball that will get the call in 1949—a thin cover ball unconditionally guaranteed against cutting for 72 holes. Its vulcanized coat of armour plating is built to take it—but sensitive to the lightest impact. Distance? It has it! Hit the new Campbell T-20 and you'll see and feel why it's the ball that will get your players' call.

EXCLUSIVE U. S. DISTRIBUTORS

HOWARD SCOGGINS GOLF CO. DUNEDIN, FLORIDA

Made in Canada by CAMPBELL MANUFACTURING CO. LTD., Lansing, Ontario

**SOLD THROUGH
PROS ONLY**
Retail Price 95c

Other Campbell brands: "Campbell Star", famous for distance—\$1.10; "Blue Goose"—top quality 75c ball and "Plus Four" at 50c.

THE BALL THAT'S Full of Energy! PRO SPECIAL PLUS!

PRO SPECIAL "PLUS"

Red Championship 95¢

PRO SPECIAL "PLUS"

Green Championship
but durable! 95¢

PRO GOLF (70)

for average player 70¢

PRO BLUE

economy ball 50¢



Thinner cover } MORE
Tougher cover } DISTANCE

Superb Enamel Paint for
LONGER LIFE

Pro Special Plus out front at any GOLF CLUB.
Companion — GOOSE NECK Stainless Steel or
Carbon Chrome finish Irons. The Greatest Irons
Built. Ask your Pro or write

PRO GOLF SALES CO.
FOND DU LAC, WIS.

says he remembers being heart-broken when A. H. left Scotland for the U. S. because his older brother wouldn't take him along as a caddy.

Record field at National Caddy championships at University course, Columbus, O., brought together numerous state and city junior champions. . . Mayor Jas. Rhodes of Columbus, ex-caddy who originated the championship, told caddies and parents at the annual banquet that Kansas City GA matched associations \$1500 university scholarship to last year's championship with an additional \$1500 grant to the winner, George Allmon. . . Mayor Rhodes said proposed international caddy match fell through because British caddies are 30 or older. . . Third year of the national caddy championship shows growth that establishes it as a top fixture among the youngsters' tournaments.

Chicago Dist. GA's press bulletin says "Inaugural pro-junior tournament held at Hinsdale CC proved to be one of the most successful events on the tournament schedule." . . . The bulletin added, "Unsung hero of the day was Harry Pezzullo, professional at Mission Hills GC. When his partners failed to appear, Harry waited three hours for another pairing and found himself teamed with two Hinsdale

A TOOLSHOP IN YOUR HAND

Valuable around pro
shop and for clubhouse
repairs.



There's only one
genuine Handee.

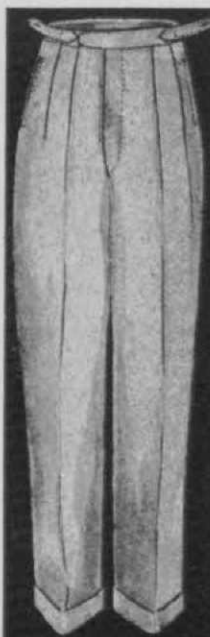
Smooth, steady power
at your fingertips to
grind, drill, polish,
rout, engrave, cut,
carve, sand, saw, etc.

HANDEE TOOL OF
1001 USES

The efficient Handee works on metal, alloy, plastic, wood, horn, bone, glass, etc. 25,000 r.p.m. AC or DC. Easy to handle. Weighs only 12 ozs. **GET THE HANDEE KIT.** A handsome, all-steel case with Handee Tool and a complete assortment of 40 accessories. Complete, \$27.50. Handee only, with 7 accessories, \$20.50. Get it at stores everywhere. If they can't supply you we'll send it postpaid. Satisfaction Guaranteed! Free — New 52-page Manual.

CHICAGO WHEEL & MFG. CO.
1101 W. Monroe St., Dept. G, Chicago 7, Ill.

STYLED FOR GOLF



Tailor Made
Golf Trousers
and Knickers

Special Pro Models...
100% Wool Gabardine
in

GOLD • GRAY
TAN • GREEN
BLUE • BROWN

FEATURING

1. Extension Waist Band.
2. Adjustable Side Straps.
3. Deep Double Stitched Pockets.
4. No Belt, No Buckles. Roomy 27" Knee.

PRICE \$25.00

C. O. D. Mail orders
accepted. Waist
measurements required.
Special Discount to
GOLF Pros.

Manufactured
exclusively by

STYLED FOR GOLF

Formerly

Styled by Harmon
1373 E. Colorado Blvd.
GLENDALE 5, CALIF.



EASY ACTION for players
EASY SALES for pros

DUNNER

"INVISIBLE ACTIVE SWING"

SHIRT

The secret of this popular pro shop leader is an almost invisible rib knit insert that permits free swing action of shoulders and sleeves. A custom tailored Pullover Golf Shirt of finest Dunner fabrics. It has a three button neck opening and a tie can be worn with its reversible collar.

Easy comfort, smart styling and popular pricing make this famous shirt a top pro shop profit maker.

Write for folder and prices.

HOWARD SCOGGINS
GOLF COMPANY

DUNEDIN,
FLA.

boys, age 9 and 11. Harry bought each boy a new ball, started them off with helpful pointers, finished the 18 holes, bought them each another new ball after the round and sent the lads home with new admiration for the game's professionals and a stronger interest in becoming better golfers themselves."

Jim Turnesa new member of Wilson Sporting Goods Co. advisory staff. . . John Barnum now representing Walter Hagen division of Wilson. . . Frank and Jim Fogerty, St. Louis pro brothers, put on an interesting, instructive 4-hole demonstration of rules and etiquette of golf at Jim's Sunset club. . . The demonstration was repeated by request at Frank's Greenbriar club. . . That's a good show pros can put on at many clubs.

Spalding's big new plant at Chicopee, Mass., to be formally opened in October with ceremonies, tours and visits from leaders in sports, business and government. . . Plant presents outcome of plans started prior to World War II. . . Manufacturing operations under full swing at the plant now.

Mrs. Philip G. Lenz re-elected pres., Women's Western GA at annual meeting held at Racquet club, Chicago, Oct. 6. . . WWGA now has 243 member clubs. . .

October, 1948

TIRE MATS

1—Driving Tees

Driving Range and Public Course Operators . . . here we believe is the finest tee made from tires. Designed to specifications of well-known pros, these mats are functionally ideal, reversible, and virtually everlasting. Immediate delivery. Sizes 42"x60" and 48"x60". Also special sizes.

2—Floor Mats

Tire Floor-Mats in long runners and special sizes for locker room, grills, entrances, and shower rooms. Pay for themselves by saving floors, spikes, and preventing accidents. Low prices due to high production.

Prices and information available upon request.

MERCHANTS TIRE COMPANY

2710 Washington Blvd.
St. Louis 3, Mo.